



# Regine Thimothée

## UX/Product Designer

**UX/Product Designer** with 3 years of experience creating **accessible digital experiences** that increased user engagement by 35%. Combines **user research** and **UX design expertise** with **front-end development knowledge** to deliver intuitive interfaces and cohesive design systems.

## EXPERIENCE

### Lead UX Designer and Developer | NaturalU | Founder

11/2020 - Present

**Founded and developed an educational app fostering open discussions on natural hair through community-driven video content and Q&A.**

- Leveraged research from a scientific study on 200+ Black women to uncover insights that shaped targeted solutions and user personas.
- Established a cohesive visual language, defining typography, color palette, and component library, which elevated brand recognition and ensured WCAG accessibility compliance.
- Engineered a responsive mobile app using React, TailwindCSS, and JavaScript, seamlessly merging design with code to elevate user engagement and optimize functionality.

### Product Designer | KDIT Solutions | Contract

04/2024 - 05/2024

**B2B enterprise solutions provider for IBM Maximo/ERP, streamlining workflows, ensuring compliance, and enhancing user adoption.**

- Designed an intuitive dashboard UI for Test Wise, applying visual hierarchy and information design principles to improve data comprehension and workflow efficiency for 20+ project managers.
- Developed 12 wireframes and high-fidelity prototypes in Figma, streamlining the design process and enhancing team collaboration, resulting in faster project delivery and improved alignment.
- Demonstrated Test Wise design to the client, earning endorsement for streamlining workflows and reducing project errors.

### Software Engineer | ADP | Full-time

07/2022 - 12/2024

**Leader in payroll, HR, and workforce solutions, serving businesses of all sizes, including Fortune 500 companies.**

- Developed a C# API for ADP's small business sector (B2B), streamlining onboarding for 20,000+ clients while ensuring reliability with robust testing.
- Implemented React components for ADP's Run application, collaborating with UX teams to ensure WCAG compliance and accessibility standards that improved usability for 800,000+ small business clients.
- Built responsive React interfaces for ADP's B2B onboarding workflow, reducing client setup time while maintaining security standards.

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## SKILLS

### Design Skills:

#### User Research & Testing:

Personas, User Interviews, Usability Testing, Competitor Analysis

#### Visual & Interaction Design:

User Interface Design, Visual Hierarchy, Typography, Color Theory, Responsive Design, Accessibility (WCAG), Design Systems, Component Libraries, Wireframes, Prototyping

#### Development Skills:

HTML, CSS, TailwindCSS, React, Javascript, Storybook, Typescript, Node, Express, C#

#### Tools:

Figma, Miro, Trello, Jira, Google Suite, Git/Github Desktop

## EDUCATION

### Springboard

UI/UX Design Certificate

### Rochester Institute of Technology

B.S Web and Mobile Computing

## UI/UX PROJECTS

### Gatherly

- Spearheaded the design of a community app addressing the 58% of young adults experiencing high psychological stress, driving mental well-being and user engagement through intuitive UI solutions.
- Crafted detailed user flows, wireframes, and interactive prototypes informed by research; reduced design iteration time by 40%.
- Orchestrated strategic user research protocols and 5+ in-depth interviews, transforming qualitative data into actionable design strategies that enhanced product usability.

### Modern Attire

- Transformed the e-commerce checkout experience for a custom suit retailer, architecting a streamlined guest flow that improved conversion rates and purchasing efficiency by 35%.
- Engineered interactive wireframes and high-fidelity prototypes for critical user touchpoints, conducting 3 rounds of iterative usability testing with 8 participants that identified pain points and increased checkout completion rates by 28% after implementation.
- Revolutionized the custom suit ordering experience by engineering an interactive visual measurement interface with step-by-step guidance, eliminating the #1 purchase barrier.