

# HEAT WAVE

## ENDLESS ICE CREAM





## BACKGROUND

A heat wave just broke out and you are the only ice cream vendor on duty. You've got to be fast to get ice cream to all the kids in the neighbourhood, no time to stop.

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# THE GAME

- Fast paced Endless Runner style game
- You play as an ice cream van driver
- The aim of the game is to see how far you can drive, creating a high score, which is based on distance
- There is no end, the point is to beat the latest high score
- As you drive along, kids will grab on to the van to order an ice cream, the player will have to make the ice cream requested as fast as they can and then serve it to the correct kid

DEVELOPMENT ART



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# THE GAME

- More and more kids grab onto the van as you go on
- The more kids on the van, the slower you go, until reaching a complete stop
- Quickly making the correct ice cream requests mean less kids hanging onto the van, so the faster the van goes
- If you stop you lose, the game resets and you start again

DEVELOPMENT ART



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## SCREEN LAYOUT CONCEPT



# THE SCREEN LAYOUT

- Landscape
- Split in two, horizontally
- The top section is where we see a side view of the van driving along a road
- The bottom section is the ice cream creation station

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# MAKING ICE CREAM

- A speech bubble will appear above the kid who's making the request
- The speech bubble will have a picture of an ice cream cone in it
- The player will have to create the exact ice cream that is in the bubble
- Ice creams consist of 4 items; 1 cone, 2 scoops of ice cream and 1 topping
- There are different flavours of ice cream (vanilla, strawberry, chocolate etc.) and various toppings (sprinkles, nuts, sauce etc.)
- The player will have to drag the correct flavour and topping, then place them on the cone in the correct order to complete the ice cream request



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# THE VAN

DEVELOPMENT ART



- The van is there as a visual indication of how fast you are traveling and also to show how many kids are hanging on to the van, waiting for their order
- The van will drive itself, the player doesn't steer as it is a straight road
- Occasionally there will be obstacles in the road to avoid (speed bumps, potholes etc.)
- The player can tap the van to make it hop in the air to avoid these
- If the player doesn't avoid the obstacles, then the current ice cream they are creating will get knocked over and they will have to start creating it again

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# POWER UPS

- Occasionally a power up object will appear above the road
- The player makes the van hop to collect the item to receive the power up
- The power up could be:
  1. A brief speed boost
  2. A giant tub of ice cream, which explodes out of the van to clear all the kids still hanging from the van

# IAPs

- New skin packs for the van
- New themed levels, such as a zombie apocalypse level
- Buy one use power ups



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