Mockup review notes

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Designer: Nicole Farnsley

Mockup B:

Strengths

- Comforting color pallet & fit in with the overarching theme and mood of the movie

- Clear visual hierarchy directs user attention to important elements

- Simple and intuitive navigation enhances user experience

- Coherent typography and balanced use of images

- Logical grouping of content and ample white space prevent clutter

- Consistency & uniform design elements (fonts, colors, buttons) throughout the site

Further notes

- Can enhance the use of size, color, and placement to better prioritize important content

- Could further incorporate whitespace around elements to improve readability and aesthetics, preventing a cluttered look.

- Ensure text content is clear and easy to read by adjusting font size, line spacing, and text alignment as you incorporate more text over image background

- Can think about further elements of interaction