## SDS 383D: Homework 1

Giorgio Paulon

January 19, 2017

## Problem 1. Bayesian inference in simple conjugate families

We start with a few of the simplest building blocks for complex mul- tivariate statistical models: the beta/binomial, normal, and inverse- gamma conjugate families.

(A) Suppose that we take independent observations  $X_1, \ldots, X_N$  from a Bernoulli sampling model with unknown probability w. That is, the  $X_i$  are the results of flipping a coin with unknown bias. Suppose that w is given a Beta(a,b) prior distribution:

$$p(w) = \Gamma(a+b)w^{a-1}(1-w)^{b-1},$$

where  $\Gamma(\cdot)$  denotes the Gamma function. Derive the posterior distribution  $p(w|x_1,\ldots,x_N)$ .

## Appendix A

## R code