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LETS START AN EXPONENTIALLY GROWING WEB-PLATFORM

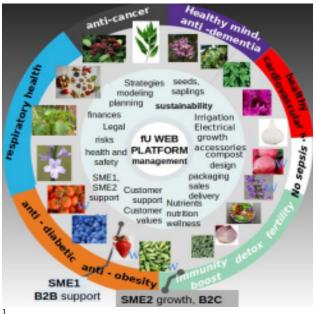
UNIVERSITY VACATIONAL WEB-PLATFORM

Uveik Ltd, University Vacation—tourism web-platform, in London could connect 40,000,000 tourists with 10,000 culture providers. Tourism is recovering, connection does not exist. There may be many implementations, targeting different customer groups. Pith: https://bit.ly/3XMF8AB

MISSION / VISION – to fulfil the educational tourist dreams, match tourists with the culture providers and with each other.

FORUKIS WEB-PLATFORM

• Forukis Ltd (fU-pitch) is an urban agriculture (UA) web-platform aiming to connect/create approx 3000 SME with 12,000,000 citizens per London. Pitch: https://bit.ly/3MOobiO



MISSION / VISION - realistic health and global sustainability (climate change) problem solution. 70% pollution comes from standard agriculture. Many illnesses arise from nutrient poor food. Urban agriculture follows more than 50% UK government guidelines, and targets > 50% UK government as many other government goals, including Clean Growth, Public Health strategies, 25y Environment Plan, Glopan3. Foresight-2.0 guidelines. More than 50 years ago it was identified that food supply chains created 70% pollution, and that Urban agriculture was the only solution to global climate change problem. Sustainable city was the future task.

 $\frac{https://docs.google.com/document/d/e/2PACX-1vQEnRIJL0FUJ7SIaILzzvYMTZ-ZM8KAmfkWdLRUwqKDO0cCGe3X8xAyhBpoamXVsKYY8oR5ulsd6D6G/pub}{}$

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² https://www.linkedin.com/pulse/valid-contacts-gintare-statkute-gf4xe/

³ https://twitter.com/forukis_tweet/status/1913996424619958515

- Ellen MacArthur Foundation [https://www.ellenmacarthurfoundation.org],
- CEAP [https://environment.ec.europa.eu/strategy/circular-economy-action-plan_en,
- EU circular economy plan],
- European green deal [https://commission.europa.eu/strategy-and-policy/priorities-2019-2024/european-green-deal e
- GACERE [https://www.unep.org/gacere],
- UNEP [https://www.unep.org/resources/people-and-planet-unep-strategy-2022-2025],
- UNEA [https://www.unep.org/environmentassembly/unea6],
- World Economic Forum [https://www.weforum.org/organizations/plan-a-earth/],
- Center for Nature and Climate [https://centres.weforum.org/centre-nature-and-climate/home]

- in a circular scenario prioritizedlocal, fresh, organic, high-nutrient food. The task was to develop a regenerative, resilient, non-wasteful, and healthy food system with the nutrients loops, preserving natural capital, using regenerative agriculture practices and minimizing/removing fertilizers. Nevertheless, it was not defined how to achieve such? Forukis web-platform breaking-through innovation **brings solutions** to the formulated tasks, the circular scenario qualities. **SOLUTION** comprises web-platform, products (not revealed), and team.

WEB-PLATFORM enables: 24/7 access, nationwide operation, resources and work-power. Sharing and organisation, communication, marketing, many useful software parts (risk management, sustainability estimation, sales - marketplace, accountancy, connections to other web-platforms and social networks.).

TEAM is collected and organised by web-platform: <u>SME2</u> are the growers taking care about the plant's growth, instalment to the flats, maintenance, serving citizens and business premises, and may operate as a local supply chain serving retailers, cafes and restaurants. SME1 are supporting companies/contractors dealing with the SME2 business needs: (a) customers support and returns, (b) nutrition/medical specialists, (c) soil specialists, compost partner, (d) agriculture specialists, (e) architects, (f) programmers, lawyers, risks, sales, marketing specialists and analysts, accountants and others. **Additional partners**: seeds or saplings or growth accessories suppliers, plant researchers, workers to maintain plants. Other stakeholders are research organisations and citizens using web-platform to communicate, to find project mates, sole-mates, publish services, projects, etc.. The urban agriculture may serve as a supply chain to the restaurants participating in Uveik.

WEB-PLATFORM **F**OR **C**ATERING **I**NDUSTRY

Web-platform for catering industry is based on internal reporting (a) to assure hygiene in action, where staff reports internally confidentially unhygienic actions of each other, analyse them, to reduce the risk of customer health damage; (b) to boost venue sales by collecting valuable notices about customer retention, venue operation, sales, risks, health and security issues, etc; (c) to reduce abuse and crimes, assure company values and compliance with the laws (like present additional staffing agencies apps contain feature where any manager can blacklist any agency worker, which is wrong, because blacklisting is adequate to dismissal. In the right way blacklisting instead has to be analysed, otherwise bad workers can remove good workers, or a group of friends can remove other workers from good shifts).

THE MAIN FACTS ABOUT ANY WEB-PLATFORM BUSINESS

In internet technologies it is common that a single person starts a web-platform, programming language, software package, which grows exponentially reaching users globally, others join to maintain, improve and use. Described are two ideas, but the code is applicable to any web-platform generation. It is possible to <u>run your own</u> business, o<u>r sell the developed</u> template to other companies.

The **BUSINESS MODEL** can be downloaded here⁴. Web-platform business makes m(b)illions profit from adverts and little charges or sales. The success lead is the innovation, either connecting B2B, B2C, B2P in well developed or growing markets, or creating new markets responding to the customers' needs. Web-platform must reach global empowerment and exponential users growth to make a profit. Thus, I do not charge neither customers nor SME for joining and using software. Other stakeholders acquisition strategies include various benefits: web-platform operates globally, offers 24/7 instant access, enables communication, resources sharing, the SME takes over marketing, customer support and other costs because it is much cheaper for 10-100-1000 SME to pay for any cost: Human Resources; supporting services (accountancy, secretary, others); marketing, IP protection and legal costs; hardware and electronics purchases, vehicles costs and usage, storage, and other... Web-platform provides useful software parts, which is impossible to make for thousands of small SME, like risk management, sustainability, estimation, match with the government guidelines, health impact measurement, and others. Subsequently, it does not cost to run a web-platform. A lot of SME may join to try to make profit which guarantees that some SME are highly professional or skilled, and that the <u>broad customer segmentation</u> is covered. Forukis is solving global challenges like food quality, circular economy in self-sustainable cities, and climate change. University Vacational aims to fulfil the customers dreams. The Commercial success is realistic.

BACK-WAYS. Described are few ideas, but the code is applicable to any web-platform generation. It is possible to <u>run your own</u> business, o<u>r sell the developed template</u> to other companies. The software developed using investment is applicable for many other businesses. Enterprise-software has the largest share of IT-market US \$200 billion5, the system-infrastructure software revenue is US \$124,014 millions in 2020 and is projected to grow 6.3% (CAGR 2020-20256), resulting in a market volume of US \$168,278,1 millions by 2025 [~7]. There are over 5.8 millions8 private sector businesses in the UK in 2020. LOCATION: London and any other large city.

The <u>**TEAM**</u> which joins web-platform to make profit and work on business ideas bring all necessary experience and skills. Web-platform businesses create infrastructure to create or include thousands of SME, research organisations and citizens to collaborate towards innovative urban agriculture aiming to solve the main global problems; or towards culture and tourism connection. The web-platform will not charge them for using software. Project enables them to save time and money by sharing resources and efforts. Web platform invites stakeholders to create innovations and make profit.

THE **COMPETITORS**: There is no competing global platform. THE **BARRIERS**: There are no barriers to enter markets, because of the nature of web-platform, which is accessible online 24/7, except the funding to create software and server costs to host it. **STRENGTHS**: in technology, team, values. **WEAKNESSES**: I do not have working examples, because I lost part of the code in October 2020. I have no proof that I made a 100% technical quality page, when famous brands had 10-30%

technical quality web-sites in 2017-2018. But, I have a strong CV and ask little money from the tax.

TECHNOLOGY/QUALITY: it is used the main web-development languages: PHP, JavaScript, CSS. Parts of software are developed in C, which assures that nobody can understand the code when it is compiled to the library, and nobody can make this library working without purchasing the licence. The final web-platform the client gets will be >90-100% technical quality, which is possible to prove by using independent online graders, like https://website.grader.com and others more professional. Web-platform is super secure, fast, not eating bandwidth, user oriented and functional, working on all main browsers, mobile and computer devices. Your investment enables me to develop a prototype, hopefully in 3-6 months. But, a monthly investment is very helpful too.

My web-platform **COMPANY VALUE** is to put all profit to student contracting /scholarships, creating 24/7 self-service spaces/hostels for creative people, to support fundamental and applied sciences/research, to people working long unpaid hours' weekends including in research or studying (i.e. not for students working in side-jobs), preferentially to females, to Eastern Europeans. Each substantial investor may write down own values. Each joining SME makes independent profit, and has its own values.

(1a) I seek a small contract, can be paid monthly as if wages, that I could focus on web-platform development, up to £25,000 per year, like £500-2000pm. You can cancel anytime. You should tell how you would like to participate in web-platform business, and how you would like to benefit. In exchange to money i could market you on the first page forever for free as kick-starters, or you could exceptionally provide some services for web-platform users, like payment, accounting, legal advice, SME who sell through web-platform marketing.; (1b) or a loan to be returned later by the work, because i have three degrees, IT skills & experience, analytical thinking, responsible and caring attitude to reach 100% quality and 0% risk, and various experience to perform professionally most of tasks.

(2) OR I COULD BUILD A WEB-PLATFORM UPON YOUR CHOICE;

(3) OR I seek professional experience in (3a) legal assistant/consultant in business contracts, Intellectual Property estimation, licensing, resources sharing contracts; (3b) data protection (DPO), (3c) web-security, (3d) risk analysis, (3e) sustainability analysis, (3f) SME or PLC accountancy, (3g) business modeling.

I am hard working, responsible and reliable. I have broad experiences, including optoelectronics, nanotechnology, computational physics, medicine, web development. My knowledge in the sciences and businesses enables me to interpret most of the contents very professionally, and record data correctly. Working with you, is an inevitable experience for me in starting my own business.

CV

I studied full time medicine, computational physics, optoelectronics and nanotechnogy at A level for 15 years 1997-2016, later spend time on code research, submitted 14 UKRI projects, which is adequate to 20y unpaid work worth £500,000. I was developing code to build web-platforms on 2017-2021, and achieved 100% technical quality web-page example on Jan 2018. Web-platforms have impact, they are responding to the UK

government and global organisations targets. Web-platforms by connecting customers with SME fulfill the UK government BEIS department shareholder framework with BBB group overreaching purposes for the UK SME market. My code utilise own framework and functions, which are compatible with all present web-tools, but different from them, so, from approx 2019, I could not get IT contract, which required to know present frameworks well.

2017-2025 start business	When I lost career in physics and came to the UK I put efforts to develop web-platform software and to start business: • Forukis-pitch https://bit.ly/3MOobiO , • UV-pitch https://bit.ly/3XMF8AB . On 2017-2023 I sought funding from innovation funds, submitted 15 projects.
2021-2023 court-case, complaints	I was in court-case with the UK gov contacted companies because they did not give Start-Up Loans. I lost it unjust, because defendants lied and witnessed false. I sought justice and pointed out 20 more claims and 20 additional points of law. The court-case has been left on 2023 Aug in the Court of Appeal as an error application. Additionally, on 2022-2023 I summarised 12y of seeking government funding with the conclusion how to improve because, at present they create billions in loss to the UK and EU economy. I cannot reveal the complaints and projects. These are short summaries: 4 – 5 – 6 – 6 – 6 .
2018 IT - contracts	When developing own code, I lost touch with Angular and other Frameworks by 2018. On the spare time I took few IT contracts. On 2018 Jan I achieved 90-100% technical quality web-site example in 10-65% quality web-market, if to check with HubSpot grader. But, I did not get job in IT, but I had few self-employed contracts. I took shifts in catering.
2018-2023 6y Catering experience	part-time in London venues as waitress, barista, runner, event assistant, cloak-room assistant, bar-back: for 4 years on 2018 – 2023 through different agencies, like SYFT, COOPLE, TEMPTRIBE, BRIGAD, where I was rated >=4.7 stars of 5; and on 2022-2023 in 28-50 Wine Workshop & Kitchen, 15-17 Marylebone Ln, +44 020 7486 7922

EDUCATION

I am highly educated, 10y of studies are proven by 10 scientific publications, some in the best journals, world-patent, book draft -7000 articles review (https://orcid.org/0000-0003-4107-2054)

- 2011-2013 Vilnius University Phd in Optoelectronics (not finished <u>explanation</u>)
- 2006-2015 with breaks Aalto University, Electrical Engineering department, Optoelectronics, Nanotechnology and Nanoscience. Phd and master level courses. 100 ECTS,(GPA) = 4,14 of 5.
- 2003-2006 Vilnius University, Physics Faculty, 3 years of 4 in Computational Physics bachelor. Total number of credits: 194 ECTS, Grade point average (GPA) = 9.10 of 10.
- 1997-2003 Vilnius University, Medical Faculty bachelor and master continuous studies. Total number of credits: 372 ECTS, Grade point average (GPA) = 9.3 of 10.
- 1997 matriculated as Cum Laude from Secondary school, Lithuania. (GPA) = 10.

⁴ https://www.linkedin.com/pulse/assessment-irrationality-problems-innovation-business-statkute-gleke/

⁵ https://www.linkedin.com/pulse/fair-competition-everybody-having-chance-compete-draft-statkute/

⁶ https://www.linkedin.com/pulse/ukri-competition-experience-gintare-statkute/