

ARLO FINCH

Assistant Pastor

✉ a.finch@email.com

☎ (123) 456-7890

📍 Houston, TX

🌐 [LinkedIn](#)

EDUCATION

Bachelor of Arts

Christian Ministry

Dallas Baptist University

📅 2014 - 2018

📍 Dallas, TX

SKILLS

- FellowshipOne
- ProPresenter
- Zoom
- Hootsuite
- BibleWorks
- WordPress
- DonorPerfect
- Eventbrite
- ClickUp
- VolunteerHub

WORK EXPERIENCE

Assistant Pastor

Lakewood Church

📅 2023 - current

📍 Houston, TX

- Evaluated sermon engagement and event participation using FellowshipOne, helping leadership boost retention of new attendees by 27% in six months
- Scheduled and coordinated over 186 volunteers using VolunteerHub, ensuring seamless execution of weekly services and special events
- Upgraded the church's digital presence by introducing sermon live streaming through ProPresenter, **boosting online viewership by 899+ viewers per Sunday**
- Monitored social media engagement with Hootsuite, increasing church event RSVPs via Facebook and Instagram by 27%

Small Group Leader

The Village Church

📅 2020 - 2023

📍 Flower Mound, TX

- Streamlined group meetings and communication via Zoom, reducing missed sessions by 17% and increasing attendance by 32%
- Approved and coordinated event logistics using Eventbrite, **achieving a successful community event attracting over 351 attendees and raising \$6,084 for local charities**
- Leveled up community outreach efforts with a Hootsuite-fueled campaign that reached 2,680+ individuals
- Revamped church website content using WordPress, adding 36 new event pages and blog posts that bumped online traffic by 2,382 visitors within two months

Church Volunteer

First Baptist Church

📅 2017 - 2020

📍 Dallas, TX

- Built community partnerships with local organizations using ClickUp, which led to a surge in co-hosted event attendance by an impressive margin of 99 individuals
- Organized volunteer hours and reporting via VolunteerHub, ensuring accurate tracking and increasing recognized volunteer contributions by 38%
- Led community outreach projects, **using Eventbrite to organize three charity events that generated \$6,468 in support for neighborhood shelters**
- Supported the integration of BibleWorks in study groups, enhancing scriptural understanding and increasing participation from 22 to 67 attendees per week