



Dipartimento di scienze economiche, aziendali, matematiche e statistiche "Bruno de Finetti"

# Bayesian Statistics

Generalized linear regression

Leonardo Egidi

A.A. 2018/19

Leonardo Egidi Introduction 1 / 60

#### Indice

- Motivations and theory
- 2 Logistic regression
- Probit regression
- 4 Discrete data regression

Leonardo Egidi Introduction 2 / 60

#### Motivations

The purpose of generalized linear models is to extend the idea of linear modelling to cases for which the linear relationship between X and  $\mathrm{E}(y|X)$  or the normal distribution for each y is not appropriate, even after any transformation of the data.

• — • •

Example: when y is discrete, for instance the number of phone calls received by a person in one hour. The mean of y may be linearly related to X, but the variation term cannot be described by the normal distribution.

• -----

We review generalized linear models from a Bayesian perspective, although this class of models may be usefully applied from a classical perspective too.

Leonardo Egidi Introduction 3 / 60

#### Motivations

Given a  $n \times p$  predictor matrix X and a parameters vector  $\beta = (\beta_1, \dots, \beta_p)$ , a generalized linear model is specified in three stages:

- The linear predictor,  $\eta = X\beta$ .
- ② The link function  $g(\cdot)$ , twice differentiable, that relates the linear predictor to the mean of the outcome variable,  $\mu$ :

$$g(\mu) = \eta \rightarrow g^{-1}(\eta) = \mu.$$

• The random component specifying the distribution of the outcome variable y with mean  $\mathrm{E}(y|X) = \mu = g^{-1}(X\beta)$ . The distribution can also depend on a dispersion parameter  $\phi$ .

Leonardo Egidi Introduction 4 / 60

#### Dispersion exponential family of distributions

The third stage is the most important in terms of statistical interpretation. In the linear regression we assume that  $y_i \sim \mathcal{N}(\mu, \sigma^2)$ , where  $\mu = \eta = X\beta$ . We say that  $y_i$  belongs to the dispersion exponential family of probability distributions:

$$y_i \sim \mathsf{EF}(b(\theta), \phi/\omega)$$
 (1)

if the single  $y_i$  has probability density function (pdf):

$$p(y|\theta,\omega) = \exp\left(\frac{\omega}{\phi}(y\theta - b(\theta)) + c(y,\phi)\right), \tag{2}$$

where  $\theta$  and  $\phi$  are unknown parameters,  $\omega$  is a known scalar (dispersion parameter), and  $b(\cdot)$ ,  $c(\cdot)$  are known functions that characterize the particular distribution within the class.

Leonardo Egidi Introduction 5 / 60

#### Dispersion exponential family of distributions

The distributions that belong to the EF family of distributions satisfy the following relations:

$$E(y) = b'(\theta)$$

$$Var(y) = \phi b''(\theta)/\omega,$$
(3)

where  $V(\mu) \equiv b''(\theta)$  is known as variance function. We may rewrite the first equation as:

$$E(y) \equiv \mu \equiv g^{-1}(X\beta) = b'(\theta)$$
 (4)

It is easy to prove that the normal, the Poisson and the binomial distribution belong to the EF family.

Leonardo Egidi Introduction 6 / 60

If  $y_i \sim \text{Pois}(\lambda_i)$ , i = 1, ..., n, then:

$$p(y_i|\lambda_i) = e^{-\lambda_i} \frac{\lambda_i^{y_i}}{y_i!}$$
  
=  $\exp(y_i \log \lambda_i - \lambda_i - \log(y_i!)),$ 

where  $\theta_i = \log(\lambda_i)$ ,  $b(\theta_i) = \lambda_i = e^{\theta_i}$ ,  $c(y_i, \phi) = \log(y_i!)$ ,  $\phi = \omega = 1$ . Thus:

$$E(y_i) = b'(\theta_i) = \frac{de^{\theta_i}}{d\theta_i} = e^{\theta_i} = \lambda_i$$

$$Var(y_i) = \phi b''(\theta_i)/\omega = \frac{d^2 e^{\theta_i}}{d(\theta_i)^2} = e^{\theta_i} = \lambda_i$$

Leonardo Egidi Introduction 7 / 60

If  $y_i \sim \mathcal{N}(\mu_i, \sigma^2)$ ,  $i = 1, \dots, n$ , then:

$$p(y_i|\mu_i, \sigma^2) = (2\pi\sigma)^{-1/2} e^{-\frac{1}{2\sigma^2}(y_i - \mu_i)^2}$$

$$= (2\pi\sigma)^{-1/2} \exp\left(-\frac{1}{2\sigma^2}(y_i^2 - 2y_i\mu_i + \mu_i^2)\right)$$

$$= \exp\left(\frac{1}{2\sigma^2}(2y_i\mu_i - \mu_i^2) - \frac{1}{2}\log(2\pi\sigma) - \frac{1}{2\sigma^2}y_i^2\right)$$

where  $\theta_i = \mu_i$ ,  $b(\theta_i) = \mu_i^2/2 = \theta_i^2$ ,  $c(y_i, \phi) = \frac{1}{2} \log(2\pi\sigma) - \frac{1}{2\sigma^2} y_i^2$ ,  $\phi = \sigma^2$ ,  $\omega = 1$ . Thus:

$$E(y_i) = b'(\theta_i) = \frac{d\theta_i^2/2}{d\theta_i} = 2\theta_i/2 = \mu_i$$
$$Var(y_i) = \sigma^2 b''(\theta_i)/\omega = \frac{d^2\theta_i^2/2}{d(\theta_i)^2} = \sigma^2$$

Leonardo Egidi Introduction 8 / 60

#### Canonical link function

The link function  $g(\cdot)$  has not particular restrictions, usually  $g:(a,b)\to(-\infty,+\infty)$ , with a and b the lower and the upper bound of the support of  $\mu_i$ , respectively. However, there is an easy choice for g, called canonical link function, such that

$$g(\mu_i) \equiv \eta_i = \theta_i. \tag{5}$$

In the Poisson case:

$$g(\mu_i) = \theta_i \Leftrightarrow g(b'(\theta_i)) = \theta_i \Leftrightarrow g(e^{\theta_i}) = \theta_i \Leftrightarrow g(\cdot) = \log(\cdot),$$

the link function is the logarithm. In the normal case is the identity function, in the binomial is the logit function. (See next table for a summary of three distributions belonging to the EF family. Careful! The list is not exaustive...)

Leonardo Egidi Introduction 9 / 60

#### Canonical link function

Notation	Bin(n,p)	$Pois(\lambda)$	$\mathcal{N}(\mu,\sigma^2)$
Range of y	N	$\mathbb{N}$	$\mathbb{R}$
Dispersion parameter: $\phi$	1	1	$\sigma^2$
Cumulant function: $b(\theta)$	$nlog(1+e^{ heta})$	$e^{\theta}$	$\frac{\theta^2}{2}$
$c(y;\phi)$	$log\binom{n}{y}$	-logy!	$-\frac{1}{2}\left(\frac{y^2}{\sigma^2} + \log 2\pi\sigma^2\right)$
$\mid \mu(\theta) \mid$	$n rac{e^{ heta}}{1+e^{ heta}}$	$\boldsymbol{e}^{\theta}$	heta
Variance function: $V(\mu)$	$n\mu(1-\mu)$	$\mu$	1
Canonical link function:	logit	logarithm	identity

Table: Characteristics of some common univariate distributions in the dispersion exponential family.

Leonardo Egidi Introduction 10 / 60

#### Overdispersion, offsets

#### GLM represent a wide class of models allowing for modelling:

- overdispersion, the possibility of variation beyond that of the assumed sampling distribution.
  - Example The proportion of democrat voters in North Carolina is assumed to be binomial with some explanatory variables (such as voters' age, sex, and so forth). The data might indicate more variation than expected under the binomial model, Var(y) > np(1-p).
- offsets, the possibility to include in the linear predictor  $\eta$  a known coefficient, able to take care of different exposures.
  - Example The number of car accidents is assumed to follow a Poisson distribution with rate  $\lambda$  with some explanatory variables. The rate of occurrence is  $\lambda$  per units of time, so that with exposure T the expected number of accidents is  $\lambda T$ , where T represents the vector of exposure times for each unit

Leonardo Egidi Introduction 11 / 60

## Bayesian inference and GLMs

We consider GLMs with noninformative and informative prior distributions on regression parameters  $\beta$ , similarly as what we have done for linear models. A prior distribution can be placed on the dispersion parameter  $\psi$  as well, and any prior information about  $\beta$  can be described conditional on  $\phi$ , that is  $p(\beta,\phi)=p(\beta|\phi)p(\phi)$ .

As in LMs, the classical analysis of GLMs is obtained if a noninformative or flat prior distribution is assumed for  $\beta$ : the posterior mode corresponding to a noninformative uniform prior density is the maximum likelihood estimate for  $\beta$ .

Posterior inference in GLMs typically will require the approximation and sampling tools like Markov Chain Monte Carlo (MCMC). We will generally use Stan (rstan and rstanarm packages) to sample from their posterior distributions.

Leonardo Egidi Introduction 12 / 60

## Indice

- Motivations and theory
- 2 Logistic regression
- Probit regression
- 4 Discrete data regression

Leonardo Egidi Introduction 13 / 60

Logistic regression is the standard way to model binary outcomes (that is, data  $y_i$  that take on the values 0 or 1).

We model the probability that the single  $y_i = 1$ :

$$p_i \equiv \Pr(y_i = 1) = \operatorname{logit}^{-1}(x_i \beta), \tag{6}$$

where  $\eta_i = x_i \beta$  is the linear predictor, and the logit function is expressed as:

$$\operatorname{logit}(p_i) \equiv \log \frac{p_i}{1 - p_i} = x_i \beta \tag{7}$$

It is easy to check that  $logit^{-1}(\eta_i) = \frac{e^{\eta_i}}{1+e^{\eta_i}}$ .

Leonardo Egidi Introduction 14 / 60

Coefficients in logistic regression can be challenging to interpret because of the nonlinearity just noted.

To understand better, let's fit a simple model about some political US polls

in 1992.

#### 1992 polls

Conservative parties generally receive more support among voters with higher incomes. We use this pattern from the National Election Study in 1992. For each respondent i in this poll, we label  $y_i = 1$  if he/she preferred Bush (the Republican candidate), or 0 if he/she preferred Bill Clinton (Democrate candidate). We predict preferences given the respondent's income level (our x), which is characterized on a five-points scale. n = 1179 respondents.

Leonardo Egidi 15 / 60

## Logistic regression - Interpreting the coefficients

Let's fit the model in the classical way:

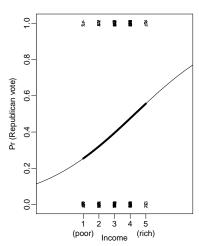
```
glm(formula = vote ~ income,
              family = binomial(link = "logit"))
           coef.est coef.se
(Intercept) -1.40 0.19
income 0.33 0.06
 n = 1179, k = 2
```

Thus, the fitted model is  $Pr(y_i = 1) = logit^{-1}(-1.40 + 0.33income)$ .

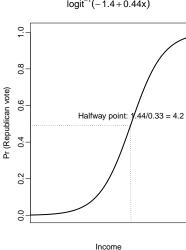
Leonardo Egidi Introduction 16 / 60

#### Logistic regression - Interpreting the coefficients





$$logit^{-1}(-1.4+0.44x)$$



17 / 60 Leonardo Egidi

- As with linear regression, the intercept can only be interpreted assuming zero values for the other predictors. When zero is not interesting or not even in the model (as in this case), we may avaluate  $\Pr(\text{Bush support})$  at the mean of respondents' incomes,  $\bar{x}$ ,  $\log it^{-1}(-1.40+0.33\bar{x})=0.4$ .
- A difference of 1 in outcome (on this 1-5 scale) corresponds to a positive difference of 0.33 in the logit probability of supporting Bush.
  - $\log it^{-1}(-1.40 + 0.33 \times 3) \log it^{-1}(-1.40 + 0.33 \times 2) = 0.08$ . A difference of 1 in income category corresponds to a positive difference of 8% in the probability of supporting Bush.
  - consider the derivative of the logistic curve at  $\bar{x}=3.1$ , this is:  $\beta e^{\bar{\eta}}/(1+e^{\bar{\eta}})^2$ . Thus, the change in  $\Pr(y_i=1)$  per small unit of change in x at the mean value is  $0.33e^{-0.39}/(1+e^{-0.39})^2=0.13$ .
  - divide by 4 rule:  $\beta/4 = \beta e^0/(1 + e^0)^2 = 0.08$ . As a rule of convenience, we can divide corefficients by 4 to get an upper bound of the predictive difference corresponding to a change of 1 in x.

Leonardo Egidi Introduction 18 / 60

## Logistic regression - Interpreting the coefficients

- There is another popular way to interpret the logistic regression coefficients, in terms of odds ratios.
- If two outcomes have the probabilities (p, 1-p), p/(1-p) is called the odds. An odds of 1 is equivalent to a probability of 0.5, that is, equally likely outcomes.
- Taking the logarithm of the odds ratio yields the log odds ratios, in our previous example with one predictor:

$$\log \frac{p_i}{1 - p_i} = \alpha + \beta \text{income}_i \tag{8}$$

Adding 1 to x in the equation above has the effect of adding  $\beta$  to both sides of the equation. A units difference in x corresponds to a multiplicative change of  $e^{0.33} = 1.39$  in the odds.

Leonardo Egidi Introduction 19 / 60

## Logistic regression: Stan model (1992polls.stan)

```
data{
 int N;
        // number of voters
 int vote[N];  // vote: 0 (Clinton), 1 (Bush)
  int income[N]; // 1-5 income scale
}
parameters{
  real alpha; // intercept
  real beta; // income coefficient
model{
  for (n in 1:N)
    vote[n] ~ bernoulli_logit(alpha+income[n]*beta);
               // likelihood
  alpha ~ normal(0, 10); // intercept weakly-inf prior
  beta ~ normal(0, 2.5); // income weakly-inf prior
```

Leonardo Egidi Introduction 20 / 60

## Logistic regression: Bayesian estimation

Let's fit now the same model under the Bayesian approach, first of all with noninformative priors, using the stan\_glm function in the rstanarm package,  $\alpha \sim \mathcal{N}(0, 100^2)$ ,  $\beta \sim \mathcal{N}(0, 100^2)$ :

```
fit.2 <- stan_glm (vote ~ income,
                    family=binomial(link="logit"),
                    prior=normal(0, 100),
                    prior_intercept=normal(0,100))
print(fit.2)
            Median MAD SD
(Intercept) -1.4 0.2
                   0.1
income
            0.3
```

The estimates are the same as those obtained from the glm function.

Leonardo Egidi 21 / 60

## Logistic regression: Bayesian estimation

```
We use now some weakly informative priors, \alpha \sim \mathcal{N}(0, 10^2),
\beta \sim \mathcal{N}(0, 2.5^2):
fit.3 <- stan_glm (vote ~ income,
                       family=binomial(link="logit"),
                       prior=normal(0, 2.5),
                       prior_intercept=normal(0,10))
print(fit.3)
              Median MAD SD
(Intercept) -1.4 0.2
income
               0.3 0.1
```

The estimates are the same as those obtained from previous analysis. This means that we have enough observations to weaken the role of the prior distribution.

> Leonardo Egidi 22 / 60

## Logistic regression - Role of the prior

Thus, one may ask him(her)self: what is the advantage to use the Bayesian approach in place of the classical approach, given that the final results coincide?

The Bayesian juggler (analyst) may enjoy more! The prior is part of the model and its role may be very useful (to be continued).



Leonardo Egidi Introduction 23 / 60

## Logistic regression - Separation

Nonidentifiability is a common problem in logistic regression. In addition to the problem of collinearity, familiar from linear regression, discrete-data regression can also become unstable from complete separation, which arises when a linear combination of the predictors is perfectly predictive of the outcome.

A common solution to separation is to remove predictors until the resulting model is identifiable, which typically results in removing the strongest predictors from the model.

An alternative approach to obtain stable logistic regression coefficients is to use Bayesian inference: precisely, suitable prior distributions on  $\beta$ .

Leonardo Egidi 24 / 60

Consider to simulate n=100 data  $y_i \sim \text{Bernoulli}(p_i)$ , where  $logit(p_i) = \beta_0 + \beta_1 x_{i1} + \beta_2 x_{i2}, \ \beta_0 = 1, \beta_1 = 1.5, \beta_2 = 2, \ and \ we \ draw$  $x_1 \sim \mathcal{N}(0, 1), x_2 \sim \text{Bin}(n, 0.5).$ 

We fit now a simple logistic regression for y using the glm function and the stan\_glm contained in the R package rstanarm.

The idea is to compare the estimates of a bunch of simulated datasets under the classical and the Bayesian approach.

- Dataset 1: no separation.
- Dataset 2: separation  $(y = 1 \Leftrightarrow x_2 = 1)$ .

Leonardo Egidi Introduction 25 / 60

#### Logistic regression: dataset 1. Classical vs noninformative

```
# classical
glm(formula = y ~ x1 + x2, family = binomial(link = "logit"))
           coef.est coef.se
(Intercept) 1.08 0.37
       1.45 0.36
x 1
          1.88 0.65
x2
 n = 100, k = 3
# noninformative prior
stan_glm (y x1 + x2,
               family=binomial(link="logit"),
               prior=normal(0,100),
               prior_intercept = normal(0,100))
           Median MAD SD
(Intercept) 0.9 0.3
        1.1 0.3
x1
           2.1 0.6
x2
```

Leonardo Egidi 26 / 60

## Logistic regression: dataset 1. Noninf. vs weakly-inf.

```
# noninformative prior
stan_glm (y \sim x1 + x2,
               family=binomial(link="logit"),
               prior=normal(0,100),
               prior_intercept = normal(0,100))
           Median MAD SD
(Intercept) 0.9 0.3
x 1
        1.1 0.3
         2.1 0.6
x2
# weakly-informative priors (normal(0,10^2) and normal(0,2.5^2))
stan_glm (y \sim x1 + x2,
               family=binomial(link="logit"))
           Median MAD SD
(Intercept) 0.9 0.3
x1
        1.1 0.3
          1.9 0.6
x2
```

Leonardo Egidi 27 / 60

## Logistic regression: dataset 2. Classical vs noninformative

```
# classical
glm(formula = y ~ x1 + x2, family = binomial(link = "logit"))
           coef.est coef.se
(Intercept) 0.91 0.36
            1.26 0.43
x 1
x2
           20.15 2370.96
 n = 100, k = 3
# noninformative priors (normal(0,100^2))
stan_glm (y ~ x1 + x2,
               family=binomial(link="logit"),
               prior=normal(0,100),
               prior_intercept=normal(0,100))
           Median MAD SD
(Intercept) 1.0 0.4
          1.3 0.5
x1
           62.2 51.6
x2
```

Leonardo Egidi 28 / 60

```
# noninformative priors (normal(0,100^2))
stan_glm (y ~ x1 + x2,
                family=binomial(link="logit"),
                prior=normal(0,100),
                prior_intercept=normal(0,100))
            Median MAD_SD
(Intercept) 1.0 0.4
x 1
          1.3 0.5
            62.2 51.6
x2
# weakly-informative priors (normal(0,10^{\circ}2) and normal(0,2.5^{\circ}2))
stan_glm (y \sim x1 + x2,
                family=binomial(link="logit"))
           Median MAD SD
(Intercept) 1.0 0.4
x1
         1.2 0.4
           4.3 1.2
x2
```

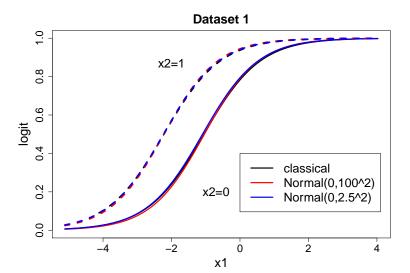
Leonardo Egidi 29 / 60

#### Logistic regression: dataset 2. weakly-inf. vs weakly-inf.

```
# weakly-informative priors (normal(0,10^2) and normal(0,2.5^2))
stan_glm (y ~ x1 + x2,
               family=binomial(link="logit"))
          Median MAD_SD
(Intercept) 1.0 0.4
       1.2 0.4
x 1
          4.3 1.2
x2
# weakly-informative priors (cauchy(0,10^2) and cauchy(0,2.5^2))
stan_glm (y \sim x1 + x2,
               family=binomial(link="logit"),
               prior=cauchy(0,2.5),
               prior_intercept = cauchy(0,10)
           Median MAD SD
(Intercept) 0.9 0.4
x1
         1.2 0.4
           6.4 3.2
x2
```

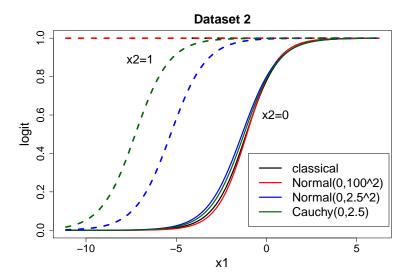
Leonardo Egidi 30 / 60

## Logistic regression: dataset 1



Leonardo Egidi 31 / 60

## Logistic regression: dataset 2



Leonardo Egidi 32 / 60

#### Comments:

- Weakly informative priors allow to obtain stable logistic regression coefficients.
- Noninformative priors do not solve separation.
- Prior choice is a fundamental part of our models, especially as the complexity grows.

Leonardo Egidi Introduction 33 / 60

- Probit regression
- Discrete data regression

Leonardo Egidi 34 / 60

The probit model is the same as the logit, except it replaces the logistic by the normal distribution. We can write the model directly as

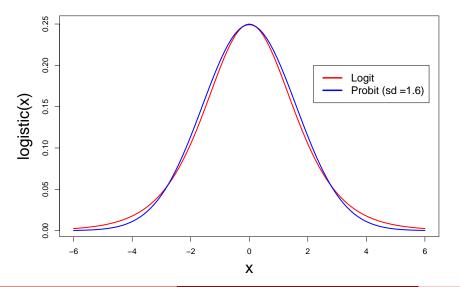
$$\Pr(y_i = 1) = \Phi(x_i \beta), \tag{9}$$

where  $\Phi$  is the standard normal cumulative distribution.

As shown in the next plot, the probit model is close to the logit model with the residual standard deviation set to 1.6 rather than 1. As a result. coefficients in a probit regression are typically close to logistic regression coefficients divided by 1.6.

Leonardo Egidi Introduction 35 / 60

## Probit regression



36 / 60 Leonardo Egidi

# Probit regression: 1992 polls

We estimate the conservative support for the 1992 US elections, but this time with probit regression:

```
fit.4 <- stan_glm (vote ~ income,
                   family=binomial(link="probit"),
                   prior=normal(0, 2.5),
                   prior_intercept=normal(0,10))
print(fit.4)
            Median MAD SD
(Intercept) -0.9 0.1
            0.2
income
                   0.0
```

Rule of thumb:  $-0.89 \approx -1.40/1.6$ , and  $0.2 \approx 0.33/1.6$ . (Red: logistic coefficients)

> Leonardo Egidi Introduction 37 / 60

### Indice

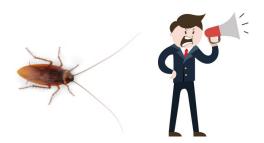
- Motivations and theory
- 2 Logistic regression
- Probit regression
- Discrete data regression

Leonardo Egidi Introduction 38 / 60

### Discrete data regression: cockroaches data

#### Cockroaches data

A company that owns many residential buildings throughout New York City tells that they are concerned about the number of cockroach complaints that they receive from their 10 buildings. They provide you some data collected in an entire year for each of the buildings and ask you to build a model for predicting the number of complaints over the next months.



Leonardo Egidi Introduction 39 / 60

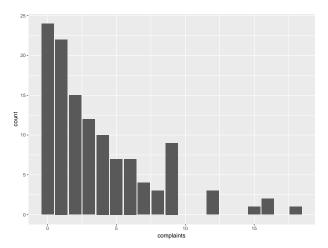
### Discrete data regression: cockroaches data

We have access to the following fields (pest\_data.RDS):

- complaints: Number of complaints per building in the current month
- traps: The number of traps used per month per building
- live\_in\_super: An indicator for whether the building as a live-in super
- age\_of\_building: The age of the building
- total\_sq\_foot: The total square footage of the building
- average\_tenant\_age: The average age of the tenants per building
- monthly\_average\_rent: The average monthly rent per building
- floors: The number of floors per building

Leonardo Egidi Introduction 40 / 60

Let's make some plots of the raw data, such as the distribution of the complaints:



Leonardo Egidi 41 / 60 A common way of modeling this sort of skewed, single bounded count data is as a Poisson random variable. For simplicity, we will start assuming:

- ungrouped data, with no building distinction
- no time-trend structures

We use the number bait stations placed in the building, denoted below as traps, as explanatory variable. This model assumes that the mean and variance of the outcome variable complaints (number of complaints) is the same. For the *i*-th complaint, i = 1, ..., n, we have

complaints<sub>i</sub> ~ Poisson(
$$\lambda_i$$
)  
 $\lambda_i = \exp(\eta_i)$   
 $\eta_i = \alpha + \beta \operatorname{traps}_i$ 

Leonardo Egidi 42 / 60

### Poisson regression: cockroaches data

Let's fit this simple model via the stan\_glm function of the rstanarm package:

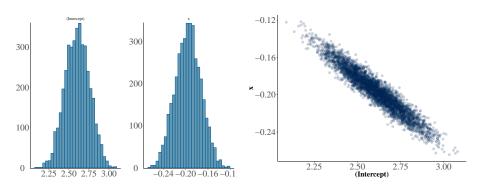
```
y <- pest_data$complaints</pre>
x <- pest_data$traps
M_pois <- stan_glm(y~x, family=poisson(link="log"))</pre>
print(M_pois)
```

```
Median MAD SD
(Intercept) 2.6 0.2
       -0.2 0.0
х
```

Leonardo Egidi 43 / 60

# Poisson regression: cockroaches. Posterior plots

Let's have a glimpse of simulated posterior distributions for  $\alpha$  and  $\beta$ :



As we expected, it appears the number of bait stations set in a building is associated with the number of complaints about cockroaches that were made in the following month.

Leonardo Egidi Introduction 44 / 60

#### Comments:

• Taking the posterior means of the parameters as point estimates, a building with  $\bar{x}=7$  traps will have a predicted average amounting at:

$$\lambda = \exp(2.61 - 0.2\bar{x}) \approx 3.35$$

- Under this model,  $E(complaints) = Var(complaints) \approx 3.35$ .
- However, the raw mean of the data is 3.66 and its variance is 14.9...maybe the Poisson model is not well suited for this dataset? There is much overdispersion.

Leonardo Egidi Introduction 45 / 60

# Poisson regression: cockroaches. Extending the model

Modelling the relationship between complaints and bait stations is the simplest model. However, we can expand the model.

Currently, our model's mean parameter is a rate of complaints per 30 days, but we're modelling a process that occurs over an area as well as over time. We have the square footage of each building, so if we add that information into the model, we can interpret our parameters as a rate of complaints per square foot per 30 days. For the *i*-th complaint, we asume:

complaints<sub>i</sub> ~ Poisson(sq\_foot<sub>i</sub> 
$$\lambda_i$$
)  
 $\lambda_i = \exp(\eta_i)$   
 $\eta_i = \alpha + \beta \operatorname{traps}_i$ 

Leonardo Egidi 46 / 60

### Poisson regression: cockroaches. Offset term

The term sq foot is called an exposure term. If we log the term, we can put it in  $\eta_i$ :

```
complaints; \sim \text{Poisson}(\lambda_i)
                              \lambda_i = \exp(\eta_i)
                              \eta_i = \alpha + \beta \operatorname{traps}_i + \log \operatorname{sq} \operatorname{foot}_i
exposure <- log(pest_data$total_sq_foot/1e4)
M_pois_exposure <- stan_glm(y~x+offset(exposure),</pre>
                                      family=poisson(link="log"))
print(M_pois_exposure)
                Median MAD_SD
(Intercept) 0.8 0.2
             -0.2 0.0
х
```

Leonardo Egidi 47 / 60

### Poisson regression: cockroaches. Offset term

#### Comments:

• Let's compute now a naive estimates for  $\lambda$  using the posterior estimates, considering a building with  $\bar{x}=7$  and exposure equal to 1.77:

$$\lambda = \exp(0.8 - 0.2 \times \bar{x} + \log_{10} \text{foot}) \approx 3.22$$

• This again looks like we haven't captured the smaller counts very well, nor have we captured the larger counts. We need something different to model the overdispersion.

Leonardo Egidi Introduction 48 / 60

### Poisson regression: cockroaches. Overdispersion

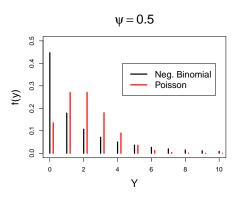
A possible drawback of the Poisson distribution is that the mean coincides with the variance. It may be not well suited when data reveals much more variation than that assumed by the Poisson distribution

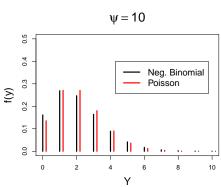
Negative binomial If  $Y \sim \text{Neg-Binomial}(\lambda, \phi)$ , where  $\lambda$  has the same meaning as before and  $\phi$  is the dispersion parameter, we have;

$$E(Y) = \lambda$$
$$Var(Y) = \lambda + \lambda^2/\phi.$$

The variance grows as the dispersion parameter  $\phi$  tends to 0. As  $\phi \to \infty$ , the two distributions coincide.

> Leonardo Egidi 49 / 60





Leonardo Egidi Introduction 50 / 60

# Negative binomial regression: cockroaches. Overdispersion

complaints;  $\sim \text{Neg-Binomial}(\lambda_i, \phi)$ 

Thus, we assume the following model to allow for overdispersion:

```
\lambda_i = \exp(\eta_i)
                                \eta_i = \alpha + \beta \operatorname{traps}_i
M_negbin <- stan_glm(v ~ x,
                          family =neg_binomial_2(link="log"))
print(M_negbin)
               Median MAD SD
(Intercept) 2.7 0.4
               -0.2 0.1
x
```

Leonardo Egidi 51 / 60

# Negative binomial regression: cockroaches. Overdispersion

#### Comments:

• Taking again the posterior means of the parameters as point estimates, a building with  $\bar{x}=7$  traps will have a predicted average amounting at:

$$\lambda = \exp(2.60 - 0.19\bar{x}) \approx 3.56,$$

and the variance may be approximately computed as:

$$\lambda + \lambda^2/\phi = 3.56 + (3.56)^2/3.3 = 7.4$$

that seems a more realistic assumption.

ullet A Poisson model doesn't fit over-dispersed count data very well because the same parameter  $\lambda$  controls both the expected counts and the variance of these counts.

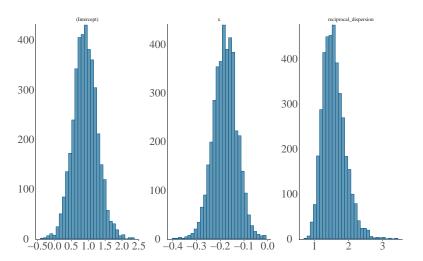
Leonardo Egidi Introduction 52 / 60

# Negative binomial regression: cockroaches. Overdisp +offset

Let's consider now the exposure in the negative binomial model as well:

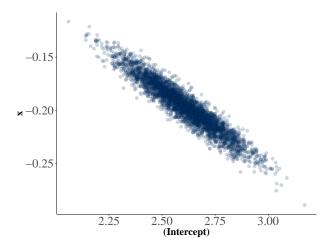
```
complaints; \sim Neg-Binomial(\lambda_i, \phi)
                               \lambda_i = \exp(\eta_i)
                               \eta_i = \alpha + \beta \operatorname{traps}_i + \log \operatorname{sq} \operatorname{foot}_i
M_negbin_exp <- stan_glm(y ~ x,</pre>
                                     family =neg_binomial_2(link="log"),
                                       offset=exposure)
print(M_negbin_exp)
                 Median MAD_SD
(Intercept) 0.9 0.4
               -0.2 0.1
x
```

Leonardo Egidi 53 / 60 Let's take a look at the simulated posterior distribution for  $\alpha$ ,  $\beta$  and  $1/\phi$ .



Leonardo Egidi Introduction 54 / 60

Let's take a look at the scatterplot between  $\alpha$  and  $\beta$ :



Leonardo Egidi Introduction 55 / 60

# Negative binomial regression: cockroaches. Residuals

#### Comments:

 We had a glimpse that the negative binomial model outperforms the Poisson model when discrete data present much variation and heavy tails.

#### However:

• we should check the residuals, similarly as what we have done for the linear model.

Leonardo Egidi Introduction 56 / 60

# Negative binomial regression: cockroaches. Residuals

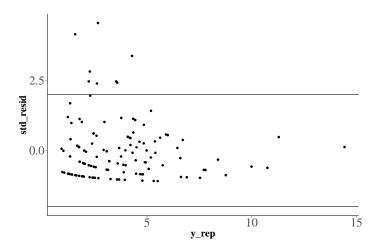
#### We need simulation:

- Generate nsims hypothetical samples y<sup>rep</sup> from our model.
- Run nsims regression on each  $y^{\text{rep}}$ .
- Compute the standardized residuals as:

$$\frac{y-\lambda}{\sqrt{\tilde{\lambda}+\tilde{\lambda}^2/\tilde{\phi}}},$$

where  $\tilde{\lambda}$  is the mean over the  $y^{\text{rep}}$  replications, and  $\tilde{\phi}$  is the mean of the posterior estimates.

> Leonardo Egidi Introduction 57 / 60



Leonardo Egidi Introduction 58 / 60

# Negative binomial regression: cockroaches. Residuals

#### Comments:

- Looks ok, but we still have some very large standardized residuals. This might be because we are currently ignoring that the data are clustered by buildings, and that the probability of roach issue may vary substantially across buildings.
- It looks like we would need a sort of hierarchical structure: complaints within buildings. (to be continued...)
- Maybe ungrouped structure is poor here!

Leonardo Egidi 59 / 60

### Further reading

#### Further reading:

• Chapter 16 from Bayesian Data Analysis, A. Gelman et al.

Weakly informative priors in logistic regression:

Gelman, A., Jakulin, A., Pittau, M.G. and Su, Y-S. (2008). A weakly informative default prior distribution for logistic and other regression models. *Annals of Applied Statistics*, 2(4), 1360–1383. Here is the

Leonardo Egidi Introduction 60 / 60