GIORGIAN VATRA

PROFILE

I'm an aspiring JavaScript Developer in pursuit to develop my technical and personal skills. I have a background in Marketing Automation, Digital Project Management and B2B sales. In the last couple of mounts, I started to learn HTML, CSS and JavaScript by myself and recently a started a JavaScript development course at Informal School of IT. I consider myself a team player as much as a technical individual.

CONTACT

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https://github.com/giorgianvatra

EDUCATION

The Informal School of IT - Front End Development
2/27/2023 – 6/27/2023

Sociology of Consumption and Marketing
2020 - 2022

Zootechnic science
2016 - 2020

WORK EXPERIENCE

Digital Project Manager at Hogarth
January – Present

• Deliver consistently flawless projects within schedules set out by Account Managers and our clients
• Be an internal source of expertise in the digital field and respond swiftly and concisely to any questions or queries
• Support the digital production operators through regular one on ones and performance review and feedback to guide their progress within the company
• Attend internal meetings as a representative of the digital production team as and when required
• Ensure that briefs received are of a standard that will allow the digital team to carry out work to the best of our ability
• Monitor and maintain production deadlines
• Report to the direct manager and client on a daily basis
• Responsibility to ensure timely completion of projects, including dependent activities or tasks
• Accurately record their effort to internal timesheet platform
• Comply with all internal procedures and regulations

Subject Matter Expert – Marketing Automation at Ogilvy
July 2022 – January 2023

• New services implementation, testing and proofing
• Services updates suggestions, testing and proofing
• Technical trainings of the team
• Fixing bugs and issues, tool configuration enhancements

• Providing technical consultation to Project Managers
• Cooperate with the Global team on defining processes, job aids, tool guidelines etc. that are related to Marketing Automation
• Daily communication with clients, Global team and Prague team
• Consulting on optimal usage of marketing tools
• Accountability for resolving client issues, proposing solutions and escalating to the appropriate person to the point of resolution

Service Delivery Specialist at Ogilvy
November 2021 – July 2022

• Execute on-line campaigns supported by marketing automation
• Set up landing pages and promotional emails
• Collaborate with clients and other stakeholders ensuring highest quality possible of deliverables
• Contribute to the team by actively solving internal/client problems and helping with on-boarding new colleagues

SKILLS

- Strong communication skills;
- Ability to work in a team;
- Attention to details;
- Ability to review and correct issues;
- Ability to learn large amounts of information in short frames of time;

TOOLS AND TECHNOOGIES

- HTML
- CSS
- JavaScript
- Marketo
- Dynamics 365
- Jira
- ON24
- Salesforce
- EMC