Success vs. Failure Rate by Project Category Dance -69.4% Theater -68.1% Comics -60.8% 39.2% Music -59.4% Art -50.9% 47.8% Film & Video -Project Category Games -46.3% state failed 43.9% Design successful 40.6% Publishing -40.1% Photography -Fashion -34.2% Food -32.2% Crafts -32.2% Journalism -31.1% 27.9% Technology -25% 50% 75% 0% 100% Percentage