# SENTIMENT ANALYSIS ON LEAGUE OF LEGENDS COMMUNITY COMMENTS

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#### TWITCH OVERVIEW

- Twitch is the most popular live-streaming platform (2021)
- At this moment there are 2,830,00 people watching Twitch
- 31 million daily active users
- Live chats it's a crucial aspect of the platform
- Emotes as a new form of language



## **EMOTES**



pepega



pogchamp



4Head



CoolStoryBob



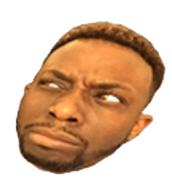
Trihard



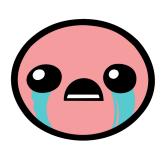
kappa



LuL



cmonbruh



Trium phbib



kekw

### PROJECT GOAL

- Sentiment Analysis of League of Legends comments on Twitch
- Challenges
  - Few known lexicon for emotes sentiment
  - The sentiment of each emote is context-dependant
  - Social media language issues
  - No specific grammar

#### DATA COLLECTION AND LEXICA

VADER lexicon

Unlabeled Twitch comments

+ Emoji lexicon

=

Weakly labeled Twitch comments Labeled
Twitch
comments

Custom-made emotes lexicon

Final dataset

#### MODEL DEVELOPMENT

Step

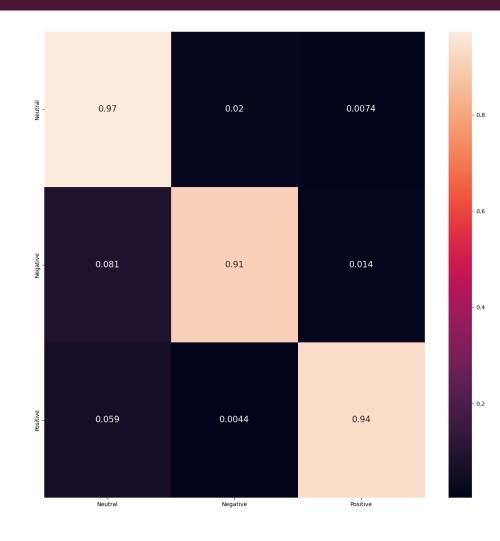
- Distribution-based classifier
- Accuracy 0.63
- FI score 0.62

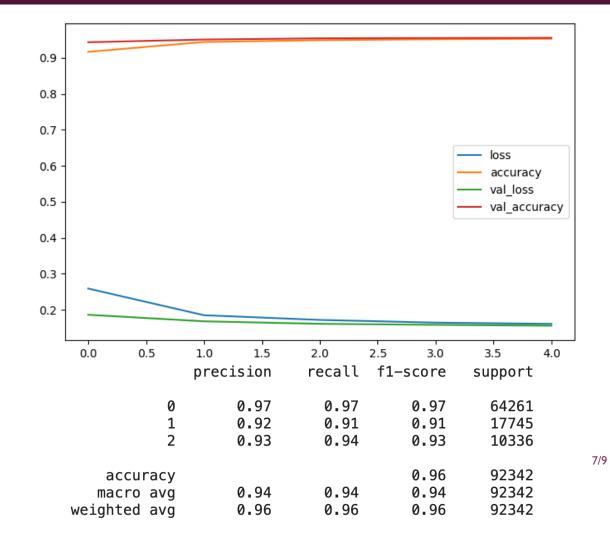
**NOT ENOUGH!** 

Step 2

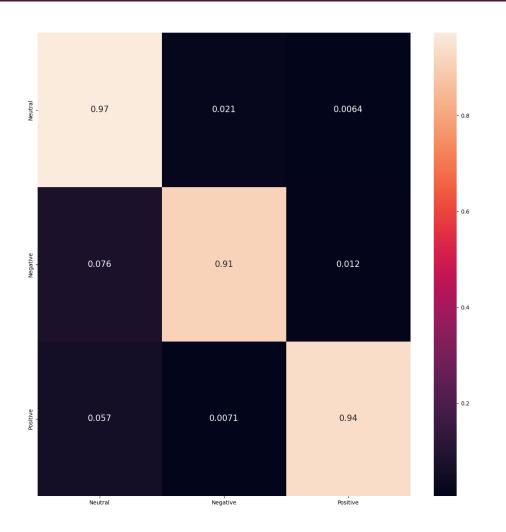
- Deep learning approach [\*]
  - LSTM
  - BiLSTM

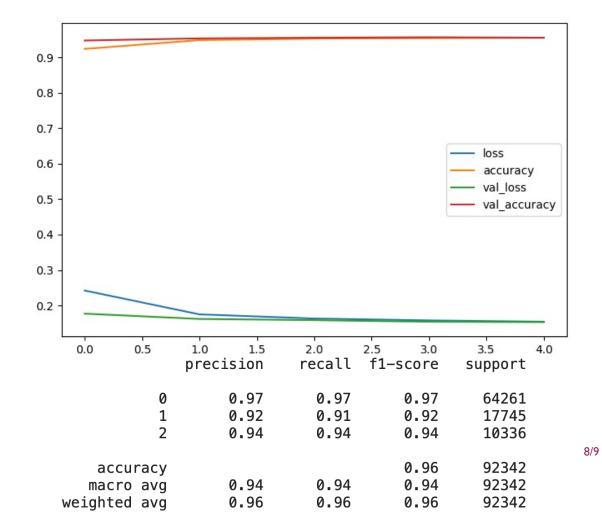
#### RESULTS AND DISCUSSION - LSTM MODEL





#### RESULTS AND DISCUSSION – BILSTM MODEL





# **TUSEN TAKK**