



GINO MASCARDO

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EDUCATION //

UNIVERSITY OF SAN FRANCISCO:

BS: COMPUTER SCIENCE

EXPECTED DEGREE MAY 2016

TECHNICAL PROFICIENCY //

APPLICATIONS

SUBLIME TEXT 2

ECLIPSE

ADOBE LIGHTROOM 5

ADOBE PHOTOSHOP CC

ADOBE PREMIERE PRO CC

ADOBE AFTER EFFECTS CC

ADOBE DREAMWEAVER CC

ADOBE BRIDGE CC

MICROSOFT OFFICE

PROGRAMMING LANGUAGES

JAVA

PYTHON

C++

UNIX

HTML5 AND CSS

WORK EXPERIENCE //

USF OFFICE OF COMMUNICATION AND MARKETING

PHOTO AND VIDEO INTERN

SEPTEMBER 2014 - TO PRESENT

SAN FRANCISCO, CA

- Create photo and video content for USF website and social media channel
- Produce five videos on content ranging from parent weekend to the introduction of the new president featured on the university's home page and local news stations
- Shoot over 1,000 photos used on the University Website, Instagram, and Flickr

SYNERGY CORPORATE HOUSING

MARKETING INTERN

JUNE 2013 - AUGUST 2014 (Two Summers)

SAN RAMON, CA

- Created video marketing campaigns for Synergy.
- Created graphics for companies including Google's Ireland office.
- Worked together with companies like Uber and their marketing team.
- Created hundreds of property profiles around the globe.
- Learned to interact with clients such as Salesforce and WorkDay.
- Worked with Photoshop and CRM softwares daily.

MARKETING AND CREATIVE TEAM - SONOMA STATE UNIVERSITY (SSU)

CONTENT SPECIALIST

AUGUST 2012 - MAY 2014

ROHNERT PARK, CA

- Filmed, produced, and edited promotional videos for SSU students.
- Created a brand identify for the Market and Creative Team
- Created original promotional posters, flyers, and web banners
- Created and managed SSU's instagram resulting in 1.5k followers in less than a year.
- Created photo and video content for the Instagram profile.

FRESHONSTANCE.COM

WEB AND INSTAGRAM SPECIALIST

AUGUST 2011 - PRESENT

LOS ANGELES, CA

- Filmed, produced, and edited promotional videos for the website
- Created and managed Facebook fan page with 52K Likes
- Created and managed Instagram page 5k likes

CONTRA COSTA TIMES

TEEN WRITER

AUGUST 2011 - MAY 2012

CONCORD, CA

- Wrote articles about current events that affect teens including a section cover story on diversity from a teen's perspective.

CREATIVE PROFICIENCY //

PHOTOGRAPHY: FIVE YEARS. 2008 - PRESENT

VIDEOGRAPHY: FIVE YEARS. 2008 - PRESENT

GRAPHIC DESIGN: AUGUST 2012 - PRESENT

WEB DESIGN & DEVELOPMENT: 2012 - PRESENT

OTHER HIGHLIGHTS //

- Created and produced a video about immigrant student experiences in college shown to a crowd of 1,000 guests at the 2013 and 2014 NASPA conference.