Website Plan   My Online Portfolio

Description

This website will be a place to compile and display all of my work, including graphic and web design projects and photography. This will also be a site for getting in contact with me, viewing and following my social platforms, and will include an about page.

Website Goals

-   In the next 6 months I will have an established portfolio and have employers reach out to me
-   Bring a 15% increase in traffic to my site through LinkedIn & job sites in the next year.
-   In 1 year I will have secured a job with the help of my online portfolio site.

Purpose Statement

Gina's portfolio is a platform for showcasing her work in order to present skills and projects to employers and in general. The purpose of the site is to help land a job and be successful in the job search process.
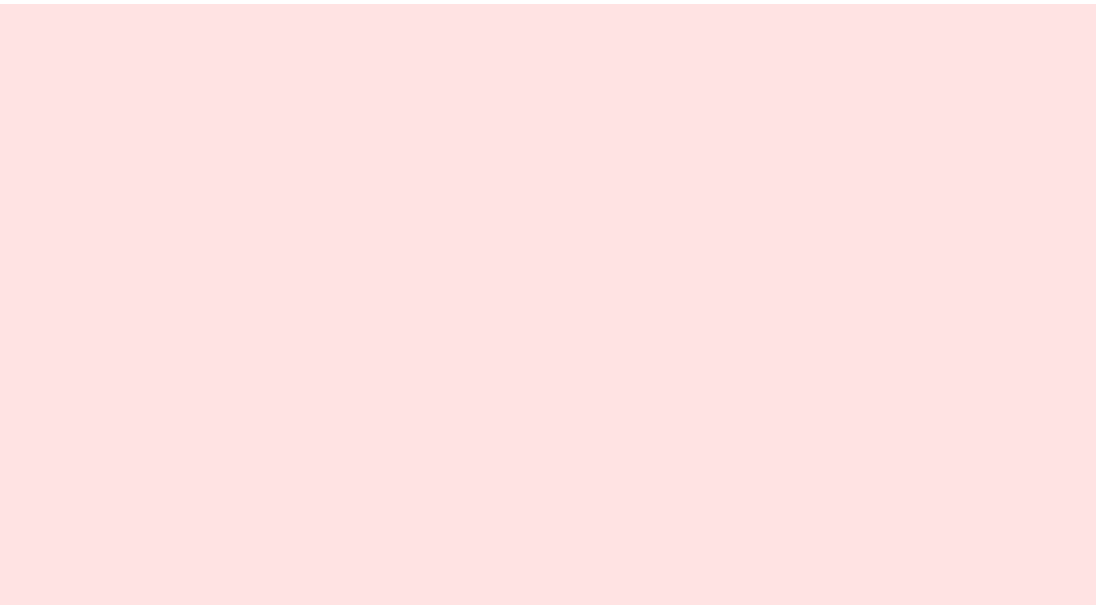
Style Guide

Icons

#8B2B49

#B84167

#FFE3E3

Homepage Bg

Button

Button

Links - Underlined

Social Icons

Thumbnails
On hover - 50% Opacity

yink

Articulat CF
Bold & Medium