giovani umana

405-894-0052

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front-end portfolio: www.giovaniumana.com

A results-driven creative professional with ten years of experience in graphic design. Currently self-training in Graphic User Interface (GUI) design as well as web technologies development to assist in the promotion of a competitive edge through an online presence for any modern day business.

professional experience

graphic/web development, freelance

feb 2016 – jun 2025

oklahoma city, ok

- work with small business customers to enhance their visual brand.
- handle setup of artwork to be printed for vehicle wrap installs.
- work on small video editing and motion graphics projects.
- focus is mostly on layout, typography, color scheme, and more.
- continue to self teach and grow as an artist, while looking to get into ux/ui design as well as programming.

graphic installer, onsite decals

feb 2014 – may 2016

stafford, tx

salary: \$70,000 annually

- installed graphics on vehicles throughout the State of Texas for various municipal organizations such as police departments, hospitals, fire stations, etc.
- handled pre-cut reflective vinyl material to job for installation.
- responsible for scheduling daily installations using customer documentation.
- carefully matched job documentation using Vehicle Identification Numbers to accurately install graphics purchased by customers.
- worked hand in hand with other vendors on site to coordinate and streamline the efforts while on the customer's site.
- using current industry techniques, layout imagery for the best overall design flow, as well as strategic cutting of pre-cut vinyl final installation.

- worked with vendors to finalize designs, making modifications based on our needs and their suggestions.
- ensured all projects were proofread for accuracy and quality.
- identified and utilized appropriate software.
- designed print advertising materials, including business cards, flyers, brochures, posters, and banners.
- remotely uploaded gif animations, motion graphic videos of various products.

technical skills

- photoshop / illustrator
- html / css
- atom / visual studio
- figma
- git
- after effects / premiere pro

education

- associates of applied science in graphic design and multimedia westwood college, houston, tx (graduated with honors 4.0 gpa)
- attended for my associates of applied science in graphic design art Institute of houston, houston, tx (2006, merit award recipient)

specialized training

• postgreSQL Bootcamp certification, udemy (december 2020)

(references can be provided upon request)