

# Giovanni Naufal Filippetti

Software Developer

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## PERSONAL

- 30 years old
- Sao Paulo - Brazil

## GRADUATIONS

- **Post graduated** in Business Management and Marketing - ESPM/SP - September 2015
- **Graduated** in Advertisement and Marketing - ESPM/SP - July 2012

## CERTIFICATES

- **Ruby on Rails Development** - Campus Code - October/2016
- **Front End Development** - Freecodecamp.com - March/2016
- **Web Analytics** - DP6 - 2015
- **Introduction to UX Design** - Miami Ad School/ESPM - March/2013

## SKILLS

Advanced English Basic Spanish  
Basic German HTML5 Ruby  
Rails Sinatra Elixir Python  
Javascript Docker Vue.js TDD  
UX Design CSS Git SCRUM  
Kanban Agile Marketing  
Project Management  
Google Analytics

## SUMMARY

I am a Full Stack Web Developer experienced with Ruby, Elixir, Javascript and Python. I build complete web systems such as websites, APIs, admins and more. Currently working for one of the major internet services company in Brazil, mainly with Ruby and Elixir.

I have a Marketing background, which gave me great people skills and made me very customer driven. This prior experience enabled me to quickly grow in the development career, where now I lead two software engineering teams.

## PROFESSIONAL EXPERIENCES

### Locaweb

Team Leader (since June/18)

Coordination of two teams (Domain Registration and SSL). Responsible for the Agile process, team management, pull request reviews and high level technical decisions.

### Locaweb

Ruby Software Developer (July/17 to June/18)

Development of new features and maintenance of Domain Registration's systems using Ruby (Rails and Sinatra), MongoDB, PostgreSQL, Redis and InfluxDB. API integrations, Ruby Gems, OSS contributions.

### Campus Code

Web Developer - Ruby on Rails (February/17 to July/17)

Full stack web development for Campus Code's partner companies using Ruby language and mainly the Ruby on Rails framework with PostgreSQL.

### Nuance Communications

Senior Marketing Analyst (January/16 to January/17)

Marketing and product management of the Voice Mailbox Service for the top 4 telco companies in Brazil. Creation and follow up of projects to improve the service and KPIs management.

### Telefônica Vivo

Marketing Analyst (February/13 to February/16)

Communication and incentives planning and coordination for the company's online self-care channel (Meu Vivo), focusing on cost reduction. Active voice in projects to improve the channel.