

GIOVANNI ODA

FULL STACK SOFTWARE ENGINEER

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www.giovannioda.dev
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EXPERIENCE

Art Lab Development - Startup

CTO | Back-end Developer | Product Owner

Company founded by me along with two business partners in March 2020, to develop and launch the **Cimtia Ads** app. In total, over 2 years, the company received more than 1.5 million reais (approximately 300 thousand dollars) in investments from the **ND TV group** from Santa Catarina/Brazil.

- Responsible for the technology strategy, lead the development team, research and evaluate new technologies and manage the technology budget;
- Create server-side logic, manage front-end and database communication, integrate and interact with APIs, and implement security features;
- Communicate goals and requirements to the development team and ensure they are clearly understood, identify and prioritize user requirements, and approve user stories for the project backlog.

Founder

March/20 - November/22

NetDev System - Own business

Front-end Developer | Back-end Dev | DB Architect

As a solo entrepreneur or freelancer, I made apps for several clients totaling dozens of projects. Among them: Websites, Web applications in general (SPA's, PWA's), Wordpress sites (e-commerce, blogs, news portals), Laravel applications (PHP and SQL) and native mobile applications in Flutter, that is, the job and the customer's need determined the technology for each case. In March 2020, one of the clients invited me to invest in the Cimtia Ads project and start the company Art Lab.

- Responsible for defining the technologies used (tech stack) and the architecture of the project's database.
- Develop the entire project (Full-stack) to deliver the application, ordered by the client, tested and 100% working.
- Define and implement the necessary infrastructure (Serverless, Cloud, Docker, VM etc) to deploy applications.

Full-stack Engineer

March/17 - February/20

GTW Digital Marketing Agency

Web Designer | Ux/UI Designer | Web Developer

Digital marketing agency specializing in the car dealership sector offering services such as SEO, pay-per-click advertising, social media marketing, email marketing and mostly websites and web apps. Main client: Grupo Primavia (Group of Dealerships that has been operating for 27 years representing automakers: FIAT, RENAULT, NISSAN, JEEP, RAM, CHRYSLER, DODGE, PEUGEOT, CITROEN, CHERY, YAMAHA AND VENTURA MARINE.)

- Responsible for leading the website development department.
- Create layouts and prototypes (Ui/Ux) for the agency's clients' projects.
- Develop, test, implement and deploy websites and applications.

Web developer

October/15 - February/17

PROJECTS

Cimtia Ads

[Case Study](#) | [Live Link](#) | [Figma Prototype](#) | [GitHub](#) (Private)

Online platform for the sale of advertising space in traditional media vehicles that offers small and medium-sized companies the possibility of advertising on TV and Radio, in an easy and accessible way. The entire process of buying media and ordering creative material is done online by the user on the platform.

- **Front-end:** Application developed in the SPA pattern using the React JS framework. Contains some PWA functionality.
- **Back-end:** Uses auth, databases, storage and messaging services in serverless architecture (GCP as a cloud provider).
- **Stack:** HTML, CSS, Javascript, React JS, Tailwind, Firebase (Firestore, Auth, Storage, Functions, Hosting, Messaging).

Back-end Developer

ABOUT

Full stack software engineer with **5 years of experience** building web-sites and primarily web applications developed for clients and also applications that led to the creation of my own businesses.

SKILLS

FRONT-END

HTML CSS Javascript
Vue JS Nuxt JS Vuex
Tailwind Vuetify Laravel

BACK-END

Node Js SQL DB No-SQL DB
Firebase Cloud Functions AWS
PHP Redis DB

TECHNICAL

Ui/Ux Design Figma Photoshop
InDesign GIT PWA SCRUM

SOFT

Effective Communication
Problem-solving Collaboration
Time Management Leadership
Continuous Learning Work Ethics

EDUCATION

UNIP - Universidade Paulista

The **UNIP university** is present in more than 900 locations in Brazil.

- Bachelor of Communication - Advertising (Feb/2006 - Dez/2010)

LANGUAGES

Portuguese: Native

English: Listening - Advanced |
Reading: Advanced | Speaking -
Intermediary | Writing - Intermediary

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PROJECTS (CONTINUATION)

Carro Certo App

[Case Study](#) | [Live Link](#) | GitHub (Private)

Application that connects dealers of used cars to a base of more than 1000 vehicles. That way, when a customer is looking for a car that the seller doesn't have in his physical store, he uses the app to find and negotiate the exact car he wants, making the sale, retaining customers and even making a profit depending on the value negotiated.

- **Front-end:** Web application (SPA), built on top of the Vue JS ecosystem.
- **Back-end:** Uses Google Firebase services as a backend on a serverless architecture.
- **Stack:** HTML, CSS, Javascript, Vue JS, Vuex, Vuetify, Firebase (Firestore, Auth, Storage, Functions, Messaging).

Full-stack Engineer

INTERESTS

Open Source | Video Games |
Technology | Supersport Motorcycles
| Running

Aventar – Rádio Testemunhal

[Case Study](#) | [Live Link \(LP\)](#) | [Live Link \(Back-office\)](#) | GitHub (Private)

Radio insertion verification platform. Allows advertising agencies to account, check-in and verify the advertising spaces purchased on radio stations for a given campaign. It was used, for example, in the campaign of the Ministry of Health of the Government of Brazil to prove the advertisements on the radios of the campaign to encourage the vaccination of COVID-19.

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