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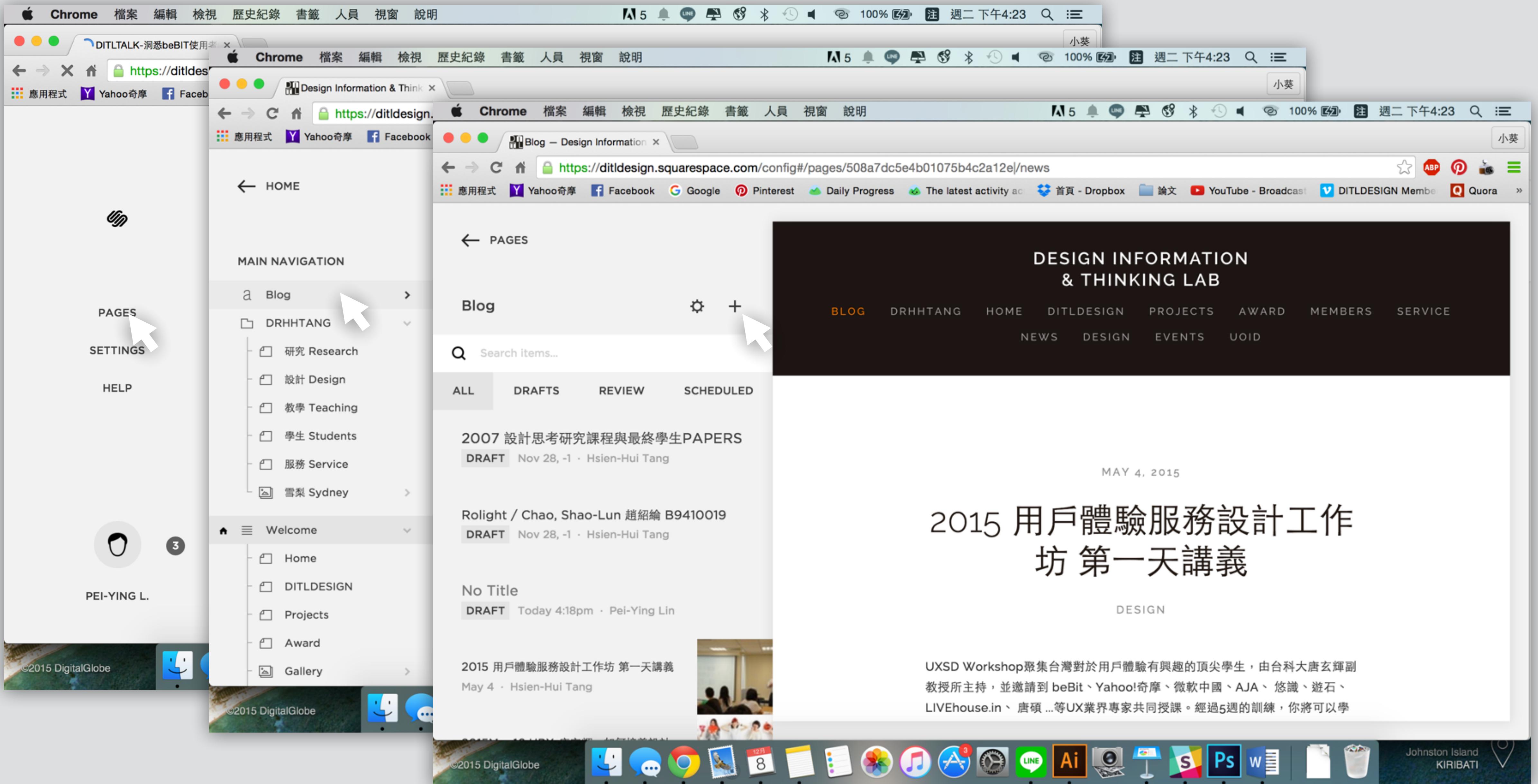
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PEI-YING L.

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今天很高興DITL邀請到知名的beBit網路使用中心策略顧問公司的資深顧問-Elsa，Elsa的顧問工作是瞭解使用者需求、釐清專案議題，此外，最主要的是提出策略與解決方案以達成客戶的商業目標。Elsa有著圖資與資訊視覺藝術背景，執行過各式網頁設計與平面設計，因緣際會對使用者經驗的領域產生興趣進而加入了beBit。她經歷過18個國家、300多場質化使用者調查，Elsa將以如此豐富經驗，帶我們了解一個以「使用者中心」的設計顧問公司是如何執行他們的工作內容，還有在使用者訪談時所要注重的實戰技巧。

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