GINA PEREZ

WEB DEVELOPER - PHOENIX, AZ

CONTACT DETAILS

Portfolio: www.ginamperez.com
GitHub: @ginaperez
E: gmperez92@gmail.com
M: 847.436.1691

TECHNICAL SKILLS

FRONT-END
- JavaScript
- ReactJS
- ReduxJS
- NodeJS

HTML/CSS
- HTML5
- CSS3
- Sass

BACK-END
- PostgreSQL
- MongoDB
- ExpressJS

TOOLS
- Visual Studio Code
- Heroku
- Git

EDUCATION HISTORY

UNIVERSITY OF WISCONSIN - MADISON

BA Spanish Language + Hispanic Studies

August 2016

DEVMOUNTAIN

Web Development Immersive

December 2019

WORK EXPERIENCE

WEB DEVELOPER

DevMountain Student Developers | Sept 2019 - Dec 2019

- Built a full CRUD e-commerce web application using React, Redux, Express, NodeJS, BCrypt, PostgreSQL, HTML 5, and Sass. The full website can be found at store.ginamperez.com.
- Worked a team to create a full CRUD group productivity web application using React, Redux, Express, NodeJS, BCrypt, PostgreSQL, HTML 5, Sass, and Sockets. The full website can be found at void.ginamperez.com.

CONTENT MARKETING COORDINATOR

KUBRA | August 2018 - September 2019

- Led social media content creation to support demand generation activities.
- Developed content for web pages, case studies, white papers, blogs, and emails.
- Assisted in campaign setup and management in marketing systems and tools, including Net Results and WordPress,
- Executed on campaign rollouts including advertising setup, email creation, and landing page creation.
- Developed and coordinated content for the internal monthly newsletter.
- Updated and maintained content on the KUBRA website and internal intranet.

CERTIFICATION SPECIALIST

ChicagoMSDC | May 2017 - July 2018

- Managed social media accounts for Facebook, Twitter, and Instagram.
- Worked with over 30 clients a week on their certification process.
- Conducted 20 certification phone calls and managed 100-150 emails a week.
- Attended networking and exhibition events to procure new clients.
- Processed renewal applications for approximately 50-70 companies a month.
- Fulfilled requests for corporate partners, board members, and other members of staff.

MARKETING COORDINATOR

Mac Property Management | September 2016 - May 2017

- Assisted with digital projects including online review moderation and video production.
- Approved, organized, and uploaded content to Salesforce.
- Assisted with marketing in multiple regional sites: Chicago, St. Louis, Kansas City.
- Liaised with photography vendors and managed logistics.