

Introduction describing self
I'm Gin. A UX/UI Designer. Also a multi-faceted human, solutionist and an experiential learner living in Manila, Ph. Chocolate addict and a believer in the broader spectrum of life's possibilities.
Write a short blurb for each project (Describe process in 1-2 sentences, include role)
Balibago Waterworks, A Native Mobile (Payment) App Case Study. Based on an existing operational water utilities company in the Philippines, this project will take you through the objectives, answering why there was a need to design a native app, competitor research and analysis, wireframing, highlight the design and visual elements and prototyping.
Role: Ideation, Design Strategy, UI Design, Prototyping, Usability Testing and Analysis, Re-branding and Iconography
Room n Dorm, A Location Based Responsive App, Case Study. A viable project derived out of the need for more reliable and trusted rental apps in the Philippines.
A comprehensive study from ideation to user research and analysis, to design, protoyping and testing.
Role: Ideation, User Research, Design Strategy, Branding and Iconography, UI Design, User Flows, Wireframing, Prototyping, Usability Testing and Analysis.
Create an image to display for each project (2 sizes)