# Giovanni Naufal Filippetti

Software Developer

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## PERSONAL

- 29 years old
- Sao Paulo Brazil

## **GRADUATIONS**

- Post graduated in Business
   Management focused in Marketing
   ESPM/SP September 2015
- **Graduated** in Advertisement and Marketing ESPM/SP July 2012

# **SKILLS**

Advanced English Basic Spanish
HTML5 Ruby Rails Sinatra Elixir
Javascript Docker Vue.js TDD
UX Design CSS Git SCRUM
Kanban Agile Marketing
Project Management
Google Analytics

## PROFESSIONAL EXPERIENCES

#### Locaweb

Team Coordinator (since June/18)

Coordination of two teams (Domain Registration and SSL). Responsible for the Agile process and team management.

#### Locaweb

Ruby Software Developer (July/17 to June/18)

Development of new features and maintenance of Domain Registration's systems using Ruby (Rails and Sinatra), MongoDB, PostgreSQL, Redis, Memcached and InfluxDB

#### **Campus Code**

Web Developer - Ruby on Rails (February/17 to July/17)

Full stack web development for Campus Code's partner companies using Ruby language and mainly the Ruby on Rails framework.

#### **Nuance Communications**

Senior Marketing Analyst (January/16 to January/17)

Marketing and product management of the Voice Mailbox Service for the top 4 telco companies in Brazil. Creation and follow up of projects to improve the service and KPIs management.

### Telefônica Vivo

Marketing Analyst (February/13 to February/16)

Communication and incentives planning and coordination for the company's online self-care channel (Meu Vivo), focusing on cost reduction. Active voice in projects to improve the channel.

## **CERTIFICATES**

- Web Immersion Ruby on Rails Development training Campus Code -October/2016
- Front End Development Freecodecamp.com March/2016
- Web Analytics DP6 2015
- Introduction to UX Design Miami Ad School/ESPM March/2013