

# GINA.PH



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# The Big Wave!

A big wave divides consumer and travel businesses from each other. There is a need for a space where multiple sellers can gather. At the same time, buyers can easily compare and decide on a wide choice of offerings from various travel selections based on their needs, wants, and budgets.





# Hi! I'm Olivia

25-36 year-old from NCR

"I want to live my life and travel"

Spends Php 3000 above per day of travel

No time for extensive travel planning

Limited selection of destinations





LONG HOURS BROWSING TOURS  
DATA SECURITY

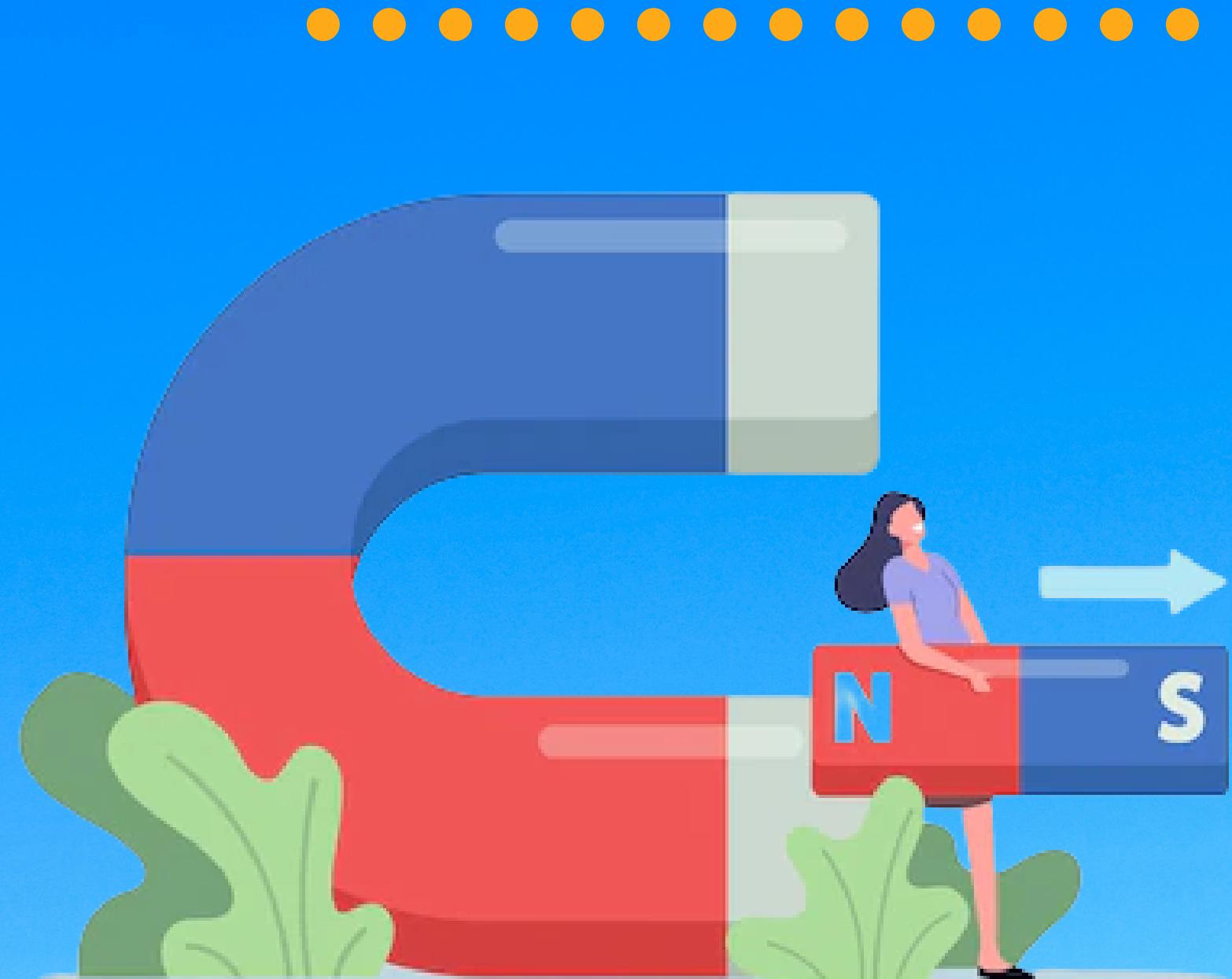
LIMITED  
SELECTION

TOO MUCH  
INFORMATION



HIDDEN CHARGES  
NO CUSTOMIZATION





# TARGET MARKET

Millennial travelers

Group travelers



**\$517.8B**  
TAM

**\$13B**  
SAM

**\$130M**  
SOM

**Global Online  
Travel Booking  
Industry**

**Southeast Asia  
Online Travel  
Market**

**Philippines Online  
Travel Market**





# Our Solution? Marketplace

An online travel marketplace where consumers and businesses can seamlessly interact, thereby connecting potential buyers and sellers all within one platform for safe, fast, and convenient transactions.





Gina connects tourists to tourism service providers to facilitate seamless travel planning and booking.



# REVENUE STREAM



**Commission  
Basis**

Commissions and service fees  
from partners



**Booking Fee**

Booking fee of customers



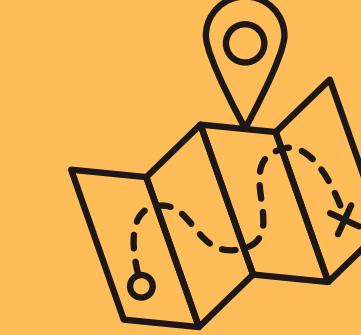
# WHAT'S IN THE INDUSTRY?



traveloka



Expedia



TRADITIONAL  
TOUR AGENCIES



KLOOK



# ..... OUR TEAM

**GWEN JOSON**



**CEO**

**BSBA - Marketing  
Management**  
(University of Santo Tomas)

**CALEB ANDAYA**



**COO**

**BS Electronics  
Technology**  
(Bicol University College of  
Industrial Technology)

**JOBB RODRIGUEZ**



**CTO**

**BS Computer  
Science**  
(Ateneo de Naga University)

**RK ROMBANO**



**CPO**

**BSBA - Marketing  
Management**  
(Ateneo de Naga University)

**FRANCIS ABARRO**



**CMO**

**BSBA - Marketing  
Management**  
(University of Santo Tomas)



# TRACTION

5

Tours  
Conducted

11

Served  
Tourists

30+

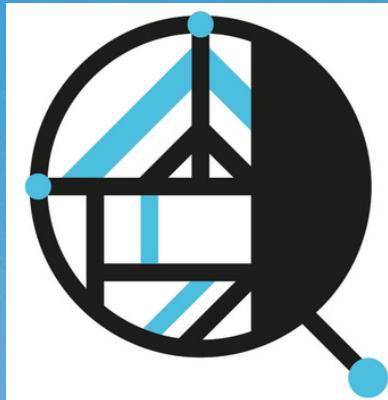
Inquiries



# PRODUCT STATE



Gina was a part of the  
**2022 Pandalivery's BOOTUP Program**



Gina placed 6th out of 109 startups during  
**QBO Innovation Hub's Qompete:  
Intercollegiate Technopreneurs  
Challenge**



Gina is part of the first cohort of  
**BEECALL Technology Business Incubator**



# WE ARE IN NEED OF:

MENTORSHIP



PARTNERSHIP



FUNDING



Marketing Campaigns

Application/Website Development

# Tara na?





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