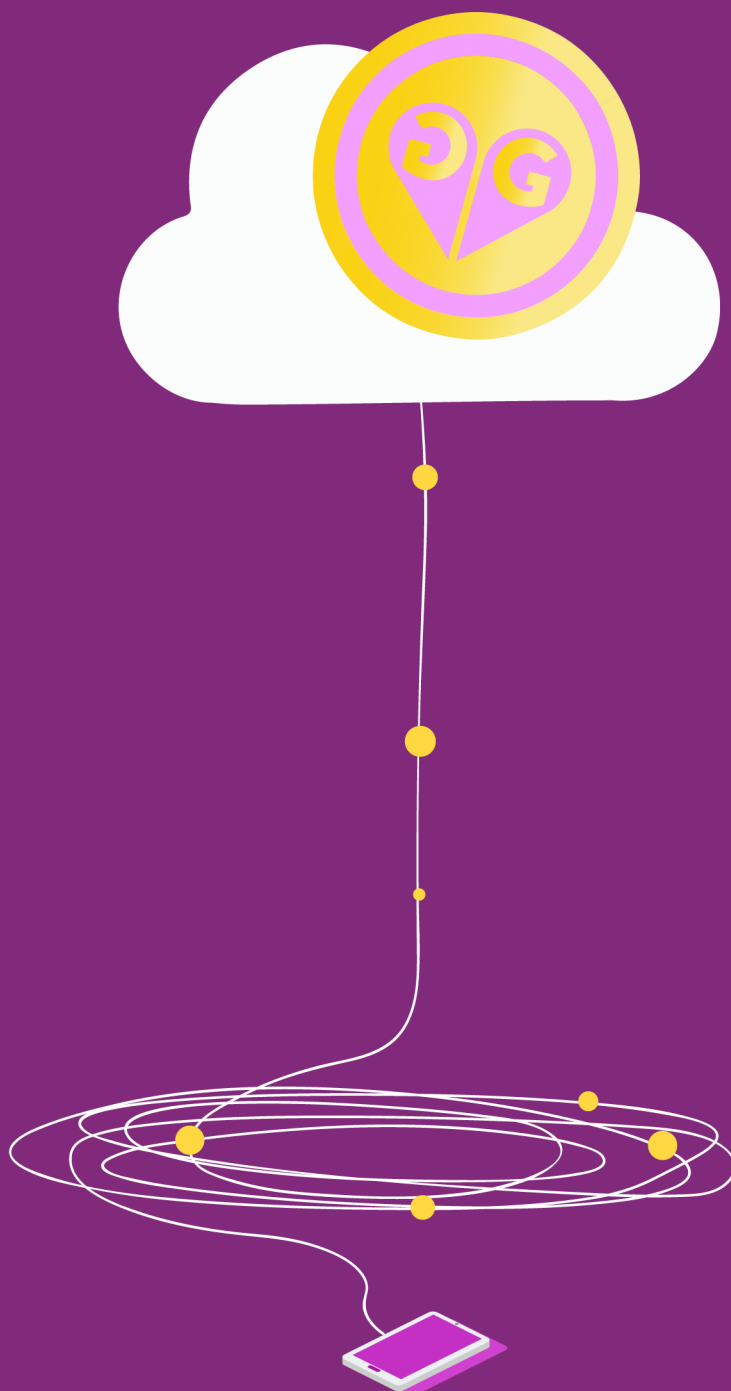


GG COIN WHITEPAPER

"REVOLUTIONIZING THE OLDEST
INDUSTRY IN THE WORLD"



FINAL COPY SUBJECT
TO LEGAL CONTENT

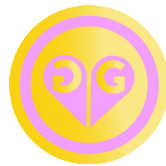
GIN  R

ICO SUMMARY



GINGR PLATFORM

The first worldwide direct end to end booking platform for prostitution using Blockchain Smart Contract Technology. A modern, humorous and user-friendly way to book and pay for sex-worker services. Gingr takes care of everything so you don't have to.



GG COIN / CURRENCY (GGC)

A new global ecosystem with its own currency for safe and anonymous payments. A crypto coin which will revolutionize the way transactions are made in \$186 billion market. Welcome to the future GG Coin.



GINGR SHARE TOKEN (GST)

Gingr Share Tokens are the equitable part of the company. They are ordinary shares with the same rights as you would expect from any other ordinary share, with each share representing a part of the company. Sales starts in 2020.

10 REASONS TO INVEST

- 1** The GG coin should continuously increase in value.
- 2** We provide firm solutions to existing problems.
- 3** Our assets and technologies are state of the art.
- 4** The Gingr platform has a social benefit, where we are helping the world.
- 5** With your help we can change a 186\$ billion market - and you will profit from it.
- 6** Gingr has already started the revolution.
- 7** Our concept has already been accepted by users worldwide.
- 8** The firm has gained traction and we have made money.
- 9** We are regarded and proven in the industry to be trustworthy.
- 10** Gingr is the pioneer and will always be the global market leader in its industry.

GG COINS (GGC)

TOTAL COIN SUPPLY	1'000'000'000
FOR CROWD SALE	700'000'000 (70%)
GINGR AG	300'000'000 (30%)



COINS BURNED

Remaining GG Coins from 700 million will be burned.

COIN SALES

PRE-SALE STARTS	2 Quarter 2018
PRE-SALE END	2 Quarter 2018
MAIN SALE STARTS	2 Quarter 2018
MAIN SALE END	2 Quarter 2018



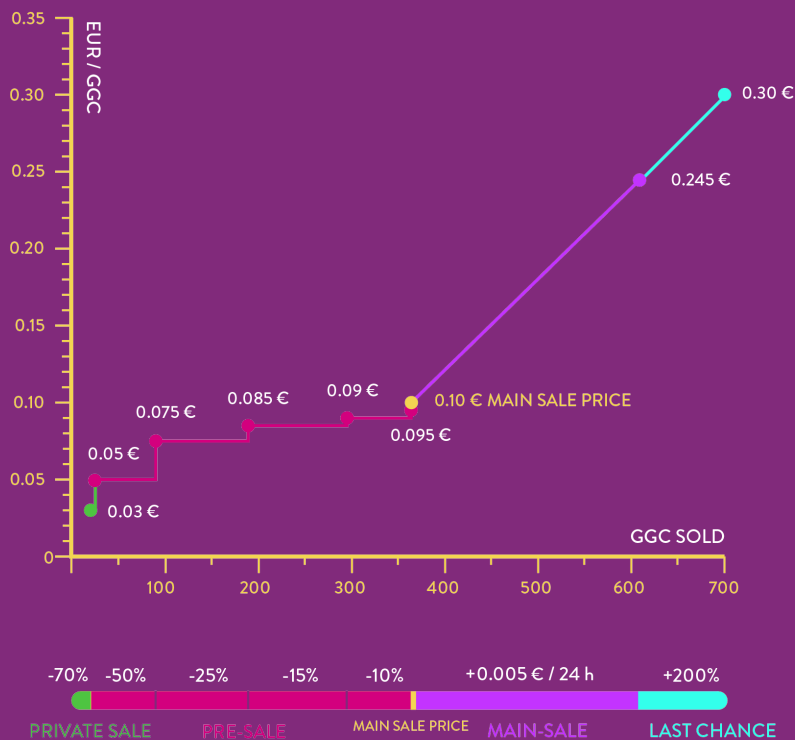
MAIN SALE PRICE

€ 0.10 CENT
Starting price of GGC implementation on Gingr platform is €0.30.



TECHNICAL

Used Blockchain: Ethereum ERC-20 standard-based.



6 REASONS WHY

THE GG COIN COULD INCREASE BY A 1000 TIMES

- 1 The GG Coin will be introduced in June on Gingr platform for the mainstream, all erotic dates with sex-workers will be paid with the GG Coin.
- 2 Burn 20% of our profits made from worldwide member ships.
- 3 We buy back GG Coins.
- 4 20% of the transaction fees will be burned. Aprox. 10 Cents per Tran.
- 5 Equity Gingr Share Token in 2020 can only be bought with GG Coins.
- 6 Smart contracts in place for GG Coins to be use to pay for erotic dates on the Gingr platform for any sex-worker around the world.

PRIVATE SALE				0 - 17.5 million coins offered	-70% € 0.03
PRE- SALE	Day 1	early birds	17.5 - X	million coins offered	-50% € 0.05
	Day 2 - 10		X - 87.5	million coins offered	-25% € 0.075
	Day 10 - 20		87.5 - 192.5	million coins offered	-15% € 0.085
	Day 20 - 30		192.5 - 297.5	million coins offered	-10% € 0.090
MAIN- SALE	Day 1	early birds	297.5 - X	million coins offered	€ 0.095
	Day 2 - 31		X - 600	million coins offered	€ 0.245
				€0.005 each 24 hour for 30 remaining days or until all coins are sold. Max reach €0.245.	
LAST CHANCE				100 million coins offered	€ 0.30

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1. ABSTRACT

“A Gingr” is our name for a sex-worker and includes women, men and transgenders who until now, operated with minimal or generally with inadequate security during the rendering of services. However, as an increasing amount of countries around the world legalize the industry, there is a firm and notable shift towards greater acceptance and legitimacy. As the legalization of prostitution increases there has been a clear indication by the free market for a common denominator, in this case a cryptocurrency specifically for this industry. We are a reputable company backing this concept. As core to our belief system, we strive to ensure greater security for those of whom are often the most vulnerable of our society. We advocate the inclusion of industry sectors into functional society of which have traditionally been pushed underground, allowing fair taxation and a sense of belonging to these more controversial segments of the public at large.

The present state of the market is that although in some countries the industry has been legalized, there is still a huge amount of black-market activity in operation. In fact, we don't see a great change of how to earn a living in the industry since it all began. Our crypto currency aims to reduce physical cash held by any vulnerable service provider during working hours and therefor Reducing the likelihood of serious crime being committed and the general incentive for abusive behaviour. The core fundamentals of the services provided will of course remain the same due to human nature, however we strive in pushing accountability and honesty in an otherwise hostile environment. We believe that given the transformation in FinTech and in particular cryptocurrency, the industry should now be modernized, standardized, and built on a system that improves the safety of its users.

Working with these issues and problems facing the industry, Gingr has created an easy-to-use system in the form of supplying a cryptocurrency, which can be traded like any other crypto coin, including in exchange for prostitution services. Our solution takes the form of a blockchain technology/distributed ledger technology (DLT), coupled with a fully integrated booking platform with many unique features.

One of the greatest advantages of using Blockchain technology is in, that it provides detailed historical financial transactions between service providers, their customers and other third parties, stored on an immutable ledger. Furthermore, the technology provides smart contracts which are self-executing contracts between the service provider and customer, compiled directly into machine executable code.

Blockchain Technology is therefore a perfect solution for use within the prostitution industry since it can:

- Verify the identification of the customer and provide a paper trail as to who was where and when.
- Ensure payments are recorded to further validate the identity of the customers (Only shared in case of serious crime).
- Improve safety by holding verified information of each customer who may otherwise use alias names, addresses and cash to ensure anonymity.
- Provide a full history of the customer's transactions, should they be required by authorities at any time.

Gingr has used this technology to create a crypto coin 'GG coin' (GGC) and a crypto token 'Gingr Share Token' (GST) that are built on smart blockchain contracts, one of them being a crypto currency which will be used specifically for the global paid sex market. We are the first organization in the world to leverage blockchain smart contracts to promote a dedicated community to the worldwide legalization and systematization of the prostitution industry.

By entering the prostitution market with a crypto coin, Gingr has in effect provided its own centralized banking system purely for the prostitution market. Banking and prostitution are two of the most lucrative industries in the world, so by combining the industries together we expect the effect to be highly profitable.

Gingr holds a very ethical stance and its goal is to invoke positive change, starting with the individual, then as a collective, the world, whilst profiting from a socially responsible cause. We are determined to be both seen and act in a positive manner, in order to fulfil our vision of reconciliation between the ethical and controversial aspect of the lives of the most vulnerable. Having said that, we will not interfere with the way users experience the enjoyment of erotic sex dates, we simply aim to facilitate improved safety all round.

Finally, we are part of the decentralized P2P movement and will provide a central exchange directly on our platform to buy and sell GGC. The GG coin will also be available on independent crypto currency exchanges for the general public to buy and sell. In order to truly decentralize our system, we have planned to carry out an equity share token sale starting in 2020. By means of facilitating

people the ability to own shares and receive dividends in GGC, will have ultimately created an entire ecosystem.

2. BACKGROUND

The age of tokenized ecosystems has begun – the shift from centralized to decentralized block-chain-based value creation and transfer of assets is ongoing. Before cryptocurrencies were introduced, there were only traditional assets such as cash, gold, real estate and securities.

The 21st century has since brought dramatic changes in health, finance, and business, through the increasingly innovative uses of technology, and will continue to do so. Other industries have been able to take full advantage of these innovations, which until now has been lacking in the prostitution industry. The industry still has a dishonourable reputation, where well respected people and companies are nervous to be in association. Establishments such as brothels are unable to deposit their income in a bank account or use credit card consoles without some sort of smaller intermediary, of whom are often expensive and unreliable, regardless of whether the establishment is legally registered. For the users of the industry, it is a normal way of life whether it is frowned upon or not. We aim to help abolish any misconceptions by demonstrating the potential growth and potential public benefit by providing a formal framework of which is desirable by both the service provider, the client and society.

Gingr AG was founded in Switzerland in January 2016, with a vision to create a cryptocurrency to use for prostitution services. A beta version was launched in December 2016 and resulted in a very significant coverage from the media. The reaction was extremely positively to our vision and operations, which fuelled our motivation to continue to work on our vision, our platform and our operations.

Switzerland legalized and started to regulate prostitution in 1942 and has paved the way for other countries to follow suit around the globe. The benefits have already been proven where for example, police are in close contact to help with any conflict that should arise, posters about safe sex are able to be promoted, along with services specifically needed by the users. Zurich, has been able to make the industry much safer by bringing it out into the open and accepting it.

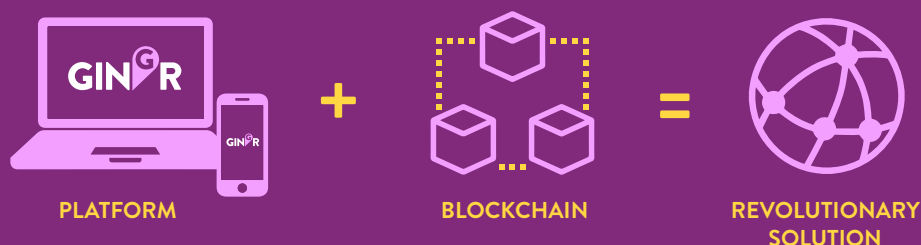
The alternative, where it is illegal, it still happens. Just because something is illegal does not make individuals stop doing it, it just ensures they try conduct more evasive tactics to ensure they are not caught. This can then become a very dangerous place to either sell or in some instances, buy. The ‘frowned upon’ stigma is then absolutely correct, as who knows what users have to do in order to make the service happen. In addition, the more vulnerable participants, the sex-workers themselves

are unable to file assaults against them as the police are very much their enemy.

There is tremendous potential to build an international company, that is extremely profitable. We have identified an opportunity to build our own infrastructure in the form of a platform by which you can use our crypto currency with banking facilities.

It therefore stands to reason that as more countries watch Switzerland they will follow suit and legalize prostitution. We want to be at the forefront of the pragmatic approach to every government. By more and more people using our technology in countries where prostitution is legal, we expect other countries where it is illegal to adopt the same approach as they will have witnessed its success. This will in turn reduce the numbers of people resorting to the black market, which as we know, usually attracts immoral participants, who pay no taxes but much more importantly is a dangerous environment to work and consume in. By regulating this market and ensuring sex is available globally, but with the protection and processes of Gingr, we bring a proven and viable way to ensure government requirements are met and users are safe.

Governments around the world so far, have restricted and penalized clients and sex-workers. Yet, we are seeing more and more developments that push governments to establish, regulate, and encourage an open and fair market for this sector, as they try to bring it out into the open. Gingers processes are therefore perfectly timed to be the leading innovation in a currently \$186 billion industry¹, that will create standardization of regulations and allow for the legal trade of paid sex, and not be forced to remain underground. Therefore, preventing the increasing suffering of many women, efficient and accurate business practices, adding to the crime rate, and losing governments a great deal of potential tax revenue.



We believe that our unique software using the new blockchain technology presents a solution to this problem and ultimately creates even more opportunities within the industry. As a pioneer in the market we very much expect our existing technology to test further boundaries and adapt to new conditions and demands from the market. By using blockchain smart contracts we will be able to eliminate division and bring people together from all around the globe.

Gingr has extensively researched the market through tests, questionnaires and interviews from the users of the Gingr experience. We know from history that prostitution used to be a form of slavery and only a very small percentage were treated well. However, over the past 100 years attitudes have changed and with the legalization of prostitution in 34 countries² and regulated in 22 of them³, the industry has shifted into a more positive light. We firmly believe that the final leap to revolutionize the industry is to make information more widely available, safer and healthier so sex-workers know exactly what is required and then being able to say 'no'.

Furthermore, no user will pay with cash, they will use GG coins, which can be provided if required to any authority due to serious crimes. By using our central and confidential platform, users' details will not be published or be accessible by anyone other than themselves. As the activity of service providers is registered it will ensure all due taxes are paid preventing more money being moved into the black market. We believe that the benefits and safety that the Gingr platform provides will outweigh the reasons to not pay tax making sure using Gingr remains attractive.

Finally, Gingr strongly believes that the problems will remain as prostitution is here to stay, whether we like it or not. We could all just ignore all of this and hope it goes away, until it happens to someone we know and love. Every sex worker is someone's mother/daughter/loved one. If someone dear to us does get involved in the sex trade, then surely you would much rather prefer that they are as safe as possible and not in any danger. Gingr simply wants to add value to the global industry by solving problems and enticing people away from actively participating on the black-market.

We are not afraid to look at these issues head on and neither should you be. The market for sex-workers will continue with or without us. We want to make it a safer place.

3. MISSION STATEMENT

Gingr aims to bring together the fragmented prostitution industry with the use of smart contracts and blockchain technologies. Although the debate over the legalization of prostitution will always continue, we are firmly on the side of legalizing its activities so that they can be regulated making them transparent and free from the black-market.



“EVERYBODY HAS THE RIGHT
TO WORK INDEPENDENTLY!”

3.1 OUR VALUES

UNIFICATION

Gingr will amalgamate the existing disintegrated industry with the use of smart contracts.

SUPPORT

Whether prostitutes use the Gingr platform or not, by simply being registered for free, they will have access to our support networks, sexual health checks, medical professionals, and community.

FAIR, HONEST AND ETHICAL

It is of most importance that we maintain a high ethic by making sure our services treat everyone equally regardless of gender or race. Honesty is key to our success and our books will always be audited by a reputable international accountant. We will always act fairly, transparently, abide by the law and be open for inspection by the authorities.

REVOLUTIONARY

We are the first company to attempt to break down the barriers of the prostitution industry. The media already shares our vision and we are global instigators of a transformed and improved environment for the sex worker.

PASSION

Our passion and commitment to the prostitution industry will keep pushing us forward so that these solutions are put into practice to create a new environment and allow it to flourish in the 21st century.

4. GINGR BUSINESS MODEL

4.1 WHAT IS GINGR?

Gingr is a market place for paid sex, where service provider meets client. It is safer for service providers and it is protected and regulated. It provides a highly viable and reliable solution for all users in the industry.

4.2 USPs

- 1** The first worldwide direct end to end booking platform for prostitution: Instafuck will be the Uber for paid dates and if they were successful, imagine the potential there is in an industry that has eight times the service providers per capita. In Germany there are 56'000 taxis⁴ and in comparison, there are over 400'000 sex-workers⁵. The average price for spending time with a sex-worker is significantly higher than that of a taxi.
- 2** The Gingr software system has been designed specifically for the prostitution industry and its users, to make the process as easy and efficient as possible. Given the feedback received from existing Gingr users, our system was tailored specifically for their requirements, and will continue to be improved in the future. The existing system is not at all static and it will be constantly developed going forwards, so that it always remains the supreme platform of choice.
- 3** Gingr is the first to adopt the blockchain technology into a platform for prostitution. This will allow our users to carry out financial transactions in the simplest, safest and fastest form. As the blockchain technology develops our offerings will be enhanced for our user base.
- 4** We offer a highly innovative solution that acts as a central platform with its own currency. Our currency is partly decentralised and can be traded on external crypto currency exchanges on a P2P basis.
- 5** Gingr covers the entire career cycle of each sex-worker, so if a person chooses this route we will provide solutions and help at each stage.

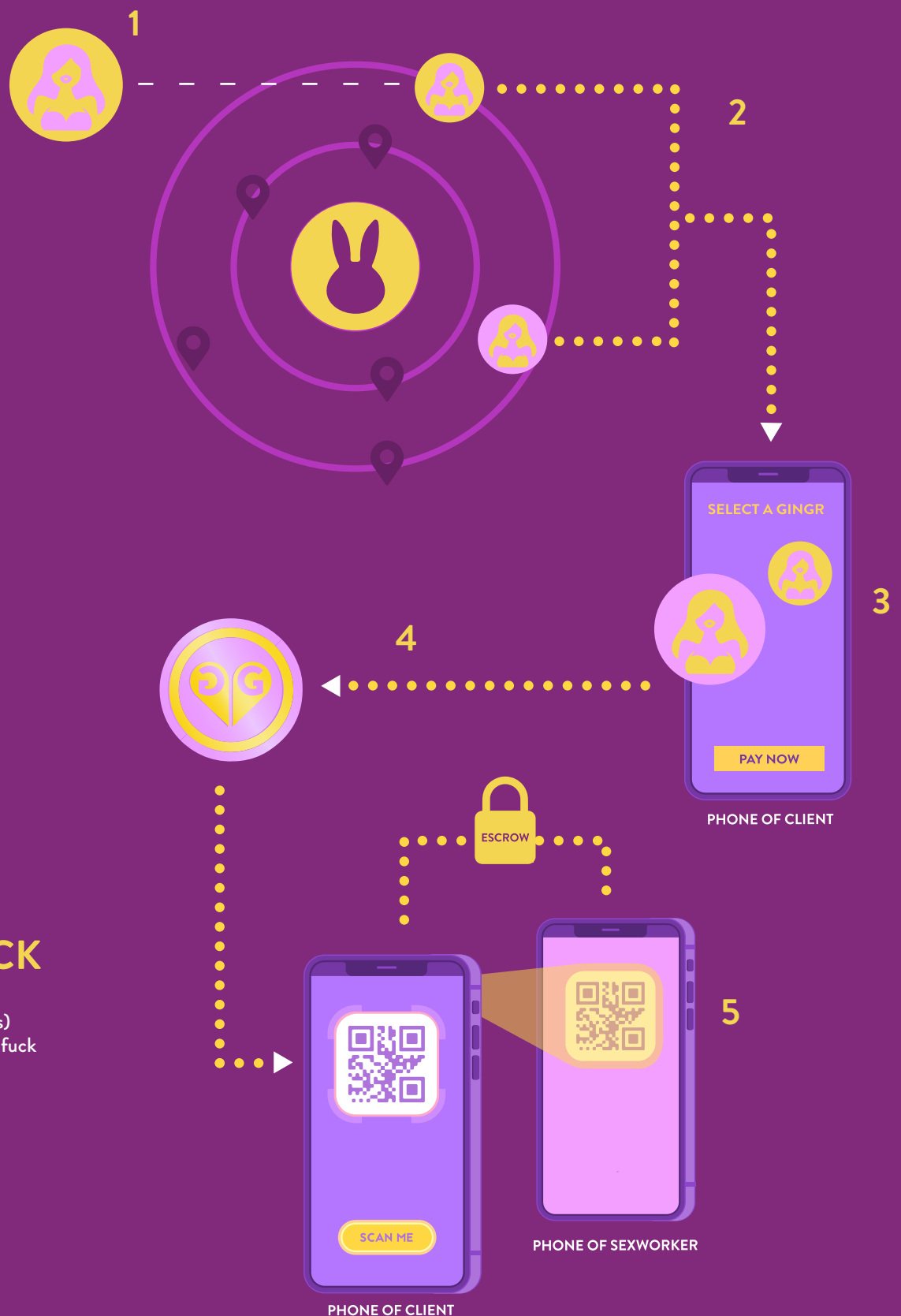
5. OUR PRODUCT

5.1 INSTAFUCK

We have created the world's first button where you get instant access with a guaranteed booking for sex, welcome to the Instafuck! It is ergonomically placed on your screen and is hard to miss. Once you see it on your mobile, your thumb will not resist from stroking the rabbit "Our Instafuck brand". Having started the booking, you will have to choose between in call or out call before being displayed all the online gingrs available within a 25km radius to your location at that time. All that is left to do is select a gingr and be ready at your meeting point. Your gingr will be with you as fast as an Uber, and who knows, maybe they arrive in an Uber taxi. The payment for the booking will work in the exact same way as a Hook Up. It's like a brothel in the cloud, with instant results.

INSTAFUCK

- 1 Gings (sexworkers) activate their Instafuck status.
- 2 All available gings will be displayed.
- 3 Client selects favourite gings.
- 4 GG Coin sent to escrow to PAY NOW!
- 5 Through our scanning process funds will be released from escrow to begin the date.





5.2 HOOK UP

This method of booking allows you to find your most desired choice at your preferred time and place. A Hook Up can easily be done with a few clicks and will be confirmed by the service providers. Gingers, Establishments and Agencies trust that our platform has verified the identity of any of the users who pay with GG coin. Once the booking has been made the clients GG coins will be held in an escrow account until the client and service provider have met and scanned each other's QR codes or by the client releasing their funds. Once the QR codes have been scanned successfully the funds will be released from the escrow and paid into the service providers account. The platform handles all bookings with complete discretion and confidence as a trustworthy third party.

5.3 FREE VERSION

There is a free option for all users to register and create a profile so that they can use the platform and experience it first-hand for themselves. This free version will have the necessary features active to allow the user to get a real feel of the platform. By doing this we will be able to reach our full growth potential as fast as possible and make us a strong rival for our competitors.

5.4 PREMIUM ACCOUNT

By subscribing to one of our Premium Accounts users will have full access to all the features Gingr has to offer. There are a selection of different subscriptions depending on the type of user and prices have been set on a country category basis.



FREE CLIENT

- Only 5 photos visible per ginge
- Only 1 video visible per ginge
- Adverts displayed
- Instafuck Booking



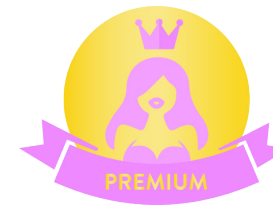
PREMIUM CLIENT

- Unlimited Photos
- Unlimited Videos
- See Gingers reviews
- No adverts



FREE GINGE

- Instafuck Booking
- Adverts displayed



PREMIUM GINGE

- Instafuck Booking full version
- No Adverts
- Can connect to establishments and agencies
- Option to be only visible to Premium clients



ESTABLISHMENT & AGENCY NON-MANAGED ACCOUNT

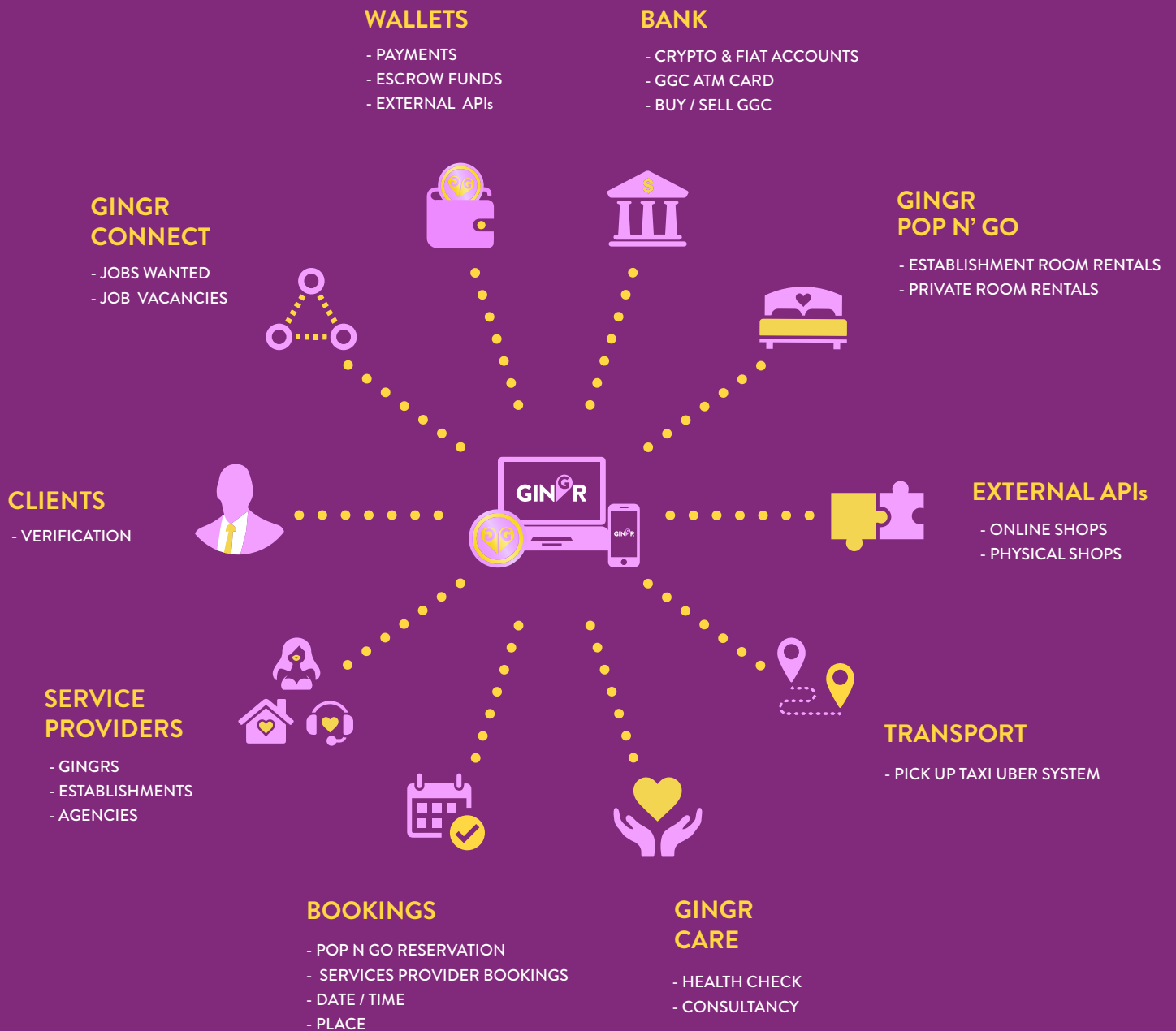
- Only Independent Gingers can connect
- Adverts displayed



ESTABLISHMENT & AGENCY NON-MANAGED ACCOUNT

- No Adverts
- Display 5, 10, 20 or 50+ gingers
- Full access to Management Tool
- Recruit gingers

GINGR BLOCKCHAIN SMART CONTRACTS



6. FUTURE VISION - ALREADY ON ITS WAY

6.1 GINGR SMART CONTRACTS

Blockchain smart contracts can digitally facilitate, verify or enforce the exchange of value, goods and services, and confidential data. As you can see in the diagram above there are many areas where we will be incorporating smart contracts. Some of these areas include complex processes where the smart contracts will allow us to instantly and accurately register and record them, providing accountability in a way no other technology can. This is also commonly known as an 'immutable ledger' where data can only be added and not edited nor deleted preventing any kind of manipulation. Storing data and transactions from prostitution including all functions in Gingers different areas through smart contracts will also increase the speed of service and solve a lot of other problems. We will now look at some of these different areas and look into these processes where smart contracts will be used.

6.2 GINGR CONNECT

Gingr Connect is a global online international recruitment feature where gingers, establishments and agencies can find job offers and work opportunities. This is beneficial for businesses where there is a high turnover of workers and must spend a lot of time looking for new ones. In effect we will be providing another means for these businesses to ensure their clients demands will always be met. Establishments and agencies often find it hard to recruit new sex-workers due to the underground and black-market deterrents currently in existence. We believe that the Gingr Connect will provide greater ease to the access of international job opportunities for sex-workers, establishments and agencies, thereby reducing black-market activity.

There will be strict rules and regulations that all parties must abide by to maintain the health and safety of all its participants. Furthermore, there will be a rating system in place for all gingers, establishments and agencies to create a competitive nature as these reviews will be acting as references when being considered for a job placement or new work place.

6.3 GINGR POP N GO

Already under construction we have Gingr Pop n Go and will implement this feature by February 2019. It will be a section exclusively for real estate rentals, such as rooms, apartments, villas or any other useful properties for our service providers. Establishments and private landlords will be able to advertise their properties which gingers can book and use as workplaces. This practise of establishments advertising rooms is common and within the legal system in many countries.

Gingr Pop n Go will be the easiest way any landlord can turn their available space into a temporary meeting sex point for a given time.

Many people thought Airbnb couldn't work⁶ purely as why would anyone let a stranger live in their apartment, have sex in their bed, and use their personal facilities. So, if we take this idea one step further and imagine that the general public would let a sex-worker meet clients in their properties, we are very confident it can work. These properties will be rented out at much higher rates than normal market value due to the nature of the business taking place. This is also another factor that could sway private landlords to rent their properties out to gingers. This will in turn also provide more work space allowing more gingers to work independently.

6.4 GINGR CARE

We would like to have space where sex-workers can come to a place of confidentiality for support, guidance, and with an in-house doctor to provide essential tests. Help and information will be provided to all sex-workers, whether they are registered with Gingr or not. Our research and development department, will allow Gingers to take part in surveys, discussion groups and life coaching sessions, which will all bring new ideas and aid us in improving to bring us to a better future.

The Gingr Care Centre will also have a state of the art photo studio where gingers will have the facilities to build their own photography profiles as this is one of the main essentialities of promoting themselves. Counselling sessions will be an important part of the Gingr Care program and will therefore have a dedicated space for these private individual and group sessions. Gingr Care sets out to have parts throughout the programme that can provide help and support from the beginning of a sex-workers life cycle until the end. As the sex-worker decides to retire from the industry, we will have a program of support to help retired Gingers with their lives going forwards into a life without prostitution, which will involve signposting to government help agencies and other relevant community support agencies. Throughout the Gingers lifetime we will always offer all relevant support.

By having close contact with our users, we will be able to grow stronger and longer lasting relations. There will also be a corporate space for establishments and agencies with a consultancy department to help with matters such as law, running and setting up a business in this industry. We will locate the first Gingr Care Centre in our Swiss headquarters the G-Spot and ultimately, we want to replicate these facilities and programme around the world.

All the information and knowledge that we gain from our Gingr Care programme will allow us to learn new ways on how to keep improving all round. Both Gingr the company and gingers will receive insights which will provide a real community hub where gingers will never feel alone again.

“GINGR CONNECTS
PEOPLE WORLDWIDE”



6.5 EXTERNAL APIS

The blockchain and smart contract system we have created will allow us to provide software development libraries for multiple popular platforms such as online escort agencies, sex portals and potentially other industries. This can be done so that these platforms can integrate GG coins in to their payments gateway and allow clients to pay sex-workers. By increasing the number of total payments made with GG coin the demand and value of the coin will increase. It is therefore one of our long-term goals to get as many businesses in the industry to accept GG coin as a method of payment.

For other markets such as the pornography industry which has spent a lot of money on projects to solve the problem of people being able to pay for pornography anonymously. A multitude of firms have been trying to solve this problem, and now we have the answer. Pornography is very similar to the prostitution industry, in that it is a secretive black-market, with little sense of protection. We therefore have the opportunity to assist this market in a similar way to how we are approaching the prostitution market. Furthermore, we are firmly committed to connecting with online and offline shops where sex-workers need to frequently buy supplies and other things.

Finally, we anticipate rewarding companies that implement our GGC API on their payment gateway free GG coins from our reserves.

6.6 GINGR BANK & FINTECH

As Gingr has created a crypto currency 'GGC' it has automatically entered the world of fintech. This is a combination of financial services and technology to help companies manage the financial aspects of their business and includes a variety of software and apps, processes and business models. As Gingr will be providing wallets for people to store their GG coins it has set out to provide banking facilities to give greater ease to transact with GG coins while maintaining their safety and security. Not only will we provide the possibility to store GG coins we will also accept and operate with any other crypto or fiat currency.

Currently, sex-workers, establishments and agencies cannot hold a bank account for income received from paid sex work and are forced to hold all their proceeds in cash. Not being able to keep money in a bank account can give businesses logistical problems such as paying monthly outgoings and more importantly any savings they have will be in cash and therefore not gain any interest to at least keep up with inflation rates making their hard-earnt cash lose value. By Gingr facilitating a means for these businesses to store their funds it will be providing them a solution for some if not all these related problems.

We believe that the users in this industry will warmly welcome our solution and hold an account with us, if not for any other reason than they have nowhere else to go. All the accounts will be set up properly and in accordance with local laws and regulations.

As the current issues at hand do not require to provide the full range of banking facilities we will be bringing out the following to start with:

- An account for users and investors to hold their coins securely.
- Physical GGC payment card.
- Savings accounts with attractive interest rates.
- Help and advice for tax and accounting purposes.

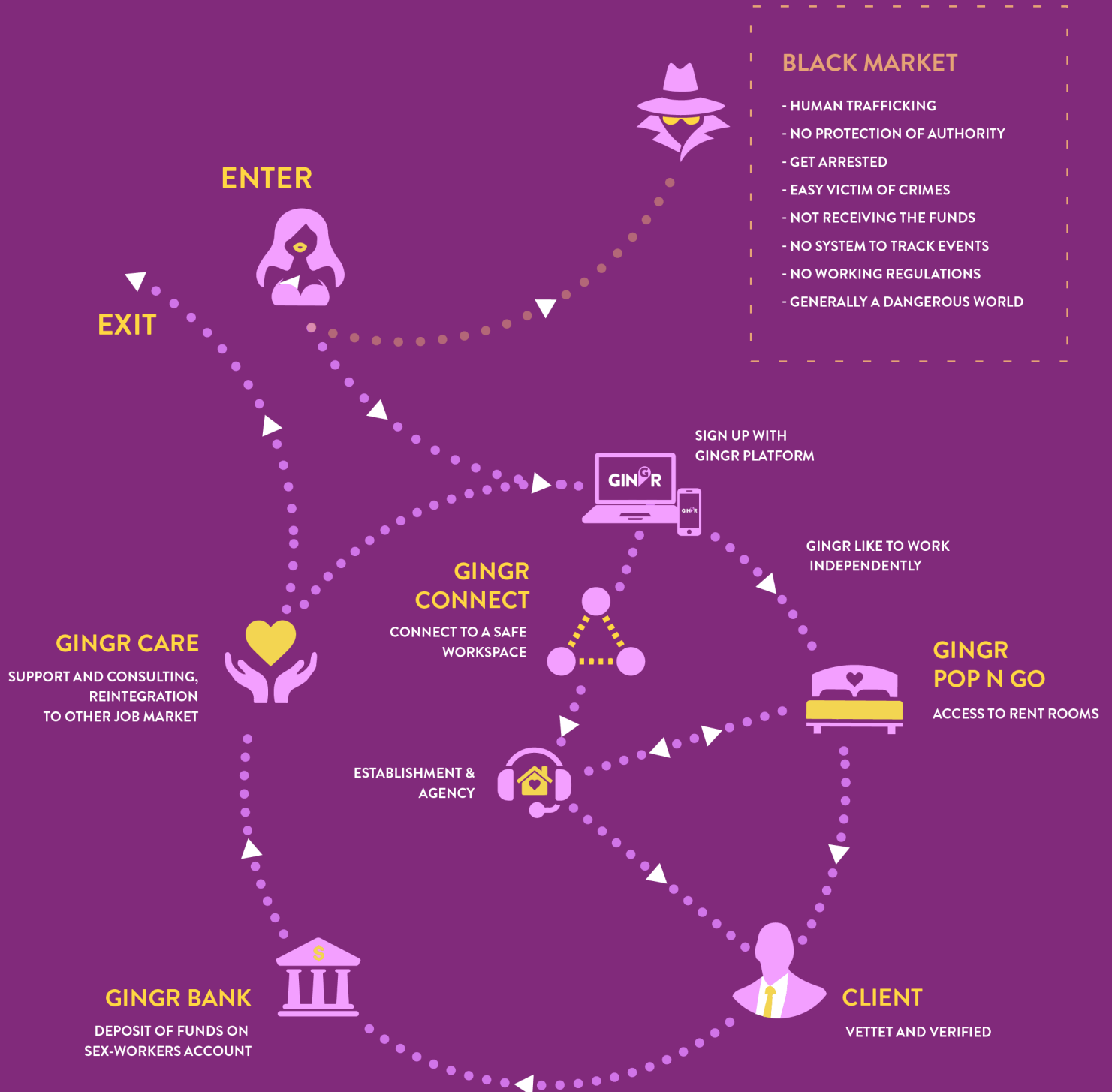
While Gingr is growing we will be ready to expand our banking operations and role out all the common banking facilities you would expect from your high street bank. These would include:

- Credit Cards, Personal and Commercial loans and Mortgages
- Ability to trade Derivatives in the cryptocurrency market
- Pension plans and Investment Funds loosely based on traditional principles and 100% in cryptocurrency

6.7 THE LIFE CYCLE OF A SEX-WORKER

All of these different areas that we will be involved in will allow us to give a help in hand and provide support throughout all stages of a sex-workers life cycle. Women are the most wonderful creatures on earth, and although as a society we prefer them not to, sometimes they choose the route of prostitution. There are a variety of reasons as to why women become prostitutes. It can vary from women practicing prostitution as a means to an end, for example to pay for university fees or even as a career and become a wealthy successful entrepreneur. In more desperate conditions they may have no job or money to feed their children, and in extreme cases they may be addicted to drugs.

SEX-WORKER LIFECYCLE



We don't hold ourselves out to fixing the root of these decisions, we simply offer a safer way so that if people find they must work in this industry, they will at least be protected as much as possible. It should be noted that the prostitution industry does not consist exclusively of women, also men and transgenders are involved.

Once a woman has decided to become a sex-worker and is of legal age she can either choose the path of the black-market and take her chances with her safety and getting paid. On the other hand, she could simply sign up to [gingr.love](#)!

Gingr will open all doors and provide different options and give worldwide access to all potential pre-vetted clients and visa-versa. Gingr connects it all together and the first step is choosing a work space either independently with Gingr Pop n Go or finding a job vacancy in an establishment or agency through Gingr Connect. Once she has now established herself as a sex-work we will have Gingr Bank for all her financial requirements. Throughout the whole life cycle they will have access to Gingr Care and will have the freedom to choose to stay as long as desired in the cycle or to leave when she sees best.

7. OUR SOLUTIONS

7.1 CLIENT

- Access to instant and guaranteed sex
- A quick and effortless way to browse
- Locate nearest Service Providers
- View online gingers
- Information securely stored while remaining anonymous
- Secure, fast and confidential blockchain payment system

7.2 GINGR

- Instant access to jobs worldwide
- Gingers regular working tool
- Be visible to the nearest potential clients through geo-location
- Services pre-paid by clients
- Personal finance feature
- Find a work space with Gingr Pop n Go
- Access to our consultancy services for visas, tax regulations, local legislations and working permits

- Maintain an up to date client portfolio
- Able to use Gingr as your sole worldwide platform
- Receive payments directly through the platform
- Personal profile on their Establishment/Agency listing
- Access to crypto and fiat accounts
- Internal communication network for calls and messages

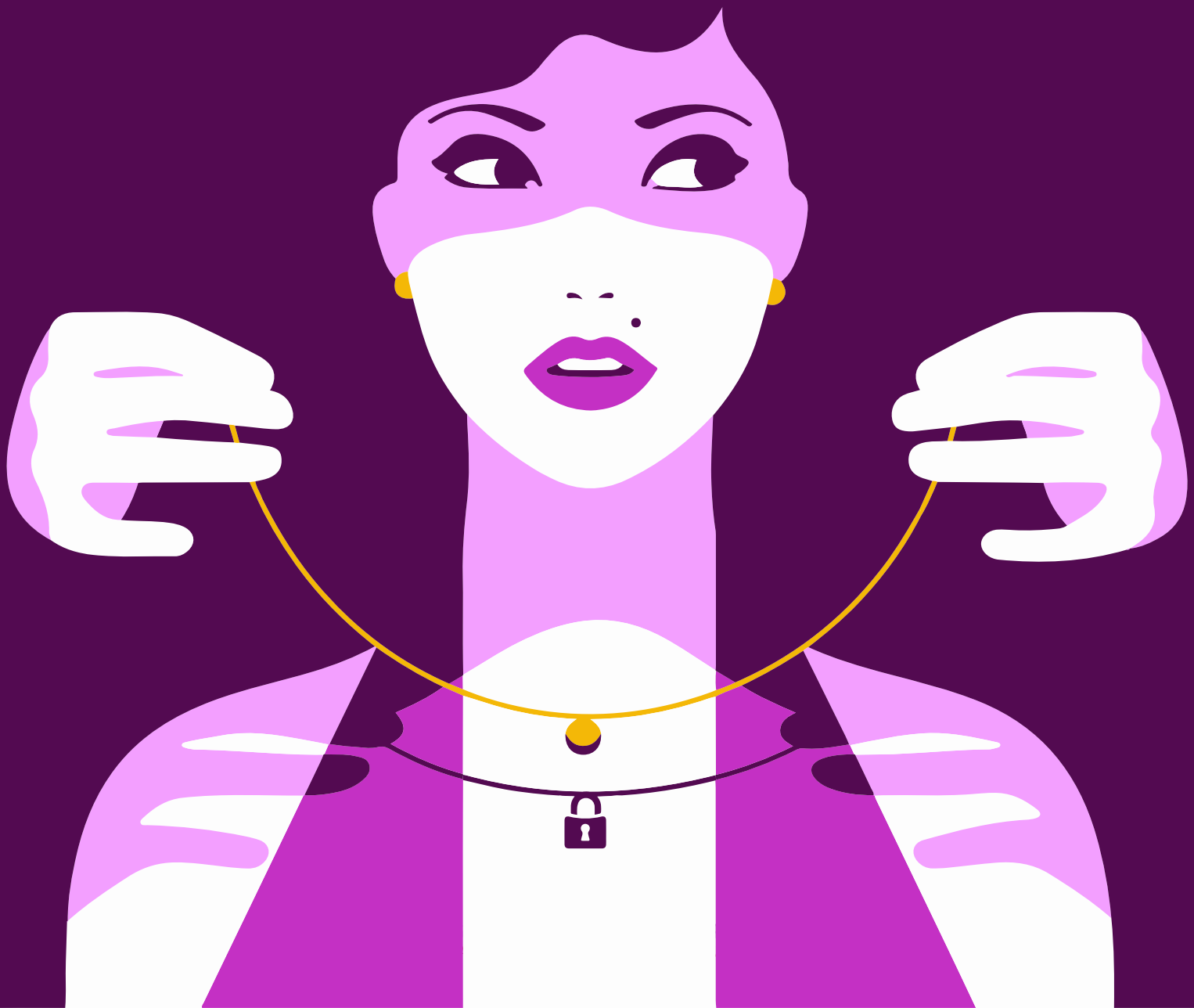
7.3 ESTABLISHMENTS & AGENCIES

- Management features to assist their Gingr bookings
- Recruitment tool for vetted Gingers looking for work
- The inbuilt geo-locator advertises their business
- Services pre-paid by clients
- Access to crypto and fiat accounts

There is a great deal of refinement to the system which we are working on. The list below contains a few examples of such features; however, it is not exhaustive:

- Gingers being able offer a set of services and price them individually.
- Once an independent ginger finds an establishment or agency and connects with them a set of data will be changed by default. This will include information such as contact details, availability and prices. Gingers will always have the freedom to disconnect and all their information will automatically revert to its previous form before they connected.
- A way to easily go back and quickly view your last seen and favourite gingers.
- Reviews so that people can see what kind of users are on our platform and help them decide what gingers, establishments or agencies to choose. The reviews will also allow us to keep control, censor and remove accounts if required.
- We have a referral system in place, where any legitimate user can make money by referring other users.
- Uber implementation for transport.
- Three sophisticated Filtering Systems for the user to find a selection of your best match of gingers, establishments or agencies

“RIGHT DECISIONS
BRING RIGHT PEOPLE”



8. PROSTITUTION & TECHNOLOGY TODAY

With today's technology prostitution can be legalized throughout the world. The moral debate around whether we should or not has come to an end and these are the reasons why:

Today's illegal prostitution markets are run by pimps in black-markets, so if it is legalized it can be regulated and become safer. The worry is that by making it legal the floodgates are opened, and it becomes difficult to control. Gingr can provide a controlled environment and reduce the social impact with its innovative features and blockchain smart contracts.

What makes prostitution a 'victimless crime' in the sense that no one is necessarily harmed by it is that there are consenting adults involved." (Sherry F. Colb, JD)⁷

"Prostitution is not merely an exchange of sexual favours; it is a financial exchange. At this point, individualist feminists rise to defend the free market as well as a woman's self-ownership. This is expressed by the question: 'Prostitution is a combination of sex and the free market. Which one are you against?'

Feminists of all stripes should speak with one voice to demand the safety of these women by granting them the same protection as any other woman can expect. Only decriminalization can provide this." (Wendy McElroy, Research Fellow at the Independent Institute)⁷

Pimps make on average between \$5000 and \$32,833 per week according to a report by the Urban Institute's Justice Policy who investigated the sex trade in eight major USA cities. That's between \$60,000 and \$393,996 per annum.⁸

If these statistics are compared to the UNODC.org, who report around 2-5% or \$800billion to \$1.6 trillion of money being laundered each year, it is easy to deduct how much of the dirty money is made up of pimping activities. By ensuring the system is more difficult for pimps to use (due to ID requirements etc.), the Gingr system will help to reduce the amount of money which is laundered, by stopping it at source.

The information was obtained from pimps who had been charged and convicted for their crimes, since as you'd expect it is very difficult to find any who would freely open up to the public eye. Pimps also arrange networks of legitimate industries to ensure their operations run smoothly, for example child-minding, drivers, and secretaries. Most of the prostitutes work for pimps see very little of their actual earnings⁹.

Legalizing and regulating prostitution will without a doubt create a safer life for sex workers and it will help to reduce the number of underground pimps and trafficking gangs who exploit innocent people. As mentioned above, providing both adults consent it cannot possibly be wrong, however the pimps and gangs force sex workers to provide these services, some of a very young age, and there is something extremely wrong with that, in criminal terms it is called sexual coercion. It often comes with psychological and physical violence. Gingr's sophisticated solution wants to reduce these crimes as much as possible with the ultimate aim of eliminating it for good to make it impossible for pimps to operate in the market. For example, the platform can identify sex workers who are not managing their own profiles, which is flagged to the team and backgrounds checked and verified.

Furthermore, the average age for girls to enter the industry is just 13⁷. Note that this is the average and children of a much younger age are pushed into this type of work by traffickers and pimps. Unscrupulous clients don't report such underage workers and it is, of course, illegal for them to have commercial sex in all countries, whether prostitution is legalised or not.

"Numerous clients ask for the youngest adolescents possible and 16-year-old girls telephone me to sell their charms," Linda¹¹², head of the Essential Escort Service in French-speaking Switzerland, told the Tribune de Genève newspaper.

"For me there is no question of getting involved. It's almost paedophilia and these girls are not mature enough. But it proves that the market exists"¹¹².

Typically, people against the legalization of prostitution dislike everything about it and don't want it to exist at all. They believe that no sex worker would enter the industry by choice and that most women are forced into prostitution by coercion or economic need. Furthermore, they insist that the job often amounts to 'bought rape'.

However, as Kirby R Cundiff from GMB explains:

"It is estimated that if prostitution were legalized in the United States, the rape rate would decrease by roughly 25% for a decrease of approximately 25,000 rapes per year." (Kirby R. Cundiff, PhD, President of Britain's General Union (GMB) Sex Workers Branch.)⁷

Around eighty per cent of prostitutes have been raped and they are raped on average eight to ten times per year⁷. They are the most raped class of women in the history of our planet. Some people may have the view that no woman wants to enter the prostitution therefore all of the sex work she does is rape, however that is not true, and many women enter the industry of their own accord. The rape issue occurs when women turn up to meet clients who they don't know anything about and never ask for identification documents. They are an easy target for rapists who simply walk away without paying and suffering no criminal repercussions.

“TOGETHER WE WILL STOP
HUMAN TRAFFICKING”



There does not seem to be anyone else in the world who is not only embracing this challenge but actively seeking solutions. Due to the passion, skills, and technology of the Gingr team and platform we are already established as the market leader for providing a safer environment for the prostitution industry. The team have come this far and have no intention of stopping here. Systems will continue to be developed, further solutions uncovered, which will lead to very few arguments against legalization.

Gingr has already developed a technology on how it can detect if sex-workers work alone or under a pimps control. With our technology including blockchain smart contracts we believe that we can significantly decrease the levels of pimping and human trafficking for prostitution purposes.

Prostitution can be viewed as degrading to women. However, only the prostitute themselves can advise if they feel degraded. Sex-workers who are forced in to prostitution will most likely agree the narrative of which it is degrading, however other women that are not may feel empowered by it. Many sex workers are educated at least to a high school level and many also having attended university. Many workers have families to provide for and, especially in areas of high unemployment, have tried to find work in other industries before turning to prostitution as the last resort. Other workers enter the prostitution market to provide luxuries for themselves and their families, pay off debt, or save for a large purchase such as a property.

Modernising and legalizing the industry can only generate more awareness, change views and opinions, and challenge existing thoughts. Moving away from a black-market environment will create more transparency.

Taxes can be raised which can fund rehabilitation programmes for sex-workers who do feel degraded and dislike their job, provide education to younger sex-workers, leaving the rest who actually want to do it. These remaining workers are the ones who feel empowered by their services and want to work in the industry.

Decriminalization would better protect people in the sex industry from violence and abuse. As if its illegal many people don't go to the police for help. Police cannot and do not simultaneously seek to arrest prostitutes and protect them from violence.... Indeed, women describe being told, 'What did you expect?' by police officers who refused to investigate acts of violence perpetrated against women whom they knew engaged in prostitution.

The consequences of such attitudes are tragic: Gary Ridgway said that he killed prostitutes because he knew he would not be held accountable. The tragedy is that he was right- he confessed to the murders of 48 women, committed over nearly twenty years⁷. Gingrs policies, ethos and technology sets out to protect sex workers and prevent such crimes.

The industry should be focused on safeguarding the prostitutes who choose to work in the industry by their own free will. Although those against prostitution will deny it, there are these types of workers and in fact International Whore's Day¹⁰ is celebrated throughout Europe every year:

"We chose sex work after we did a lot of things we couldn't stand. Sex work is better. For me, sex work isn't my first choice of paying work. It just happens to be the best alternative available. It's better than being president of someone else's corporation. It's better than being a secretary. It is the most honest work I know of." (Veronica Montel, Prostitute and Author)⁷

"Criminalizing the sex industry creates ideal conditions for rampant exploitation and abuse of sex workers...it is believed that trafficking in women, coercion and exploitation can only be stopped if the existence of prostitution is recognized and the legal and social rights of prostitutes are guaranteed." (Marjan Wijers, Chair of the European Commission's Expert Group on Trafficking in Human Beings.)⁷

Sex workers in the countries who have legalized prostitution enjoy a more peaceful and safer environment. They have freedom of choice and they are able to walk away and retire whenever they want to, there is significantly less coercion. For those societies who are not willing to face the problem head on have a black-market problem. That black-market brings about abuse in all forms to the prostitute who contrary to the previous group of women, can NOT walk away easily, if ever at all.

All of these views that we have covered include the safety, rights, social views, working conditions of prostitutes to name a few. One very important view is the medical one which we will now go onto.

"For HIV/AIDS prevention to succeed, the conditions of risk have to change. The context - legal, social, economic - of sex work must change, with repeal of criminal laws, access to visas and work permits, freedom of movement and association, and occupational safety and health regulations, to reduce the imposition of risk from above. Until then, it will be heroic, strong individuals that can insist on safe behaviours, leaving those who are less heroic, those who are more timid and afraid, to suffer the consequences of the context of risk." (Priscilla Alexander, Co-founder of the National Task Force on Prostitution)⁷

On the contrary it can also be argued that:

"Even if a prostitute is being tested every week for HIV, she will test negative for at least the first 4-6 weeks and possibly the first 12 weeks after being infected.... This means that while the test is becoming positive and the results are becoming known, that prostitute may expose up to 630 clients to HIV. This is under the best of circumstances with testing every week and a four-week window

“NO HIDING ANYMORE,
GINGR CARES”



period. It also assumes that the prostitute will quit working as soon as he or she finds out the test is HIV positive, which is highly unlikely. This is not the best approach for actually reducing harm. Instead, in order to slow the global spread of HIV/AIDS we should focus our efforts on abolishing prostitution.” (Jeffrey J. Barrows, DO, Health Consultant on Human Trafficking for the Christian Medical Association)⁷

This is precisely why the technologies need to be developed further and focused on issues such as these. Gingr is a leading company and committed to take full advantage of the opportunities and possibilities that lie ahead. These projects will create curiosity in the tech market as a whole and will appeal to external developers and architects for future advancement.

“Decriminalization is not at all a solution to every injustice that exists in the sex industry; it is a starting point. If prostitution were not an underground activity it would allow us to much more effectively address the serious problems of forced prostitution and juvenile prostitution and the other abuses which are part of an industry that operates completely in the shadows...

There are many who... want other options and they should be given alternatives and assistance. And then there are also those who organize for their rights and are not quitting at the moment and they should be afforded options, their rights, and self-determination as well. Whatever ills are attendant to prostitution, criminalization of prostitutes exacerbates the abuse.” (Carol Leigh , Professor of Political Science at the University of Pennsylvania)⁷ It Would Reduce Violence Against Women.

Prostitutes in America (mostly women) are vulnerable to violence from customers and pimps. A study of San Francisco prostitutes found that 82% had been assaulted and 68% had been raped while working as prostitutes. Another study of prostitutes in Colorado Springs found they were 18 times more likely to be murdered than non-prostitutes their age and race¹¹.

Prostitutes who experience violence may be reluctant to call the cops since what they’re doing is illegal. Sex workers in licensed brothels, on the other hand, can have somebody to back them up, according to a paper by Barbara Brents and Kathryn Hausbeck of the University of Nevada. Brents and Hausbeck interviewed brothel owners and made these observations:¹²

Brothel owners have a clear interest in maintaining their image as law-abiding, trouble-free businesses to keep their licenses and maintain good relations within their communities. The owners we interviewed ensure this by making it policy to call the police at the slightest hint of trouble to send a message that they don’t tolerate bad behaviour. “The whole name of the game is control. But that control also makes us get along pretty well with the sheriff’s office,” one owner told the researchers. “There are two reasons for doing it, one, the sheriff’s office, but also the girls’ personal safety.”¹²

The study concluded that “brothels offer the safest environment available for women to sell consensual sex acts for money.”

Build in the following.

Technology is growing at a super-fast rate with the active introduction of Artificial Intelligence. Once the tech market notices an issue that can be fixed, the solutions presented to the problem will be something that no-one can even predict yet. For example, who knew how successful Facebook, Google, and WhatsApp were going to be 20 years ago? These companies store a huge amount of data about individual preferences and tastes, as well as more formal information such as location and nationality. There will come a day when human trafficking will become impossible to carry out and that day will be warmly welcomed.

Gingr, like Uber and WhatsApp, is an extremely smart system which offers current solutions to a large scale global problem. With the Gingr platform the existing sex-workers will have access to such a sophisticated system which is much safer, legitimate, and beneficial way of earning money than that of the black-market.

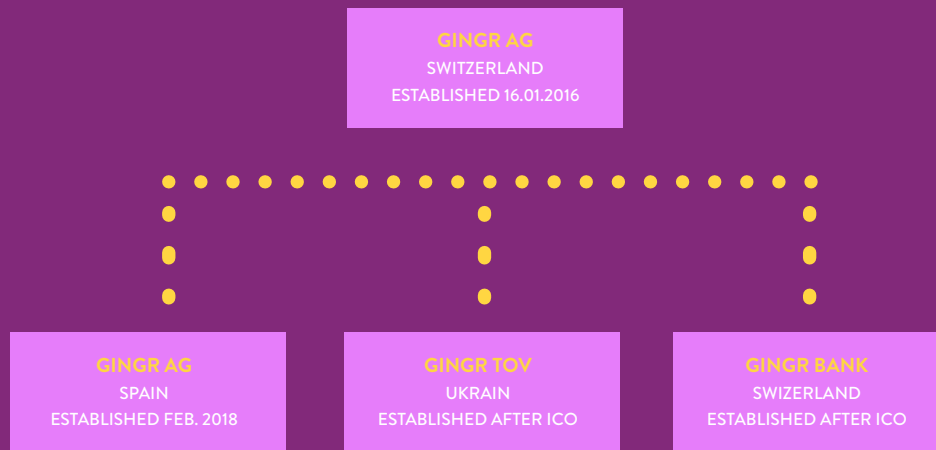
Once recognized and known throughout the world, everyone who wants to be a part of the prostitution market, whether worker or client, will want to use Gingr. It is the catalyst to start changing the market and with the right mass we can do so.

The Gingr organization will continue to fight for the legalization of prostitution around the world. Its platform and systems provide a unique aspect of the overall argument and it is difficult to disparege. It is also envisaged that associations who are fighting for the same thing will be brought together and along with Gingr, the argument will be stronger than ever.

9. COMPANY STRUCTURE

9.1 GINGR AG HQ AKA G-SPOT

The founding company of the group is Gingr AG which is the sole owner of the Gingr platform and GG coin including all the other companies within it. Our operations are professionally structured with our Headquarters and Gingr Bank in Switzerland, programmers in the Ukraine, and IT specialists in Spain.



With the funds raised from the GGC sale we will move into a new office situated in Zürich as Gingrs main base. Zürich is where the company was founded and is the natural location for the Head-quarters of the business. The management and head office employees live in Zurich, so it would be advantageous to have a base to get together in a creative space, solve problems, and push the business forward.

Further advantages of choosing Zurich as a place for HQ is due to its high qualified population and hardworking ethos, which fits perfectly with our requirements. It will also help with our branding image, since all our business is digital and therefore intangible. We feel that by combining physical premises with our digital product will provide substance to the business and something tangible. So, we aren't just an online product provider, we are the real deal where you can walk into our offices. Not only is Switzerland at the forefront of prostitution and historically a financial world capital, it has also recently become a world hub for ICOs which they now call the 'Crypto Valley'¹³

9.2 ORGANISATION STRUCTURE

Gingr has been growing steadily since its launch in January 2016 and will continue to grow into the future. This is how we would structure the organisation:

HEAD QUARTER AKA G-SPOT SWITZERLAND

- Management Team
- CEO
- Art director

- COO
- CFO
- CMO
- Internet Marketing Specialist
- Creative director
- Marketing Analyst
- Marketing Assistant 2
- Brand strategist

GINGR AG SPAIN

- IT Team
- Blockchain specialist and Senior Developer
- Senior Java PHP Developer
- Front End Developer
- Data Manager

GINGR LTD UKRAINE (SET UP AFTER THE ICO)

- CTO
- Network/System Architect
- Senior Systems Software Engineer
- Security Specialist
- Blockchain Specialists 2
- Senior Web Developer 3
- IT Systems Administrator
- Database Administrator
- Front End Developer 6
- Web developers 2
- Data Management 3
- Graphic Designer 2
- Help Desk Manager
- Help Desk and Support 10

9.3 DOMAIN STRUCTURE

Although our main international domains will be gingr.sex and gingr.love we will also use local domains so that we can market locally to each country around the world. This strategy is important for

SEO and gives us the opportunity to present Gingr in a more familiar way to the local market. We are currently in the process of translating our content into 22 different languages so that we can provide website in:

- All English-speaking countries (except the USA)
- All Spanish speaking countries
- All of Europe

We have 34 domains that are already live on the web and gaining history (again important for Google ranking). We own almost all other possible Gingr domains for other countries which we will launch as soon as we enter the market.

10. FINANCES

As there is a lot of controversy around crypto currencies and ICOs we have decided to merge together and implement these two concepts. The sale of our currency GGC will initially be to raise funds as a regular ICO does to be able to complete and expand the project. More importantly as any currency 'a system of money in general use in a particular country' GGC will also be a system of money exclusive to the sex industry and be a true currency.

Our GST will be the second part of our fundraising which will be directly linked to our currency and act as a true equity share providing voting rights and dividend payments. This will allow us to become decentralized and we will go on to explain in further detail their implementation and future projections.

11. GG COIN (GGC) & GINGR SHARE TOKEN (GST)

11.1 GG COIN (GGC)

We have created a global ecosystem with its own currency the GG Coin which businesses and consumers can quickly and easily verify transferable funds — business to business, business to consumer, and/or consumer to consumer. A cryptocurrency correctly implemented is the logical solution to an ongoing issue with an unregulated marketplace. It readily solves the most key issues with innovation and growth within the Prostitution market, by providing a solution to the banking and payment issues, as well as transferring the funds into legitimate fiat currencies, which can then be used by all parties for all other non-related expenditure.

Our goal is that all payments for legal sex are transacted through the GG Coin, with a predicted volume of 186 billion dollars¹ GGC's exchanging hands each year will create a natural fluctuation in the value of the GGC and as the services of the firm grow in popularity so too will the value of the coin.

The sheer nature of launching one cryptocurrency which must be used for all transactions in the legal industry in effect creates a monopoly of the global market place. Given the industry has been around for thousands of years the services are nothing new. We believe that the proposed initial offering of 1'000 Million GGC has the potential to increase in value similar to other crypto currencies such as Bitcoin, as the demand for Gingr services and the number of users increases. There are already sex workers becoming millionaire from Bitcoins as this statement shows:

**“Dominatrix becomes a Bitcoin MILLIONAIRE from horny punters
lavishing her with the cryptocurrency for sexual kicks.”¹⁴**

We believe that all the sex-workers who now use the Gingr platform and receive GGC at first and won't sell them, and over time could become wealthy as the dominatrix did with Bitcoin.

A future article could read as:

**“No one made more sex-workers become millionaires than Gingr.” Or
“1000 sex-workers have become millionaires around the world using Gingr.”**

In addition, there will also be short term traders, speculators, and more traditional and longer-term investors who have no interest in using the services and are trading purely for their own financial gain. This latter type of investors will cause fluctuations in the value of the coin and we understand they may cause a downward trend in the valuation, but by providing regular reports to the market we hope to keep the value buoyant and of course the open market value will also be protected somewhat by the regular users.

The first part of our business plan is to work towards raising the value of the coin and we have put a great deal and thought into how we can do this, as mentioned further down.

11.2 RETURN ON INVESTMENT ON THE GG COIN

There is always an element of uncertainty and doubt as to the actual return on an ICO and in some recent launches it has been difficult to ascertain the perceived return on investment. These launches have been complex with no clear view as to how the GG coin will be able to. Given that the return on investment is such a crucial requirement for the investor we have outlined a thorough explanation below of how the GGC will increase in value and the realistic returns on a GG Coin investment.

11.3 INITIAL COIN OFFERING

Similar to the launch of other ICO's, upon launch, the early investors will pay less for their coins, which will be an incentive to investors to invest sooner rather than later. We hope that competing initial investors will then increase the value of the coin so that market forces will set its natural equilibrium once all the coins have been sold.

11.4 GINGR'S SECONDARY MARKET STRATEGY

Once all 700 million coins have been distributed and sold and available on crypto currency exchanges the trading will naturally begin. Those investors who bought at the very start may sell for profits, which may cause a drop in the value and cause a knock-on effect of other holders selling out of fear of the recent fall in value. This trading is a natural market occurrence and the value of the coin will likely be quite volatile in the very short term until it finds its natural level and average price. We endeavour to encourage investors to retain their coins and help the coin rise in value.

We will do this by:

- 1** Burn 20% of our profits made from fees we receive for providing the Gingr services on the platform, where everyone is has to buy GG coins as credits to do any transaction, this includes hook ups, Instafuck bookings and subscriptions!
- 2** We will buy GGC on exchanges with our fiat reserves made from profits and keep or burn them to keep increasing its value. By doing this not only will we increase the value of our own reserves of GGC but also those of everybody else that holds them.
- 3** 20% of the transaction fees will be burned.

4 Investors will only be able to buy our equity shares in 2020 if they hold GGC. There is therefore an equity sweetener attached to the coin and operates with similar characteristics to a Convertible Share. It is therefore worth investors holding onto their coins at the price they paid in order to take advantage of this future offer as if they sell prematurely they risk having to pay more for their coins in 2020 and ultimately their shares.

5 Gingr sets out a clear plan as to what exactly can be bought with the coins. We will have Smart contracts in place and industry participants who want to use the coin for a safer environment, as mentioned earlier. The platform is already up and running and users will be able transact exclusively with the GG Coin to pay for subscriptions and the services Gingrs offer.

6 A marketing campaign will be launched, promoting the coin and increasing awareness of what it does and its excellent prospects for the future. By using Public Relations (PR) and marketing agencies we will spread the word about our coin and our products. This will only benefit the existing coin holders and make them feel more comfortable about retaining their coins, due to product recognition psychology. We have an allocated marketing budget where we will advertise and sponsor events where our business is aligned.

7 Clients can use their GGC to buy tangible sex services as soon as it is bought. The purchase of GGC can also be done simultaneously on a Cash vs Delivery basis which will be carried out by Gingr on behalf of its users with external exchange platforms or our own reserves. This type of user will help to support the price of the GGC when the day traders may be trading speculatively. In other words, the value of the coin will not fluctuate exclusively on whether the day traders are having a good or bad day, but also on how many users need to use it.

8 We will provide lots of help and support to our GGC users, so they know exactly how to use them, the services they can exchange through them, along with updates on where in the world they can use them.

9 Our API will give the user access to all forms of technology, to provide greater access for the user and ensure it is used in the wider population. It will also allow related businesses to incorporate GGC as a payment method.

10 We also have plans to scale up our operations by expanding to other industries and areas, for example the pornography market.

11 In 2021 we will start paying dividends from the Gingr Share Tokens in the form of GG coins. This will spread out more GGC among the investors and increase their value.

12. GG COIN ICO

12.1 HOW TO GET GG COINS

The initial coin offering will take place in 2018 and can be accessed via our website ggcico.io, Gingr platform and on various ICO listing websites. GGC buyers will need to register to gain access and notification of the opening event. Each coin can be bought with fiat currencies such as US Dollars, Euros, and Yen, payable with Credit Cards, Bank Transfers, PayPal, Phone payment, Paysafecard or alternatively other crypto currencies such as Bitcoin, Ethereum, Ripple, Bitcoin Cash, Cardano, Litecoin, NEM, Stellar, TRON, IOTA, Dash, etc. The minimum number of GGC which will have to be purchased is 100 and will be instantly allocated to the buyer upon payment.

Coin distribution is an important part of a coin sale and 1'000 million total GGC have been generated. These coins will all be divided into two parts 70% for the free float and 30% as a reserve.

- 70%- 700 million coins for sale valued at €0.1 each
- 30%- 300 million coins allotted for Gingrs reserve to support the price and liquidity of the GGC coins
- Any funds received after having reached the maximum cap of 700 million coins will be automatically returned to the senders' wallet.

GGC will not be given to any employees and only investors and the company will be able to own them. Additionally, executives and employees are prohibited from any form of trading GGC if they work for Gingr, to avoid insider dealing.

12.2 THE SALES OF THE GG COIN

PRIVATE SALE

- **17.5 million coins offered**

The private sale has already started, and the coins have been offered at €0.03 which is a discounted rate of 70% from the main sale price of €0.10. This stage will offer a maximum of 17.5 million GGC with a minimum buy-in of € 20'000. Once all coins have been sold in this stage the total funds raised will be 525,000€.

PRE-SALES

The pre-sales will start on [REDACTED] and will be comprised of four stages.

- **Pre-sale early birds - 10.5 million coins offered**

The first initial GGC coins will be released at a 50% discount at 0.05€ per coin within the first 10 days until sold out. Upon completion of this stage a further €525,000€ will have been raised.

- **Pre-sale first 10 days- 59.5 million coins offered**

The next GGC coins will be released at a 25% discount at 0.075€ per coin within the first 10 days until sold out. Upon completion of this stage a further 4,462,500€ will have been raised.

- **Pre-sale next 10 days - 105 million coins offered**

The next GGC coins will be released at a 15% discount at 0.085€ per coin within second 10 days. Upon completion of this stage a further 8,925,000€ will have been raised.

- **Pre-sale last 10 days - 105 million coin offered**

The next GGC coins will be released at a 10% discount at 0.09€ per coin within the last 10 days of the pre-sale. Upon completion of this stage a further 9,450,000€ will have been raised.

MAIN SALE

- **Main Sale Day 1 early birds**

The main sale will start on the [REDACTED] unless all coins have been sold out in the pre-sale before the initial 30 days allocated. For the first 24hrs of the main sale there will be an early bird discount of 5%, with a purchase price of 0.095€.

- **Post Early Birds**

After the early bird day main sale has ended the price will be 0.10€ and all available discounts will no longer exist. As of day two, a 0.005€ increase will be applied and every subsequent day until the [REDACTED] with a final price of 0.245€ or until 600,000,000 coins have been sold.

LAST CHANCE

100,000,000 coins will be reserved for this stage at our final price of €0.30, which will start on the [REDACTED] and end on the [REDACTED] to give an opportunity to buy coins before its implementation on the platform and being floated on exchanges.

MIN CAP & MAX CAP

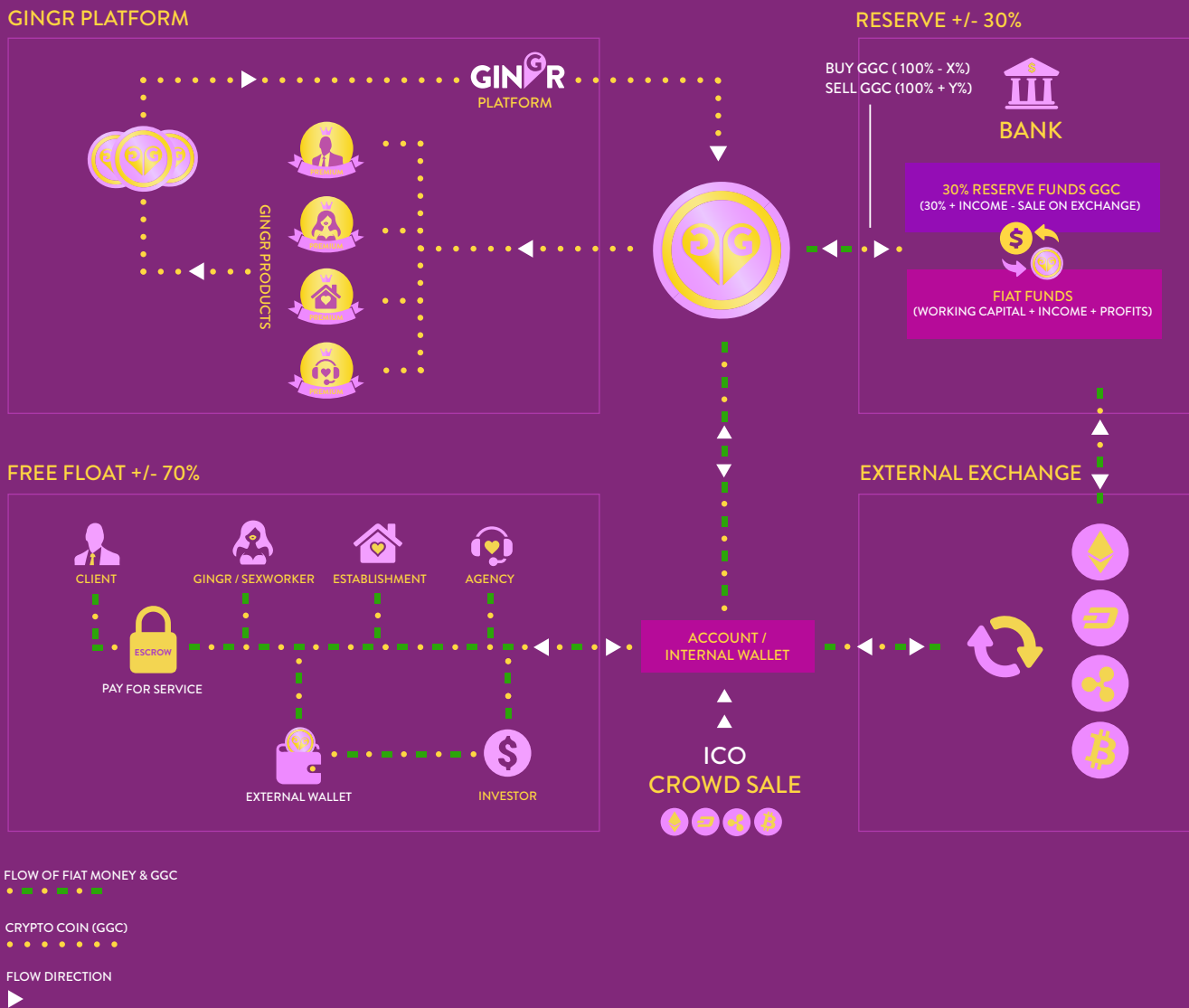
Caps have been put in place to show what can be achieved depending on the different amounts raised. As we have already been in operation since 2016 the funds invested regardless of any cap being reached will be used to keep moving forward with the project. By doing this we will not have to wait for a min cap to be reached and be able to keep working at full pace as we have been doing with all funds invested to date.

REMAINING COINS WILL BE BURNED

When the ICO has finalized all the remaining GGC from the initial 700 million coins offered will be burned to preserve its value. Our reserve of coins will also have the proportional amount burnt to maintain a 70:30 percent ration.

PRIVATE SALE			0 - 17.5	million coins offered	-70%	€ 0.03
PRE- SALE	Day 1	early birds	17.5 - X	million coins offered	-50%	€ 0.05
	Day 2 - 10		X - 87.5	million coins offered	-25%	€ 0.075
	Day 10 - 20		87.5 - 192.5	million coins offered	-15%	€ 0.085
	Day 20 - 30		192.5 - 297.5	million coins offered	-10%	€ 0.090
MAIN- SALE	Day 1	early birds	297.5 - X	million coins offered		€ 0.095
	Day 2 - 31		X - 600	million coins offered		€ 0.245
				€0.005 each 24 hour for 30 remaining days or until all coins are sold. Max reach €0.245.		
LAST CHANCE			100	million coins offered		€ 0.30

13. POST ICO GGC



13.1 RESERVE FUND

The Reserve Fund is the sole property of Gingr AG and funds can only be used for all required business purposes. Unique to crowd sale start-ups, Gingr is dedicated to ensuring a stable coin to serve the purposes it represents. We are very aware of the ongoing issues with pump and dump schemes that many cryptocurrencies are prone to and we intend to address these. Additionally, short and long-term fluctuations in circulating coins can negatively impact the core functionality of our business model.

A gradual reduction in circulating the free float supply of the coins is part of Gingr's plan to encourage stability and growth of the value of a GGC. However, above all, our objective is to have a steady price development where any price fluctuations will smooth out over time, ensuring a continuous growth of GGC purchasing power.

RESERVE FUND OPERATIONS

The Reserve Fund will be able to carry out the following:

- If the price of the coin increases too quickly, the reserve fund can release more coins to stabilize its value.
- The opposite may happen where the price of the coin decreases. To counter this, the fiat reserve fund can intervene by buying back GGC in an effort to stabilize the market price.
- Provide GGC liquidity through Gingr Broker
- Carry out all relevant treasury functions

13.2 GINGR BROKER

After the initial coin sale, opening a GGC account with Gingr will be easy and free, using existing Ethereum wallets and accessible anywhere in the world 24/7, so transactions can be carried out at any time worldwide.

After the ICO has ended coins can be bought through the same payment methods on the Gingr platform. This service will have a cost of X% on purchases and Y % on sales of market value. For example, we will start at 5% for X + Y so our initial purchase price will be 95% and sale price 105% of market value. We will only start to provide this facility once GGC has been listed on an exchange.

13.3 EXTERNAL EXCHANGES

If users prefer to go for a more cost-effective way of buying and selling GGC they can opt to use external exchanges. By buying GGC on an exchange one will be able to either hold them for speculative purposes or use them as a payment method for services provided on the Gingr platform.

13.4 GGC TRANSACTION FEE

Each transaction will have a cost € 0.5 which will be deposited in the Reserve Fund and 20% of the fees generated will be burnt. As GG coins will fluctuate we will adjust it back on an hourly basis, within this hour the transaction fee also fluctuates. As prices are high in our industry we can apply high transactions fees as they will be very low in comparison to the average booking. This will allow us to burn a higher volume of coins and further stabilizing the GGC price.

As long as we stay in the sex industry, we will keep it this way. Gingr AG will keep the right to change the transaction fee at any given time. One reason why we may feel the need to change the fee will be if GGC starts to be used in other industries where smaller transactions are required.

14. GINGR SHARE TOKENS GST

Gingr Share Tokens are the equitable part of the company. They are ordinary shares with the same rights as you would expect from any other ordinary share, with each share representing a part of the company. Each shareholder will have an electronic nominee account held on the Gingr platform and reconciled each day. Each share will attract the usual voting and dividend rights of one vote per one share. We do not anticipate listing the shares on any stock market exchange, so it will be a closed book of shares where each investor will retain their anonymity to the outside market.

We have issued 1'000 million Crypto Shares. By 2020 when the GG coins will already be in circulation, we provide the opportunity to invest into our operations and the Gingr company as a whole by also selling Gingr Share Tokens. By issuing the Gingr Share Tokens we are opening the opportunity for everyone to be part of our growth and profits. Individuals must buy Gingr shares Tokens with their GG coins. The capital gained will able us to secure our market dominance for long time to come.

This second round of fund raising will increase our ability to build and strengthen our brand as a reputable market leader in the industry. It will also act as a security for potential future investments into new technologies or any other areas of the company.

The GST dividends will be a min. 10% and max 30% of Gingr AG's profits depending on how much working capital we need to reinvest and will be paid out end of every quarter. The success of Gingr and the value of the GGC go hand in hand as if the value of one goes up so does the other. It is therefore in our interest for both the company to succeed just as much as the coin.

THE CURRENT EQUITY

Now equity is spread among the original fifteen owners and employees. More information on this can be requested.

EMPLOYEE SHARE OPTION

Gingr will offer employees that have been with the company for over two years the option to receive GST as part of their payment package. One of the conditions to obtaining the shares is to hold them for a minimum of five years which they will be able to sell if so desired. We feel that by doing this all employees that own GST will be fully committed to the success of the company and help us retain workers that have become assets to the organisation.

We envisage by the time Gingr launches its equity shares in 2022 there will be around 100+ employee shareholders.

14.1 GINGR SHARE TOKEN SALE IN 2020

We will launch our first tranche of Gingr Share Tokens in 2020, offering 480 million shares in exchange for 24% of Gingr AG company.

Gingr Share Tokens can only be bought with GG coins and we will spread the sale over a one-year period to not cause a lot of volatility to the GGC value. Each month 2% of the company will be sold, starting on the 1st of January 2020 and ending on the 31st of December 2020. The price of a Gingr Share Token will be published on November 2019. The price will then increase every month by 10% and during the first 24hrs of every month an early bird discount of 5% will be applied.

LOYALTY REWARD

For all of our loyal investors who have purchased the GGC during our ICO will have a 50% discount applied to the price of a Gingr Share Token. To qualify as a loyal investor, one must have saved their GGC in their wallet from time of purchase in the ICO until the sale of the Gingr Share Tokens.

14.2 GGC & GST TECHNICAL DETAILS

A total of 1,000,000,000 GGC and GST will be generated and this will be a finite number. There will be no further production of coins/tokens, so over time, the coins/tokens in circulation shall reduce

in number which should increase its value as long as the demand remains or increases.

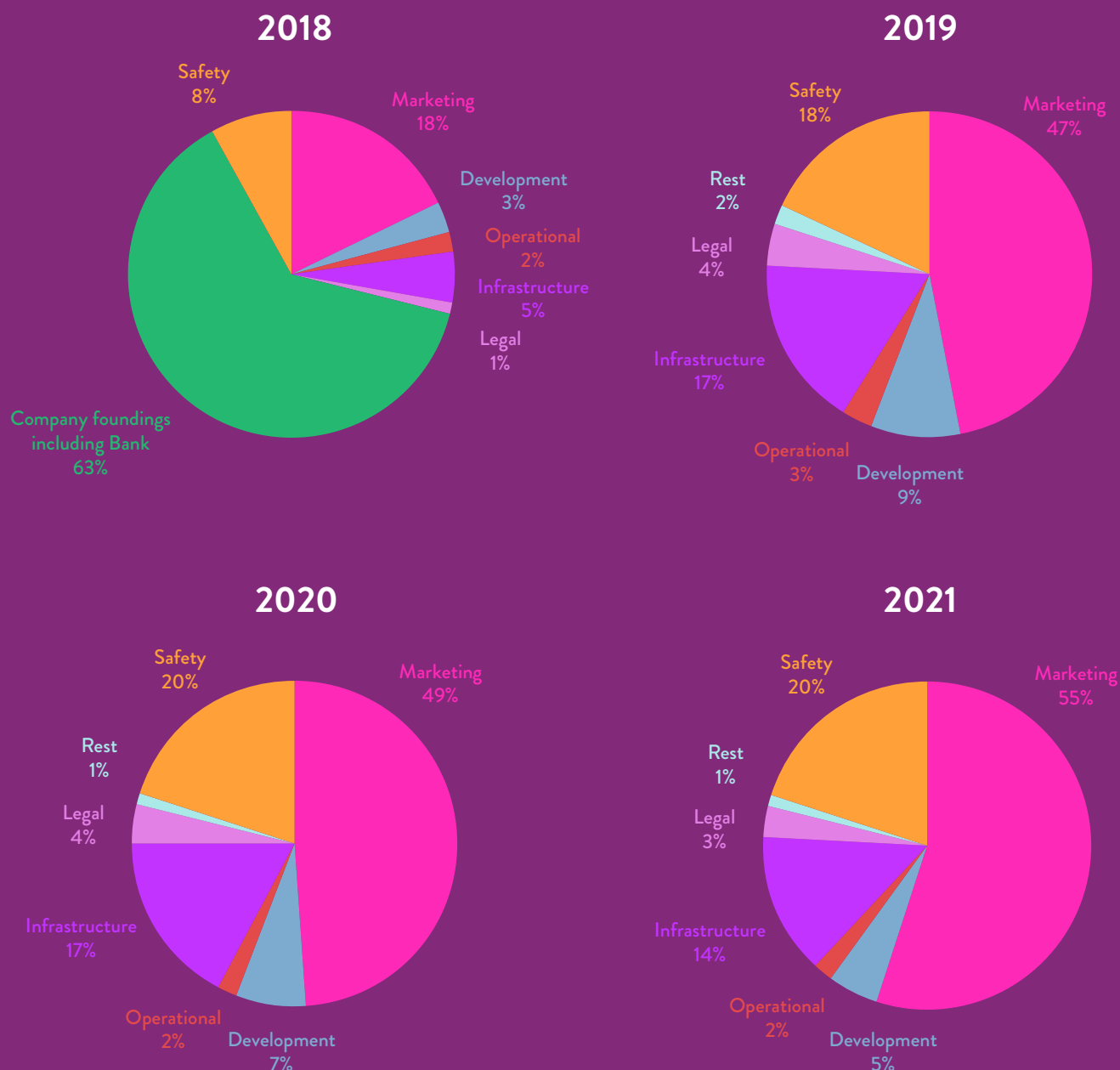
Desktop wallets for Mac OS, Windows, and Linux store cryptocurrency safely while allowing for easy transfers, balance viewing, and simple use.

Both the GGC and the GST are created with an ERC20 token smart contract. The integrity of the system is built on the self-interest of token owners. The benefits of using an ERC20 smart contract are:

- Fast network speeds with transactions settling in a minute or so.
- Expanded notary and/or oracle service is possible on Ethereum block-chain with GG coin.
- Multi-signature accounts can be implemented in just two clicks.
- Fixed fees and transparent costs.
- Best Application Program Interface (API) and smart contract documentation available on blockchain.
- All transactions from user to user will be secured with state-of-the art cryptography, and the block-chain integrity will be protected by CPU-efficient, point of authority. This model will allow us to provide speedy transactions and satisfy the banking needs for the users of Gingr. Moreover, it will offer prostitution service providers and consumers a legal alter native to the current regulatory restrictions.
- Our coding regarding the GG coin will be open source

15. USE OF FUNDS

As the company has already been operating for around a couple of years we will have a very reactive approach when it comes to using the funds raised. There are already areas of the business that will require money immediately, so plans can be put into action. Below there are a series of pie charts which show all the areas that funds will be required for.

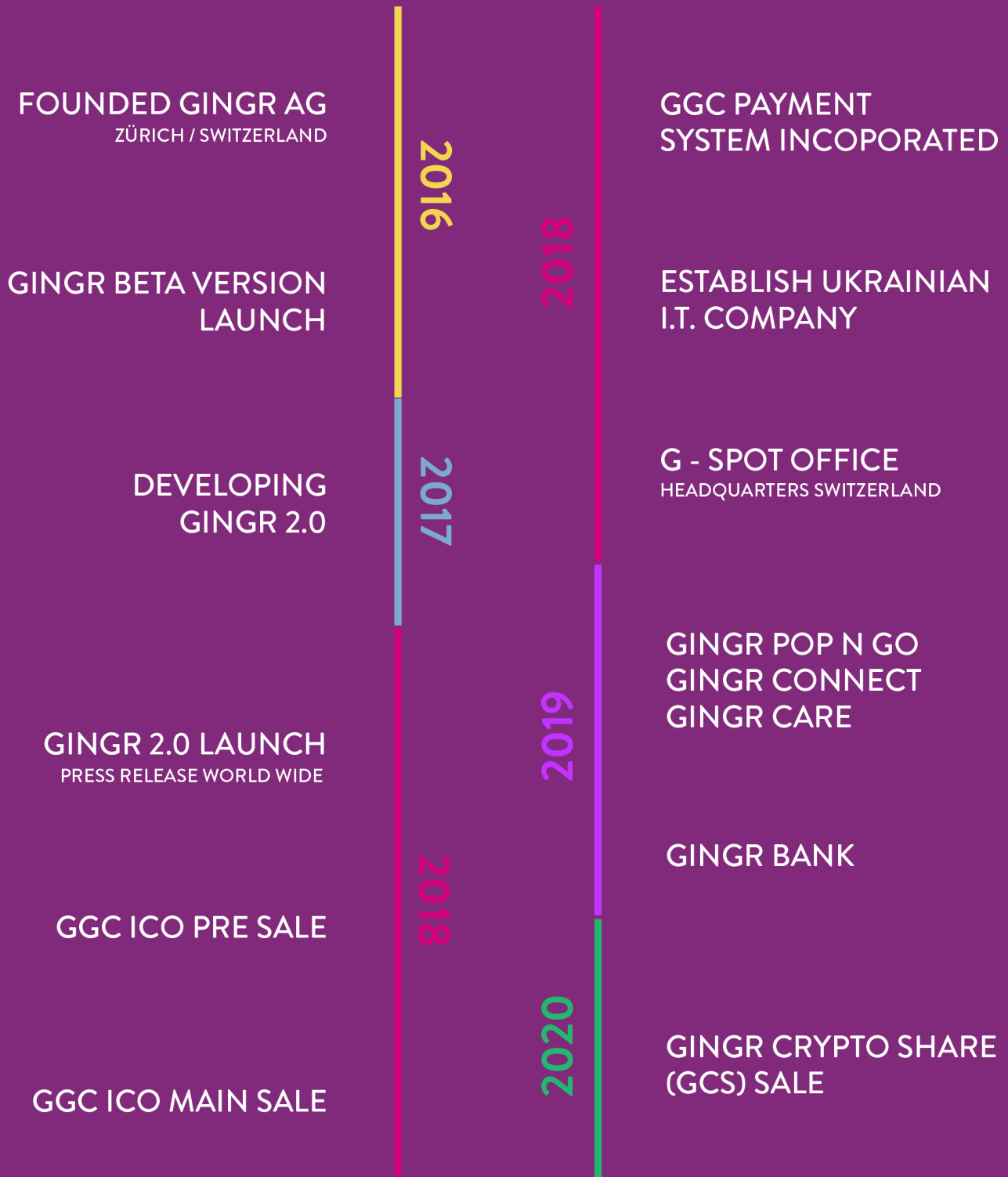


16. ROAD MAP 2018

GINGR LAUNCH 2.0

The launch of this version will be a huge milestone achieved as we have used the latest technology allowing us to produce a fast, modern fully functional web app. All suggestions from the users have been taken into account and adapted to this version which will be user friendly and sustain high levels of traffic. It has been in development for two and a half years to fully optimize it and believe

ROAD MAP



GINGR WORLDWIDE MEDIA RELEASE

A coordinated press package will be released to all the important media companies in form of communication media, or the specialized mass media communication businesses such as print media and the press, photography, advertising, cinema, broadcasting (radio and television), publishing and point of sale. The press package will focus on Gingr 2.0, GGC as the global payment for paid sex, our white paper the ICO. Our belief is that we will receive a huge response from the media as prostitution, crypto currencies and ICOs are both controversial and current topics.

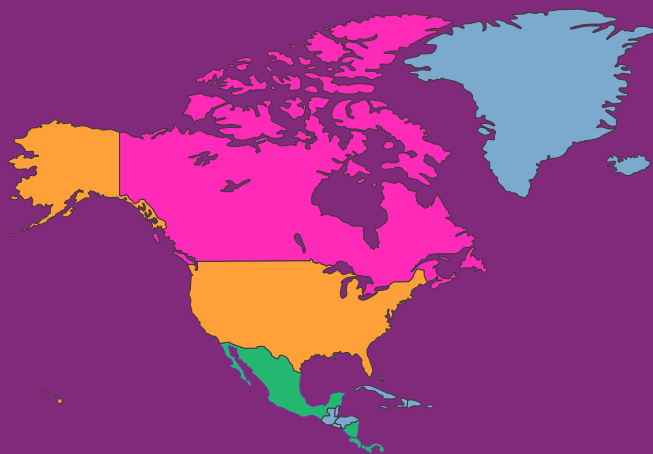
GGC PAYMENT SYSTEM RELEASE

The green light will be given to release GGC on to our payment gateway, so both booking options 'Hook Up' and 'Instafuck' can be used. This will be a historic moment for everybody involved with Gingr and even though it may take some time for people to get used to the notion of it sooner or later we will see its use grow exponentially.

16.1 COUNTRIES

This table and map shows the countries we will enter depending on the total funds raised. If we do not raise the max cap we will work with what we have to keep on growing the business. There will also be another round of fund raising with the token share offering in 2020 that will help us carry out further stages that we previously were not able to due to lack of funds.

2018	2018 / 2019	2019			2020	2020 - 2021	2021
SOFT CAP						MAX CAP	
1 M	4.5 M	12 M	25.5 M	31 M	37.5 M	49 - 76.5 M	100 M
SWITZERLAND	UNITED KINGDOM	FRANCE	PORTUGAL	CZECH REPUBLIC	MEXICO	AFRICA	WORLDWIDE BRANDING
GERMANY	NEW ZEALAND	LUXEMBURG	FINLAND	POLAND	VENEZUELA	ASIA	
AUSTRIA	AUSTRALIA	ITALY	NORWAY	HUNGARY	COLUMBIA		
LICHTENSTEIN	CANADA	BELGIUM	SWEDEN	SLOVAKIA	BRASIL		
	IRELAND	NETHERLANDS		LITHUANIA	ARGENTINA		
		DENMARK		LATVIA	PARAGUAY		
		GREECE		ESTONIA	PERU		
		SPAIN		BULGARIA	EQUADOR		
				ROMANIA	URUGUAY		
					COSTA RICA		
					PANAMA		
				NICARAGUA			
				BOLIVIA			
				CHILE			



NORTH & CENTRAL AMERICA

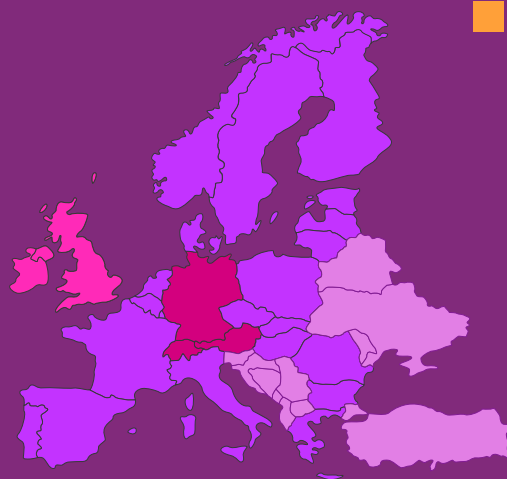


SOUTH AMERICA

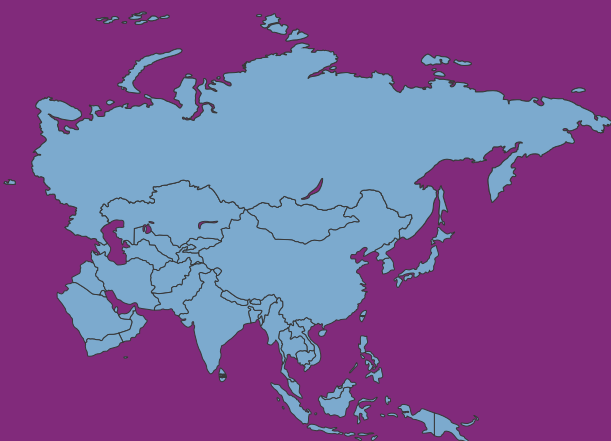
- 2018
- 2018 / 2019
- 2019
- 2020
- 2020 - 2021
- 2021
- SEARCHING FOR PARTNER



AFRICA



EUROPE



ASIA

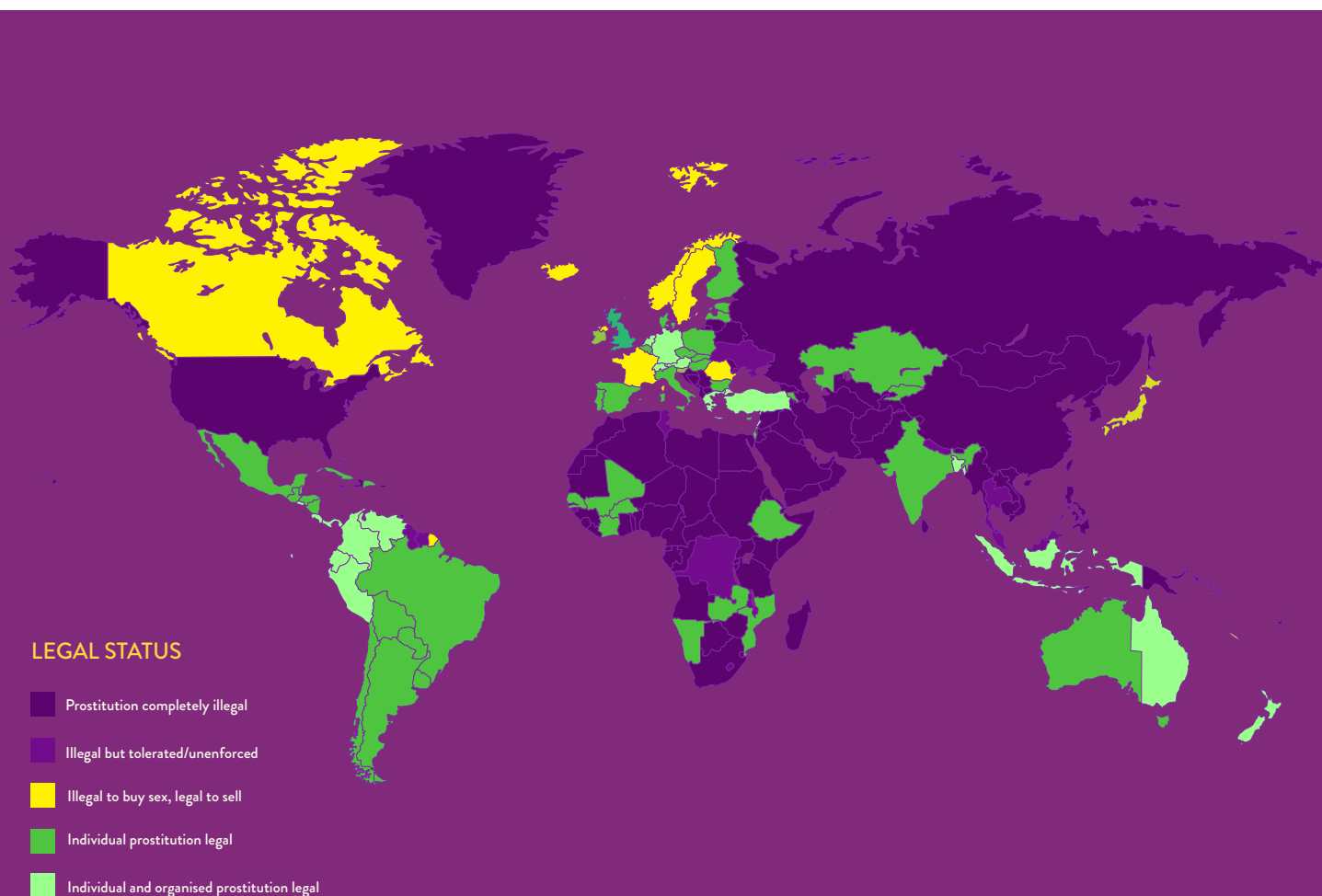


AUSTRALIA

Our goal is to become completely global by 2020, with a global currency, accepted in any country, and as the market leader, we can make inter-country travel seamless for the working sex-worker. Without Gingr they may have to change the tools they work with and/or compromise their safety. In addition, there is the potential issue of the language barrier, however again Gingr solves this by always having a multi-lingual platform where users know the exact costs and prices for each service.

Since the Gingr sex-worker will always have their services written in their mother tongue, also will have used it and now trust the Gingr platform. When they travel to another country, they will only want to use Gingr to do any form of business. Without Gingr the sex-worker will feel more alone and unaided and we therefore predict that sex-workers will stay with Gingr for their entire working life.

On image below, you can see which countries have already legalized prostitution and this movement is ongoing where more and more countries are expected to follow suit in the future. Gingr services began in Switzerland and we will spread in a radius from this central point. Out of the 195 countries in the world, 34² have already legalized prostitution.



For each country that does not yet legalize prostitution, and nor is on the cusp of legalizing such services does not mean there is no business for us, for example there are a lot of online websites offering sex-worker services. Furthermore, as one of the oldest industries in the world each local country and market will absolutely have this service on offer, however it may be presented. We can still offer our services, even if the Gingr services we offer are on a restricted basis rather than full access to the entire platform.

The shape that our launched services will take will be specific to each country and it would be superfluous to provide a full analysis of the approach to each of the remaining 173 countries however what is guaranteed is that before stepping a foot into each market, full and complete operational and market research will be undertaken along with professional legal advice in every country.

UNITED STATES OF AMERICA

We will exclude United States of America for the moment, even if there are currently other companies growing in this potential future market space. We intend to find a partner for our USA branch who will operate under the Gingr name. They will be given exclusivity to use our name, branding, technology, operations, and website and will sell not only the Gingr services but also the GG coin, to the United States of America population.

Please note, as stated above, full legal, operational, and market research will be carried out before entering the market and confirming any deal. We will only operate within the boundaries of the law, taxation requirements, and any other official requirement which becomes apparent during our initial research into the USA market. Full advice will be sought from professionals and we will hold them responsible in the event of any law suit.

17. MARKETING

We view marketing as one of the most important parts of our strategy. Therefore, we have put a great deal of thought and time into our brand and image, so that it will appeal to our target market.

17.1 SEARCH ENGINE OPTIMIZATION (SEO)

The main aim of our SEO strategy is to achieve number one search engine positions for all of the most important keywords in each country. We have recognized that sex is mostly found through the internet and have already spent a lot of funds on over 150,000 words of content for each language, which covers our relevant keywords. We have an existing and successful SEO plan which can be scaled further with funding.



“MOST PROSTITUTES DO NOT KNOW HOW TO
PROMOTE THEMSELVES - GINGR KNOWS!”



We also have a regularly updated sitemap, google rendering, and our websites are fully optimized for Google.

All our 34 domains will be listed at the top of search engines when entering relevant keywords in each country and each language. The SEO strategy and marketing development of the websites is outsourced to a third party. The ICO itself will generate a lot of traffic to the sites, with an estimation of 1'000'000 visitors just from the ICO. The media will also cover the ICO and the Gingr story, which will not only drive more traffic (estimated 5 million per month) to the site but will provide valuable high-quality back links^{15,16,17}, essential for Google rankings. Visitor numbers of this magnitude will only increase the value of the platform, therefore the value of the coins and the shares. The SEO strategy will be replicated, although tweaked, when the company is launched in other countries.

17.2 MEDIA

The Media have already shown a special interest in Gingr due to our revolutionary ideas and grand plans. They also like that the company is Swiss, where its people are renowned for their perfectionism, punctuality, and attention to detail.

Due to our existing excellent relationships with the media, we anticipate that they will be one of our main routes to reaching our potential investors when it comes to launching the ICO. Some of the comments made by the media include:

“Uber for traffic, Gingr for sex traffic”¹⁸

“The Brothel in the cloud”¹⁹

“Dating Website for Sex-workers”²⁰

**“Effects of Business men coming from all over the world
to the Basel world watch and jewellery show”²¹**

«Insta-Fuck»-App: Now Sexworkers can rate there costumers. ²²

“Order sex like a pizza”²³

The Media already love the initial concept of our platform and once they gain an even deeper knowledge of the platform and of the ICO, we believe they will be back in touch for an update on the story. We will also be proactive of course and send out regular press releases to media channels around the globe and are sure the of what we do will be reported worldwide in the news, online and as hardcopies, such as newspapers and magazines.

Journalists can also login to our site and view all the media information and content for their country, which they may use for articles and posts. These pages are constantly updated, and we will send each Journalist an alert to say we have released further news for them to report on.

INTERNET ADVERTISING

We will advertise widely on the internet and our plans include advertising on competitor's websites to win users and turn them into long standing clients. We have processes in place such as our engagement and innovative solutions to ensure any new customer stays with us for the long term and leaves the competition permanently.

ADVERTISE IN THE MAINSTREAM AS BRANDING

Gingr also intends to promote the brand to the masses in the mainstream, albeit in a subtle way. These advertisements will be aimed at the mass market to grow brand recognition, trustworthiness, and the only way to use the industry if that is what they require. The adverts will promote safety, health, and firm ethical solutions to the existing market problems. The aim is for the population to instantly recognize the Gingr brand as the only place to go for paid sex and for the benefits it brings.

MARKETING FOR THE GGC

The marketing for the GG coin goes hand in hand with marketing the Gingr platform. In particular the media could spread the word using phrases such as:

"the more people get it on the higher the GG coin gets"

"get some GG coin and buy love"

"ground breaking GG coin reached all time high"

"a crypto coin to fk"**

"a user bought a GGC for 10 Cents now he can have sex with a 1000 Sex-workers"

18. HOW DO WE MAKE MONEY?

We have a firm goal to optimize the operations of the prostitution industry and fight for its legalization around the world. However, we are also here to make a profit for our stakeholders. The business has been structured in a highly efficient and lean manner where costs have been added to the plan only where necessary. This ethos will be continued in the short, medium, and long term to provide maximum profit opportunities.

Gingr earns money on:

- Instafuck & Hook up bookings
- Gingers Broking services
- Subscription fees
- Ad on features
- Advertising
- Transaction fees

18.1 PRICING IN OUR INDUSTRY

This industry has historically had a lot of different prices and there is no real 'average' price for a particular service. Some sex-workers can earn up to \$25,000 for one night²⁴ or more in the case of the highest paid gigolo in Japan, Hikaru Aizawa who has made up to \$200,000 a night²⁴. On the other hand, an online sex-worker in India can earn \$573 for two hours²⁵. These prices demonstrate that a worker in this industry can generally earn a considerable amount of income compared to those on an average salary. These price ranges allow for high market prices for services and products throughout the industry therefore making it extremely lucrative.

Some sex-worker sites can charge up to 430 CHF per month²⁶ to have a profile. This site is reasonably popular which demonstrates the affordability level of sex-workers in Switzerland. To put this into perspective, an average wage for a working woman in Switzerland is 5907 CHF²⁷, this advert is equal to 7.3% of her monthly income. Netflix costs 11.90 CHF per month²⁸, which is 0.2% of her monthly income. The example used reflects one of the higher priced sites to have a profile, having said that, it still shows sex-worker profiles have a much higher cost than services such as Netflix.

Our pricing strategy will be in line with these high market prices as to take advantage of potential earnings while remaining competitive.

19. COMMUNICATION

The CRM is managed via an internal administration panel, created specifically for Gingr. As well as this being the central hub for Gingr admin and support agents, it also produces management reports. The reports allow supervisors, managers, and the board a view of individual income streams and costs as well as a good overview of how the business is progressing. This system will raise any pressing issues where Management can act quickly to prevent the issue escalating.

The Admin Panel is synced with Prosperworks (www.prosperworks.com), designed and owned by Google. The system combines all data management together in one place including sales and call centre options. We will have well trained Support and Sales Agents where we have already tested the best way to approach our existing and future clients. Each communication with the user of Gingr will always be performed in their native language and we will recruit enough staff to support this. Each staff member will be thoroughly vetted for their experience and ability to communicate in their native language along with the assessment of how they will 'fit' into the team.

It is imperative that the team collaborate well with each other, hit targets, and have an excellent working ethos and sense of morale. We highly value the support and sales team and will reward high performance. For example staff members will receive Gingr Share Tokens (GST) after working with the company for two years, having satisfied our appraisals.

Furthermore, we have an excellent smart system already in place where many of the sales are completed through automated emails and SMS's. We have set this up so that our CRM will not miss even one client.

19.1 GINGR SUPPORT & SALES DEPARTMENT

In the same location as our Ukrainian IT department a support and sales department will be set up. The team to begin with will consist of eleven people of whom most will speak multiple languages with a total of 22 different languages being spoke. This team will manage inbound and outbound spoken and written communication channels. They will be trained to solve queries regarding:

- Products, purchasing and redeeming GG coins etc.
- Problems users may have with the website, account management, logging in etc.
- Marketing Research if required
- Contacting potential users

“READY TO OPERATE!”



We will devise a handbook of operations, responses, and scripts for the firm as a whole so although there will be a lot of signposting available we want our team to come across as knowledgeable therefore each team member needs:

- Good overall understanding
- High admin panel management skills

19.2 NEWSLETTERS & REPORTS

It's important for us that anybody which has signed up with Gingr as a user or for the ICO, will receive every month a newsletter to be regularly updated about performance, happenings and changes. Reports on the crypto currency markets will also be produced to keep our users up to date with all current relevant issues.

20. COMPETITION

20.1 COMPETITION ANALYSIS

In general, the competition is outdated, although still managing to generate significant amounts of profit in an industry where many still operate in a traditional way. A few people have attempted an ICO in this sector without significant results or ending up being a scam. This gives us more reason to believe that we are the first viable solution for this industry.

We know who our competitors are and have identified the market leaders in all the countries we have planned to enter. Our main competitors are other sex portals/directories and websites for classified adds that have an erotic section. The competition will usually have a free option to place a profile or adverts which has its obvious advantages but also carries its own disadvantages.

This market structure appears to be the same in each country, with many classified add websites being market leaders in relation to number of users. It appears that these websites are not adopting technological innovation to propel the industry giving room for a business like us to take advantage of this gap in the market.

There are smaller websites who do a similar job, however as far as we have seen these sites use technology to expand their potential market, but seem to not have the required resources to realise their full potential. Given the general 'seedy' connotation associated with the industry, we believe that by bringing everything out into the open, in a much more acceptable way to the mass market,

we can quash our competition quickly, who haven't even thought of using technology to expand the market, let alone put anything in place to do and benefit from it.

The existing platform has been used and operating successfully in beta and all users have reported that it is sophisticated and user friendly. Users have also generally commented that they are pleased to see a system and platform that finally brings some sense and structure to the industry.

20.2 MARKET SHARE

The sex market is worth around \$186 billion¹ of annual turnover and is the second largest black-market²⁹ in the world, second to Counterfeit Drugs. All estimates say that 1 out of 10 men in the world have paid for sex³⁰. As men throughout history have been paying for sex, prostitution has remained as a sustainable industry and the customer base may surprise you. The respondents in the Justice Department survey couldn't identify just one profile as the typical client. While close to 40 percent are white, people of all races that participate come from many walks of life and many having professions such as lawyers, judges, teachers and even law enforcement officers³¹.

There are more than 40 million sex-workers³², X escort agencies, and X establishments worldwide. Some brothels have even started accepting crypto currencies as demand for these facilities are increasing which gives even more reason to believe that we are 'in the right place at the right time!'

"One of the world's most famous brothels is looking to accept bitcoin for client payment"³³

The World's Oldest Prostitutes are twins (74) who have been sex workers for 50 years. This title goes to Dutch twins Louise and Martine Fokkens who retired in 2013 at the age of 71. The twins started when they were 20 years old. They claim to have bedded more than 335,000 men between them³⁴. A Gingers potential turnover taking these 2 sex-workers as an example with the average price of 100 Dollars per hook up would be 33.500.000 Dollars during their sex-worker life-cycle.

Research published back in 2005 found the amount of men that paid for sex had more than doubled in a 10-year period, a trend that has continued to rise since those findings³⁵. Also, there is more than proof that this industry is constantly growing, for instance as Leslie Bennetts published an article on the 7.18.11 which shows the growing demand on prostitution³⁶.

There is also paid sex in other forms, such as sex chat lines, webcams, pornographic materials, sex accessories such as toys and clothes. The sex market is huge, with the sex toy market valued at \$21 billion in 2015³⁷ and expected to exceed \$29 billion by 2020, this is in addition to the \$186 billion¹ mentioned before purely for sex services.

The Pop n Go service opens another huge market for Gingr. The global property market is \$217 trillion³⁸ in Switzerland there are 1.7 million buildings³⁹, also there are 902⁴⁰ official establishments. This means that 0.053% of properties in Switzerland are being used as brothels. So, if we were to apply this percentage to the global property market value there could be a potential \$11.5 billion market of real estates that could be used as brothels.

Furthermore, the Gingr bank will provide access to the large FinTech market where Gingr will add further value to its shareholders and stakeholders.

Gingr is fundamentally a tech company and by diversifying into Real Estate and Fintech provides extra revenue streams for the company and reduced individual exposure than if it was only operating in one market.

OUR CHANCES

We have a strong belief that by raising the necessary funds we will be able to dominate the global online prostitution market. Unless market participants change their approach and come up with better technologies for the industry, in a typically underground market lacking in innovation, they will be forced to shrink to the point of nonexistence. Why would anyone choose the dangerous route to providing and receiving services when they can do it autonomously through Gingr? We will eventually build a market leading position.

21. TECHNOLOGY

GG Coin is based on a fork of the Ethereum code base of which is one of the most highly applauded specifications of current crypto currencies. GG Coin adds to the desired privacy of which is at times critically important to customers of this particular service sector. As with many crypto currencies, it is easily integrated into third party services.

Custom open source wallets will be provided for download and local management of one's coins. Most importantly an intuitive currency exchange will be provided to allow quick and simple transactions for any purpose.

GINGR PLATFORM

From a technological perspective, Gingr provides an innovative interactive platform to facilitate service transactions in a safe friendly online environment. This online environment allows additional safety features for service providers by keeping a record of client interactions for identification if any

abusive behaviour is ever conducted.

However, Gingr is sworn to absolute privacy during all normal operational circumstances. This commitment is backed up by the highest level of data protection and foresight by ensuring that all our clients and service provider members are safe from exposure to global hacking threats.

How we achieve this is by the implementation of cutting edge Intrusion Detection Systems of which map known standard queries with the valid input ranges of the various known data fields. Quashing the probing of would be hackers in their tracks. This in turn prevents accurate remote system vulnerability mapping. In the case there is a possible zero day within the relative external services, effective payloads of shell code would be blocked and logged for later analysis.

This approach allows a proactive approach above and beyond standard industry practice.

The frameworks and general founding technology we have used to implement our platform are as follow;

Front-End Application is an SPA (Single Page Application) built using Node.js, AngularJS 5 and Material Design.

Our REST API is built with PHP using the Laravel Framework, which is sped up by porting the API with HHVM to C, which interacts with a MySQL Database.

Due to this architecture, the REST API is a singular point of potential vulnerability and hence our IDS (Intrusion Detection System) is able to be strategically placed in between the front and backend services in order to validate all requests before reaching any interactive attack vectors. Ensuring that parameters and their corresponding values are tightly enforced to fit very specific ranges. This will reduce the viable scope of potential shell code or attempted SQL injections to such a degree, neither could any longer be considered effective.

22. DATA

The Gingr platform has been able to attract many users from all over the world. Our current presence is mostly throughout Europe, Australasia and North America with many other regions growing. So far x users have registered as clients, x as gingr, x as establishments and x as agencies. As the company has been founded in a German speaking part of Switzerland our first target market which we have our highest presence in and prostitution is legal includes Switzerland, Germany and Austria. We dominate these regions in terms of number of establishments and agencies available on a web-

app which in turn gives us one of the highest numbers of gingers on our platform. This also increases the level of what is being offered is still available and real.

There will be series of marketing campaigns an upon the Gingr 2.0 launch x amount of potential gingers will be contacted to introduce them to Gingr. It will be sent to people all around the world in many different languages and act as a global broadcast.

When searching on our platform you will be able to see that we have covered as many of the regions as possible even if there is not much volume so that we can show as easily as possible how the platform can work on a global platform. With everything that we have planned to carry out is put into place we will be ready to let the number of users grow to its full potential as our infrastructure will be capable and robust.

23. TEAM

The team is very proud to have made it this far and everyone on the team has pulled their weight and has proven themselves. All of us have experience in different areas to that of the prostitution industry and have joined for one cause. We have identified a gap in the market and strongly believe that putting together our skills and ideas success is inevitable.

Many ICO's have large teams and sometimes an even bigger Advisory Board. Having experienced the past couple of years first hand, it has become clear that we have been restrained from moving forward at a faster rate due to the lack of manpower. By raising these funds, we will be in a position to grow our team that will allow us to reach our goals and realise our full vision.

Even though we have set out to work in an industry that in many circles is still taboo and frowned upon we or not naïve to the fact that we can be perceived in a bad light. This has not stopped us from moving forward, being fully committed and we know now there is no going back and truly believe that we will be able to make a positive impact.

From our research we have found out that one of the first things that is advised to do before investing into an ICO is to check LinkedIn for the teams' profiles. To our surprise we had already the CEOs accounts removed, others might follow. This video will explain why⁴¹.



SERGIO RIGERT

CEO

Sergio's dream is to make the world a better place. With a natural ability to lead his team and emulate his passion for the future, his infectious, funny, honest, and straight forward personality attracts top level people who delight in working with him.

Sergio has always given 100 per cent to the projects he has established. He is not afraid to push the boundaries both of himself, his team, and in fact the views of the entire world. He constantly questions the status quo and is not afraid to challenge it.



NYHL SMUTS

BLOCKCHAIN DEVELOPER

Having learnt to program as a child, has over the years mastered neat and efficient code in more than a dozen programming languages. Nyhl is also proficient in circuit design, repair and retro fitting and is currently studying integrated circuit design. His IT skills include c/c++, Qt, java, php, javascript, ruby, python, c#, assembly x86, assembly arm, Objective C, Swift digital circuit design, 3d modelling.

FLORIAN FRÖHLICH

ART DIRECTOR / BRANDING



Responsible for making everything look beautiful and easy to use. With 10 years' experience in graphic design working for major advertising companies and having been awarded prizes⁴². When it comes to Florian there are no limits to the graphics, creativity, and vision he envisages. He has a true gift when it comes to branding, design, and marketing.

JEFFERSON STAHLIN

SENIOR FRONTEND DEVELOPER



With over 9 years of experience in IT and specializing in front-end development Jefferson is truly passionate about coding. One of his main focuses is ensuring that the user experience on Gingr is of the highest level providing optimal interaction. His skill set includes HTML, CSS, SCSS, Less, Responsive Design, Javascript, ES2015, jQuery, Wordpress with a lot of experience with the AngularJS & Angular 2+ frameworks. Well versed in using NodeJS. Adept with modern build tools such as Webpack, Grunt & Gulp. Comfortable on the command line for everyday use. Average experience in MYSQL and general server setups with NGINX and Apache. Some experience in PHP from creating Wordpress plugins and themes.

VLADIMIR VUCKOVIC

SALES MANAGER



Vladimir has a proven track record of high sale levels with an extensive network of contacts in many industries, particularly insurance.

YURII FIRS

CTO



I'm a web whiz trying to facilitate the modern life by letting more magic (technology) to the world. For the purpose of making this come true, I live and breathe the frontend (JS, Angular, ReactJS, etc.) and backend (PHP, Node.js, etc.) tasks having devoted the quarter of my life to creating top-notch solutions for our clients.

OLHA KOSHCHUK

PROJECT MANAGER



Hi, I'm Olha. I'm a Project Manager. I'm a problem-solving maniac. Have any issues? Just let me know and my super powers in organisation, communication and leading a team of developers skills are merged to assist the customers' needs.

SERHIY VOITOVYCH

TECH LEAD – WEB LOGIC



I'm Serhii. I'm just a web developer who strives to create the awesome stuff. Whether it's managing a remote team or delivering challenging projects from start to launch, I'm ready to take it up. The tools I've got the most passion for are JavaScript, PHP, Node.js, Sails.js, Express.js, Yii1/2, Angular.

TERRY KOHANETS

SENIOR DEVELOPER

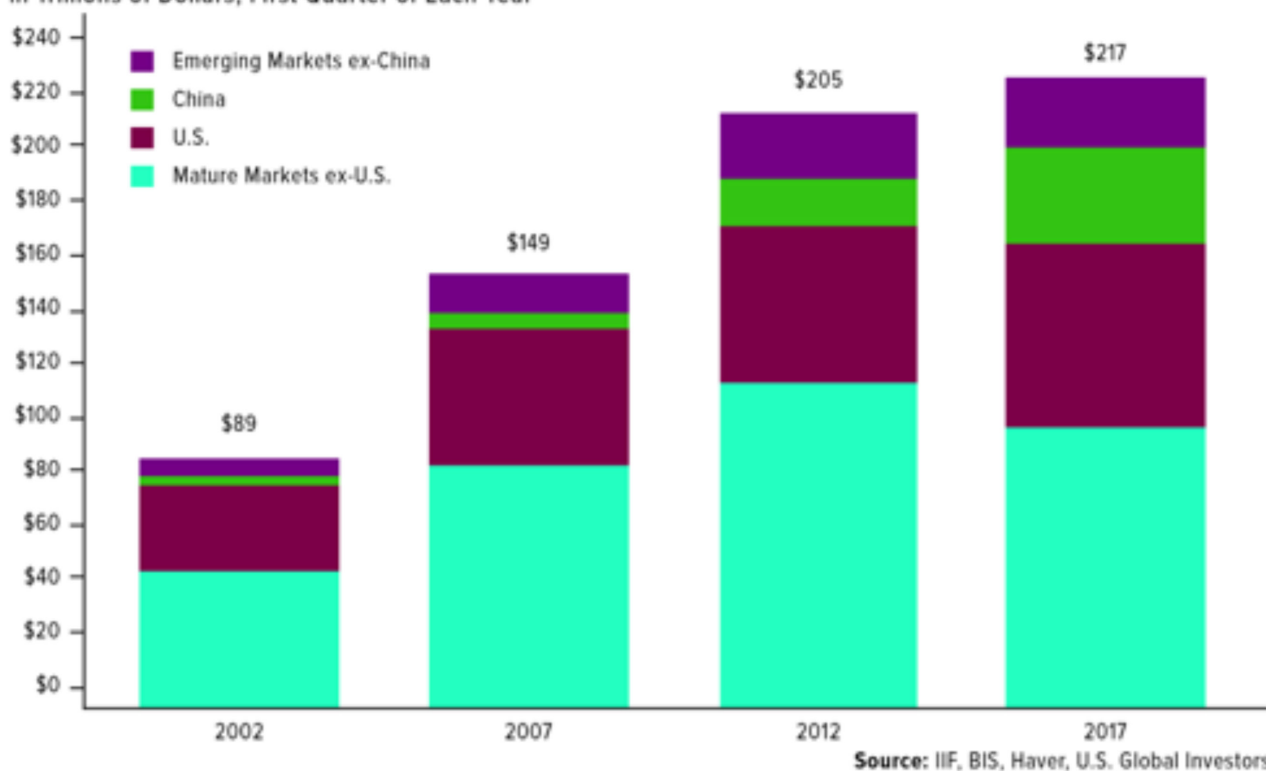


I'm Terry, a web developer with totally fresh approach to web and mobile development. I'm keen on dealing with modern technologies like JavaScript, Angular, Sails.js, Express.js, Node.js, etc. To keep it simple, I'm always looking for new challenges. Do you have one for me?

24. CRISIS

Due to the recent Global Financial Crisis (GFC), Bitcoin was created to evolve a better system, and 'on 18 August 2008, the domain name bitcoin.org was registered'*122. This crisis which caused an unquantifiable amount of distress and suffering, the financial sector is still trying to resolve to this day. The world banks have an unprecedented level of debt and the world appears to have not learned from their mistakes nor resolved a thing⁴³:

Total Global Debt Stands at All-Time High
In Trillions of Dollars, First Quarter of Each Year



There has been an increase in the number of Peer to Peer Crowd Lending and Crowd Funding websites, where it is becoming quite usual for businesses to fund their financial requirements from 'ordinary' individuals who all share a small piece of the 'pie' so to speak. The idea of approaching the bank for loans and investments is not necessarily at the forefront of people's minds and maybe this is because only a few years ago, following the GFC, the banks closed their doors to most funding applications, leaving the applicants with no choice but to find other ways.

Also let us not forget the catastrophe of the Northern Rock customers in the UK who lost a lot of their assets due to the UK government declaring the bank's shares worthless, despite independent assessments of £3 per share and more. The trust of world governments and the financial professionals to help individuals and businesses with their finances has decreased immensely

since 2008. As far as anyone can tell, not much has changed from the pre-GFC days and in fact the above chart proves that the amount of global debt has increased from \$149 trillion in 2007 to \$217 trillion in 2017 – an increase of 45.6% over a ten-year period – during a period of quite modest inflation rates

It is no surprise therefore that businesses are taking the opportunities to create their own industry accepted currencies. The present time is very exciting in this fintech field as given the views above, it is very possible that another large Financial Crisis will occur at some point in the future. When/if this happens the confidence level in the existing banking system will go from very low to zero and the opportunity for cryptocurrencies will explode.

In terms of investment categories, the sex industry is classed as 'defensive', meaning that it is resilient to the effects of economic downturns. And even cranks on the industry in strange ways:

"Gay prostitution was the 'go to' job for straight men during the Great Depression*⁴⁴."

During the Great Depression, in 1932 there was a huge influx of straight men choosing prostitution and providing services to a gay clientele. The influx was so large that gay sex workers had to move to more remote locations.

Other defensive industries include tobacco and alcohol and in the event of a market downturn the amount spent on these industries can actually go up. This is due to the depressing reality that if someone loses their job they are more likely to spend more time drinking, smoking, and having sex than if they were holding down a full-time job. The sex industry is notoriously resilient to crises and like a true defensive industry, it grows constantly at any time⁴⁵.

From an investment perspective we will sell this notion and we will entice people to buy our GG coin now, before the next financial crisis hits or they become more expensive. Since the sex industry is so well known and used so much investors will view the GG coin as they would any other defensive stock, which provides some security in a market downturn. The GFC proved that no condolence could be found in buying (at the time) AAA rated Government Bonds as the masses struggled to abandon their equities and buy increasingly highly priced bonds until the bonds themselves became too pricey to buy for the known return. The GG coin will similarly explode as more people would increase the use of our smart contract services and we would also have investors looking for a safe haven for their money, in all territories around the world.



“99 BILLION DOLLAR DEBT WORLDWIDE,
ANY QUESTIONS!”

25. CONCLUSION

As prostitution is frowned upon, business people and firms often do not want to be associated with the industry. This perception has and will create more challenges than usual, similar to that of what Bitcoin had in its early days. Bitcoin was originally associated to be used for money laundering and other illegal activities and is now becoming more and more accepted with an increasing number of retailers, and service providers. However, we can leverage off the Bitcoin breakthrough and when we launch our ICO we believe to push the boundaries further and quicker while at the same time winning over society with our digital currency. Our system provides a great solution in a world trying to 'turn a blind eye' to the prostitution industry – which is widely used and one of the biggest markets in the world. All of this affects our society as a whole whether it is you or family and friends. It should be more than clear that now is the time to move forward and onwards.

Being able to create a currency to pay in an industry that generally only accepts cash, raise funds with an ICO alongside the growing number of countries regulating prostitution, gives us the perfect combination to gain a major market share.

There is huge potential for new companies who launch their businesses with an ICO, and the issue is educating the masses. There is a lot of work to do, generally, about shifting from the old economic systems of hard dollar bills to the new blockchain systems.

The possibilities of being able to trade on a new kind of stock market opens up a brand-new arena for market participants to be involved in, along with a raft of new issues to sift through, including tightening security, education, and regulation.

This means that since Gingr will be one of the first players, in a very early stage in the market, there is the potential for us to grow exponentially as the wave of crypto grows higher and further.

We have tried to cover everything and if there is anything that has been missed it will be corrected as soon as it has been identified or pointed out to us. Gingr is a completely transparent company that wants to help the world of prostitution and provide an excellent opportunity to investors.

Some may say we are very or even over ambitious about our plans but the way we see it is to have a clear vision and plan as to what exactly we can and want to do. Who knows, maybe one day there will Miss Sex-worker of the world or even a remake of 'Pretty Woman' called 'Pretty Gingr'.

26. RISK AND LEGAL SIDES

Before buying GGC you must read our legal opinion, terms and conditions and any other document provided in our download section. As soon as you buy any coins or use any our services you have confirmed that you have done though.

27. CONTACT

You can contact us at any time and you will be very welcome to visit any of our offices at any time, where we will be happy to assist you with any queries. Our offices are listed below:

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“LET THE COIN
SPEAK FOR ITSELF”

