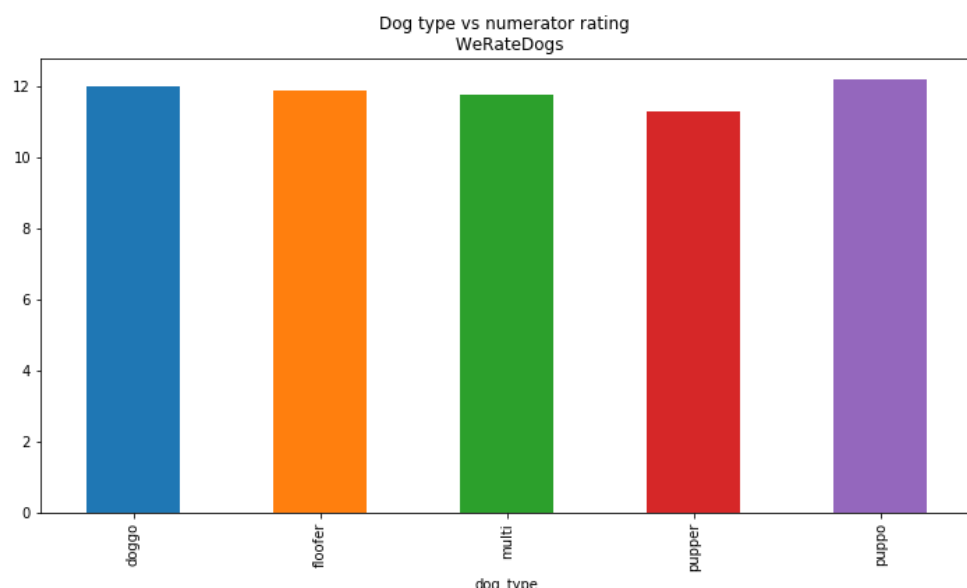


Act report

For this section I've decided to focus on three separate insights:

What dog type has the highest average rating?

- I've used `t_archive_clean_long` df. I've grouped `dog_types` and aggregated the mean `rating_numerator`. puppo dog tag seem to be the most liked with an average of 12.8. I've used a barh plot to display the results.



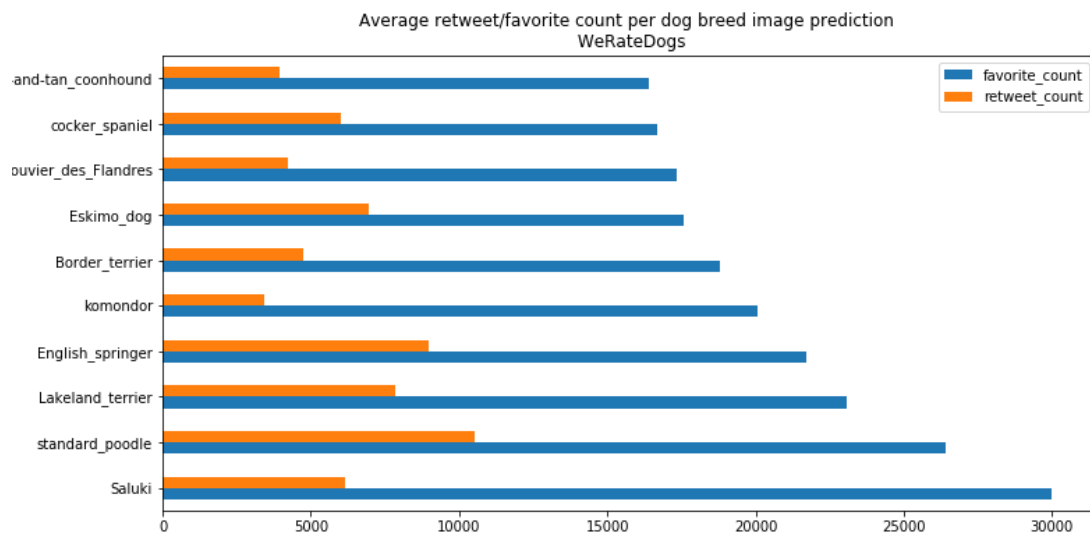
What are the top 10 dog names?

- Also used `t_archive_clean_long` df. I've used a simple `value_counts` to figure out if there was a popular dog name. Dog names appear to be part of a long tailed distribution. The most frequent name 'Lucy' only represented 0.79% of all values.

What dog breed has the highest tweet/retweet count average?

- Here `twitter_archive_master_long` df was used. I've created the `max_value` function. In order to answer this question we required a filter on all `tweet_id` isolating the max confidence value per `tweet(conf variable)`. Once that's is calculated the equivalent value for other Series (`breed`, `retweet_count` and `favorite_count`) is retrieved using an `OrderedDict()`. The result dataframe was the highest predicted model value per `dog_breed` identified in each tweet image. I've grouped vales per `dog_breed` and aggregated the average `favorite_count` and `retweet_count`. The top 10 dog breed by

favorite_count are presented in the plot below.



Based on the master data, Saluki (image below) has the highest average `favorite_count`. In the other hand the standard poodle has the highest average `retweet_count`. Further investigation on the model predictive ability vs breed would be valuable to answer the above question completely. A selective bias of the model vs a particular breed could be a possible effect and skew the results.

