

GINA ARDHYA PRADIPTA

CREATIVE
PORTFOLIO



ABOUT

I'm Gina Ardhya Pradipta, I'm a fresh graduate of Information System with a GPA 3.84. I'm interested in Graphic Design, such as designing a product label, instagram post, and poster

TOOLS I USE

- Canva
- Adobe Photoshop
- Adobe Illustrator



POSTER



PINCH KIMBAP

Poster I made using Canva to fulfill my college assignment.

This poster was made to give information about pinch kimbap's brand and opening hour.

I'm using Adobe Photoshop to create the logo, and I edit the kimbap picture in the middle with Adobe Photoshop too.

PINCH KIMBAP

pinch your kimbap to pinch your baelly!



FRESH AUTHENTIC KOREAN KIMBAP

OPEN EVERYDAY
10.00 AM - 22.00 PM

Find us at:



CORONA INFOGRAPHIC

This Infographic was made using Adobe Photoshop and Adobe Illustrator, to give information about corona virus symptoms.

For the sick girl, virus, and the boy icons were made using Adobe Illustrator, and the infogprahic itself was made with Adobe Photoshop.

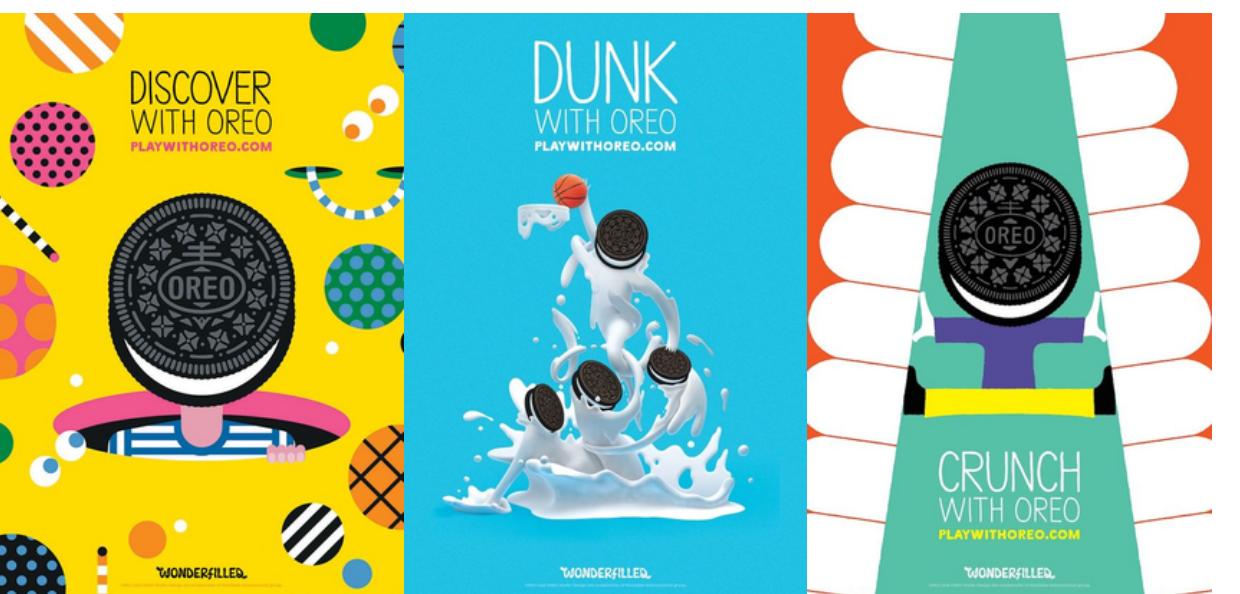
POSTER

TRAVEL WITH OREO POSTER

This poster was made with Adobe Illustrator and Adobe Photoshop to fulfill my college assignment with the theme of making posters based on the brand.

I chose the Oreo brand and followed the wonderfilled Oreo concept

REFERENCEES



BRANDING

AMINA OIL

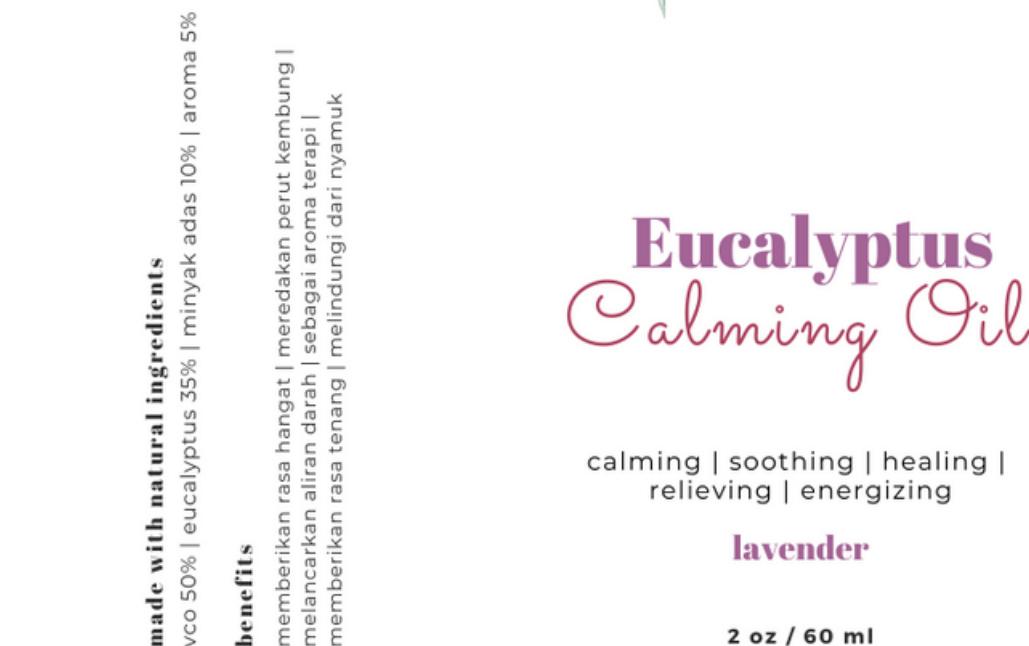
amina oil is a beauty brand selling an eucalyptus and fragrance oil.

I made the packaging label using canva with minimalist clean and minimalist concept

ROLL ON PACKAGING LABEL



BOTTLE PACKAGING LABEL



RESULT



BRANDING

OYOOSHI

BENTO AND DIMSUM

LOGO



FROZEN FOOD LABEL



i made the logo and food label using Canva. Because bento and dissum is from japanese and chinese, I'm using japanese and chinese concept for the logo.

BRANDING

ENAOFFICIAL. ID

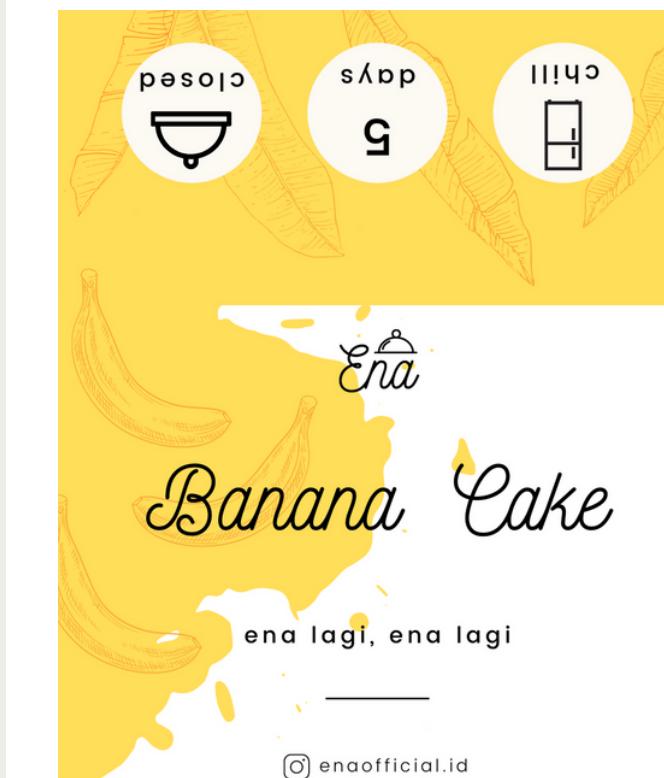
enaofficial.id is a food brand, selling different kind of cakes.

I made the logo and packaging label using canva. I use elegant and playful concept for the design.

LOGO



PACKAGING LABEL



Fudgy Brownies

Milk & Dark Chocolate	
Cocoa Powder	

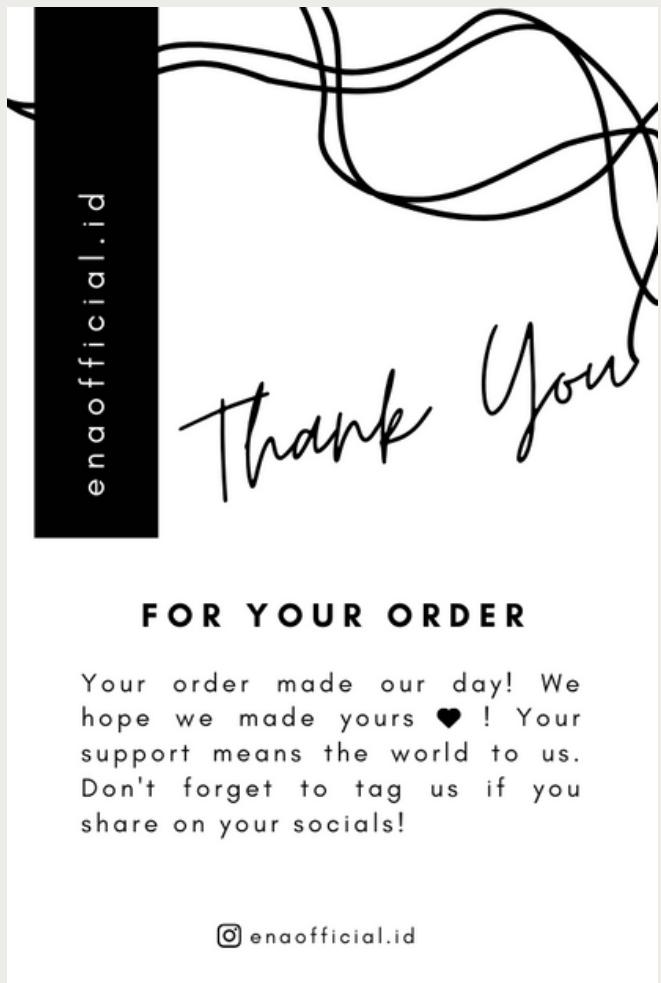
eggs, milk chocolate, dark chocolate, cocoa powder, butter, sugar, flour
a dense, super-moist and chocolatey fudgy brownie texture, made with both milk and dark chocolate and cocoa powder, creating a rich and bittersweet flavor that will melt in your mouth. you will love it and ask for more!



BRANDING

ENAOFFICIAL. ID

THANKYOU
CARD



RESULT

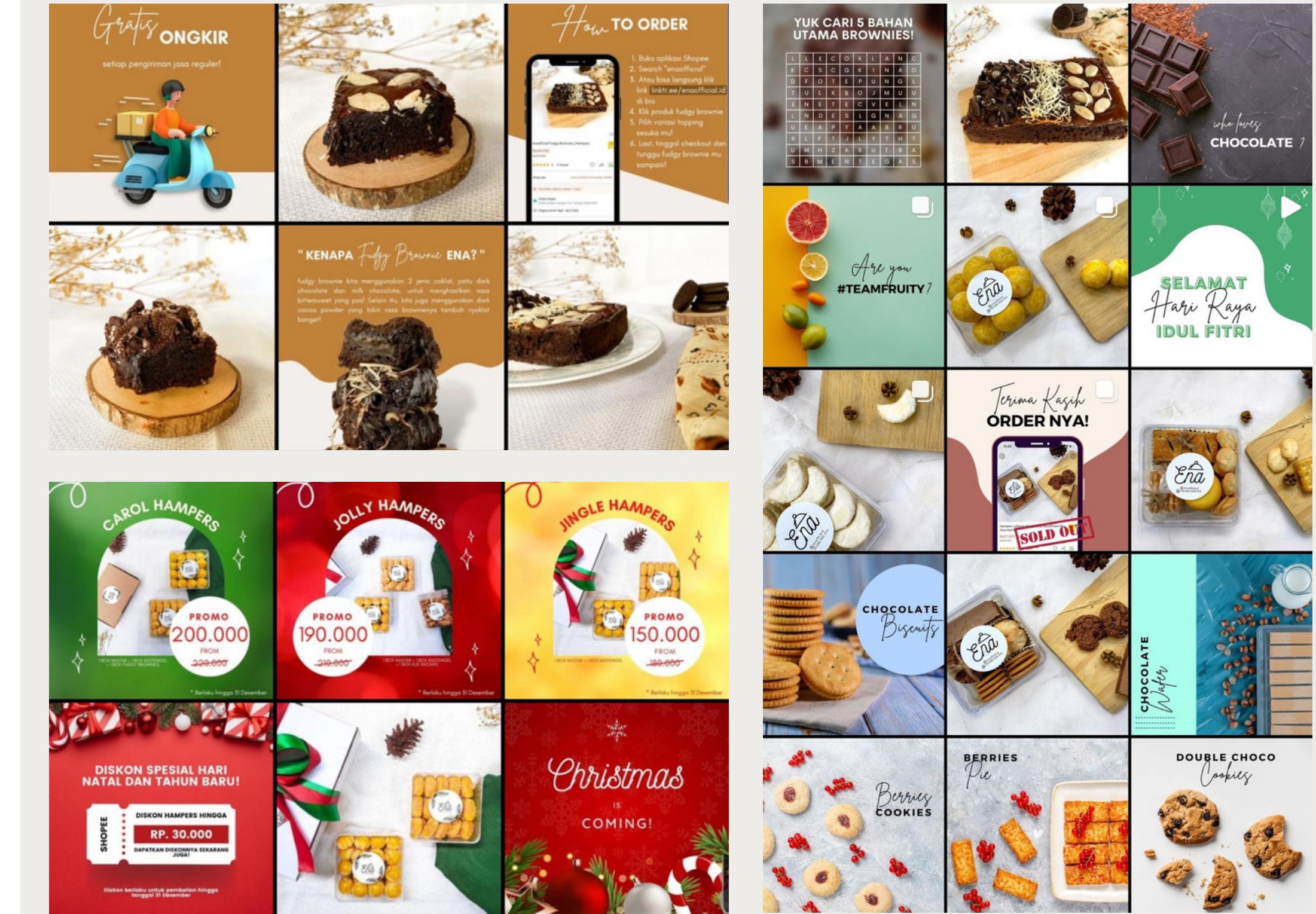


SOCIAL MEDIA

ENAOFFICIAL .ID

I managed enaofficial.id's
instagram content. I'm
planning and designing for
instagram post using canva

INSTAGRAM CONTENT





THANK YOU

CONTACT ME

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