

OLYMPIA GROUP  
BOARD OF DIRECTORS QUARTERLY REVIEW  
Q1 2024

EXECUTIVE SUMMARY

We are pleased to present our Q1 2024 results to the Board of Directors.  
This quarter demonstrated strong performance across key business areas despite o

FINANCIAL PERFORMANCE

- Revenue: \$125M (+15% YoY)
- EBITDA: \$28M (+12% YoY)
- Net Income: \$18M (+8% YoY)
- Cash Position: \$45M (stable)

We exceeded our revenue target of \$120M and remain on track for our annual goal

STRATEGIC INITIATIVES

1. CUSTOMER ACQUISITION

- We will implement the new digital marketing strategy by Q2 2024
- Target: Increase customer base by 25% over next 6 months
- Investment: \$2M approved for technology platform upgrade

2. OPERATIONAL EFFICIENCY

- We are committed to reducing operational costs by 10% through automation
- Timeline: Full implementation by end of Q3 2024
- Expected savings: \$3M annually

3. MARKET EXPANSION

- We plan to enter two new geographic markets in Q2
- Investment required: \$5M for market entry
- Revenue target: \$15M additional revenue by Q4

RISK MANAGEMENT

CRITICAL ISSUES REQUIRING ATTENTION:

- Supply chain disruption affecting 15% of operations
- Regulatory changes in European markets pose compliance challenges
- Cybersecurity threats have increased 40% this quarter

MITIGATION STRATEGIES: