# reCAPTCHA and Anti-Bot Overview

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# Agenda

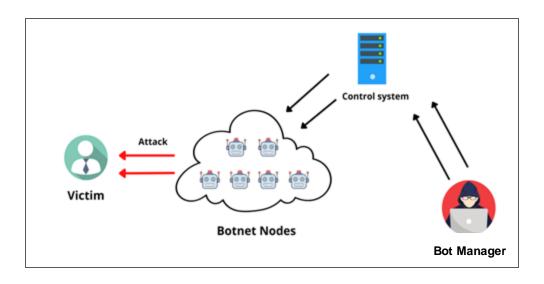
- Why bot or script versus HBO Max?
- How to bot
- How to stop bots
- Current anti-bot program
- Why reCAPTCHA?
- reCAPTCHA alternatives
- Current weaknesses
- In-flight initiatives and foreseeable future
- Utopian future
- Q&A

# Why do attackers use bots/scripts against HBO Max?

# • Why use bots/scripts?

- Can conduct high volume of attacks against an application
- Not sitting at a keyboard doing manual work





# Why do attackers use bots/scripts against HBO Max?

## Why attack the HBO Max application?

- Resell accounts and/or get free service
- Check stolen credit cards
- Possible ad fraud for AVOD
- Piracy and content scraping
- Stock price manipulation?



"Pepe laugh oh no no no"



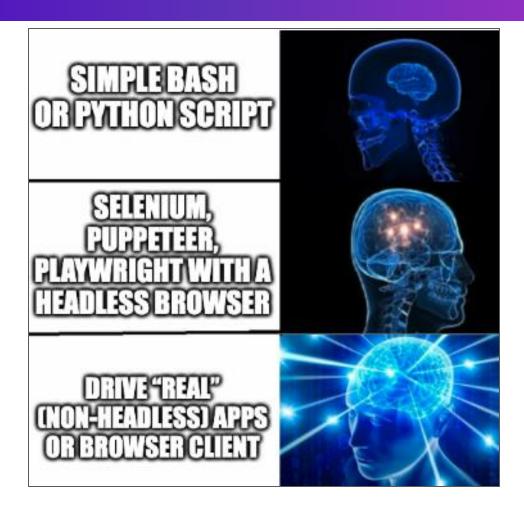






99.9%





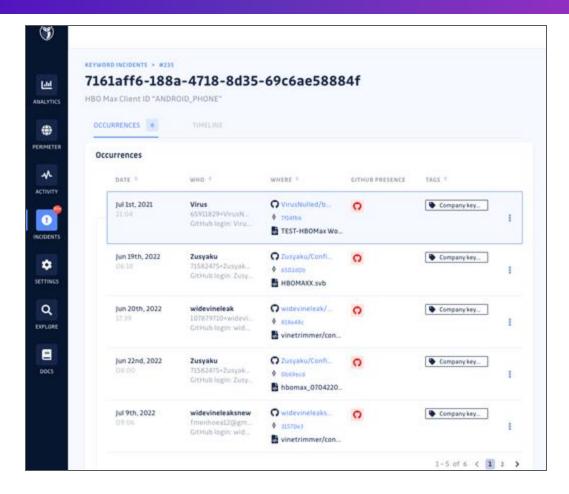
- Different levels of bot attack
  - Simple: A Bash or Python Script, OpenBullet config
  - Advanced: Selenium, Puppeteer, Playwright with a headless browser
  - Ultimate: Drive "real" (non-headless) apps or browser client
    - Possibly using real devices
      - "Device Farming"
    - Swapped fingerprints to feign larger volume of uniques

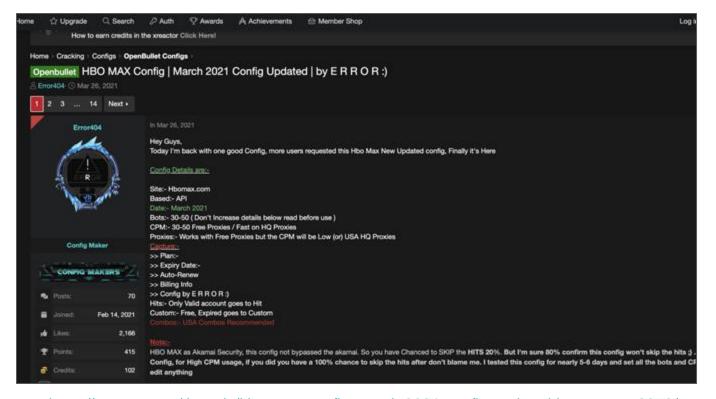
## https://github.com/HBOCodeLabs/bot-zoo

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moticomand(pass context=frue)
    def kick(ctx, user: discord.number):
   musit bot.say(":boot:[] has been kicked from the server... Too bud...".format(user.name))
   musit bot.kick(user)
   small bot delete message(ctx.message)
(bot.comund(pass.context=True)
commands, has role ("Noture")
  out def ban(ctx, user: discord.Nember):
   await bot say("rrofl: () has been humsed until further notice... Sucks to Suck")
   musit bot.ban(user)
   musit bot delete wessage(ctw.wessage)
@bot.comanf(pass_context=line)
gcommands.hus role("notuser")
 yet def clear(ctx, amount-100)
  channel = ctx.message.channel
   asym: for message in bot.logs_from(channel, limit=inf(amount) + 1):
   mrssages.append(mrssage)
   musit bot delete messages(messages)
     mit bot delete message(ctr.message)
```

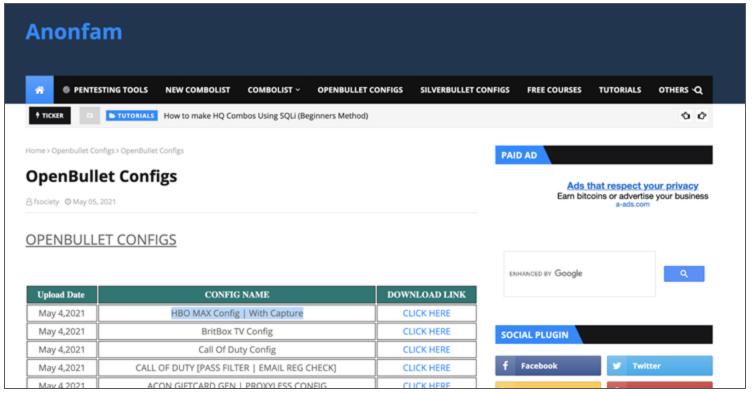
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      C paper
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      All projections
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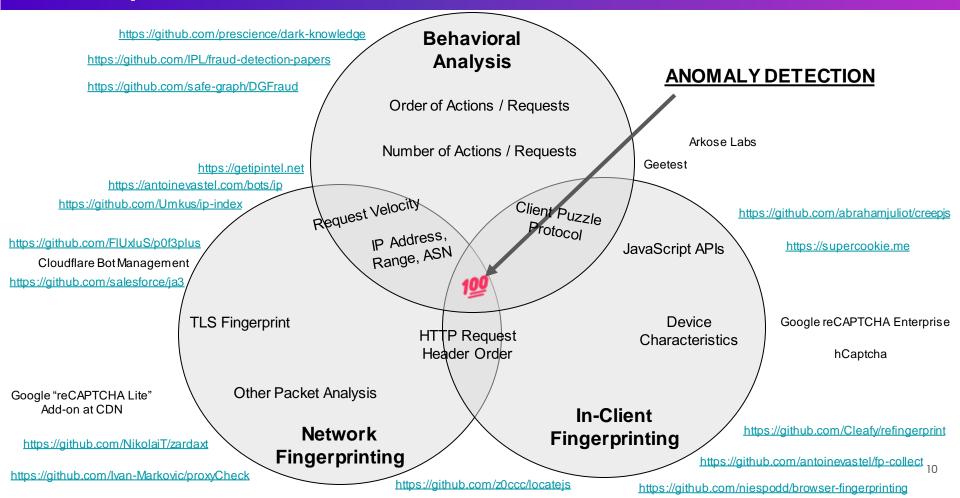




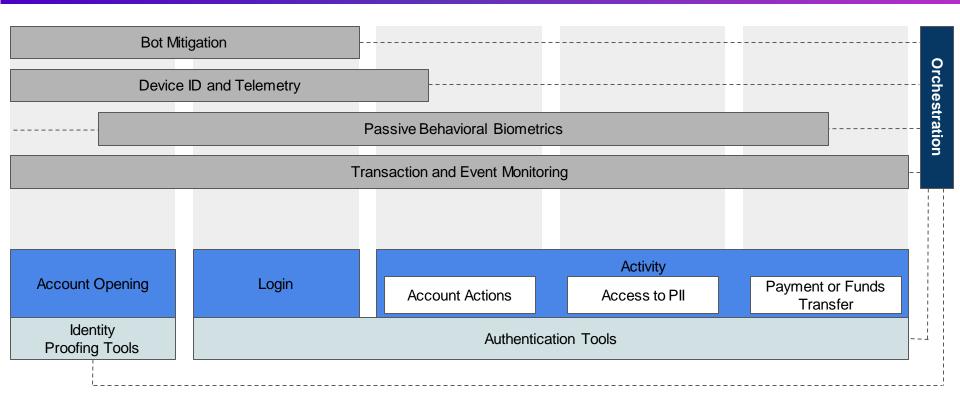
https://xreactor.org/threads/hbo-max-config-march-2021-config-updated-by-e-r-r-o-r.2379/



https://www.anonfam.com/2021/05/openbullet-configs.html - CONFIG FILE LINK

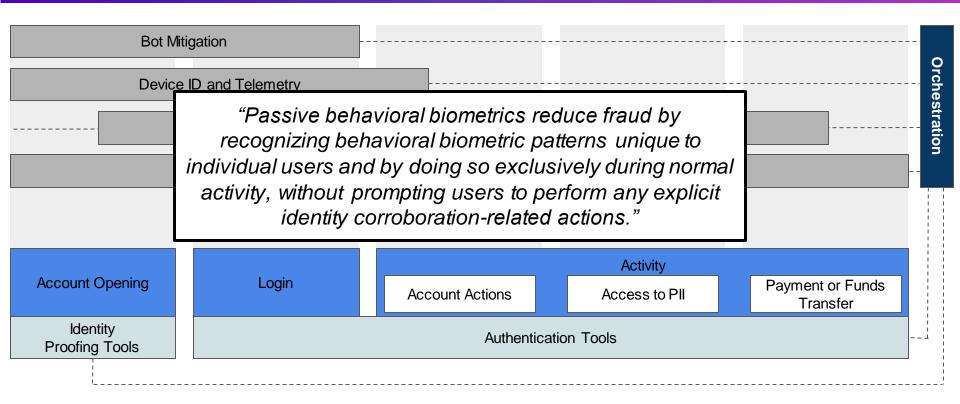


- https://incolumitas.com/pages/BotOrNot/
  - Bot or not? Start here for exploration into the logic
- https://github.com/abrahamjuliot/creepjs
  - General browser fingerprinting
    - Does test for 35 browser extensions, but that is not best-in-class at this
- https://github.com/z0ccc/extension-fingerprints
  - Browser extension fingerprinting
    - Purportedly tests for >=1,000 browser extensions
- https://bot.incolumitas.com/proxy\_detect.html
  - Proxy- or VPN-focused network fingerprinting
    - Not exactly open-source but from https://incolumitas.com blog posts much of the inner-workings can be deduced
- https://incolumitas.com/pages/TLS-Fingerprint/
  - TLS network fingerprinting
- https://incolumitas.com/pages/TCP-IP-Fingerprint/
  - TCP/IP network fingerprinting
- https://incolumitas.com/pages/Datacenter-IP-API/
  - Datacenter IP network fingerprinting



## "Online Fraud Detection" (OFD)

Adapted from Gartner



## "Online Fraud Detection" (OFD)

Adapted from Gartner

## There's a middle ground between ALLOW and BLOCK @



# **ALLOW**

- Block the input and/or don't deliver the output
- Terminate the active user session
- Lock the user account from additional logins
- Present the user with an in-session cognitive challenge
- Challenge the user with an MFA/2FA request
- Block the IP address that performed the submission
- Heighten logging associated with the active user session
- Flag transactions performed by the user for review by your security or fraud personnel
- Place the user into a "virtual waiting room" and/or introduce a time delay between allowed transactions
- Adjust the user's in-app permissions and/or available application features
- Increment a counter towards some decision you make after collecting more evidence of automation or abuse
- Notify the end user via email, text message, or otherwise that their account appears to be compromised
- Request or force user account password reset
- Limit the number and/or size of transactions that can be performed within the user account or active session

**BLOCK** 





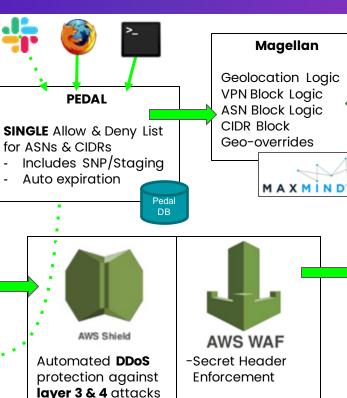


#### Shared Features:

- -Add Secret Header
- -Add HO Fingerprint
- -Strip Sensitive Headers Outbound
- -Enforce TLSv1.2 on PCI-flows

#### Fastly-only Features:

- ASN Blocking
- CIDR Allow-list (SNP/Staging)









**Origin Services** 

# Signal Sciences

**WAF** blocking request patterns, HO Fingerprint, some ASN/IP/CIDR, rate limiting (**layer 7** attacks)

Backends: gateway, comet, direct commerce (no CDN or media)

Anti-automation:
Tokens, Legacy
Giftcard, Promo
Code, Payment,
Login, Registration

Fraud validation:
Critical
Account
Changes

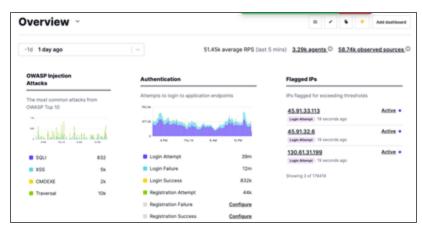




## • Signal Sciences

- Web application firewall
- "Wraps" API endpoints
- Can identify 'signals' of incoming requests
- Security Controls
  - Rate limiting
  - Anomalous request behavior blocks
  - Header order blocks





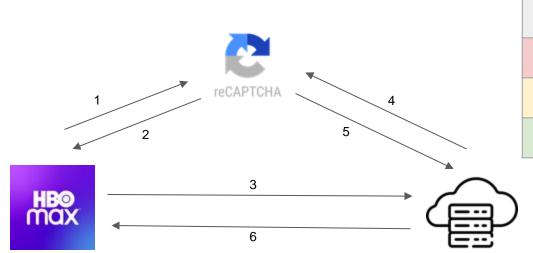
# • Signal Sciences

REQUEST	SIGNALS / PAYLOADS	SOURCE	RESPONSE
Jul 14, 3:21:25 PM EDT POST oauth-us.api.hbo.com /auth/tokens View request detail	Login Attempt /auth/tokens site.username kihunt@hotmail.co.uk Blocked Request 406	mi 172.111.147.14  hostname not available  Dalvik/2.1.0 (Linux; U; Android 7.1.2;  ASUS_Z01QD Build/N2G48H)	Agent: 406 Server: 406 Status: Blocked Response size: 1608
THE ISSUED VEGE			Response time: 3 ms
lul 14, 3:21:25 PM EDT	Login Attempt /auth/tokens	■ 2801:204:e100:8530:5425:ad49:f871:3639	Agent: 200
POST oauth-us.api.hbo.com /auth/tokens View request detail	site.username tittina HTTP 500 500	hostname not available Dalvik/2.1.0 (Linux; U; Android 7.1.2; SM- G988N Build/NRD90M)	Server: 500 Status: Allowed Response size: 1178 Response time: 69 r
Jul 14, 3:21:25 PM EDT POST oauth-us.api.hbo.com /auth/tokens /iew request detail	Login Attempt /auth/tokens she.username gareshetnikova@aol.com HTTP 4XX 401 Login Fallure	## 2603:6010:3a45:5a40:9563:d2c3:41c6:3499 2603-6010-3a45-5a40-9563-d2c3-41c6- 3499.res6.spectrum.com Dalvik/2.1.0 (Linux; U; Android 7.1.2; SM- G988N Build/NRD90M)	Agent: 200 Server: 401 Status: Allowed Response size: 1218 Response time: 98 n
lul 14, 3:21:24 PM EDT POST oauth-us.api.hbo.com /auth/tokens	Login Attempt /auth/tokens site.username boynamedroblox@gmail.com	## 2600:1700:5b48:e5d0:ccab:f1b2:3e4b:d555 hostname not available Dalvik/2.1.0 (Linux; U; Android 7.1.2; SM-	Agent: 200 Server: 401 Status: Allowed
View request detail	HTTP 43X 481 Login Failure	G988N Build/NRD90M)	Response size: 1218

## • reCAPTCHA Enterprise

- Invisible implementation
  - Does not require user interaction
- Two endpoints protected
  - Commerce/Commerce-Experience
    - Login
    - Registration
    - Payment
    - Promo code
  - Gateway
    - Login
- Active blocks on web client
  - Block activation on iOS & Android pending verification of client bug fix





Score	Google Says	Our Description
0.0 - 0.2	High Risk	Seems Bot-like
0.3 - 0.8	Medium Risk	~ Meh ~
0.9 - 1.0	Low Risk	Seems Human

### **How it works:**

- 1. Call is made via javascript to reCAPTCHA API containing information about user
- 2. reCAPTCHA generates and sends back a token with score and other information
- 3. App sends token to server with other login information
- 4. Back-end server sends token to reCAPTCHA to verify the token is valid
- 5. reCAPTCHA sends response to server with token information
- 6. Server response sent to application based on reCAPTCHA information received

## Why do we use reCAPTCHA?

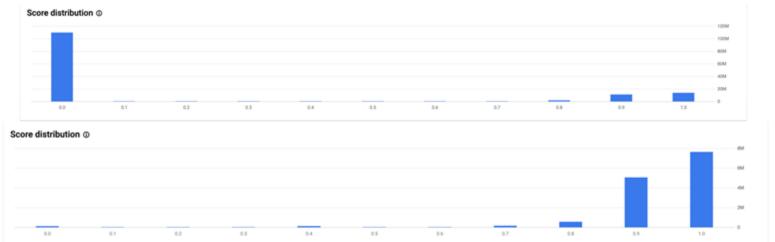
- Initially implemented as a rate limiting solution in commerce
  - reCAPTCHA V3 (Free version)
- Met product team's desire for an 'invisible' anti-bot solution
  - Hard no regarding user friction
- Signed big deal across all of WarnerMedia

## reCAPTCHA Alternatives

- Several alternative technologies
- Why reCAPTCHA over other alternatives?
  - reCAPTCHA invisible implementation
    - Product team specified
  - Used by other major streaming services
    - Netflix
    - Hulu
  - o Price
    - High volume of requests
    - Budget-friendly
  - Costly to switch
    - Would require hours of manpower to switch
    - reCAPTCHA implementation not complete
      - Requires tuning alternatives would require same tuning

## **Current weaknesses**

- Threshold tuned to 0.5 (based on score distribution could be higher)
- No visibility into how reCAPTCHA scores
  - known/hypothesized? Factors
    - IP Address
    - Previous reCAPTCHA interactions
    - User behavior on the page
- Implemented with focus on good user experience



# In-flight initiatives and foreseeable future

## "Quality of life"

- Client bug fix for IAP flow
- Developers' (and other trusted devices) bypass
  - ~Instant IP-based bypassing versus present-state that requires Gateway restart

## Increasing friction for bad actors

- Block (re-)activation on iOS & Android
- Score tuning
  - Labeling known bot or known human traffic to improve model
    - https://github.com/HBOCodeLabs/bot-zoo
  - Threshold increase(s)

## <u>Latency / performance</u>

- "reCAPTCHA Lite" (maybe?)
  - Edge-based consideration of traffic (Fastly or other)

# **Utopian Future (HBO Max)**

### reCAPTCHA

- Bypass feature for internal use with immediate effectiveness
- Blocks activated for mobile devices
- Tuning reCAPTCHA with known bot traffic and known human traffic
- Score threshold raised to at least 0.6

## • Signal Sciences alternative?

- Other competing products bring built-in anomaly detection
  - + Improve on traffic ⇔ user/account correlation

# **Utopian Future (Brand New Platform)**

## Edge-based blocking

- Network fingerprinting
- In-client fingerprinting ??

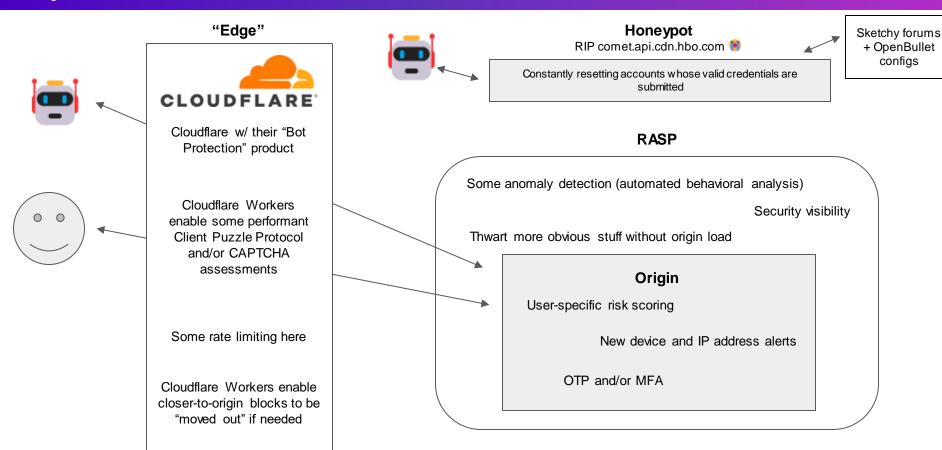
## • More processing and levels of user friction, within or closer to origin

- In-client fingerprinting
- Behavioral analysis

# • Security appliances augmenting and/or wrapping all traffic

- O RASP Runtime Application Self-Protection 5
  - Signal Sciences, Traceable, etcetera

# **Utopian Future (Brand New Platform)**



# Questions? / Open Forum

# Contact Us

- Contact DTC Security Team for general inquiries in <u>#security-team</u> slack channel:
  - @dtc-security-team to notify all security team members
  - @appsec application security (SigSci, Web, etc.)
  - @cloudsec cloud security (AWS, infra, etc.)

