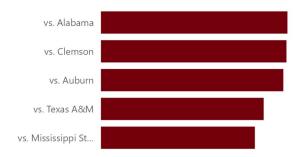
\$1.90M

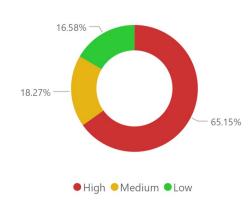
Gamecock Men's Basketball 2024-2025

144.63K

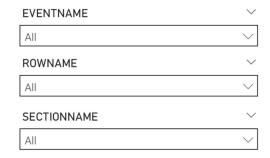
Top 5 Revenue Total by Game



No Show Risk

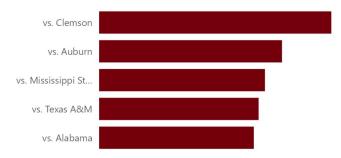


Season Overall





Top 5 Attendance Rates by Game



Predicted Attendance Rate

42%

Actual Attendance Rate

45%

Colonial Life Arena - Interactive Map



(A Coordinates Actual.x	CLA Coordinates Actual.y	Average of Pred	ROWNAME	SEAT	SECTIONNAME
	2,851.67	1,406.00	0.26	9	1	102
	Total		0.26			

All Potential Attendance Influencers

Positively Impact Attending Negatively Impact Attending Season Attendance Percentage vs. Mercer Ticket is Resold vs. USC Upstate Initial Purchase via SFMC vs. Towson Total Tickets Scanned Per Game vs. Ole Miss vs. Clemson vs. ECU Unknown Total Tickets Scanned Seating - Other Season Ticket Tickets Sold on Secondary Market Free Ticket Seating - Sideline Floor vs. SC State Current Season Ticket Member vs. North Florida

Controllable Potential Attendance Influencers

Positively Impact Attending Negatively Impact Attending Season Attendance Percentage Total Tickets Scanned Ticket is Resold Seating - Other Initial Purchase via SFMC Free Ticket Total Tickets Scanned Per Game Seating - Lower Corner Season Ticket Initial Purchase via Ticketmaster Tickets Sold on Secondary Market Percentage of Emails Clicked Seating - Sideline Floor Seating - Lower Baseline Current Season Ticket Member Final Purchase via Ticketmaster Percentage of Emails Opened Seating - Lower Sideline Current Donor Initial Purchase via Salesforce