

# Minutes for Camp it Up Board- January 2016

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## Call to Order

A Board meeting of Camp it Up was held on 1/10/2016 at 3128 La Cresta Alameda CA 94502.

Start time: Called to order at 10:15 and was presided over by Susan Colson.

## Attendees

Members in attendance:

Leslie Baker, Roger MacDonald, Judy Schwartz, Lisa Piccione, Jay Skye, Brett Bradshaw, Rachel Vyda-Venning, Ora Prohovnik

Members Absent:

John Dalal, Matt Fratus, Chiah Connolly-Ingram

Guests in attendance: None

Entrances & departures: Rachel left at 12:30 Lisa took over note taking.

## Agenda (sent out by email 1/8/16)

### AGENDA

9:30	Small nosh, small gab	(9:55 John calls in)
10:00	Intros, agenda review, check-in	
10:15	Approve December and other minutes	
10:20	Fundraising discussion, report and planning: what was it like to do this? What are the numbers telling us? What will we be working on for the next few years? Judy, Brett, Susan	
11:30	Finance report/ CIC report: Brett	
11:50	Progress on contract for sale of camp/ Plan B if needed: Ora	
12:05	Board development/nominations: Lisa, John	
	- Discuss and vote on Carolyn Reyes	
12:15	Prep for 3.13.16 Designing CIU session: Susan	

12:25            Next steps, commitments

12:30            Close

## Approval of Minutes

No prior minutes were approved. Discussion of Chiah's health, possible need for a new secretary. Rachel agreed to take minutes. Discussed need for shared file such as Dropbox or Google docs for shared docs such as By laws, articles, agendas & minutes. Rachel will gather minutes from the 3 meetings (including this that she took) Susan will look for past minutes, Ora will check if we need to keep hard copies.

## Fundraising Report presented by Judy

- We raised \$60k of our 80k goal by December 31<sup>st</sup>.
- Need to raise the \$20k by March 31<sup>st</sup>.
- Board shared experiences of asking for money, so as to learn from each other.
- Discussed if bulk mailing is worth the resources- Susan says research says yes- it is the foundation of the fundraising pyramid.
- Best success from direct ask- either on phone or in person.
- Role of fundraising consultant was to create lists, set weekly deliverables, create individual board ask lists, find and set up Rally site.
- Susan had most success with transparent layout of the deal plus a vision for the future. Have to ask.
- Rachel most success with family rather than other campers- expand the asking group from board asking campers, to board asking campers to ask their families? Bigger circles
- Jay asking for a specific amount helps.
- Lisa says we should all be sharing the same vision.

Follow –ups:

- Check Google to see if your prospects gave, annotate what happened with your prospects – your actions and the outcomes. Finish all your personal solicitations and forward results to Judy.
- Ora and Rachel will meet to develop the “Ask2ask” project.
- Susan and Brett will work on big donor plan.
- Lisa will Chair a gala (maybe with Lisa Zeiler) or fundraiser in the spring.

## Finance Report presented by Brett

After we pay \$36.5k to Jill we will have \$20 left. Also need to start paying Jill \$2500/mo salary. CIC wants more money up front to justify the discount they give CIU relative to other camps. We need to give them \$11k by the end of January.

## Progress on sale- presented by Ora

Some communication issues and last minute changes delayed signing of the deal. Discussion followed.

## Other Issues Discussed:

- Several board members terming off in October, need new board members.

- Jay will talk with Jill about policies, procedures, salaries and worker's comp for Winter Camp 2016.
- The Board needs to shop and buy insurance soon.
- Susan will tell Jill that if the contract is not signed by Feb 1, 2016, we will be wanting to look into some stuff.
- Jill wants a Board member to attend Winter Camp. Jay is not planning on going this year? Rachel? We think it will be free to go.
- We need one master list for emailing invites to the Designing the Future of Camp session and Gala. Susan will talk to Matt about merging existing lists to create one complete list.
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## Future Agenda Items:

- Review Board member terms and make a plan.
- Create a hiring committee to post and hire next E.D. to shadow Jill at camp this summer.

## Motions:

- By consensus: To offer Jill free stay at camp for her and a guest for next 3 years (2016-2018). Possibility to be continued beyond for free or at cost pending a decision by the then board and director based on policies in place at that time. Ora will present this offer to Jill.
- Voted Carolyn Reyes onto the board. Unanimous.

## Announcements

none

## Adjournment

Meeting adjourned at 1pm.

Rachel Vyda-Venning

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Interim Secretary

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Date of Approval