Ginger Conly

Librarian & Information Professional + Web & Systems Developer
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EXPERIENCE

Denver Public Schools
Denver, CO
Library Web & Systems Developer
MAY 2019 - JANUARY 2022

Design and manage the Educational Technology and Library Services web pages as well as over 130 campus library and information portal sites.

Create digital content to support culturally sustaining curriculum initiatives and information literacy resources and instruction.

Identified the need for a streamlined help desk and library support processes and led the acquisition, implementation, and management of Springshare's LibChat and LibAnswers customer service chat software and FAQ page builder.

Develop departmental taxonomies to streamline workflows and customer service protocols.

Assist customers, including library and school staff, school leadership, students, parents, and district partners with technology and library-related requests.

Collect statistics for all customer service transactions, print and electronic circulation, database usage, and acquisitions.

Create data visualizations to assist stakeholders in staffing, acquisitions, and budgetary decisions.

Lead professional development training for central office and campus library staff on web and software systems.

Provide service to campus libraries as needed.

Denver Public Library
Denver, CO
Librarian
JULY 2015 - AUGUST 2018

Provided library customers with reference, technical, research, and reader's advisory assistance.

Coordinated and led special programs, events, storytimes, and live music programming.

Managed online content and statistical reporting on programming attendance and participation.

Designed and maintained book displays.

Participated in professional development training, workshops, committees, and conferences.

Graduated from Leadership Academy at Employer's Council in 2017.

Englewood Public Library
Englewood, CO
Children's Services Librarian
NOVEMBER 2013 - SEPTEMBER 2014

LINKS

LinkedIn:
https://www.linkedin.com/in/ginger-conly/

GitHub:
https://github.com/gingerkrc

PROFICIENCIES

Extensive experience with library web and software management integrated library systems, reference, electronic resources, and metadata management.

Excellent project management, communication, organization, and customer service skills.

Full Stack web development knowledge including HTML, CSS, JavaScript, PHP, SQL & Sequelize, JSON, AJAX, and APIs.

EDUCATION

Denver University
Denver, CO
Full Stack Coding Bootcamp
SEPTEMBER 2018 - MARCH 2019

Catholic University of America
Washington, DC
Master of Science in Library Science
AUGUST 2003 - JUNE 2005

University of Colorado at Denver
Denver, CO
Bachelor of Science in Music
AUGUST 1995 - DECEMBER 2000

ADDITIONAL POSITIONS

Denver Parks & Recreation | City of Englewood | Schlessman Family YMCA | Whole Yoga
Fitness & Yoga Instructor
(2011-2016)

Array Infotech | US Department of Labor Wirtz Labor Library
Systems Librarian (contract)

Prepared and led weekly early literacy, preschool, and school-age programs.

Provided library patrons with reference, reader's advisory, and technical assistance.

Assisted in development of children's collection and dissemination of early childhood resources.

Maintained computer equipment and online tools.

Assisted with circulation, acquisition, and cataloging processes as needed.

Coordinated special programs and events.

Pew Research Center
Washington, DC
Knowledge Management Specialist

OCTOBER 2009 - APRIL 2010

Managed implementation and support for new research and media relations tools and services.

Maintained key relationships with partners and outside libraries to support the Center's research needs.

Provided reference services for research staff.

Assisted in building content licensing and syndication partnerships.

Organized and coordinated research training.

Managed content feeds to syndication partners.

Assisted with the development of a proprietary taxonomy and content management system implementation.

Created metadata standards to improve web search results and search engine optimization.

Worked with various departments to develop a disaster preparedness plan for knowledge assets.

Assisted in the aggregation and dissemination of press clips.

National Endowment for Democracy
Washington, DC
Senior Electronic Resources Librarian

OCTOBER 2007 - OCTOBER 2009

Coordinated the selection and acquisition of an integrated library system and managed data migration.

Supervised all knowledge management initiatives and assisted in the implementation of a new staff intranet.

Promoted library services and other NED activities through online social networking and media.

Provided electronic resource guidance, monthly e-newsletters, and instruction for staff, fellows, and outside groups.

Planned, organized, and conducted technology and research training.

Planned and implemented a digitization initiative for online access to NED grantee and other publications.

Assisted with reference inquiries for staff, visiting fellows, core institutes, grantees, and the general public.

Managed website content and developed region and subject-specific web resources.

Assumed the duties of the Director in his absence.

(2007)

People For the American Way
Solo Librarian
(2005-2007)

George Washington University Eckles Library
Public Services & Technical Specialist
(2005)

Chesterfield County Public Library Library Outreach Associate
(2003-2004)

Englewood Public Library
Library Computer Instruction Specialist
(2001-2003)

Denver Public Library
Education Program Assistant
(2000-2001)

ACTIVITIES

September 2020
Colorado Association of Libraries CALCON 2020
Presentation: Librarians Should Be Web Developers: Leverage your Skills to Build a Stellar Library Website.

2018-2019
Words Beyond Bars
Board Member | Community Outreach Officer

2011-2014
Girls Rock Denver
Volunteer

June 2018
Colorado Creative Industries Summit
Panel Presentation on Libraries as Creative Community Spaces & Partners

December 2009
Gilbane Conference
Panel Presentation on Collaboration Challenges: Content Sharing