

DESIGN BRIEF

Contact

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DES 327

Assignment 2

Goal

Using the design process, design a prototype of a mobile travel guide app utilizing microinteractions.

Deliverables

Design Brief

Research

Persona

Style Tile

Final Product: Prototype
and video of prototype

Target Audience

The target audience of this travel guide app will be young adults traveling internationally.

Timeline

Start: March 10, 2021

End: April 7, 2021

