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HW 1: KickStart My Chart

Pivot Chart 1:



Pivot Chart 2:



Pivot Chart 3:



1. Given the provided data, we can make a conclusion that “theater” category had the most campaigns (about 1,400). The top four categories were theater, music, technology, and film & video. About 78% of the campaigns belonged to one of these categories. Music category had the most successes in their campaign with about 77% listed as successes.
2. Some limitations include: the campaign years are all different (ex. some campaigns were more popular in one year than the next), this could result in different outcomes as to what could’ve been prioritized during that year. The goal amount varies for every category, this could also be a limitation of the dataset. Another limitation is that this data set does not tell us how much promotion/marketing a campaign may have done for them to reach their goal. Some might have extensively promoted their campaigns for funding, while others may have done nothing.
3. We could create a graph that helps see the relationship between the average donation and category/ sub-category. We could also compare the average amount of time (date ended- date created) it took for each category/ sub-category to reach each state.