



Regine Thimothée

UX/Product Designer

UX/Product Designer with experience creating accessible digital experiences for **enterprise B2B platforms, specializing in complex interactive prototypes** that increased user engagement.

EXPERIENCE

Lead UX Designer and Developer | NaturalU | Founder

11/2020 - Present

Founded and developed an educational app fostering open discussions on natural hair through community-driven video content and Q&A.

- Leveraged research from a scientific study on 200+ Black women to uncover insights that shaped targeted solutions and user personas.
- Designed multi-layered interaction systems, including a Q&A platform with threaded discussions, video upload workflow, and dynamic content filtering for personalized hair type recommendations across 4 hair categories.
- Engineered a responsive mobile app using React, TailwindCSS, and JavaScript, implementing complex state management for user-generated content, real-time interactions, and optimizing functionality.

Product Designer | KDIT Solutions | Contract

04/2024 - 05/2024

B2B enterprise solutions provider for IBM Maximo/ERP, streamlining workflows, ensuring compliance, and enhancing user adoption.

- Collaborated with a UX team to create 12 Figma artifacts, designing enterprise workflows from wireframes through interactive prototypes with conditional logic and micro-interactions.
- Conducted competitive analysis of existing dashboard solutions to identify design patterns and user experience best practices, informing design decisions and learning industry standards for B2B enterprise software.
- Demonstrated Test Wise design to the client, earning endorsement for streamlining workflows and reducing project errors.

Software Engineer | ADP | Full-time

07/2022 - 12/2024

Leader in payroll, HR, and workforce solutions, serving businesses of all sizes, including Fortune 500 companies.

- Developed enterprise-grade C# APIs serving 20,000+ business clients with complex data processing workflows.
- Implemented React components for ADP's Run application, partnering with UX teams to deliver WCAG-compliant interfaces that enhanced usability for 800,000+ small business clients across enterprise payroll systems.
- Created sophisticated React interfaces for multi-tenant B2B onboarding systems, reducing client setup time by 40% while maintaining enterprise security standards.

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SKILLS

Design Skills:

User Research & Testing:

Personas, User Interviews, Usability Testing, Competitor Analysis

Visual & Interaction Design:

User Interface Design, Visual Hierarchy, Typography, Color Theory, Responsive Design, Accessibility (WCAG), Design Systems, Component Libraries, Wireframes, Prototyping

Development Skills:

HTML, CSS, TailwindCSS, React, Javascript, Storybook, Typescript, Node, Express, C#

Tools:

Figma, Miro, Trello, Jira, Google Suite, Git/Github Desktop

EDUCATION

Springboard

UI/UX Design Certificate

07/2023 - 06/2024

Rochester Institute of Technology

B.S Web and Mobile Computing

08/2017 - 05/2022

UI/UX PROJECTS

Modern Attire

- Transformed the e-commerce checkout experience for a custom suit retailer, architecting a streamlined guest flow that improved conversion rates and purchasing efficiency by 35%.
- Engineered advanced interactive prototypes for critical user touchpoints, conducting three rounds of iterative usability testing with 8 participants that identified specific interaction pain points and increased checkout completion rates by 28% after implementation.
- Designed step-by-step video-guided measurement interface with integrated instructional videos for each body measurement, creating seamless transitions between video content and user input that eliminated measurement confusion and guided users through complex custom suit fitting requirements.

Gatherly

- Conducted mixed-methods research (Pew analysis + 16 surveys + 3 interviews), revealing 58% of young adults face high stress post-college, informing targeted community interaction design for a social connection platform.
- Designed community interaction patterns based on research insight that 56% of users' social routines changed post-college, creating small group dynamics and culturally-focused connection flows for anxiety-conscious users.
- Built interactive prototypes featuring cultural group creation, community conversation flows, and event organization interactions that addressed key research insights about relationship initiation struggles (46%) and limited social engagement (56%).