

Giovani Umana

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Online Portfolio: [behance.net/giovaniumana](https://www.behance.net/giovaniumana)

A results-driven creative professional with ten+ years of experience in graphic design. Currently self-training in Graphic User Interface (GUI) design as well as web technologies development to assist in the promotion of a competitive edge through an online presence for any modern day business.

PROFESSIONAL EXPERIENCE January 2010 - Present

Graphic/Multimedia Designer, Freelance Feb 2016 – Mar 2025

Houston, TX 77064

- Worked with small business customers to enhance their visual brand.
- Handled setup of artwork to be printed for vehicle wrap installs.
- Worked on small video editing and motion graphics projects.
- Focus was mostly on layout, typography, color scheme, and more.
- Continue to self teach and grow as an artist, while looking to get into ux/ui design as well as programming.

Graphic Installer, On Site Decals Feb 2014 – May 2016

Stafford, TX 77497

Salary: \$70,000 Annually

- Installed graphics on vehicles throughout the State of Texas for various municipal organizations such as police departments, hospitals, fire stations, etc.
- Handled and transported reflective vinyl material pre-cut graphics to job for installation.
- Responsible for scheduling daily installations using customer documentation.
- Carefully matched job documentation using Vehicle Identification Numbers to accurately install graphics purchased by customers.
- Worked hand in hand with other vendors on site to coordinate and streamline the efforts while on the customer's site.
- Using current industry techniques, layout imagery for the best overall design flow, as well as strategic cutting of pre-cut vinyl final installation.

Graphic/Multimedia Designer, C.L. International Jan 2010 – Jan 2014

Pasadena, TX 77059

Salary: \$65,000 Annually

- Worked in tandem with vendors on designs based on requirements, modifications and feedback.
- Identified and utilized appropriate software.
- Developed creative advertising content for various print media, including business cards, flyers, brochures, posters, and banners.
- Created and remotely uploaded gif animations, motion graphic videos of various products.
- Ensured all projects were proofread for accuracy and quality.

Technical Skills

- **Photoshop / Illustrator**
- **Html / Css**
- **Atom / Visual Studio**
- **Figma**
- **Git**
- **After Effects / Premiere Pro**

Education

- **Graphic & Multimedia Design**, Associates of Applied Science, Westwood College, Houston, TX
(2009, *Graduated with Honors - 4.0 GPA*)
- **Graphic Design, Attended for Associates of Applied Science** (Design Theory), The Art Institute of Houston, TX (2006, *Merit Award Recipient*)

Specialized Training

- **PostgreSQL Bootcamp Certification**, Udemy (*December 2020*)

(References can be provided upon request)