Based on the data, three observable trends are:

1. Out of the 3 city types: (rural, urban, suburban), rural had the least number of drivers, resulting in least amount of total rides and fares.
2. Urban made up more than half of the total percentage of rides, fares, and drivers.
3. There seems to be a correlation between number of rides and the average fare per city. Urban has the highest number of rides and drivers, and had the lowest average fare compared to the other 2 city types.