

TW ASUS ACCOUNT STATISTICS

Last Update : Jun, 12 2015 00:00 (Taipei time)

Clear Selections < Undo Redo >

2,656,955

Members



1,536,809

w/ Product Registered



1,590,581

Subscribers



136,323

MyASUS logged in Members



This month

Account
Logged in

75,289

Members

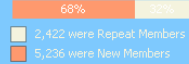
New vs Repeat

Product
Registration

7,658

Members

New vs Repeat



Area

Asia

Country

TW TAIWAN, R.

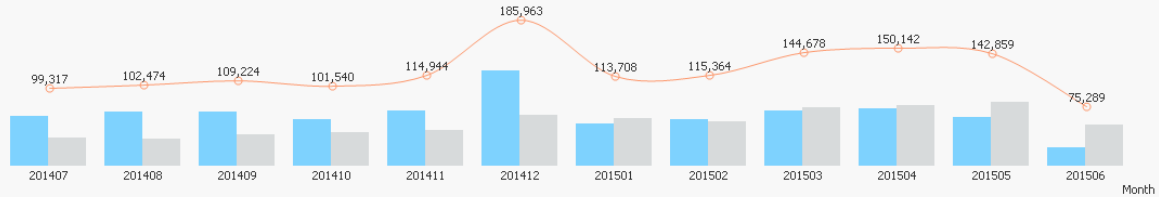
Search Country

Member Register From

Member Behavior and Trend (during the last 12 months)

Member Login

- # Total Members
- # New Member
- # Repeat Member



TA Comparative

Clear Selections < Undo Redo >

Filters

To segment members based on their behavioral and demographic information. The selection(s) will directly reflect on the size (# members) of each group.

By Behavior

Message & Email Subscription	<input type="checkbox"/>
Last Login Time	<input type="checkbox"/>
Last Product Registration Time	<input type="checkbox"/>
Product Registration Duration	<input checked="" type="checkbox"/>
Registered Units per Member	<input type="checkbox"/>
Registered Units per Member (Cross Product Types)	<input type="checkbox"/>

TA Comparison

Make selection(s) in groups of product types and models below to compare the difference between targets.

*As default all the product registrants are counted in each groups.

*Press 'CTL' to select multiple products under the same group.

*Click 'on' to enable to group in the graph and 'off' to drop

Base: 125,664 on / off

Select by Type

Notebook 125,664

Select by Model

T100TA	13,712
X555LD	8,191
X555LN	6,706
X453MA	6,444
X550LD	5,581
X553MA	4,092
X550JK	3,849

Group 1: 56,192 on / off

Select by Type

ZenFone 56,192

Select by Model

ASUS ZenFone 5	25,006
ASUS ZenFone 6	13,521
ASUS ZenFone 2 (ZE551	9,085
ASUS ZenFone 5 (AS00K	4,717
ASUS ZenFone 2 (ZE550	3,068
ASUS ZenFone 4	1,775
ASUS ZenFone 2 (ZE500	914

Group 2: 9,299 on / off

Select by Type

Eee Pad 9,299

Select by Model

ASUS Fonepad 7 ME372C	728
ASUS MeMO Pad 7 (ME70C	583
ASUS MeMO Pad (ME572C	564
Nexus 7	555
ASUS MeMO Pad 7 (ME17	451
ASUS Fonepad 7 (FE170C	373
ASUS MeMO Pad 7 (ME17	346

Group 3: 32,927 on / off

Select by Type

All-in-one PCs 1,158

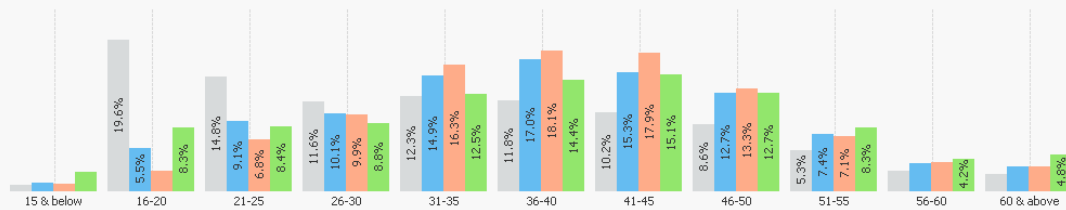
Desktop PC 31,812

Select by Model

M32AA1	3,246
M32AD	3,228
M11BB	2,836
M32AA	2,175
K30BD	2,149
M32BF	1,867
M11AD	1,619

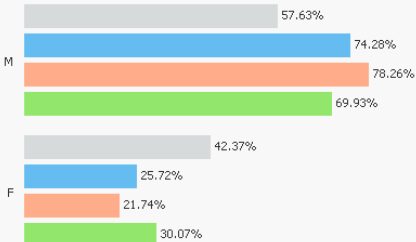
Age Distribution

- Base
- Group1
- Group2
- Group3



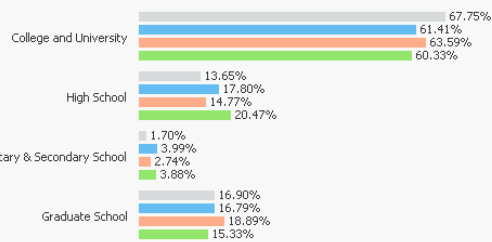
Gender

- Base
- Group1
- Group2
- Group3



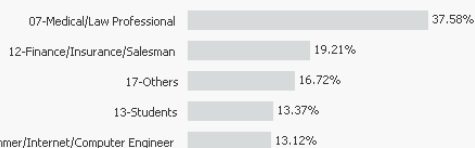
Education

- Base
- Group1
- Group2
- Group3

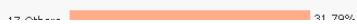


Top 5 Profession

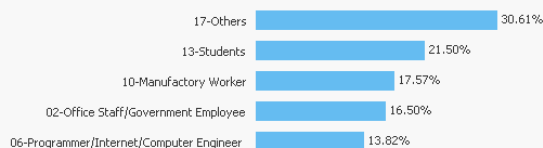
Base



Group2



Group1



Group3

