

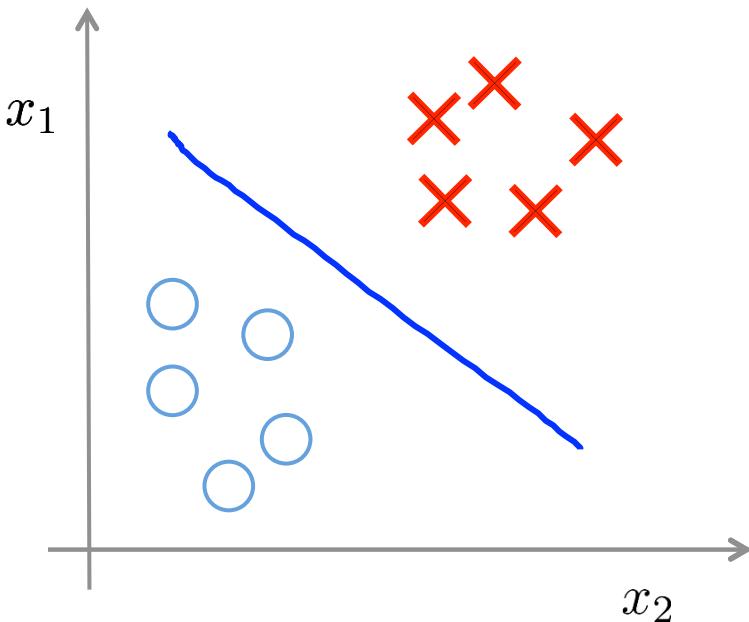
Machine Learning

# Clustering

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## Unsupervised learning introduction

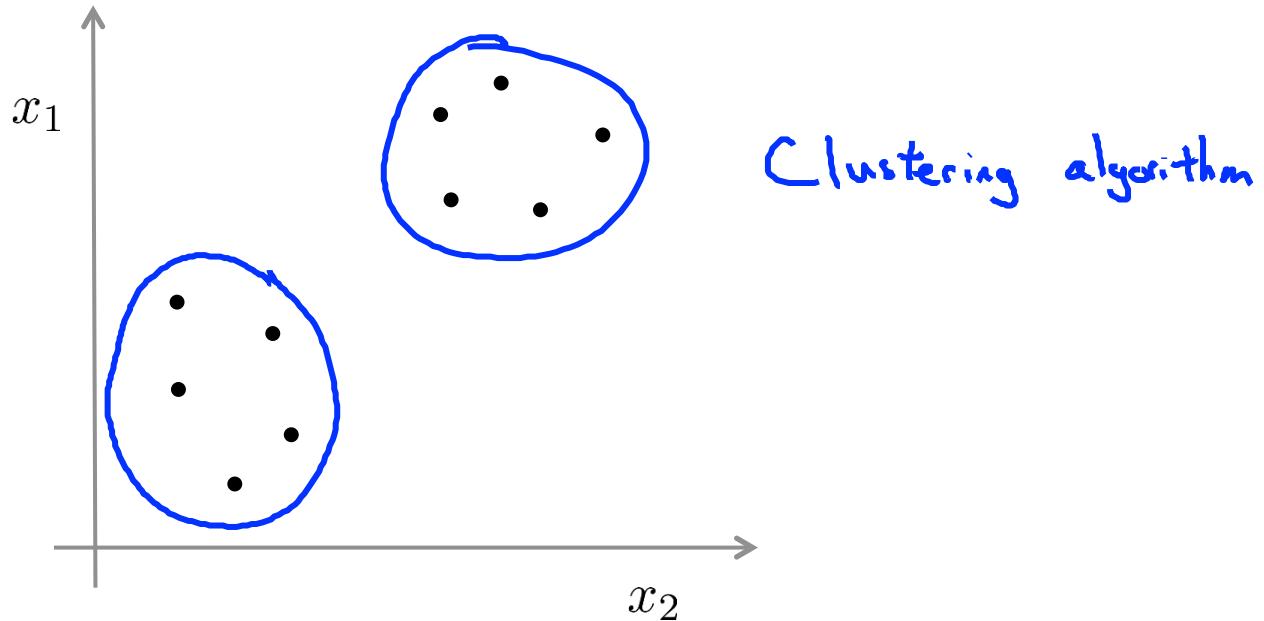
# Supervised learning



Training set:  $\{(x^{(1)}, y^{(1)}), (x^{(2)}, y^{(2)}), (x^{(3)}, y^{(3)}), \dots, (x^{(m)}, y^{(m)})\}$

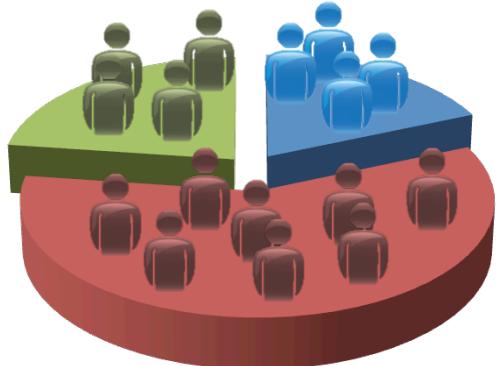


# Unsupervised learning

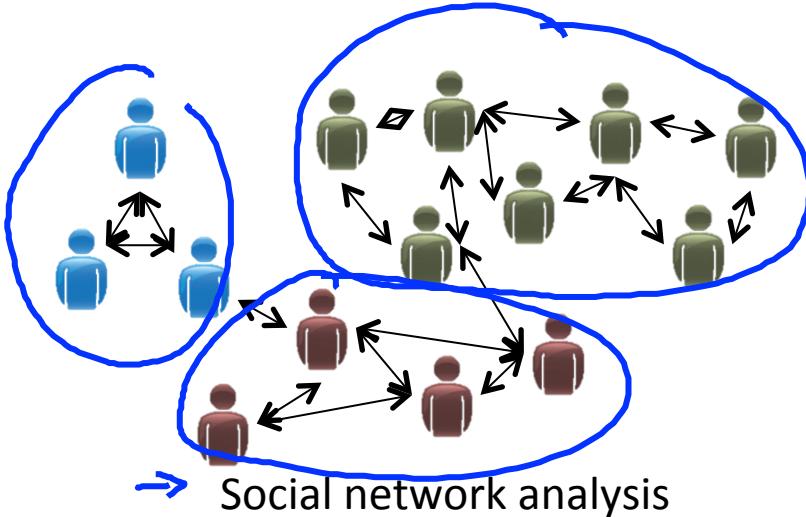


Training set:  $\{\underline{x}^{(1)}, \underline{x}^{(2)}, \underline{x}^{(3)}, \dots, \underline{x}^{(m)}\}$   $\leftarrow$

# Applications of clustering



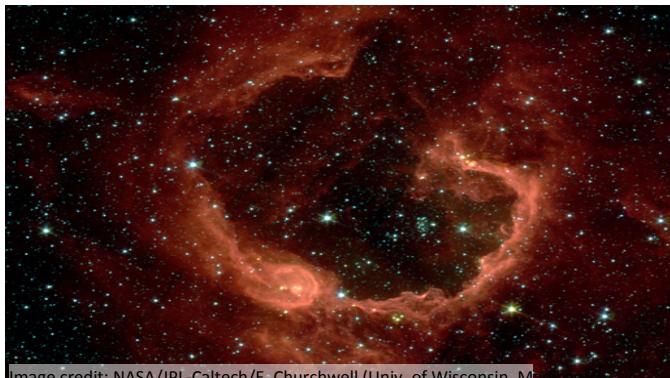
→ Market segmentation



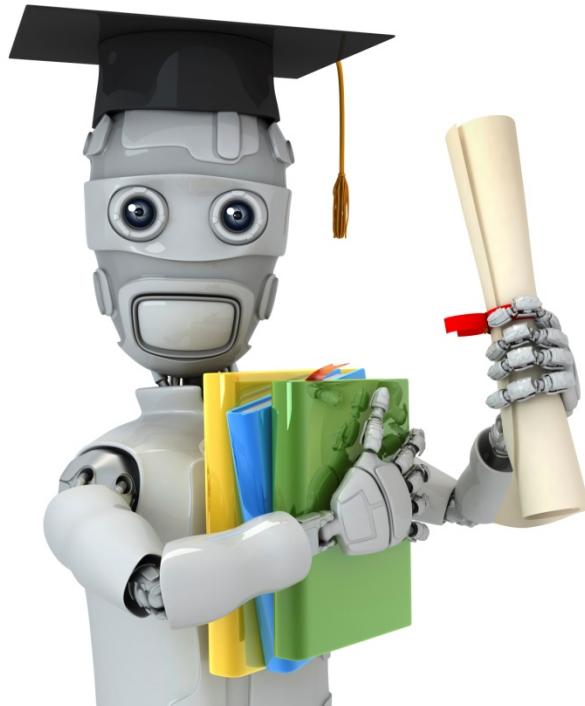
→ Social network analysis



Organize computing clusters



Astronomical data analysis

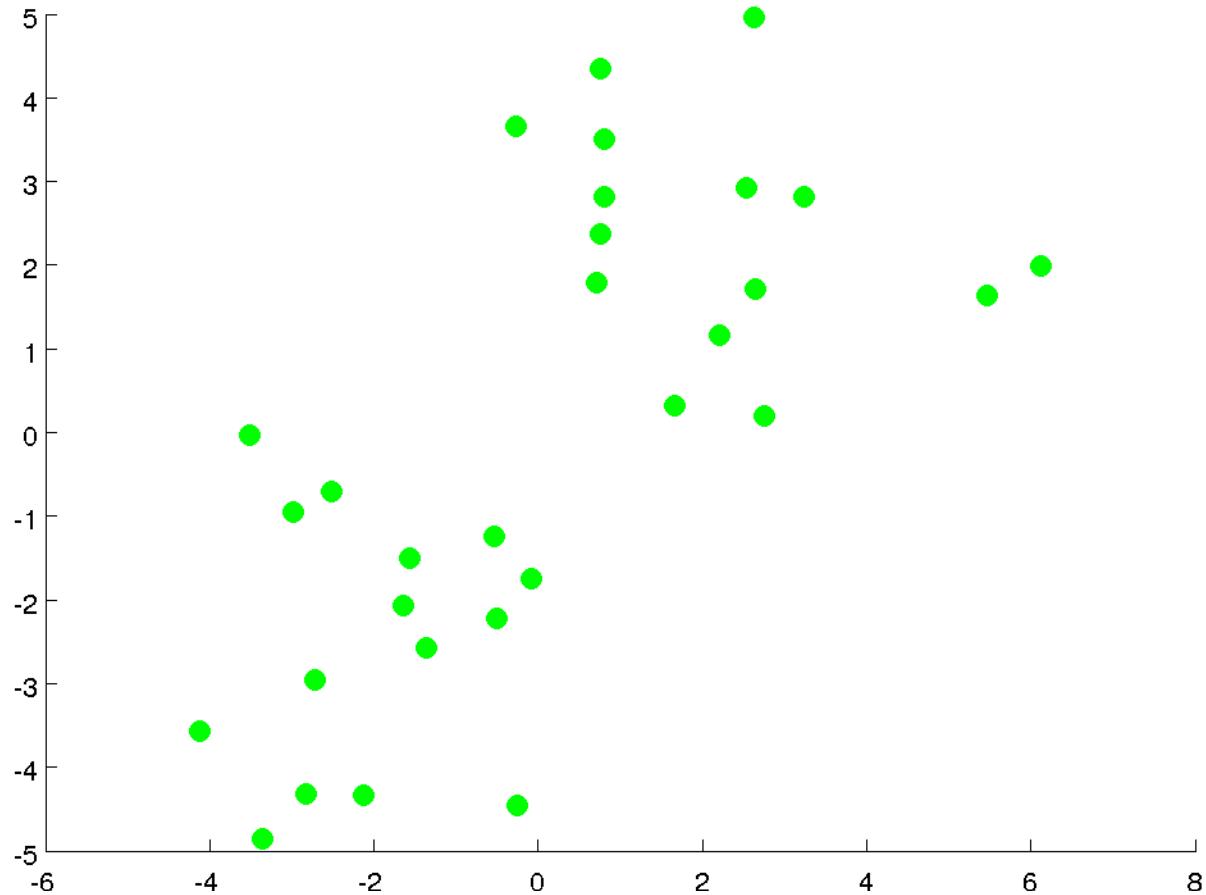


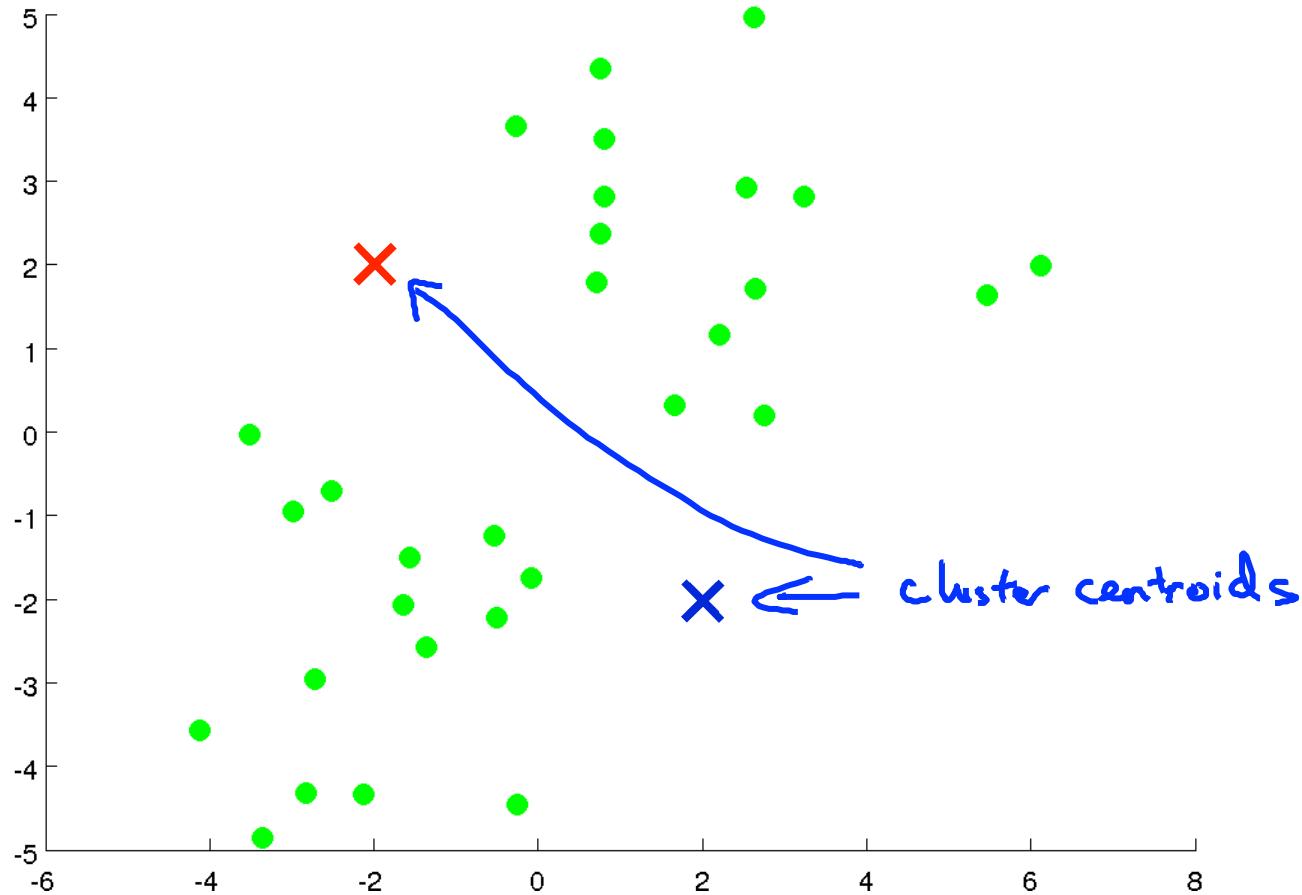
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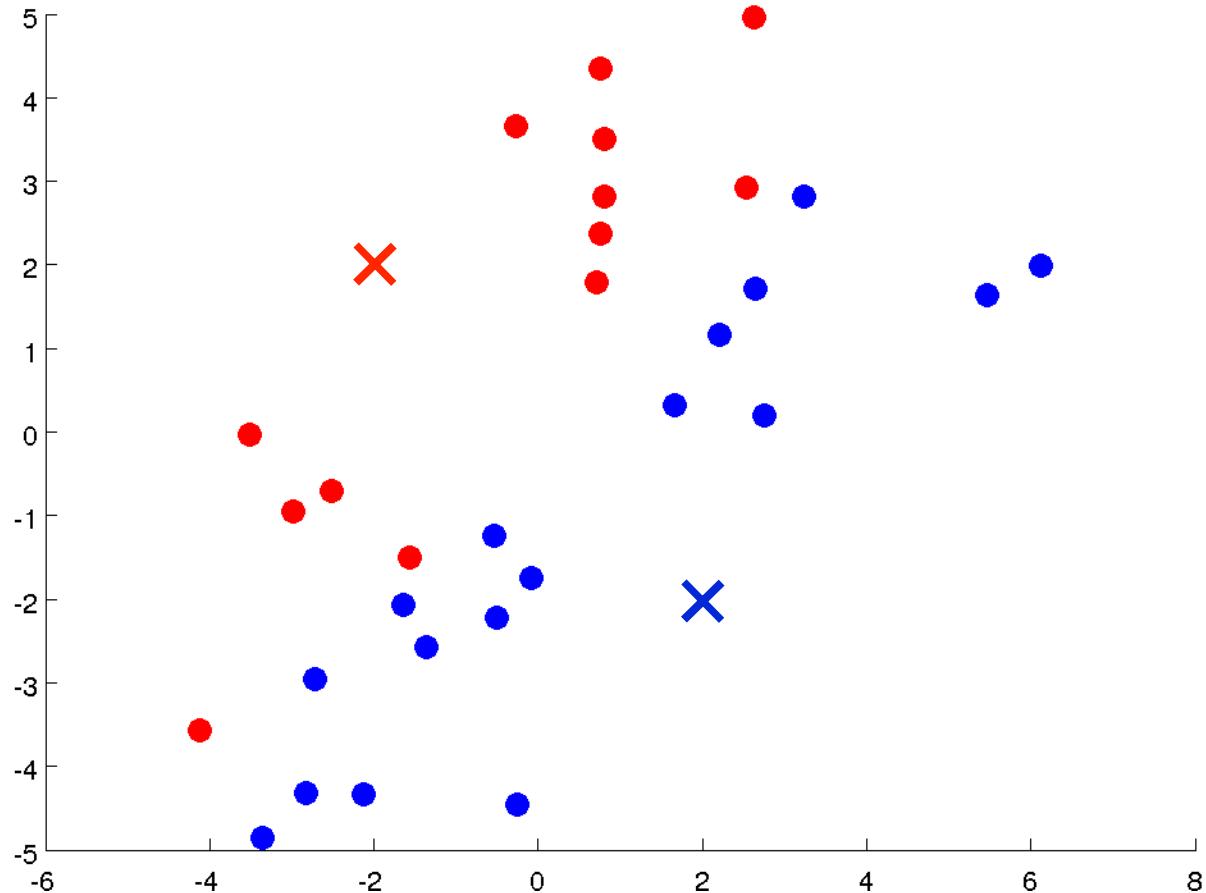
# Clustering

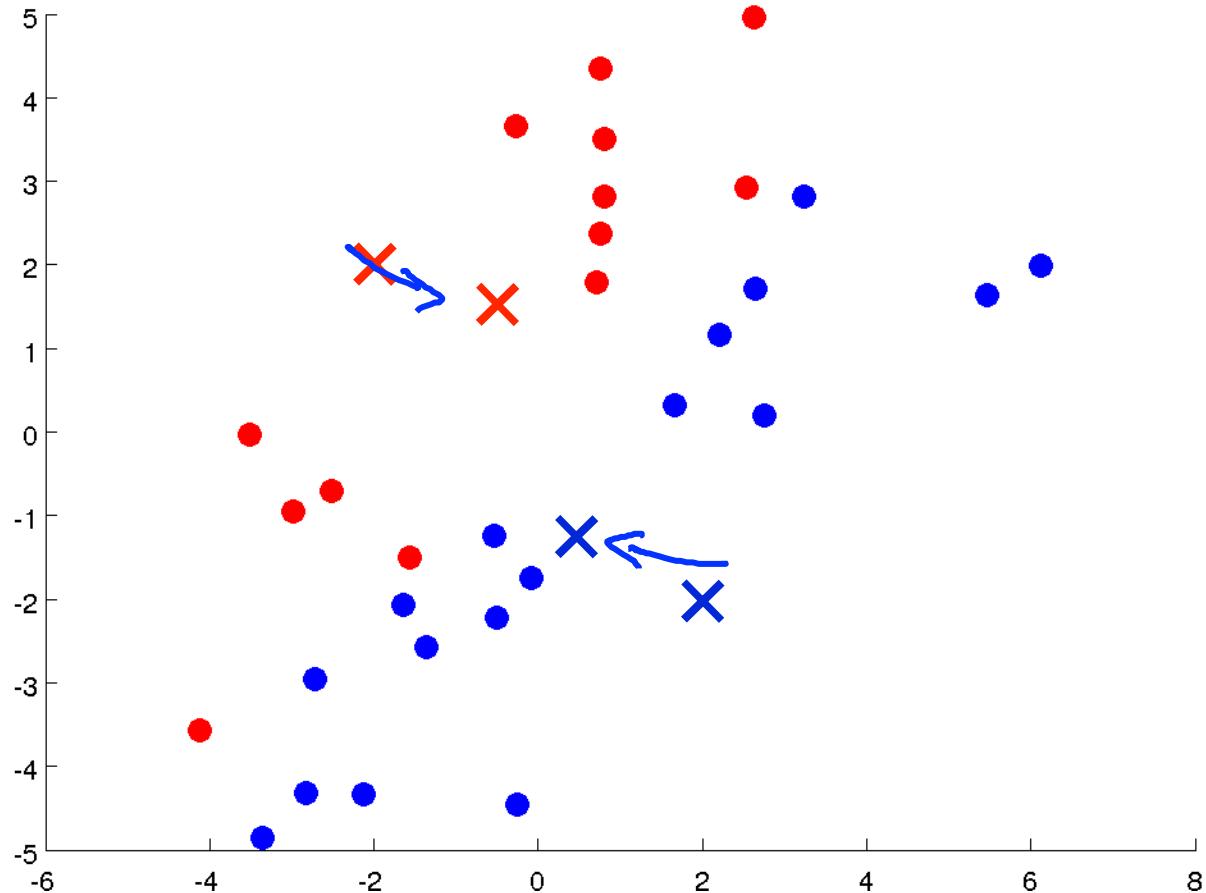
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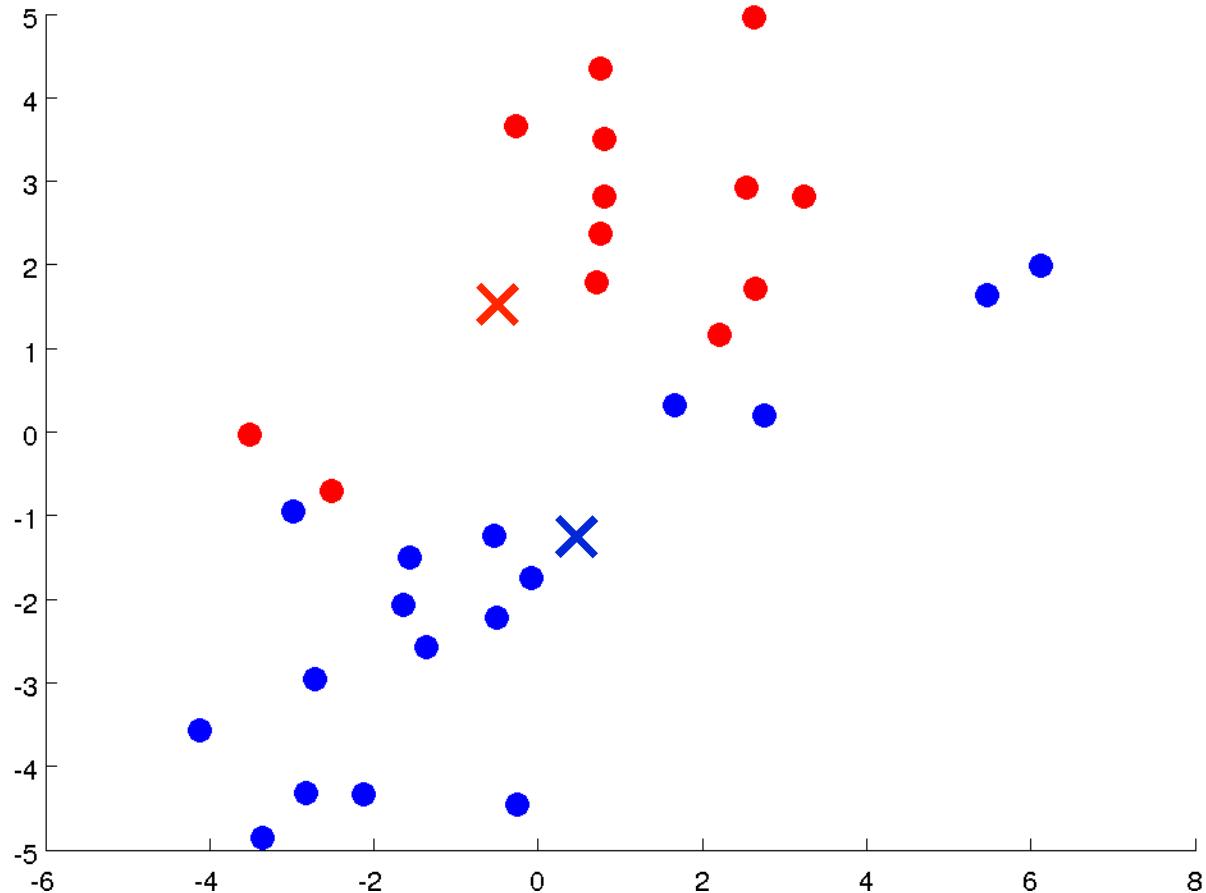
K-means  
algorithm

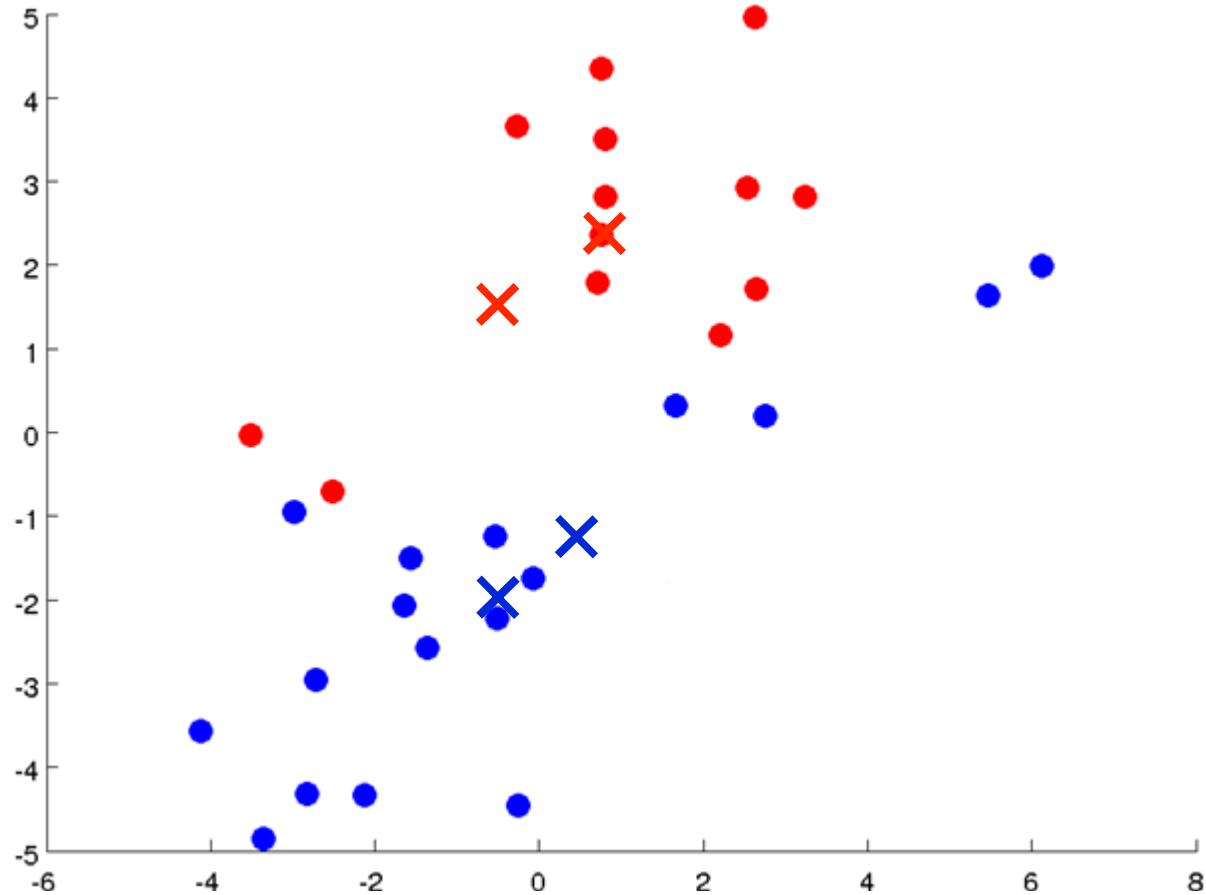


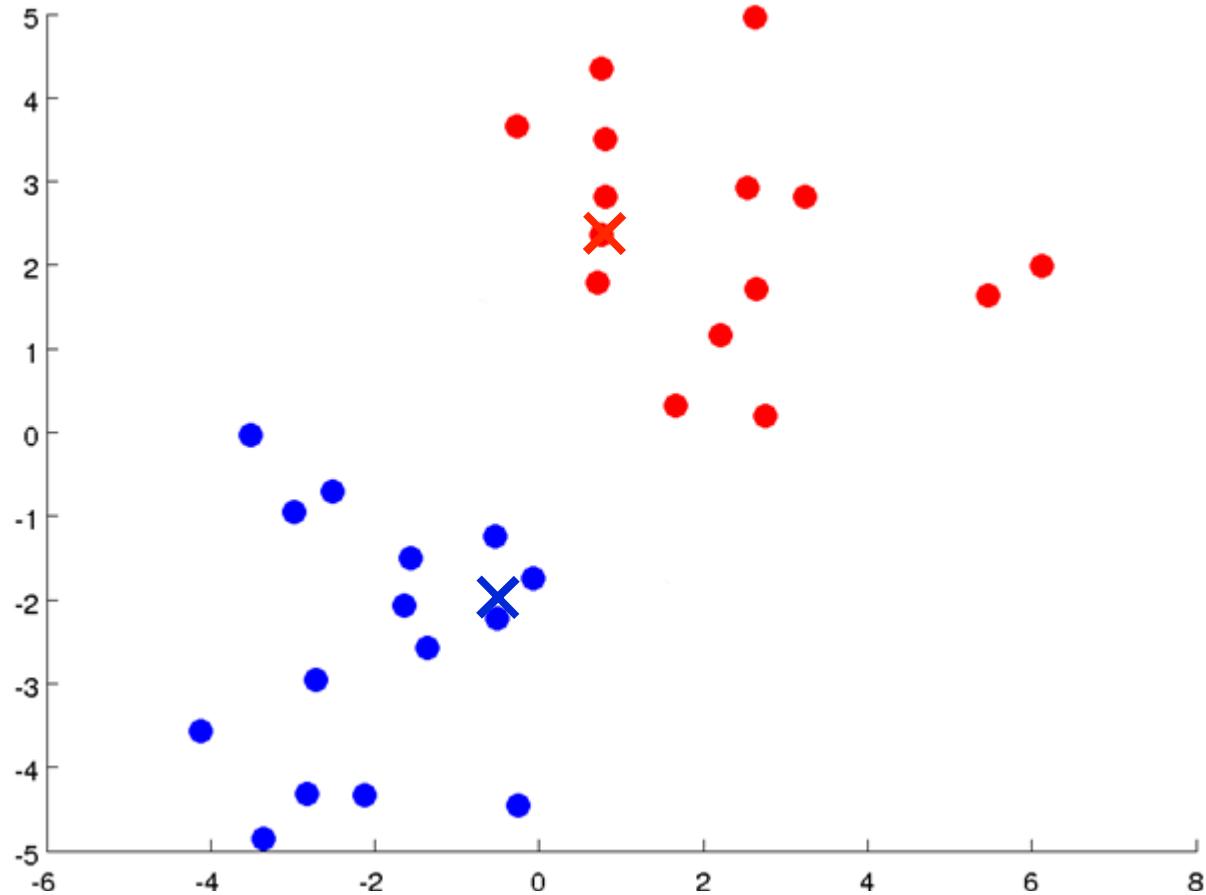


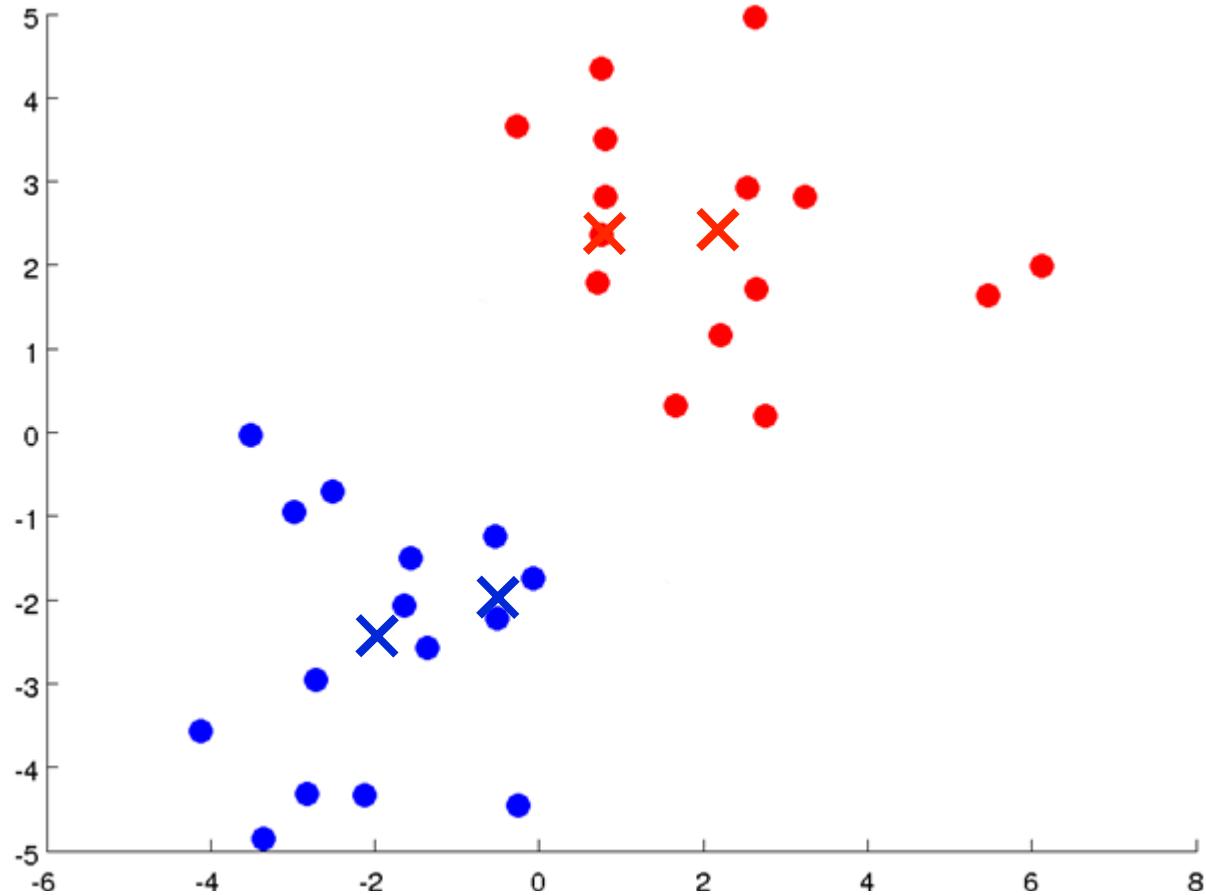


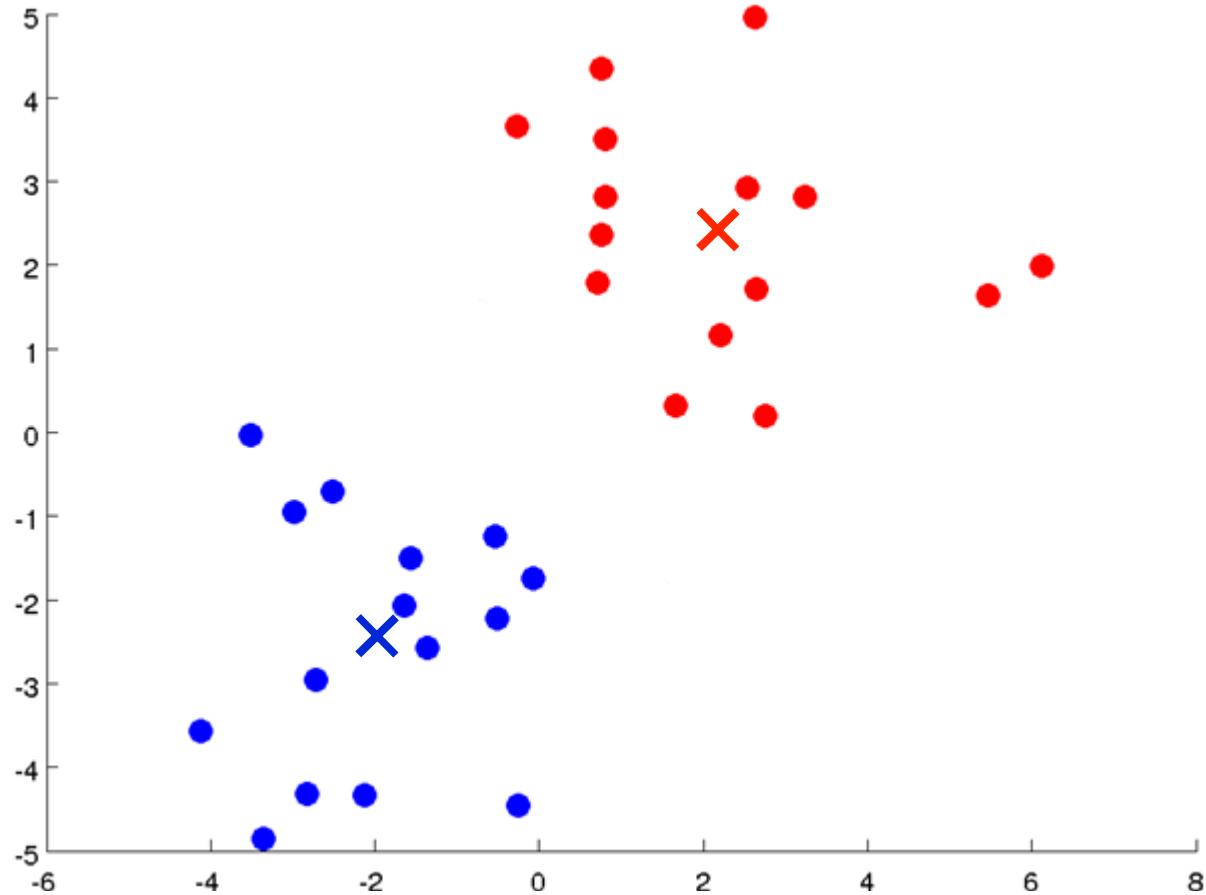












# K-means algorithm

Input:

- $K$  (number of clusters) 
- Training set  $\{x^{(1)}, x^{(2)}, \dots, x^{(m)}\}$  

$x^{(i)} \in \mathbb{R}^n$  (drop  $x_0 = 1$  convention)

# K-means algorithm

$$\mu_1 \quad \mu_2$$

Randomly initialize  $K$  cluster centroids  $\underline{\mu}_1, \underline{\mu}_2, \dots, \underline{\mu}_K \in \mathbb{R}^n$

Repeat {

Cluster  
assignment  
step

for  $i = 1$  to  $m$

$\underline{c}^{(i)}$  := index (from 1 to  $K$ ) of cluster centroid  
closest to  $x^{(i)}$

$$\min_k \|\underline{x}^{(i)} - \underline{\mu}_k\|^2$$

for  $k = 1$  to  $K$

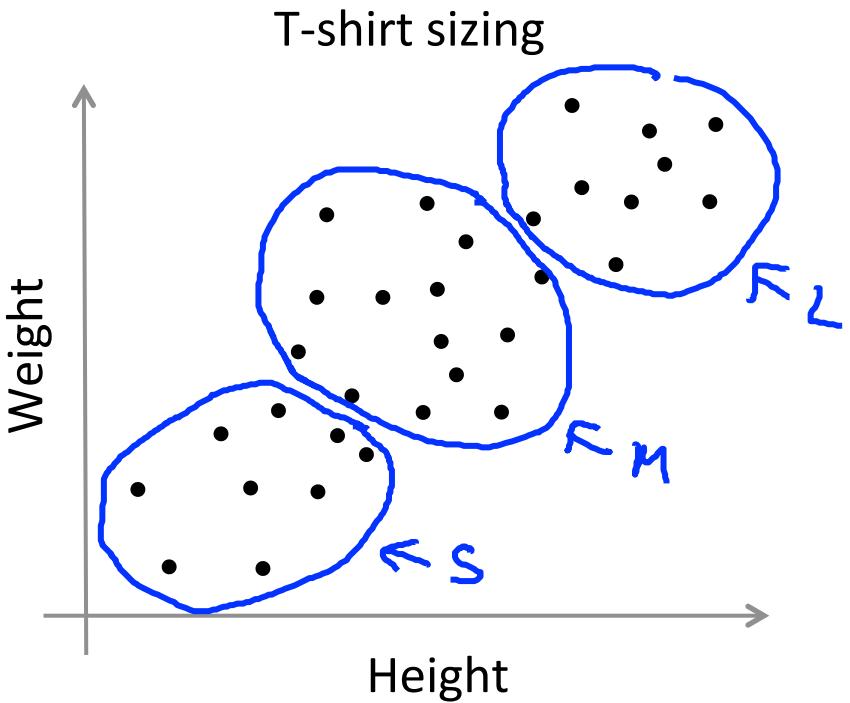
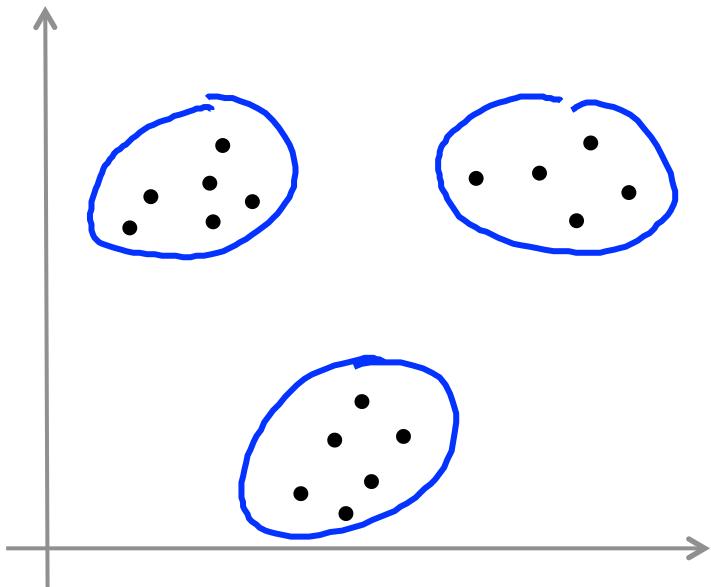
$\rightarrow \underline{\mu}_k$  := average (mean) of points assigned to cluster  $k$   
 $x^{(1)}, x^{(2)}, x^{(3)}, x^{(4)}$   $\rightarrow c^{(1)}=2, c^{(2)}=2, c^{(3)}=2, c^{(4)}=2$

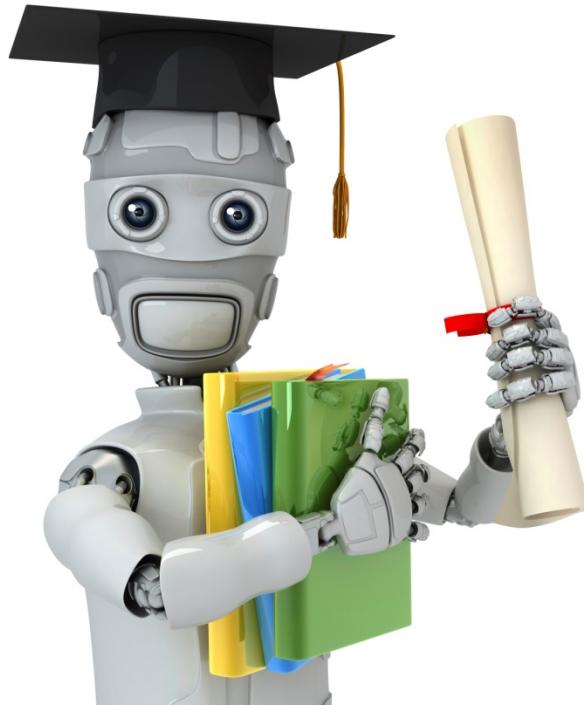
$$\underline{\mu}_2 = \frac{1}{4} \left[ \underline{x}^{(1)} + \underline{x}^{(2)} + \underline{x}^{(3)} + \underline{x}^{(4)} \right] \in \mathbb{R}^n$$

Move  
centroid

## K-means for non-separated clusters

S, M, L





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# Clustering Optimization objective

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## K-means optimization objective

- $c^{(i)}$  = index of cluster ( $1, 2, \dots, K$ ) to which example  $x^{(i)}$  is currently assigned
- $\mu_k$  = cluster centroid  $k$  ( $\mu_k \in \mathbb{R}^n$ )  $K$   
 $k \in \{1, 2, \dots, K\}$
- $\mu_{c^{(i)}}$  = cluster centroid of cluster to which example  $x^{(i)}$  has been assigned  $x^{(i)} \rightarrow S$   
 $c^{(i)} = s$   
 $\mu_{c^{(i)}} = \mu_s$

Optimization objective:

$$\rightarrow J(c^{(1)}, \dots, c^{(m)}, \mu_1, \dots, \mu_K) = \frac{1}{m} \sum_{i=1}^m \|x^{(i)} - \mu_{c^{(i)}}\|^2$$

min  $c^{(1)}, \dots, c^{(m)}, \mu_1, \dots, \mu_K$       *Distortion*

# K-means algorithm

Randomly initialize  $K$  cluster centroids  $\mu_1, \mu_2, \dots, \mu_K \in \mathbb{R}^n$

Repeat {      [Cluster assignment step]  
                Minimize  $J(\dots)$  wrt  $[c^{(1)}, c^{(2)}, \dots, c^{(n)}] \leftarrow$   
                (holding  $\mu_1, \dots, \mu_K$  fixed)

for  $i = 1$  to  $m$

$c^{(i)} :=$  index (from 1 to  $K$ ) of cluster centroid  
closest to  $x^{(i)}$

for  $k = 1$  to  $K$

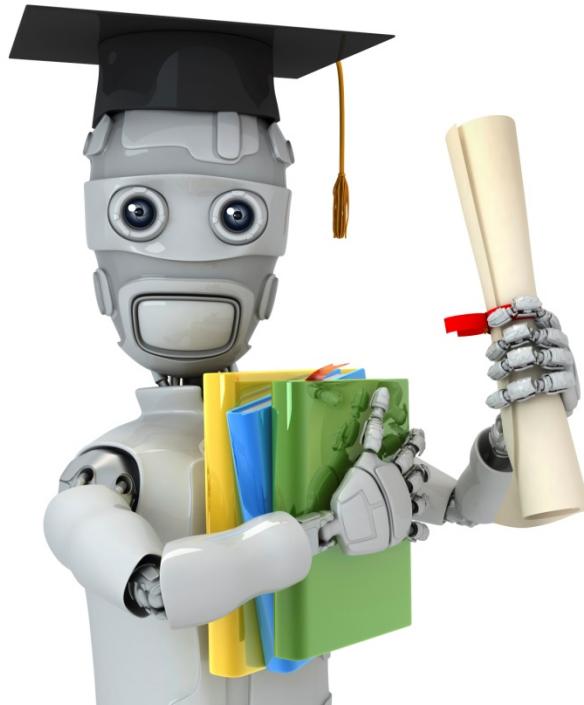
$\mu_k :=$  average (mean) of points assigned to cluster  $k$

}

minimize  $J(\dots)$  wrt

$[\mu_1, \dots, \mu_K]$

move  
centroid



Machine Learning

# Clustering

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## Random initialization

## K-means algorithm

Randomly initialize  $K$  cluster centroids  $\mu_1, \mu_2, \dots, \mu_K \in \mathbb{R}^n$

Repeat {

    for  $i = 1$  to  $m$

$c^{(i)} :=$  index (from 1 to  $K$ ) of cluster centroid  
        closest to  $x^{(i)}$

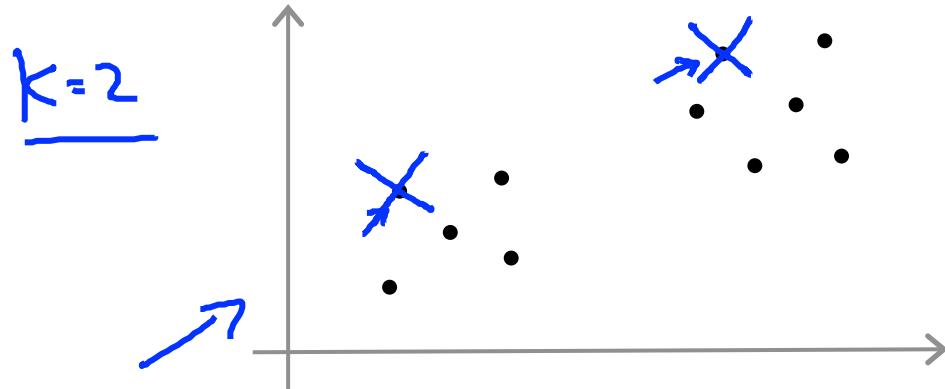
    for  $k = 1$  to  $K$

$\mu_k :=$  average (mean) of points assigned to cluster  $k$

}

## Random initialization

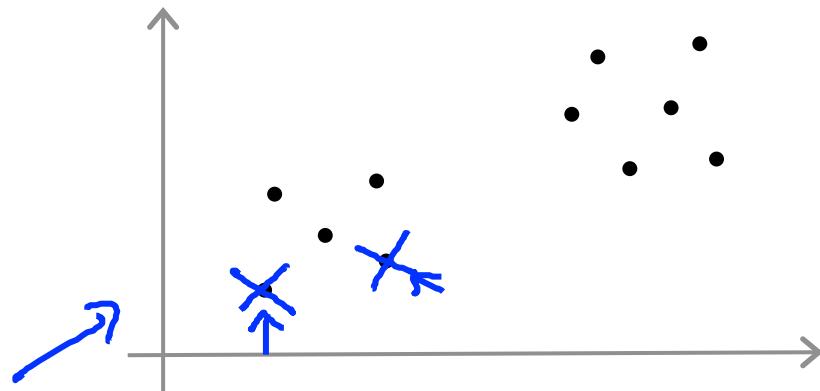
Should have  $K < m$



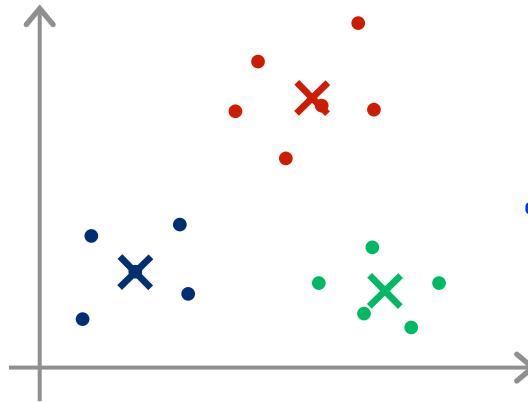
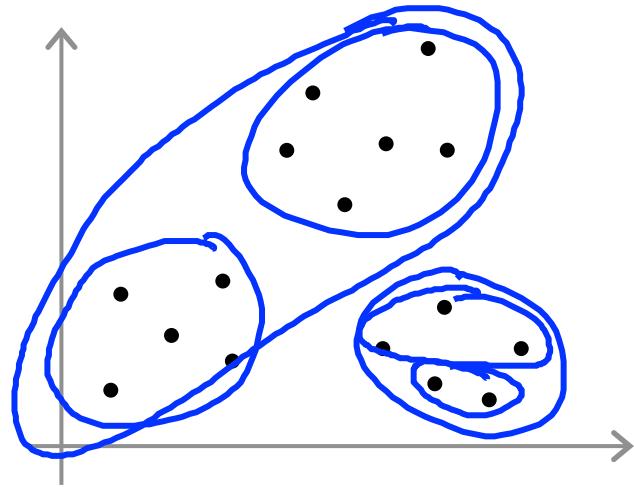
Randomly pick  $K$  training examples.

Set  $\mu_1, \dots, \mu_K$  equal to these  $K$  examples.

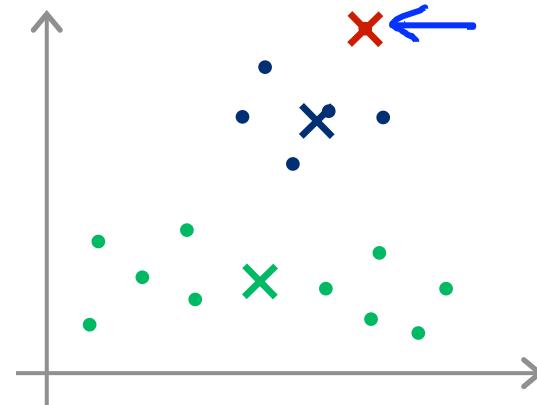
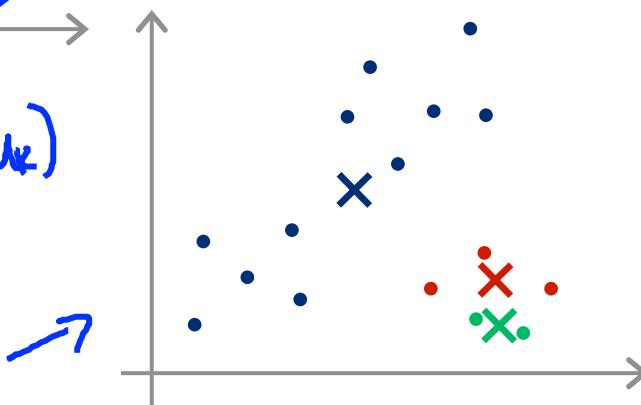
$$\begin{aligned}\mu_1 &= x^{(1)} \\ \mu_2 &= x^{(2)} \\ &\vdots\end{aligned}$$



## Local optima



$$J(c^{(1)}, \dots, c^{(m)}, \mu_1, \dots, \mu_k)$$



## Random initialization

For i = 1 to 100 {

    Randomly initialize K-means.

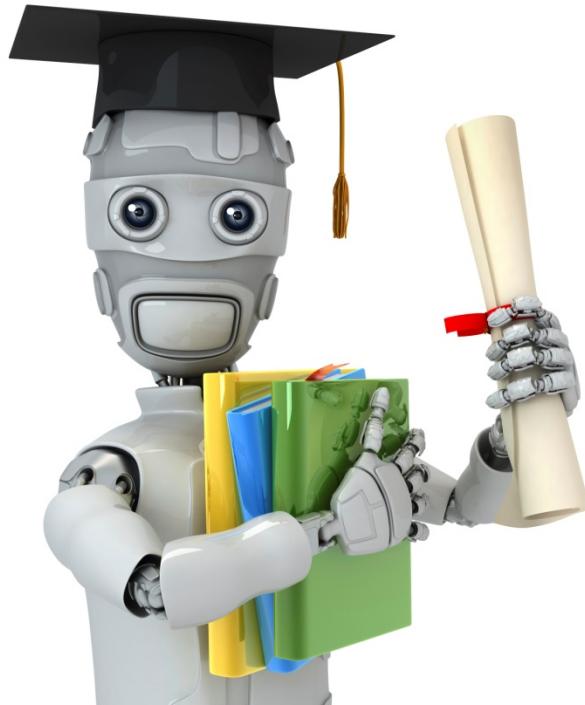
    Run K-means. Get  $c^{(1)}, \dots, c^{(m)}, \mu_1, \dots, \mu_K$ .

    Compute cost function (distortion)

$$J(c^{(1)}, \dots, c^{(m)}, \mu_1, \dots, \mu_K)$$

}

Pick clustering that gave lowest cost  $J(c^{(1)}, \dots, c^{(m)}, \mu_1, \dots, \mu_K)$

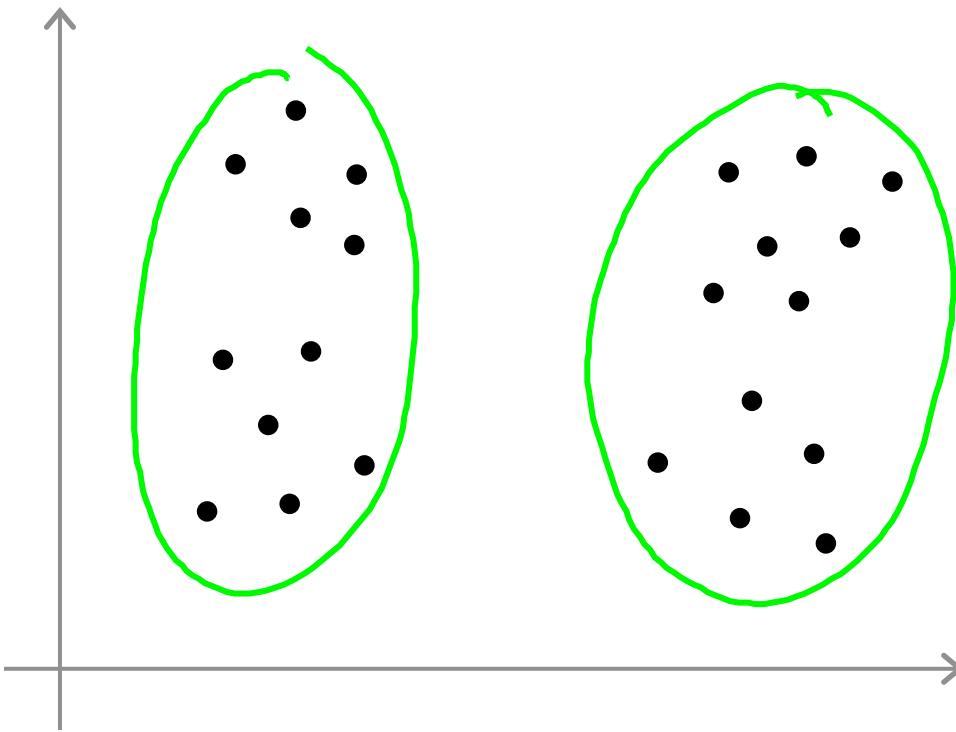


Machine Learning

# Clustering

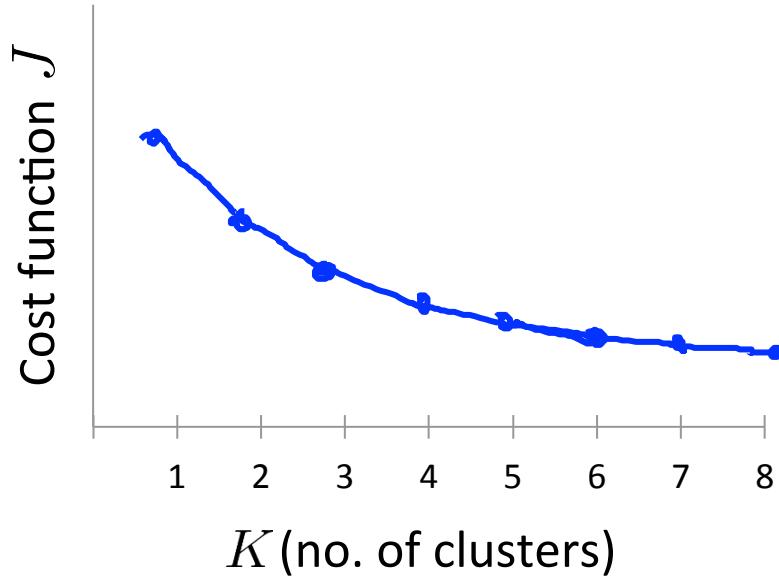
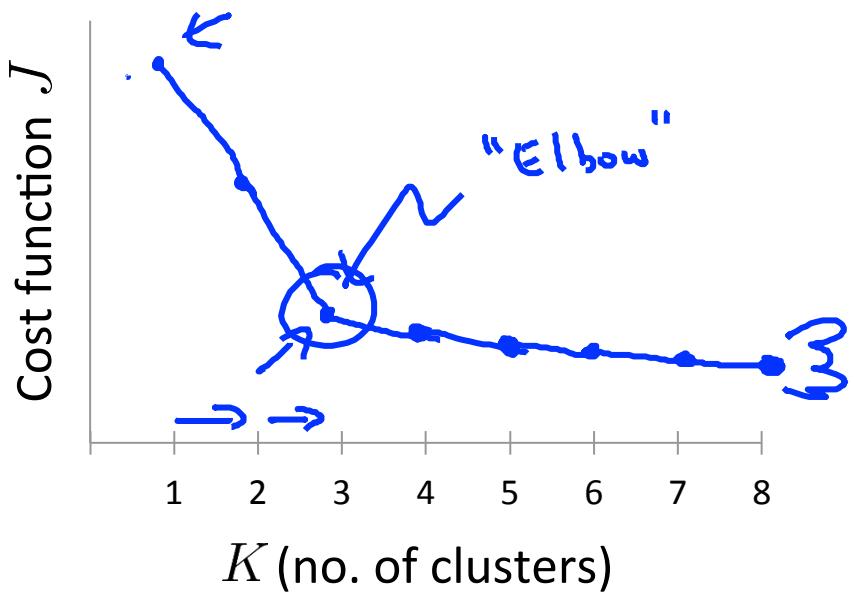
## Choosing the number of clusters

# What is the right value of K?



# Choosing the value of K

Elbow method:

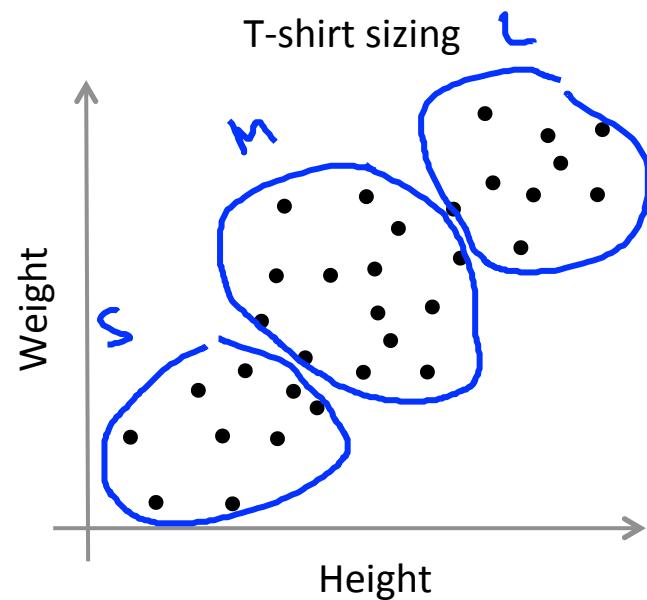


## Choosing the value of K

Sometimes, you're running K-means to get clusters to use for some later/downstream purpose. Evaluate K-means based on a metric for how well it performs for that later purpose.

$K=3$       S, M, L

E.g.



$K=5$       XS, S, M, L, XL

