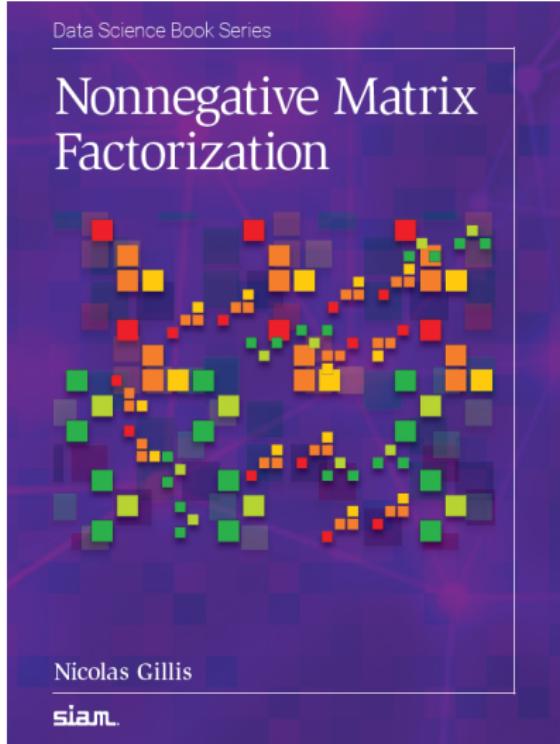


# Nonnegative Matrix Factorization

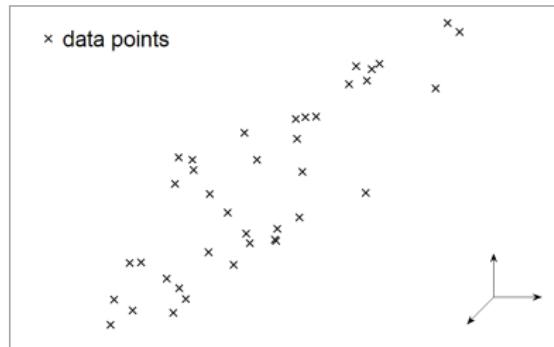


Available at  
[sites.google.com/site/nicolasgillis/book](http://sites.google.com/site/nicolasgillis/book)  
with codes and additional papers

## The setup – Dimensionality reduction for data analysis

- Given a set of  $n$  data points  $m_j$  ( $j = 1, 2, \dots, n$ ), we would like to understand the underlying structure of this data.

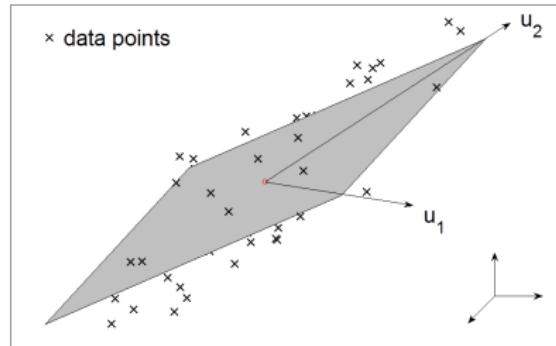
$m_j$



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- Given a set of  $n$  data points  $m_j$  ( $j = 1, 2, \dots, n$ ), we would like to understand the underlying structure of this data.
- A fundamental and powerful tool is linear dimensionality reduction: find a set of  $r$  basis vectors  $u_k$  ( $1 \leq k \leq r$ ) so that for all  $j$

$$m_j \approx \sum_{k=1}^r u_k v_{kj}$$

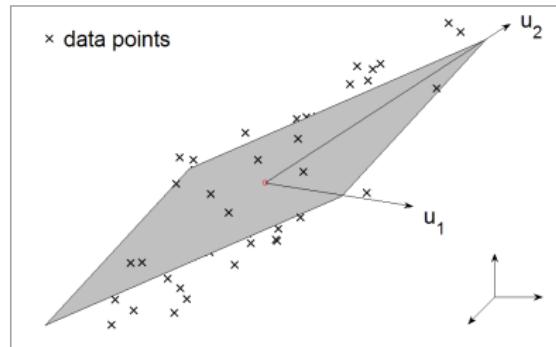


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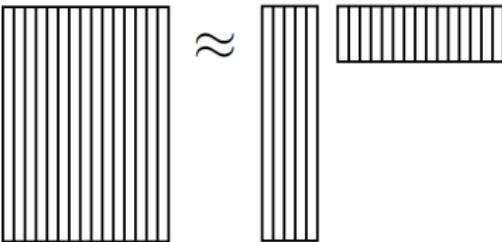


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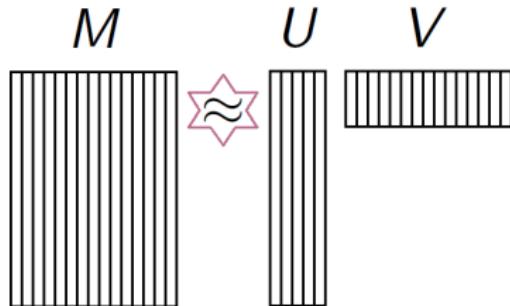
- This is equivalent to the low-rank approximation of matrix  $M$ :

$$M = [m_1 \ m_2 \ \dots \ m_n] \approx [u_1 \ u_2 \ \dots \ u_r] [v_1 \ v_2 \ \dots \ v_n] = UV.$$

# Constrained Low-Rank Matrix Approximations

$$M \approx U V$$


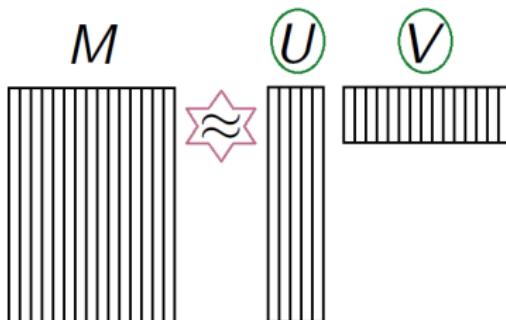
# Constrained Low-Rank Matrix Approximations



- How to measure the **error**  $\|M - UV\|$ ?

**Ex.** PCA/truncated SVD use  $\|X\| = \|X\|_F^2 = \sum_{i,j} X_{ij}^2$ .

# Constrained Low-Rank Matrix Approximations



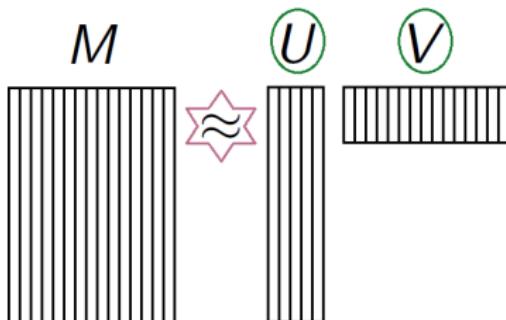
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**Goal of this presentation:** show some applications, present several models and discuss some algorithms for **NMF**.

## Nonnegative Matrix Factorization (NMF)

Given a matrix  $M \in \mathbb{R}_+^{p \times n}$  and a factorization rank  $r \ll \min(p, n)$ , find  $U \in \mathbb{R}^{p \times r}$  and  $V \in \mathbb{R}^{r \times n}$  such that

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NMF is a linear dimensionality reduction technique for nonnegative data :

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## Why nonnegativity?

- **Interpretability:** Nonnegativity constraints lead to easily interpretable factors (and a sparse and part-based representation).
- **Many applications.** image processing, text mining, hyperspectral unmixing, community detection, clustering, etc.

# Application 1: Blind hyperspectral unmixing

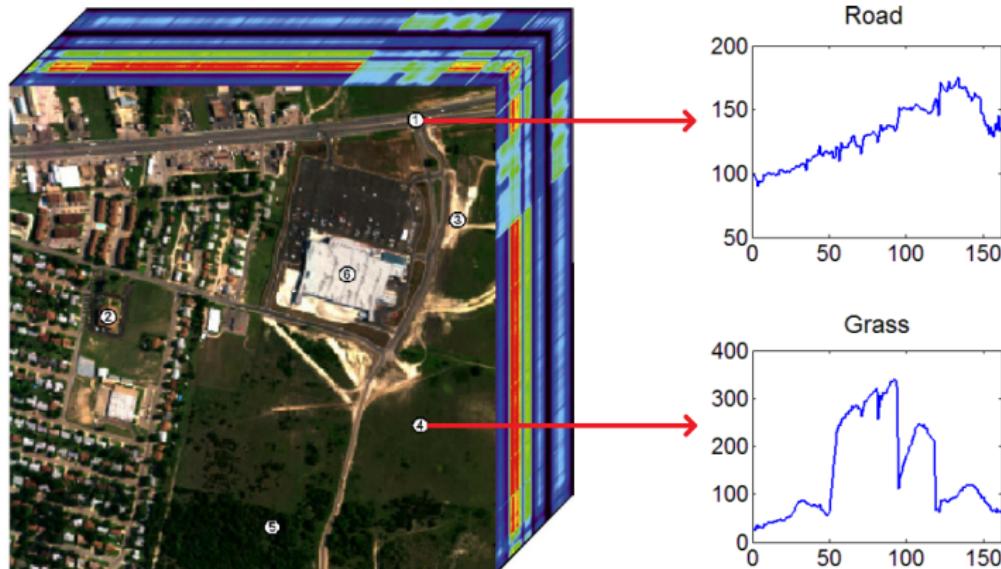


Figure: Urban hyperspectral image, 162 spectral bands and 307-by-307 pixels.

# Application 1: Blind hyperspectral unmixing

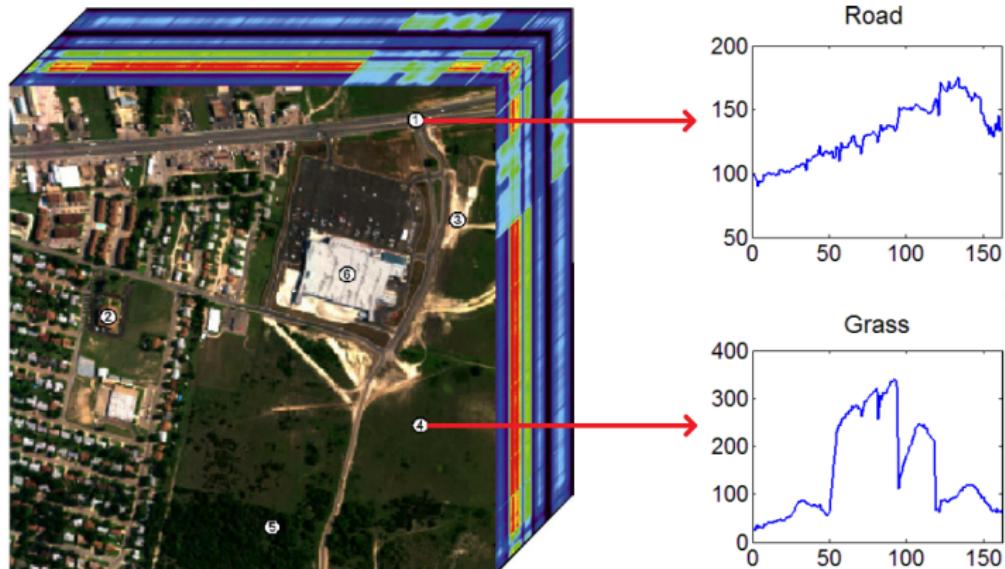
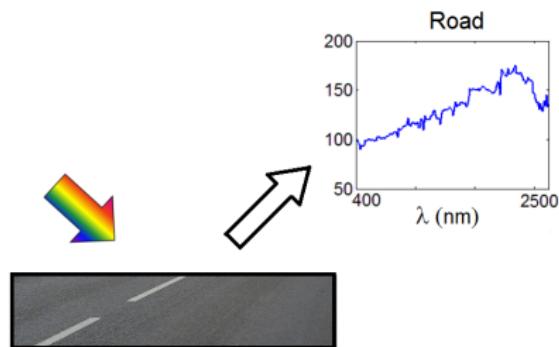
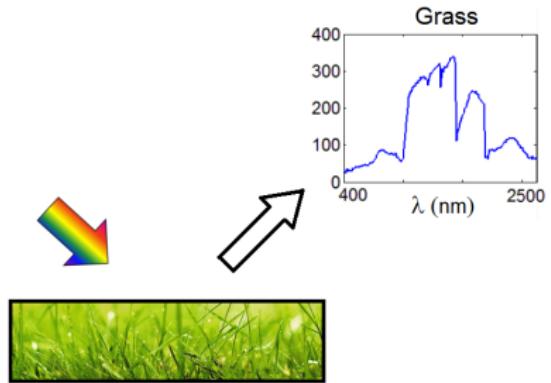


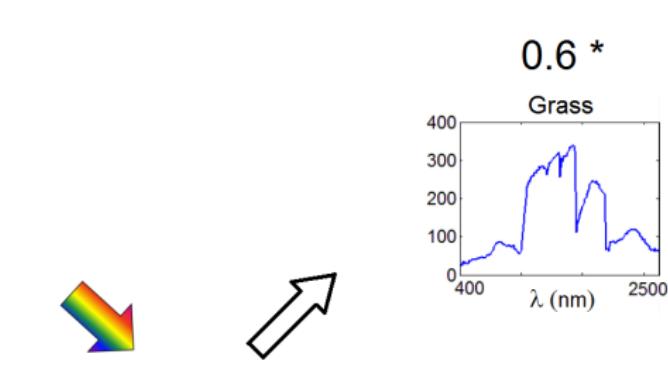
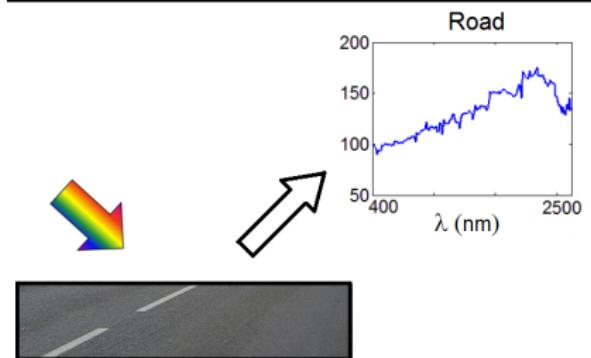
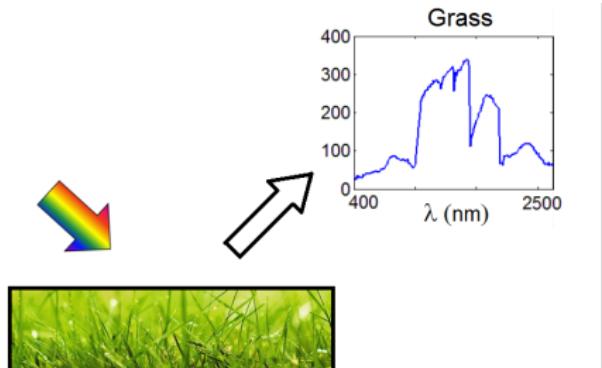
Figure: Urban hyperspectral image, 162 spectral bands and 307-by-307 pixels.

**Problem.** Identify the materials and classify the pixels.

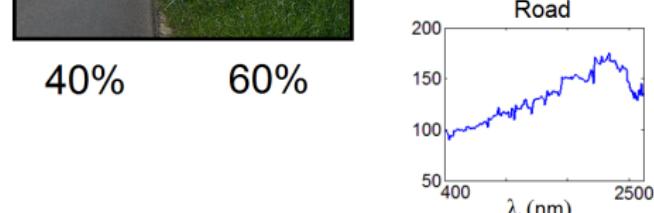
# Linear mixing model



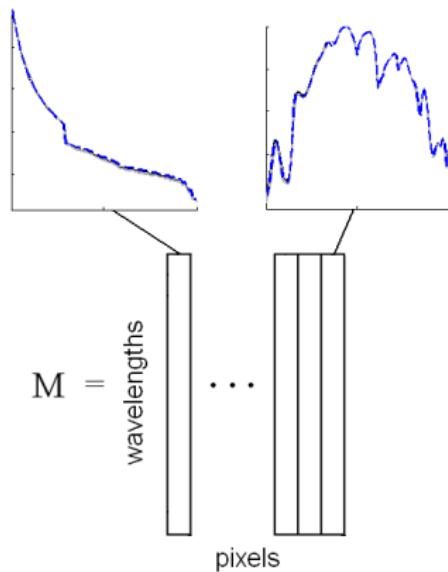
# Linear mixing model



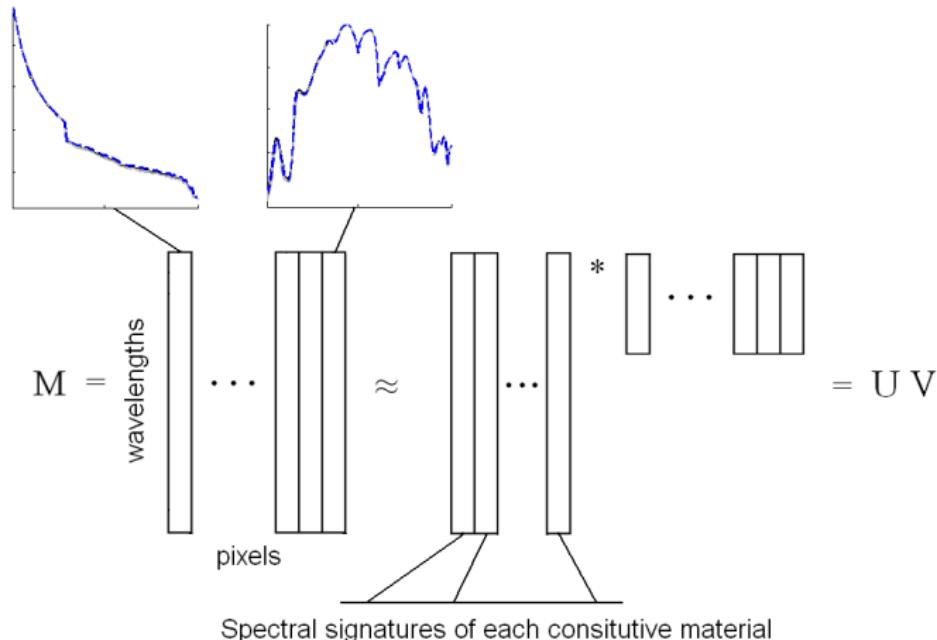
40%      60%



## Application 1: Blind hyperspectral unmixing with NMF

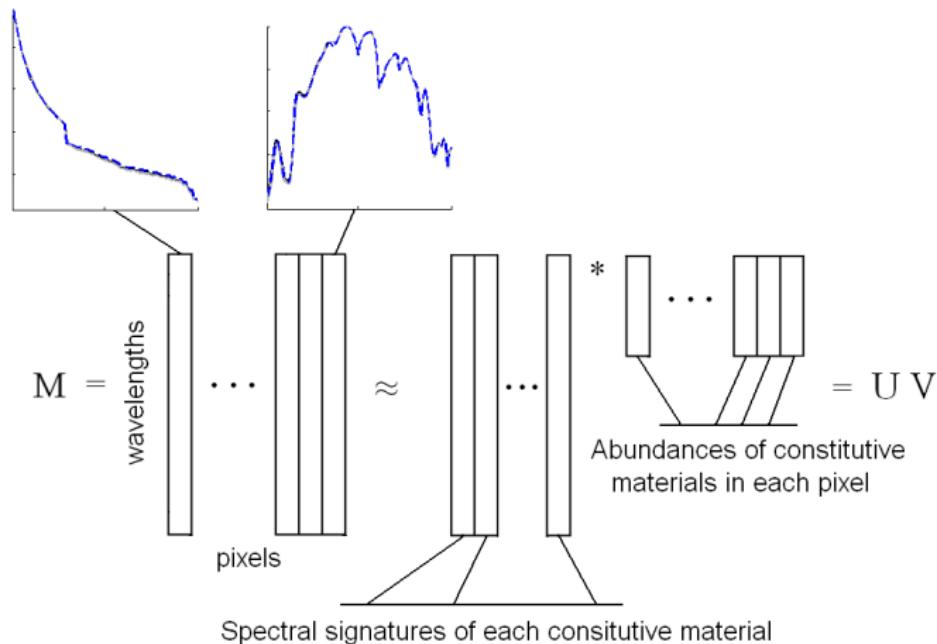


## Application 1: Blind hyperspectral unmixing with NMF



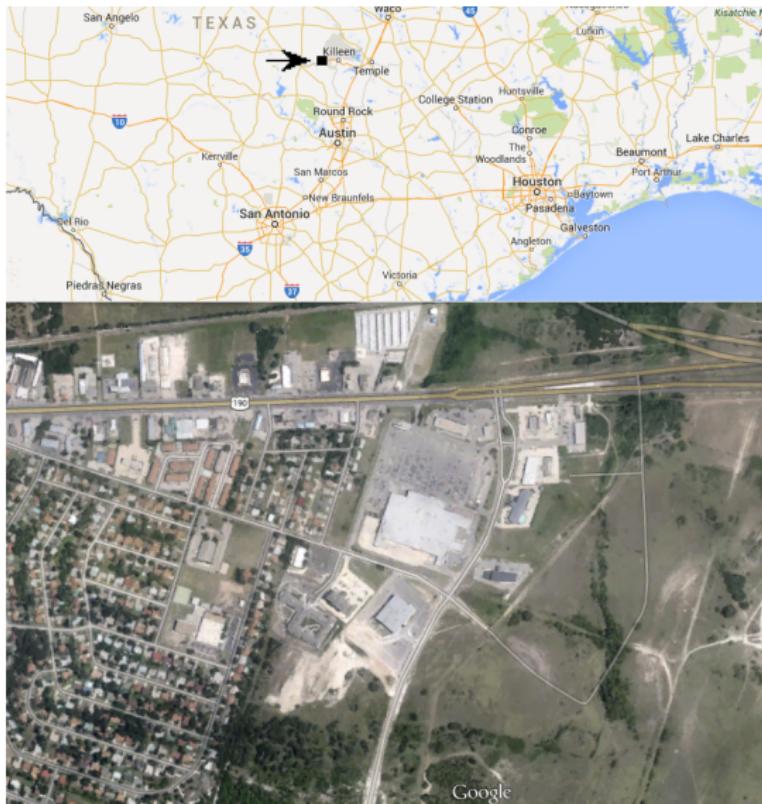
- Basis elements allow to recover the different endmembers:  $U \geq 0$ ;

## Application 1: Blind hyperspectral unmixing with NMF



- Basis elements allow to recover the different endmembers:  $U \geq 0$ ;
- Abundances of the endmembers in each pixel:  $V \geq 0$ .

# Urban hyperspectral image



# Urban hyperspectral image

$$\underbrace{\mathbf{M}(:, j)}_{\substack{\text{spectral signature} \\ \text{of } j\text{th pixel}}} \approx \sum_{k=1} \underbrace{\mathbf{U}(:, k)}_{\mathbf{V}(k, j)} .$$

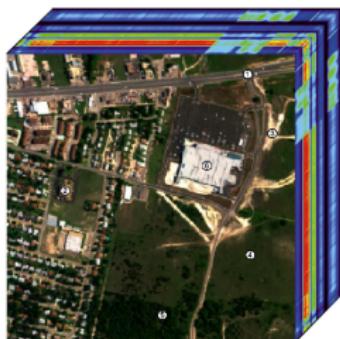


Figure: Decomposition of the Urban dataset.

# Urban hyperspectral image

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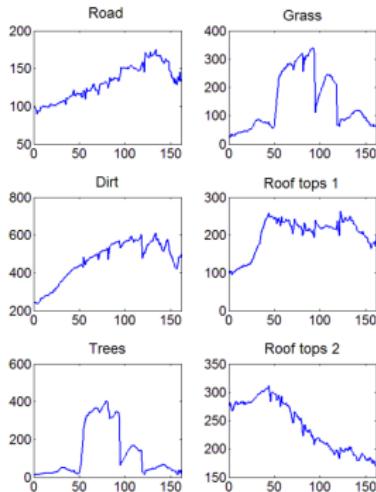
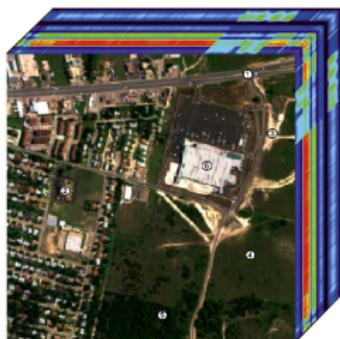


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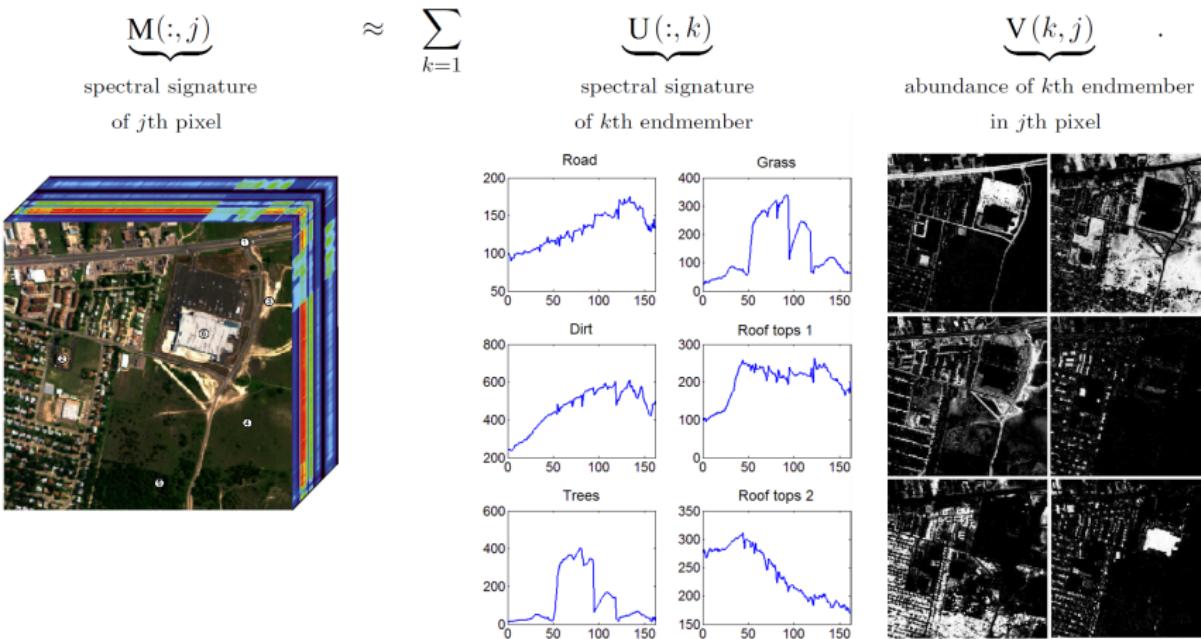
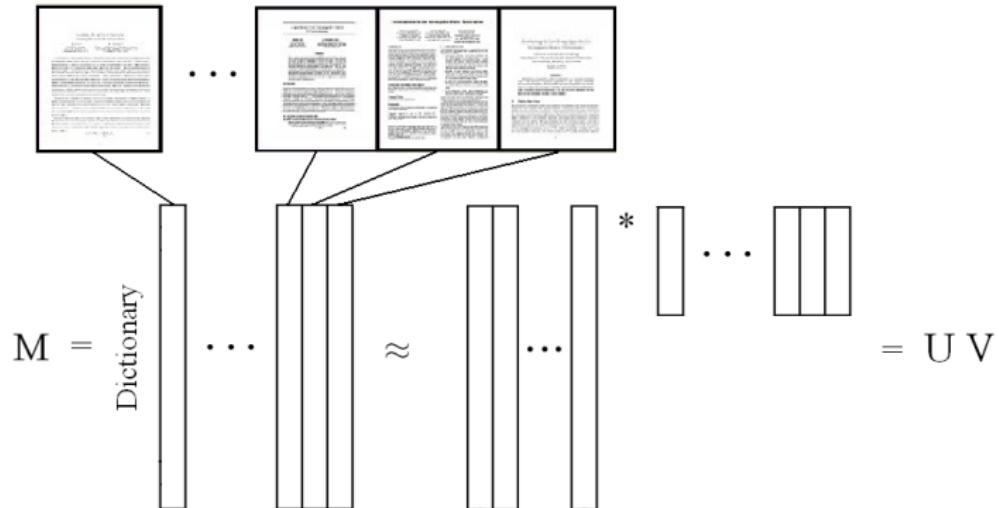
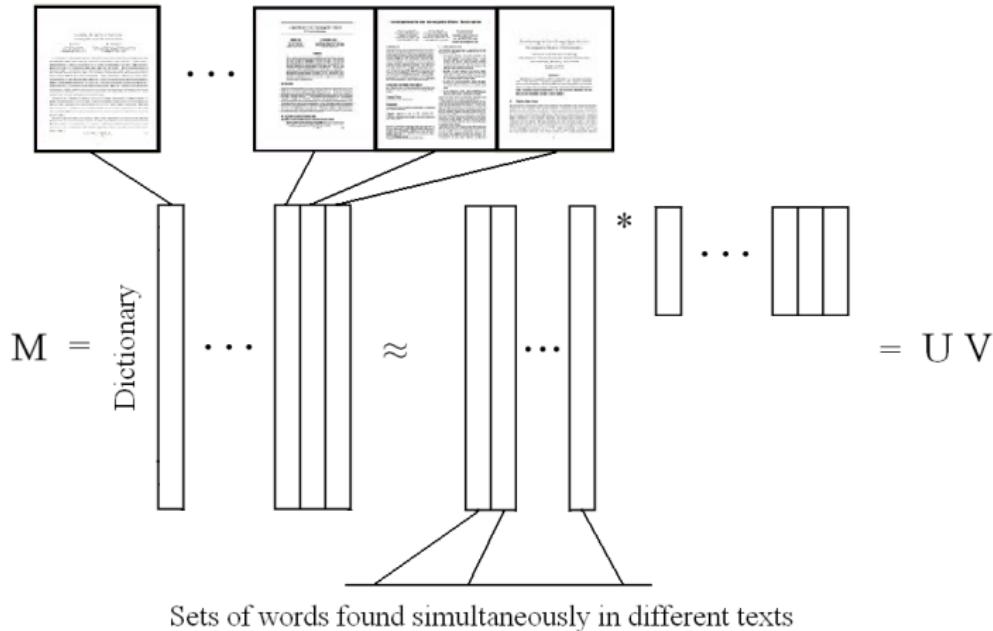


Figure: Decomposition of the Urban dataset.

## Application 2: topic recovery and document classification

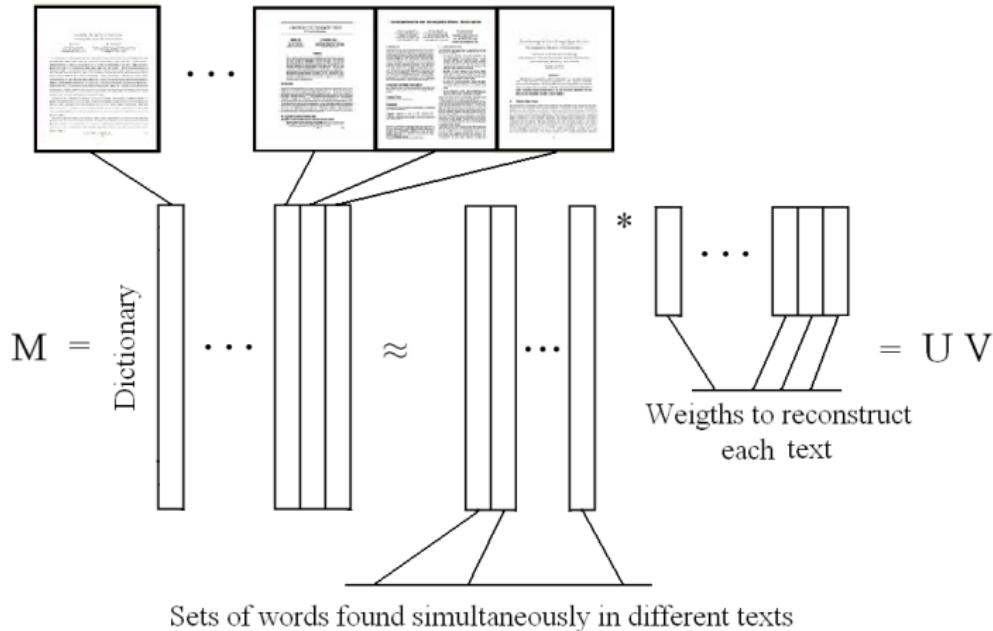


## Application 2: topic recovery and document classification



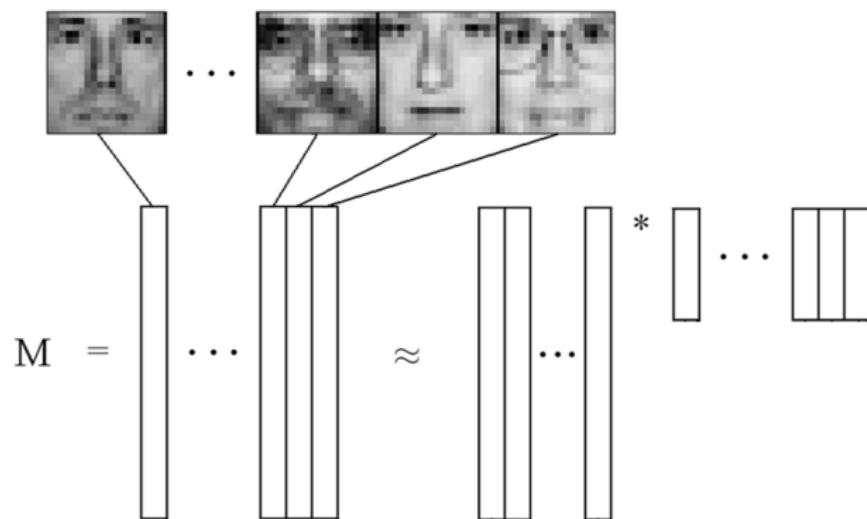
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## Application 2: topic recovery and document classification

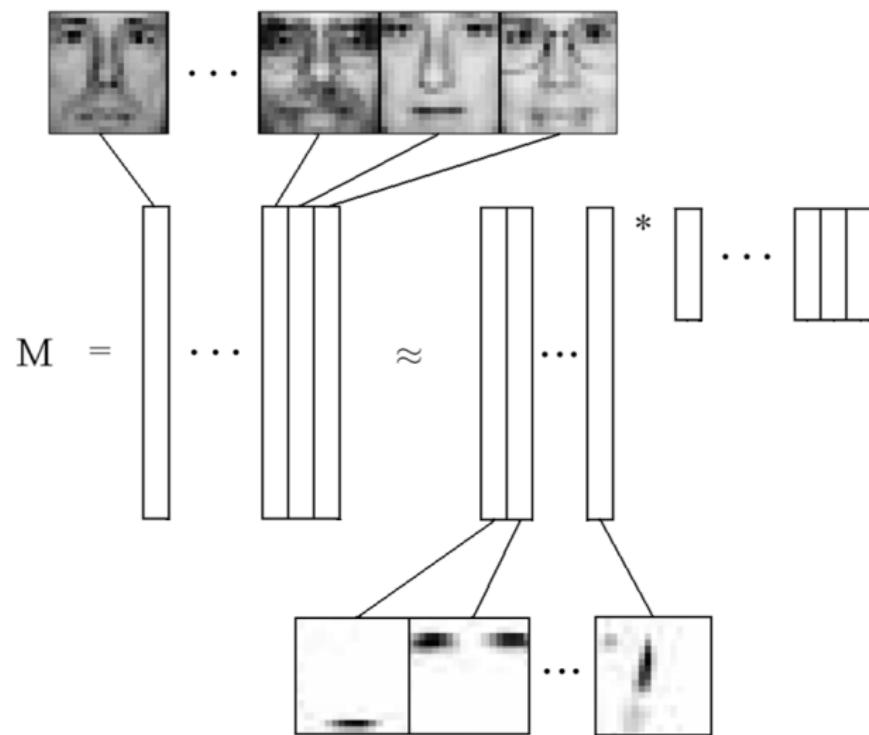


- Basis elements allow to recover the different topics;
- Weights allow to assign each text to its corresponding topics.

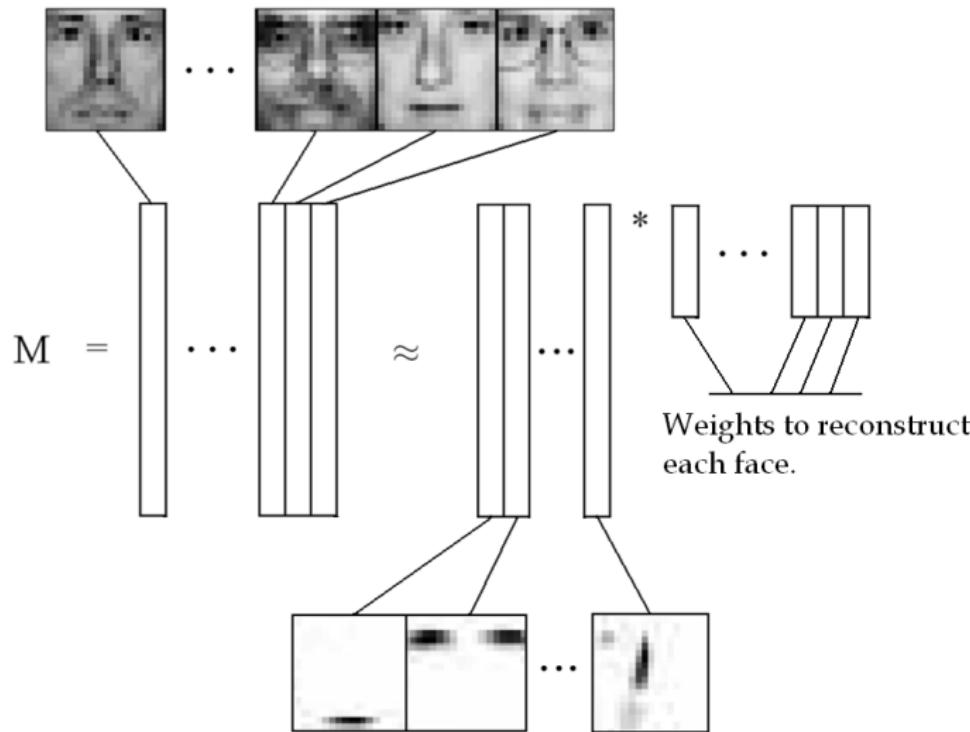
## Application 3: feature extraction and classification



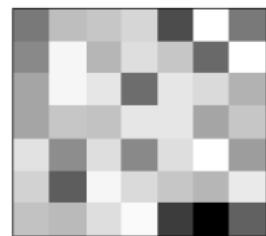
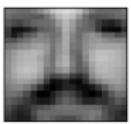
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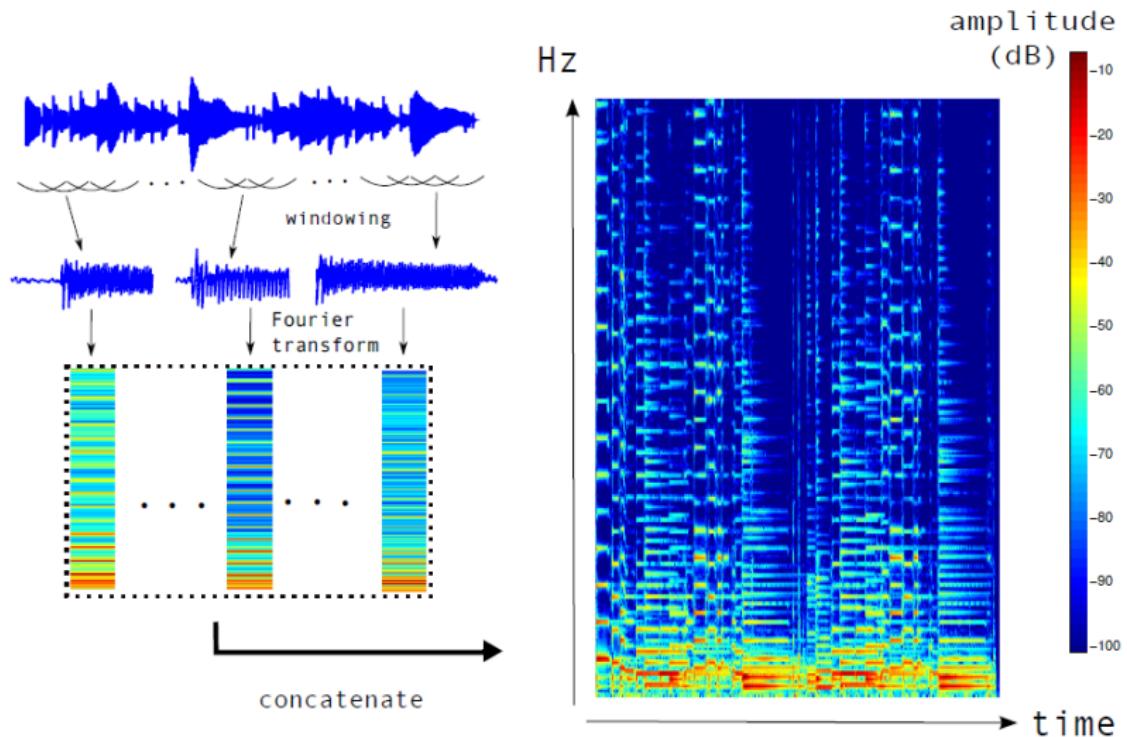
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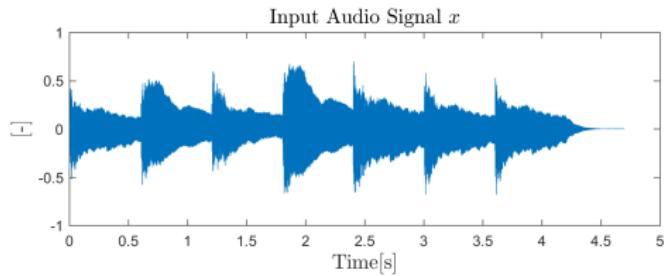
The basis elements **extract facial features** such as eyes, nose and lips.

 $M_{:k}$  $\approx$  $U$  $\times$  $V_{:k}$  $=$ 

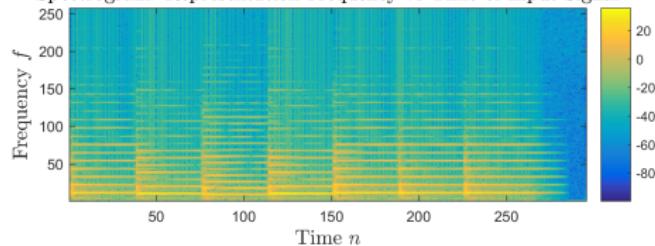
## Application 4: audio source separation



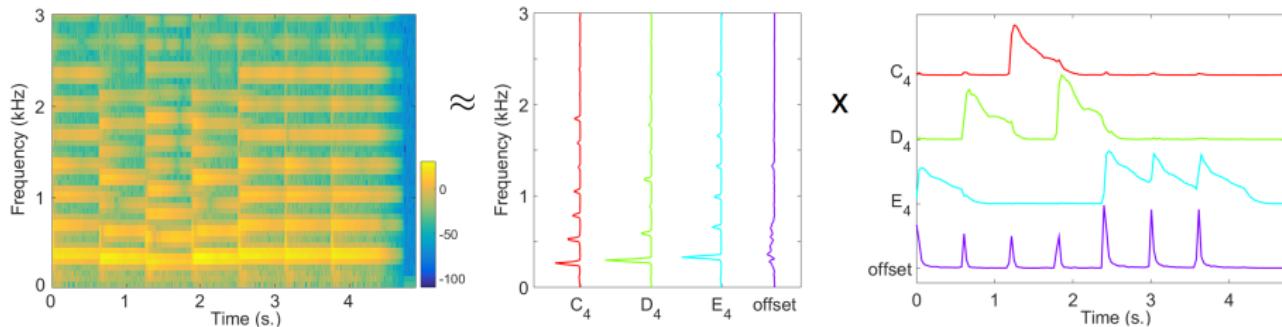
## Application 4: audio source separation



Spectrogram: Representation Frequency vs Time of Input Signal



## Application 4: audio source separation



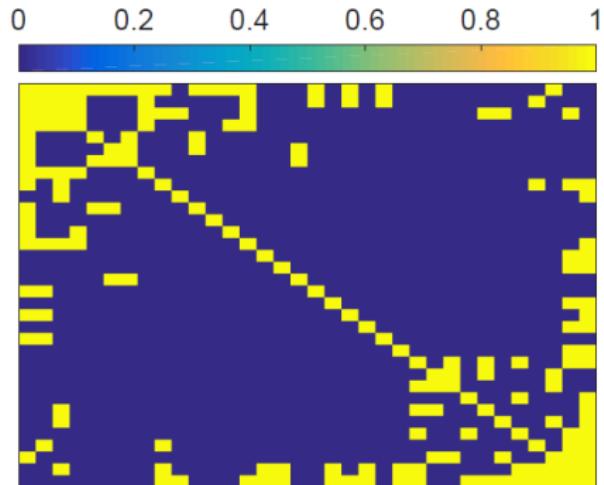
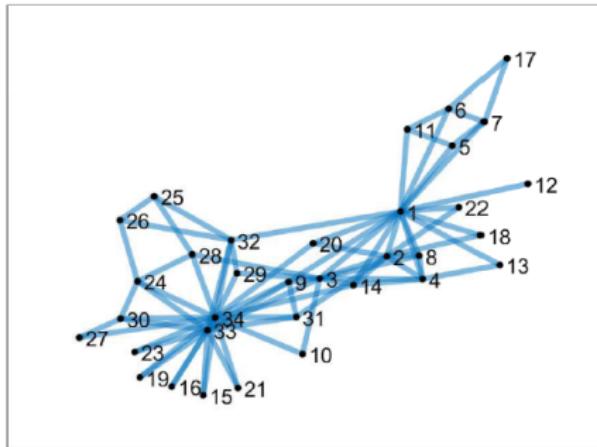
doudou\_melody.webm

## Application 5: community detection

$M_{i,j} = \exp(-c\|x_i - x_j\|^2)$  is an entrywise positive and PSD matrix.  
Consider the symmetric NMF model  $M \approx UU^\top$  where  $U \geq 0$ .

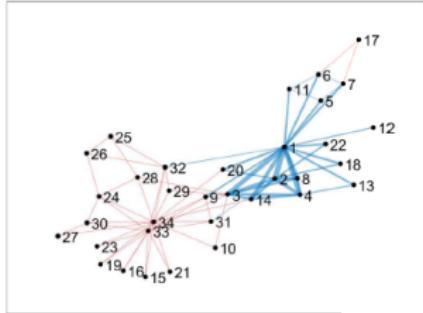
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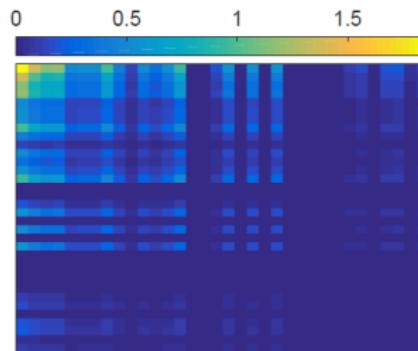
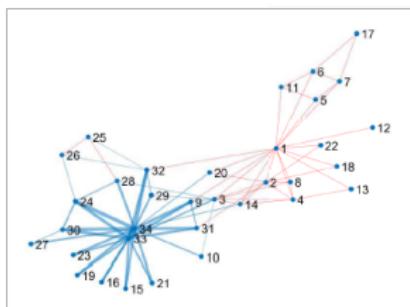


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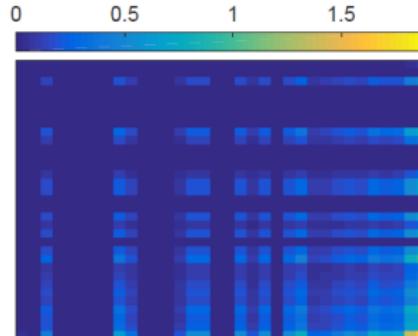
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+



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## Application 6: recommender systems

In some cases, **some entries are missing/unknown.**

For example, we would like to predict **how much someone is going to like a movie based on its movie preferences** (e.g., 1 to 5 stars) :

	Users				
Movies	2	3	2	?	?
	?	1	?	3	2
	1	?	4	1	?
	5	4	?	3	2
	?	1	2	?	4
	1	?	3	4	3

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		Users				
		1	2	3	4	5
Movies	1	2	3	2	?	?
	2	?	1	?	3	2
	3	1	?	4	1	?
	4	5	4	?	3	2
	5	?	1	2	?	4
	6	1	?	3	4	3
	7	2	3	4	5	1

Huge potential in electronic commercial sites (movies, books, music, ...). Good recommendations will increase the propensity of a purchase.

## Low-rank matrix approximations

The behavior of users is modeled using linear combination of 'feature' users (related to age, sex, culture, etc.)

$$\underbrace{M(:,j)}_{\text{user } j} \approx \sum_{k=1}^r \underbrace{U(:,k)}_{\text{feature user } k} \underbrace{V(k,j)}_{\text{weights}}$$

## Low-rank matrix approximations

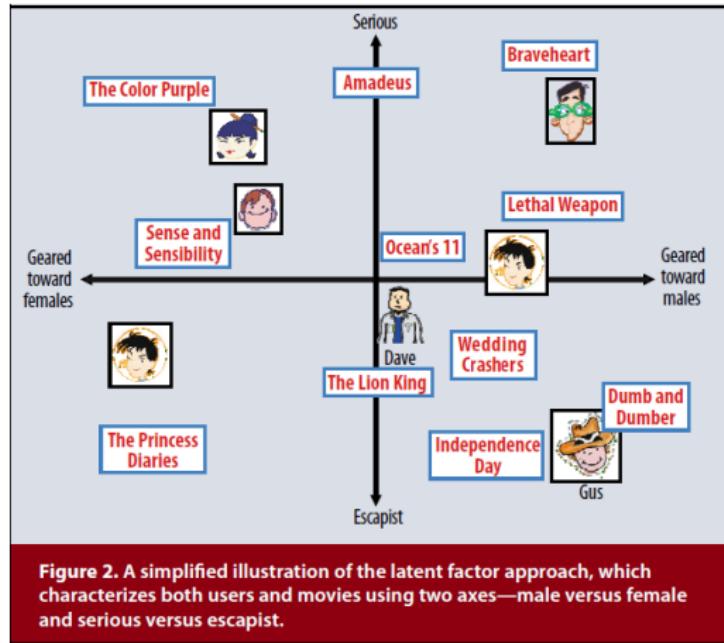
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$$\underbrace{M(:, j)}_{\text{user } j} \approx \sum_{k=1}^r \underbrace{U(:, k)}_{\text{feature user } k} \underbrace{V(k, j)}_{\text{weights}}$$

Or equivalently, movies ratings are modeled as linear combinations of 'feature' movies (related to the genres - child oriented, serious vs. escapist, thriller, romantic, actors, etc.).

$$\underbrace{M(i, :)}_{\text{movie } i} \approx \sum_{k=1}^r \underbrace{U(i, k)}_{\text{weights}} \underbrace{V(k, :)}_{\text{genre } k}$$

For example, using a rank-2 factorization on the Netflix dataset, female vs. male and serious vs. escapist behaviors were extracted.



Koren, Bell, Volinsky, *Matrix Factorization Techniques for Recommender Systems*, 2009.  
Winners of the Netflix prize 1,000,000\$.

## NMF is easily interpretable

$$X = \begin{pmatrix} 2 & 3 & 2 & ? & ? \\ ? & 1 & ? & 3 & 2 \\ 1 & ? & 4 & 1 & ? \\ 5 & 4 & ? & 3 & 2 \\ ? & 1 & 2 & ? & 4 \\ 1 & ? & 3 & 4 & 3 \end{pmatrix} \approx \begin{pmatrix} 1.6 & 0.9 & 2.2 \\ 0.9 & 2.3 & 0.4 \\ 0.2 & 0.8 & 5.0 \\ 5.0 & 0.8 & 0.4 \\ 1.4 & 5.0 & 0.0 \\ 0.4 & 3.3 & 2.3 \end{pmatrix} \begin{pmatrix} 1.0 & 0.7 & 0.0 & 0.4 & 0.3 \\ 0.1 & 0.0 & 0.4 & 1.1 & 0.7 \\ 0.2 & 0.8 & 0.7 & 0.0 & 0.2 \end{pmatrix}$$
$$= \begin{pmatrix} 2.0 & 3.0 & 2.0 & 1.7 & 1.5 \\ 1.1 & 1.0 & 1.2 & 3.0 & 2.0 \\ 1.0 & 4.2 & 4.0 & 1.0 & 1.6 \\ 5.0 & 4.0 & 0.6 & 3.0 & 2.0 \\ 1.6 & 1.0 & 2.0 & 6.3 & 4.0 \\ 1.0 & 2.2 & 3.0 & 4.0 & 3.0 \end{pmatrix},$$

## Application 7: community detection

Dataset of 101 animals with 17 characteristics, including:

	hair	feathers	eggs	aquatic	milk
<i>bass</i>	0	0	1	1	0
<i>bear</i>	1	0	0	0	1
<i>chicken</i>	0	1	1	0	0
<i>gorilla</i>	1	0	0	0	1
<i>ostrich</i>	0	1	1	0	0
<i>seahorse</i>	0	0	1	1	0

Example from <http://archive.ics.uci.edu/dataset/111/zoo>.

## Application 7: community detection

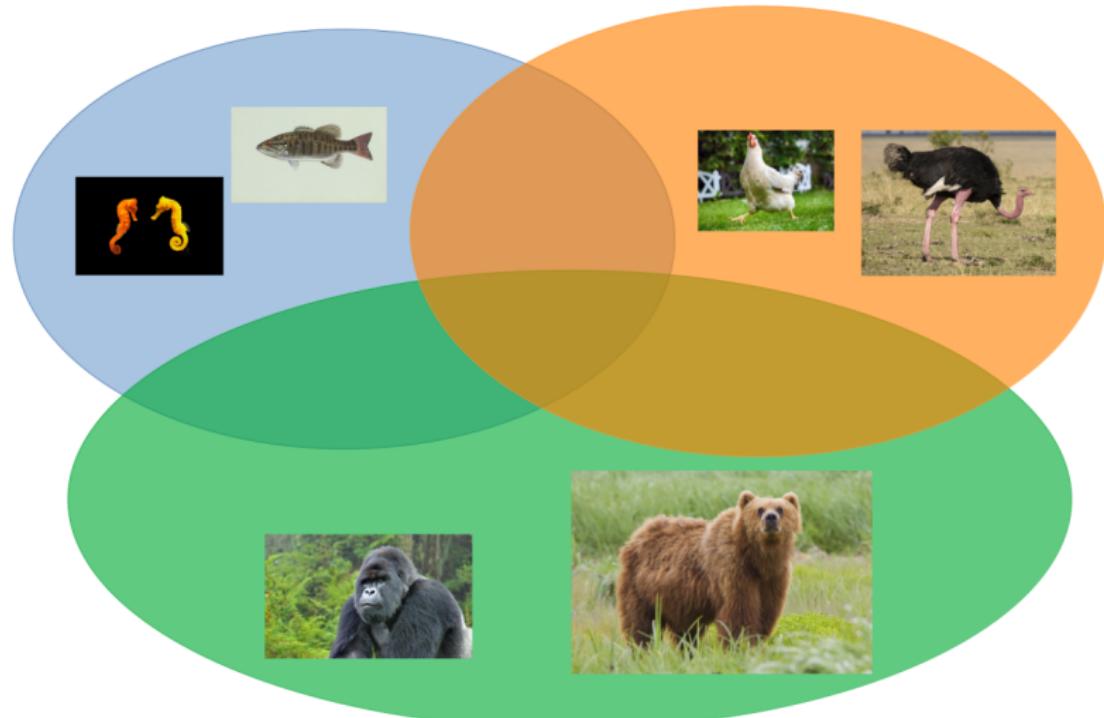
Dataset of 101 animals with 17 characteristics, including:

$$\begin{array}{c} \begin{array}{ccccc} \text{hair} & \text{feathers} & \text{eggs} & \text{aquatic} & \text{milk} \\ \hline \text{bass} & 0 & 0 & 1 & 1 \\ \text{bear} & 1 & 0 & 0 & 0 \\ \text{chicken} & 0 & 1 & 1 & 0 \\ \text{gorilla} & 1 & 0 & 0 & 0 \\ \text{ostrich} & 0 & 1 & 1 & 0 \\ \text{seahorse} & 0 & 0 & 1 & 1 \end{array} & = & \begin{array}{ccc} 1 & 0 & 0 \\ 0 & 0 & 1 \\ 0 & 1 & 0 \\ 0 & 0 & 1 \\ 0 & 1 & 0 \\ 1 & 0 & 0 \end{array} & \circ & \begin{array}{ccccc} 0 & 0 & 1 & 1 & 0 \\ 0 & 1 & 1 & 0 & 0 \\ 1 & 0 & 0 & 0 & 1 \end{array} \end{array}$$

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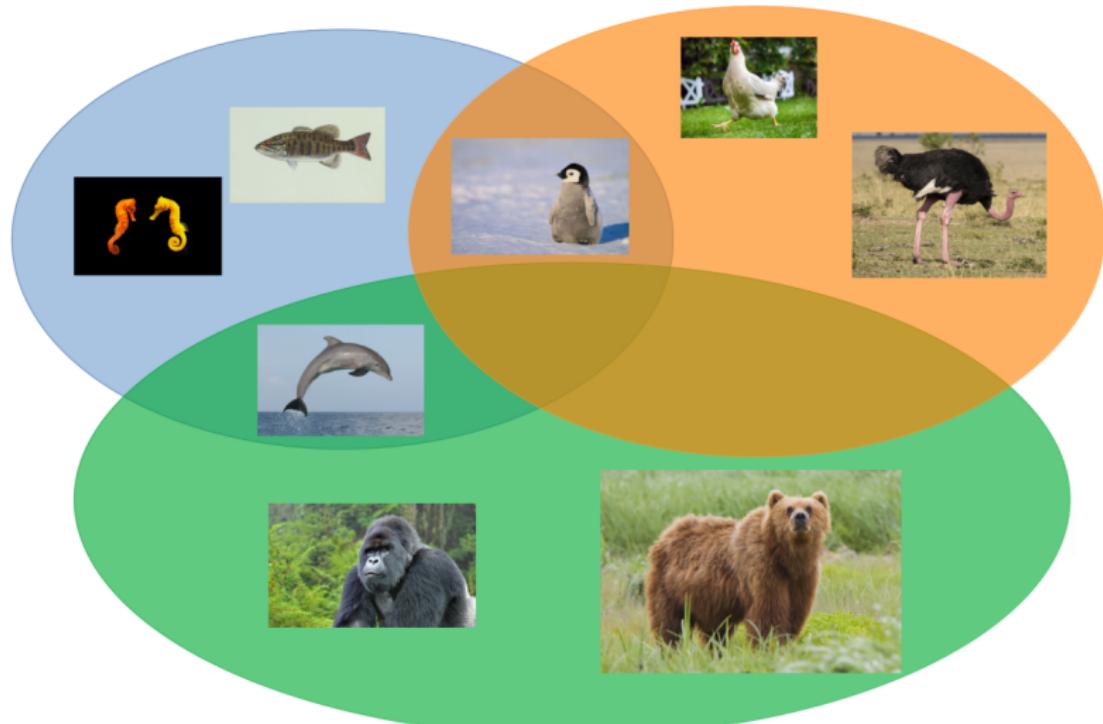
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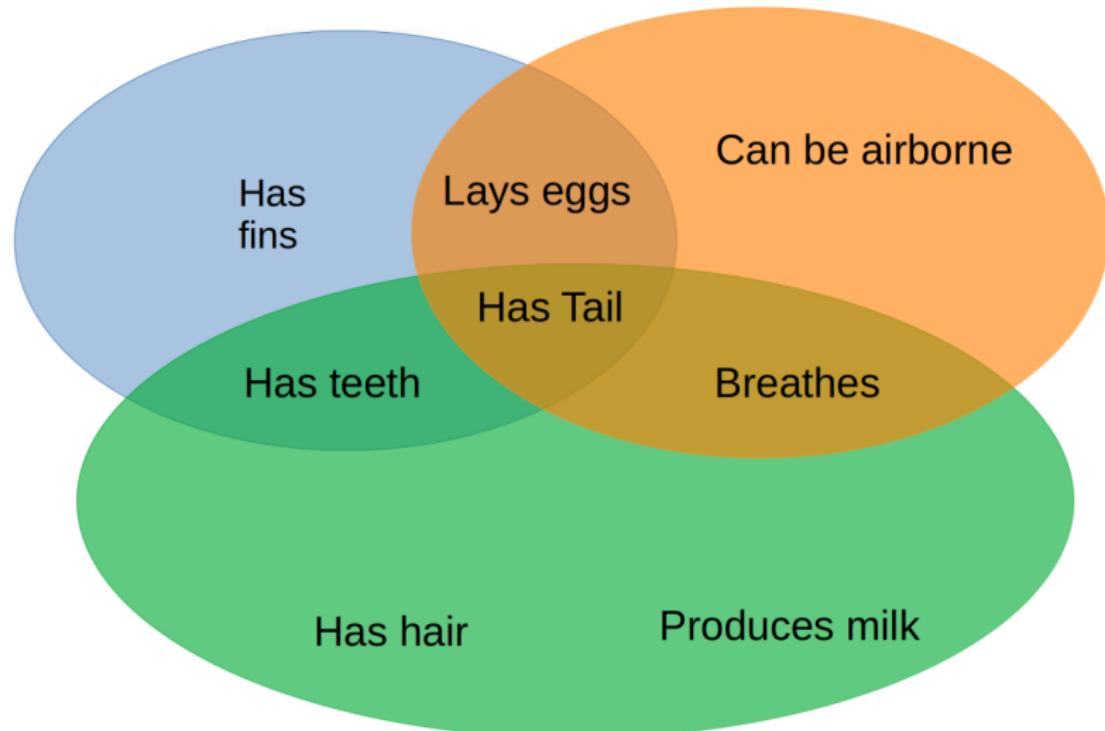
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