

# FACT SHEET

The **ASK ME!** Campaign embodies the NEIU value of “Community... to provide an environment that is supportive, nurturing and participatory.” The campaign supports the NEIU Strategic Goal One, Action Step 1.5 and serves student retention by:

- Helping to lessen anxiety felt by students early in a semester.
- Coordinating campus services and resources.
- Encouraging greater participation of faculty and staff in student life on campus.
- Contributing to an engaging campus environment leading to greater student retention.



The Ask Me logo created by NEIU Graphic Design

The **ASK ME!** Campaign kicks off at the beginning of each fall and spring semester. During the campaign faculty, staff and student organizations campus-wide wear buttons and display the office logo sign to welcome and invite student questions and inquiry. Campaign resource tables are located in the Village Square, R.W. Library, Bernard Brommel Hall and at El Centro and CCICS. The campaign is hosted by the **ASK ME!** planning committee through the Dean of Students Office. Thank you for participating.

Please contact the Dean of Students office with questions or visit [www.neiu.edu/~deanstu](http://www.neiu.edu/~deanstu) for additional information.

