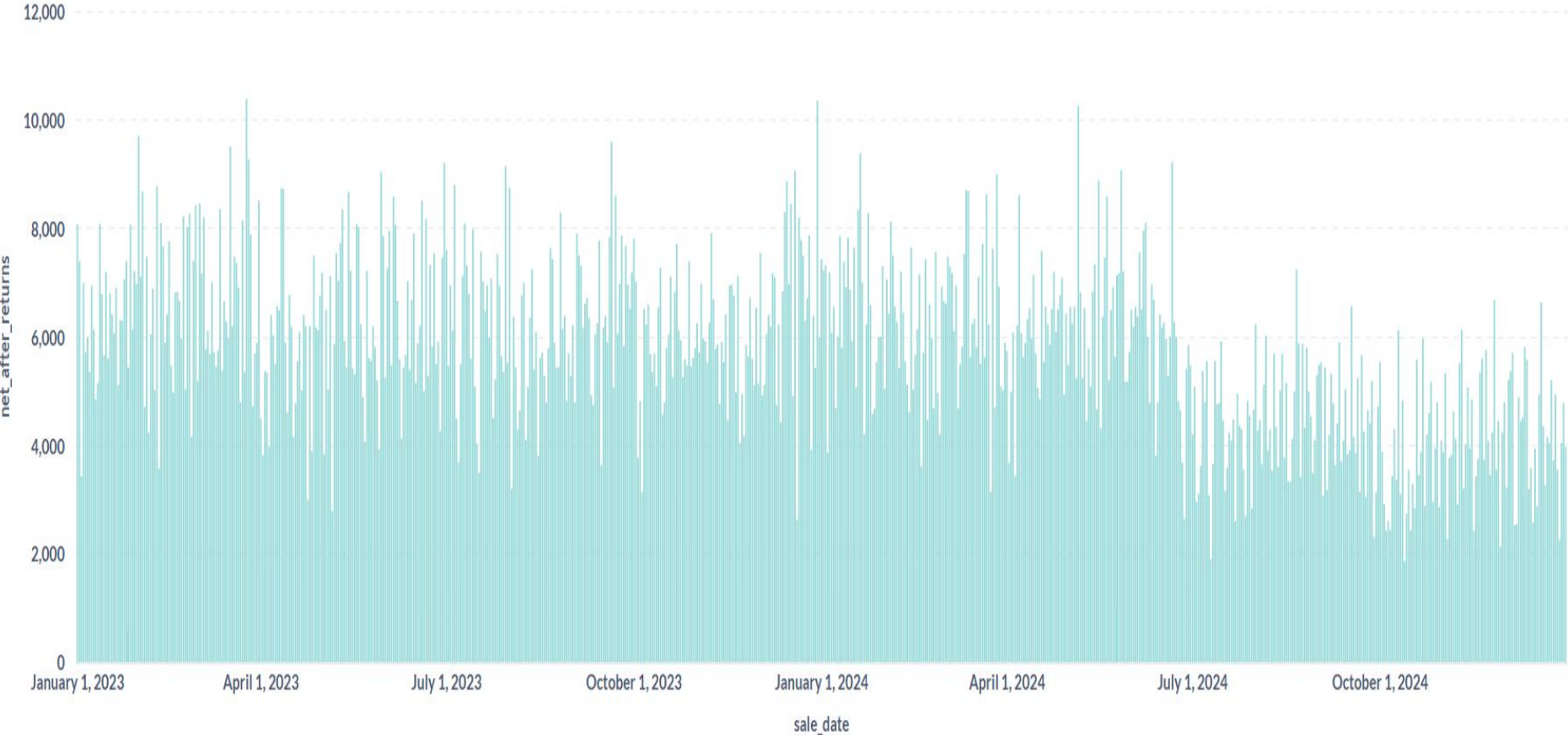
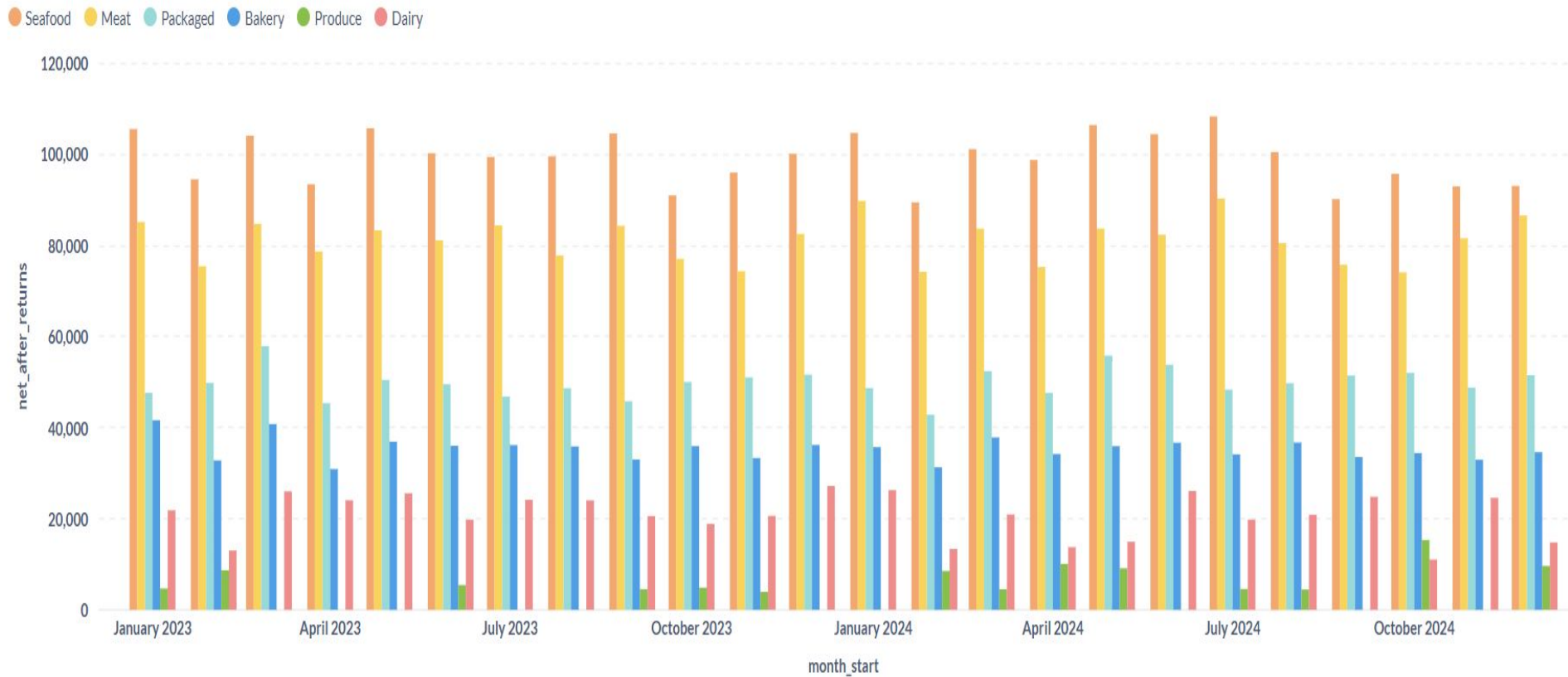


# Net Revenue After Returns Over Time

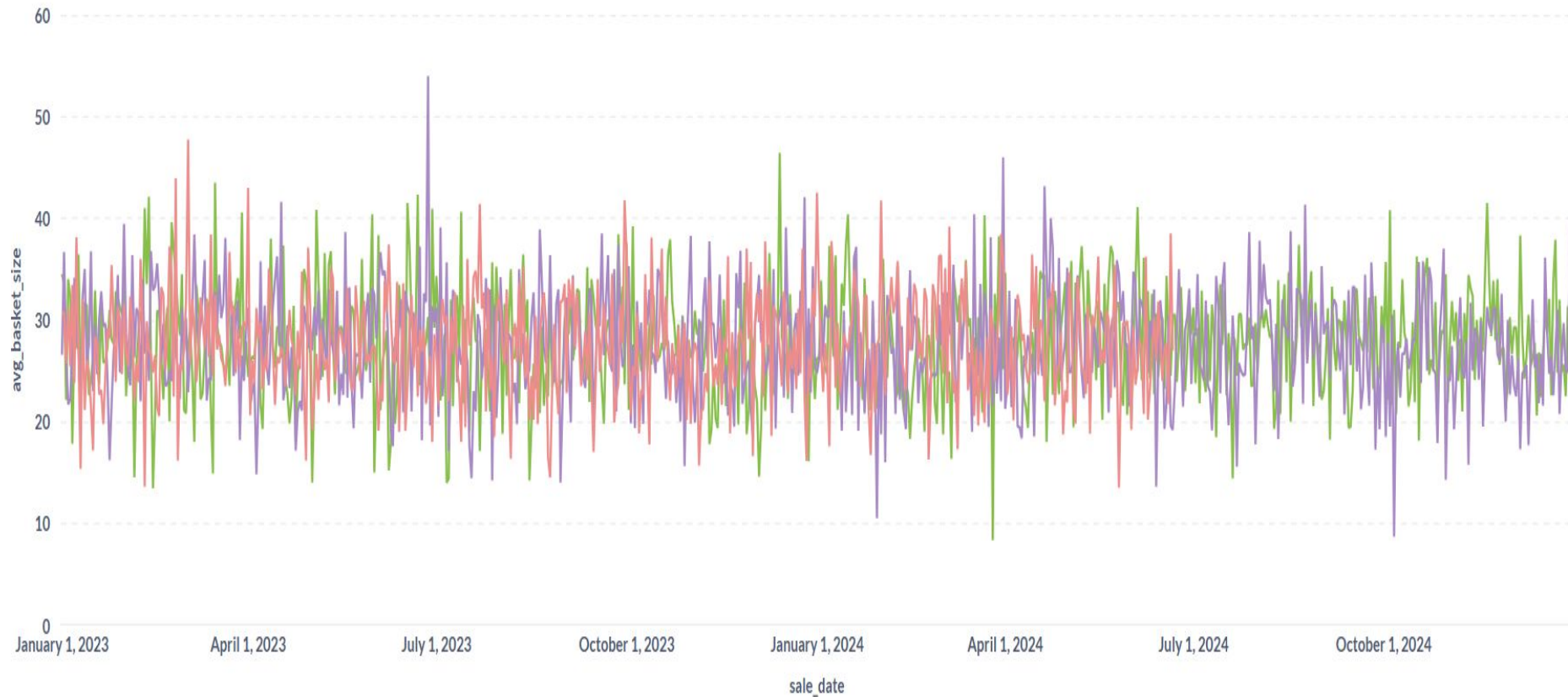


# Top 5 Categories by Net Revenue After Returns (Monthly, per Store)

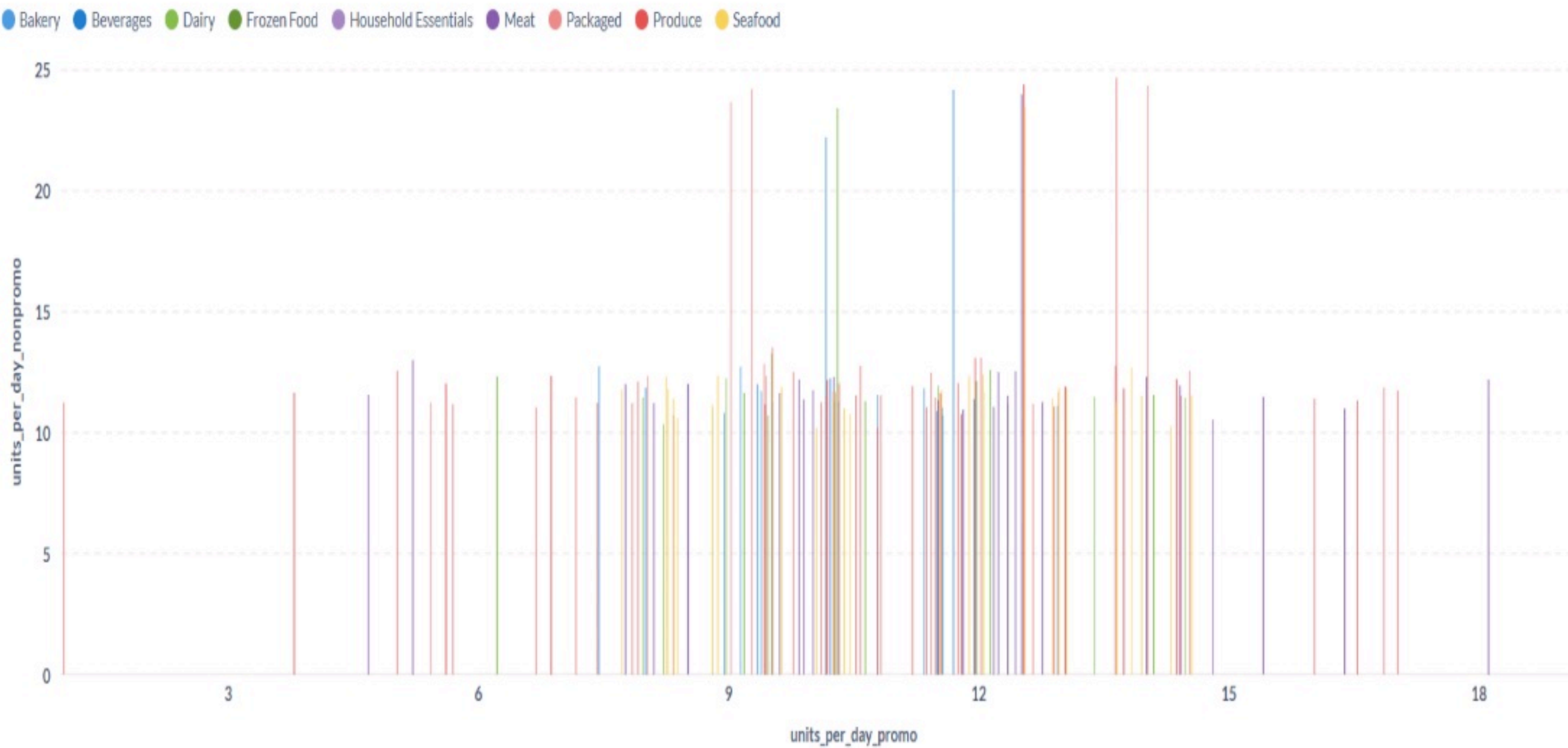


# Average Basket Size by Store and Day

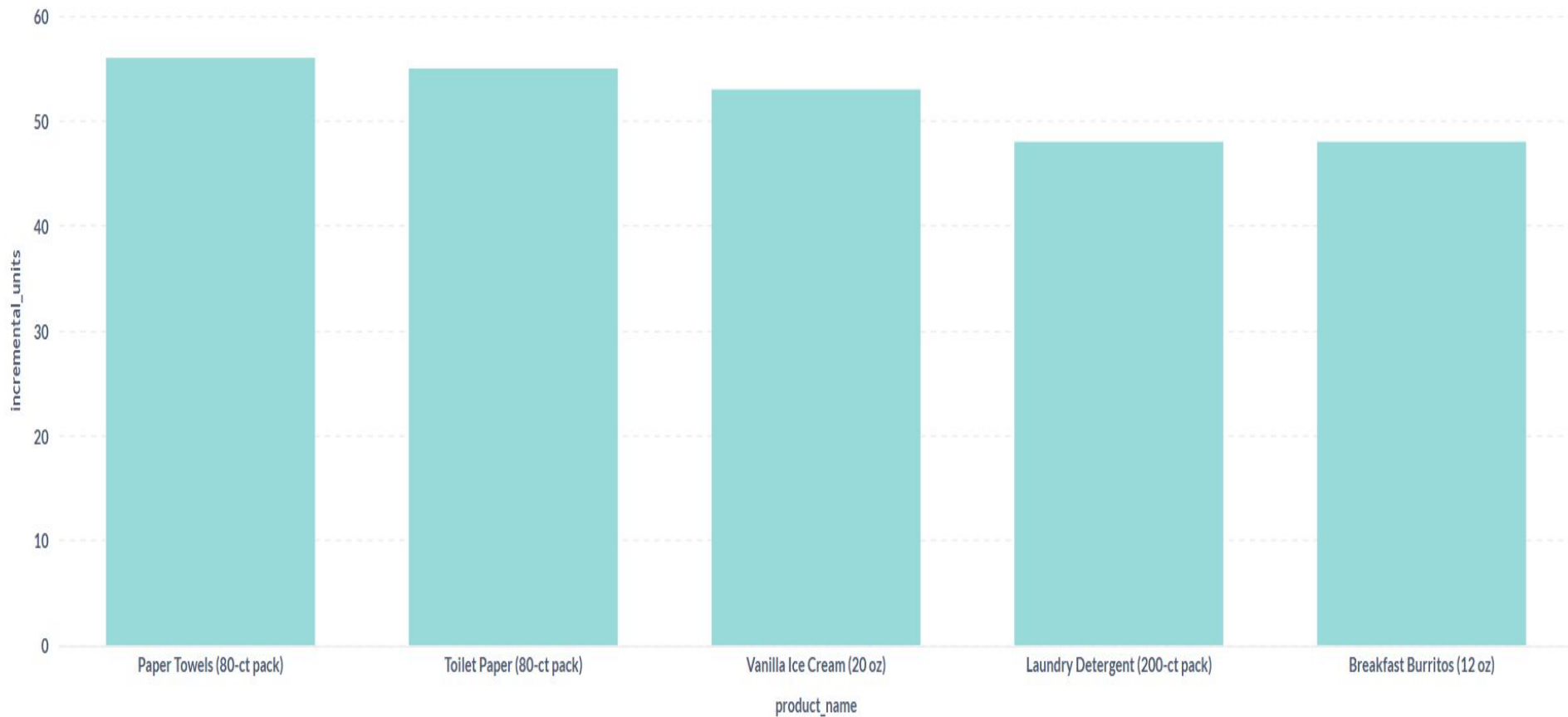
● Store 1 ● Store 2 ● Store 3



# Average Daily Units Sold: Promotional vs. Non-promotional

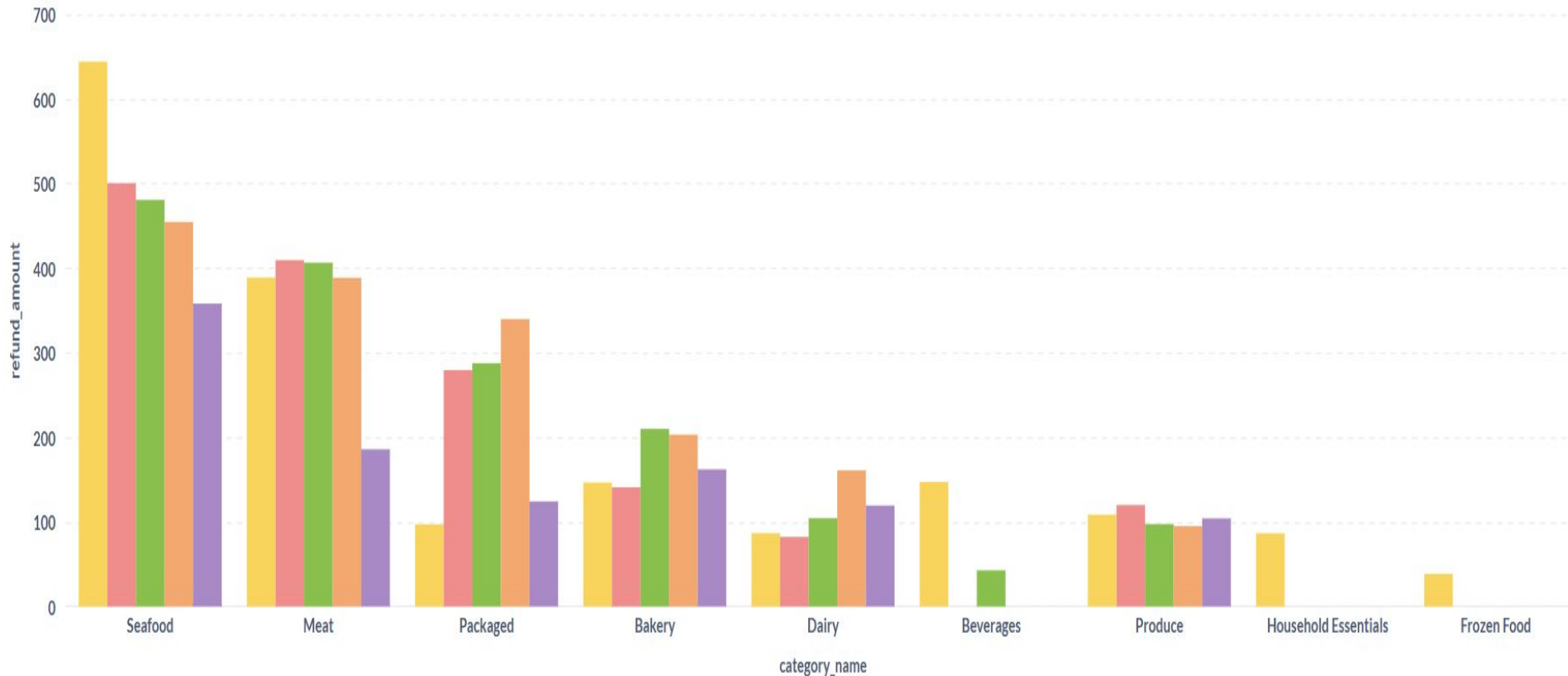


# Top 5 Products Driving Incremental Sales from Promotions



# Top Categories by Refunds During Promotional Sales

Store 4 Store 3 Store 1 Store 5 Store 2



# Top Return Reasons by Dollar Value

