

# Minutes for Camp it Up Board- April 2016

## Call to Order

A Board meeting of Camp it Up was held on 4/17/2016 at 5627 Grisborne Ave, Oakland CA 94611  
Start time: Called to order at 10:15 and was presided over by Susan Colson.

## Attendees

Members in attendance:

Judy Schwartz, Lisa Piccione, Jay Skye, Brett Bradshaw, Rachel Vyda-Venning, Ora Prohovnik, Em Howard

Members Absent:

John Dalal, Matt Fratus, Chiah Connolly-Ingram(on leave), Leslie Baker, Roger MacDonald,

Guests in attendance: Yeshi & Jill

Entrances & departures: Judy 11:15, Yeshi 12:30

## Approval of Minutes

No prior minutes were approved. Discussion of Chiah's health, possible need for a new secretary. Rachel agreed to take minutes.

## Welcome Yeshi

Discussion of the roles and responsibilities for board members. Overview of committees. Judy brought up that we may need a program committee in the future.

## Fundraising Report presented by Judy

- We raised our 80k goal by March 31<sup>st</sup>.
- Need to raise \$30k more by December 2016, another \$20k in 2017
- Idea of raising 2016 money in 3 tranches of \$10k, similar to last year's tranches of \$15k- board, major donors, rest of camp community
- Brett- need to be flexible based on the budget, we may need to raise \$150k overall, not \$130k
- We need \$5k+ external donors, but big donors have been hard to come by.
- Haven't tapped institutional donors yet.
- Need to vet corporate donors so we don't take from any that we don't like.
- Susan says phonathon night might be helpful.
- Some people gave expecting to give only once, so we need to tread lightly as we ask again.
- Discussed donor party at camp. Decided to invite all so they can self-select, but suggest a threshold that they might be considering. Last year we were looking for \$1000- this years amount TBD.
- Rally takes 8%. Would PayPal (2.5%) meet our needs? Fundraising committee will consider
- Lots of work by fundraising committee, too much, - may need to hire more support, as we did last year.

## Finance Report Presented by Brett

- Banking report looks good with camp registrations covering expenses- ending April with \$22k cash on hand.
- Went through budget draft line by line.

- Need a skeleton staff schedule to build out employment expense- personnel committee to work with Jill on this.
- Finance committee will revise budget after that.
- Pull all this together by next month.

## ED Report

- Approx 70 families registered so far, it's looking good
- They had a great 4-hour CIT meeting. Which raised the issue of how prep work gets paid. Example: Sarah the CIT director worked this meeting.
- Big staffing positions not filled yet, may need to hire other people than originally hoped for.
- Chiah would like to come to camp with Donnie as an aide. Jill would like to comp the, Board agreed that is what camperships are for.
- Discussion of how to account for camperships- at the hard costs we pay per person per night, or the amount we charge per person per night. Finance committee to consider.
- An agency wants to sponsor 5 families (we think POC), could be a good way to get a cohort that will like camp more. In the past some families of color may have felt camp was uncomfortably white.
- Billy will probably leave after this summer as director of Feather River Camp.

## Personnel Committee

- Presented ED announcement. On the spot editing took place. Thumbs up vote that getting the right person is more important than that they can absolutely come to camp this summer. Personnel committee will revise the announcement and post.
- Need for therapist to support both staff and families, and to support staff in helping kids.
- Next steps for the manual- needs policies such as camperships, trades and staffing

## Board Development

- Motion to accept Yeshe for the board if she wants to join passed. We voted on this in advance so that she can come to the board retreat next time if she joins.
- Discussed need for diversity on the board, including men, youth and POC.

## Other Issues Discussed:

- Susan will send self-assessment & board assessment to all to complete so we can have a thoughtful discussion.

## Motions:

Voted Yeshe onto the board. Unanimous.

## Announcements

none

## **Adjournment**

Meeting adjourned at 12:50 pm.

Rachel Vyda-Venning

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Interim Secretary

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Date of Approval