

CAMP IT UP INC.

Board Meeting Minutes

15-JAN-2017

10am-12:35pm

Location:

National Equity Project (Brett Bradshaw's Downtown Oakland office):

1720 Broadway

Oakland, CA 94612

Minute Taker:

Katie

Attendance:

Present: Board members: Rachel, Jay, Judy, Ora, Roger, Susan, Lori, Brett, John (R), Leslie (R), Katie (R)

Staff: Mary Beth (R), Ty

Board members not present: Em

(R) = Remotely attending via web

***= Parking Lotted Items

9:30 Arrive, nosh and gab

10:00 Start, brief check-ins

10:15 Approval of December Minutes

We took a few minutes to read over last month's minutes. Katie is planning to contact Sarah Marsh to ask for old minutes and is working on putting minutes together into GoogleDocs. Brett moves approve the minutes, Jay seconded, Roger and Ora abstained and all others approved.

10:25 Executive Director's Report - Mary Beth:

Lots of work on Winter Camp is happening! Mary Beth is planning to fly in a day early. She asked if it is possible to have a happy hour or other open event so that any community members can come and meet Mary Beth. Could be a dinner just for the Board or a coordinated community event. It also might be possible to do a meet and greet on Monday (President's Day). Mary Beth is planning to fly in on Wednesday evening and stay with a friend so she can meet with Mark on Thursday to shop for food. Point person to make a plan with Mary Beth is going to be Judy.

Winter Camp is almost full other than possibly one room. Discussion about payments from everyone who has expressed interest in coming or who have registered. We are turning people away at this point and we have to work on tracking down payments. In the future we need to create a system where we get some kind of financial commitment is necessary at the registration point. There may be a problem with PayPal because over 20 families have not yet paid although they have registered. We need to make it clear that people need to pay. Mary Beth will start a waiting list. April Silas is seeing if her organization can get a grant to help LGBT foster people come to camp.

Mary Beth has a bunch of staff she's able to bring to Winter Camp. She's working on developing the CIT and staff programs to create some new and improved development. Mary Beth's working on ordering shirts for WC. Mark is doing the food for camp. Jill, Mary Beth and Mark had a Skype chat to talk about logistics. She doesn't want to ask any staff members to share beds with each other because that could be uncomfortable. May need to borrow air mattresses and bedding if this becomes an issue. Will work on diagramming housing to see if it is an issue. She is also working on creating staff contracts and a camper welcome packet. She'll run the packing list by Katie to check it over.

Supplies needed: Mic and amp for the talent show, two large coolers. Susan has an amp and an adapter. It is in our contract that we get any sound equipment from Jill but we haven't yet received anything. Ora has a couple of coolers and a tarp that can be loaned for this year but suggests that we buy camp supplies to have for the future. Storage is an issue but this can be worked on later.

Mary Beth is a bit nervous about not having seen the site yet.

Ora wants to table a discussion about t-shirts. She doesn't want a non profit to be charging \$30 for t-shirts and hopes we can sell them at lower prices. Mary Beth feels strongly that at least the staff should have t-shirts. ***

Jay brings up the staff contract that Mary Beth wrote up. She included a deduction for the lodging and food. Jay doesn't think we should deduct this amount for such a short camp. This is a financial issue that the Personnel committee will work on. ***

Lisa Z and Jill should have written chords and music for camp songs. Mary Beth will work on asking Lisa for them.

11:00 Following up with items from last month

Em isn't here so we don't have the research she was going to do about the Sienna van. Mary Beth was planning on doing UHaul research but realized this wasn't a good idea because we will need a van so she didn't do the research. We could paint the van rainbow and it could be a moving advertisement!!! Susan made a motion to buy the van. Jay seconded the motion. Unanimously approved by the board. Lori is willing to loan or buy chains for it. Brett will look into buying insurance for it. It'll be parked in front of Susan's house for now.

Storage unit question: Mary Beth says the van could be our storage unit!

11:10 Fundraising Committee and CRM Task Force - Judy

Matt, Judy and Mary Beth talked on Jan 10th to discuss options. Mary Beth is right now immersed in Winter Camp and is therefore not up to fundraising. Fundraising committee is working on finding a CRM for camp. In the last year we have asked the camp community for a big stretch in order to buy camp. We need to have a clear demarcation of when we began this campaign and when it ends. We need to decide if the fall fundraising event should be annual. Brett says we need to raise more than \$20,000 this year. The original plan was to raise \$80,000 in 2015, \$30,000 in 2016 and \$20,000 in 2017.

About the fall fundraising event: the only reason we were able to get it together was because Marguerite was willing to do 80% of the work. Mary Beth had the idea to name a fund after Jill (maybe it's for leadership development or scholarship, etc), and to do an annual event to raise money for this fund. MB suggested that we could pay Marguerite to do the event next time. Brett feels very strongly that we should not contract out a responsibility that is ours, especially because there are many volunteers who are spending hours and hours for camp and not being compensated. And it is our responsibility as the board to ask for donations. Long term for sustainability, we the board need to build our ability to make asks. Susan suggests that we need to set aside an amount of time to have a vision discussion about the fall event to decide what we want to do in the future and what we want that to look like. We can use time at the March 19th retreat for this. ***

Regarding the CRM: The group has worked on our research and then we are planning to come together to choose our top three picks. After Winter Camp Mary Beth will set up demos with the top three picks and then give her input. This may mean that we can't open the CRM in time for summer camp but hopefully we will be able to open in by March or April and transfer any completed registrations to the CRM once it opens.

Back to fundraising goals: Judy suggests that we aim for \$50,000 instead of the originally planned \$20,000. We have an anonymous \$15,000 that Matt is working on, we know that Kaiser and others have expressed interest. The bulk of this should come in from big donors. Brett expresses that he's uncomfortable with a budget deficit. We need to raise \$25,000 in addition to the \$20,000 capital campaign in order to stay within budget. Brett is working on campaigning large companies and we shouldn't miss our opportunity to make these asks. We should plan to use some donation money for scholarships. We decide to make our goal \$45,000 for 2017.

Ty leaves

11:40 Treasurer Report – Brett: Budget Discussion

Brett goes over his spreadsheet that outlines our financial activity and current balance. Basically everything is looking good!

11:45 Executive Session

Winter Camp Staffing was discussed during an executive discussion.

We also decided that we want a board family/member to attend Winter Camp.

Mary Beth leaves

12:15 Events and Outreach

Jill asked if we want to have a table at the LGBT outreach event in Sonoma on Jan 29th.

We also need to say yes or no to having an ad in the Gay Parents Magazine. Brett says he doesn't think we've had any paid registrations from the magazine. We're saying no to this and plan to check in with Mary Beth about it to see how she feels.

12:20 Board Recruitment Committee

John: Aidan is very busy so we haven't heard from him about the Youth Advisory Committee.

Lori got an email from Aidan about his interest in coming to meetings but he wasn't able to come to this month's meeting.

Haven't talked to Ty specifically about the committee other than that he's very interested in it and is going to Winter Camp.

No success in hearing back from Jeremy. He's in the midst of graduating so he might be too busy to jump in at this point.

Still trying to reach out to Chiah to find out what she is wanting to do.

Polly P is another person that we can reach out to.

Mary Beth says a person she's bringing to Winter Camp is someone that she is considering asking if he would be interested. John will reach out to Mary Beth to talk to her about it and then forward any info to the board member that is going to camp.

Susan says that Jess M is still interested and they are talking to each other.

Short discussion about our Feb and March dates for our meetings and decided to hold a Board meeting Feb 19th which will be during Winter Camp, and then our retreat will be March 19th.

12:35 Adjourn