

12.16.2018--Approved 1.20.2019

CAMP IT UP INC.

Board Meeting Minutes

16-DECEMBER-2018

10:00 am-12:00 pm

Location:

Prison Law Office (Alison Hardy's office):
1917 Fifth Street, Berkeley, CA 94710

Minute Taker:

Katie Angelot

Attendance:

Board members present: Katie Angelot, Lori Randlett, Alison Hardy, Katie-Rose Breslin, Liz Hendrickson, Roger Macdonald

Board members not present: John Dalal, Rachel Venning, Jay Sky

Staff/Guests present: Lisa Zeiler, Tyler Kavanaugh-Lynch

(R) = Remotely attending via web

***= Bike Racked Items

Interested: 4

Uninterested: 2

Agenda

10:00 Start Board Meeting, check-in, name timekeeper, get Interested Party Count

10:05 Approval of Minutes (November) - Katie

Alison moves to approve the November 2018 minutes, Katie-Rose seconded, all in favor with two abstentions due to absence. November 2018 minutes approved.

10:10 YAC – Tyler

YAC couldn't meet this month because of finals. Will keep us posted for next month.

10:10 Executive Director Report – Lisa Z

- Trying to get Mark and Michelle to respond about Equity and Inclusion, they are not responding. Need help reaching them.
- Katie-Rose saw them last night at a party, they said they'd heard from Lisa but nothing from the board. They had expected to hear from the board and feel that

momentum has been lost but if we do something less ambitious with a smaller group it could work. Katie-Rose explained that we didn't have the money and didn't want to ask people to participate without compensation.

- Liz emailed them in September and they haven't heard from us since. The board will reach back out
- New Parkway theater movie night fundraiser will be Feb 24th. We don't know what the movie will be yet. We want a huge showing of staff. Every board member should set a goal for themselves of bringing some families. We must have at least 50 people there or we must pay them \$5 per person for every person under the 50 count. Everyone needs to participate and show up.
- Gina's doing great work on the website, but we need to get more photos and photo permission is an issue. If the board members could look for photos, ask for written permission and then send to Lisa so they can be used on the website. If any board member wants to add to the monthly blog, that would be great.
- Lisa needs help with marketing--board members can help by keeping an eye on upcoming events, reach out to organizations we could partner with and find out if we can participate in their events.
 - Tyler will talk to Aidan about helping to look at events and find opportunities for us.
- Postcards will be ready tomorrow. Every board member should get some and hand all of them out.
- Met with Polly and Rachel to discuss partnering with OFC. Polly recommended that we volunteer for their event in exchange for being able to hand out fliers and discuss camp with guests.
- Changing age requirement for staffing--the new requirements will be that CIT's have finished freshman year, JC's have entered college, SC's are 21.
- Coming up with a program for 15-18 year olds who don't want to be on staff--may be limited to van size and insurance for day trips. A cabin will be set aside, possibly in staff village. Day trip ideas include cooking, paddle boarding, service, Buck's lake, plan an event for camp.
- Lisa's job description--will review and discuss next month.

10:25 **Treasurer Report--Lori**

- Brett and Lori reconciled the Mechanics bank account
- Parkway check has been paid
- Storage space cost is increasing January 13--Tyler and Alison volunteered to take on the stored stuff.

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- 3 families have registered and paid in full for camp--Katie-Rose volunteered to design a constant contact email to remind people to register and will include the Parkway date, and announce the launch of the new website.
- Lori will send a link to the website so everyone can take a look around
- Lori and Lisa A will be zooming tomorrow evening to discuss bookkeeping. Lori also reached out to the person Jay recommended as a book keeper.
- CIC is donating 5k to us to gift to low income (by their scholarship app standard) Oakland residents to come to our camp! We want to earmark this money for new families.

10:45 Outreach/Marketing – Katie Rose/Rachel/Lisa Z

- YAC and Katie-Rose will collaborate
- New Parkway is on!
- Katie-Rose spoke with Nadi who is a program coordinator at OFC. They are interested in doing this event with us, but their policy is that all of their events are free. We would have to set a price or a sliding scale and say no one is turned away for lack of funds. We could also have an option on Eventbrite to ask if people want to buy a ticket for someone else. We'll also sell tickets at the door. Make clear that this is queer family day. We are raising people, not money. We can't count on making a profit from this, but any profits will be split with OFC. They wanted to know if they need to budget any money for this event; only if we don't break even which would be \$150 for half the licensing fee. Regular price of a movie at new parkway is \$8. Liz suggests \$1 for kids, \$5 for adults or \$10 for families.
 - We need volunteers to be ticket takers. Katie-Rose asked for 3-5 volunteers for OFC to help and offered that they can table. We'll also need to table ourselves too. We might be able to hang our banner from the mezzanine

11:00 Fundraising Report – Alison/Lisa Z

- Thank you notes went out to those who pledged/donated this year.
- Email reminders of pledges went out, about a dozen people haven't paid
 - Katie-Rose can offer to make donor appropriate phone calls
- John is supposed to be working on major donors

11:00 Tech Committee Report – Katie/Lori

- Lori will send a link to board members for the website so we can review
- Lisa A will inform Lisa Z of which people opted out of the photo permissions

11:10 Executive Session

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12:20 **Adjourn – Next meeting: January 20, 2019**