



PREZIOSO

giovanni

Born in Trani, Italy | 28/11/1986

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“ I think with the customer's mind. I see through the user's eyes. I plan the job with the heart on my hand

“ I have consolidated a lot of experience transforming complex concepts in simple and effective visual strategies

“ I believe in the communication design

“ Our task as designers is to tell stories filtered by our own story using different types, symbols and images

Skills

Design Research	● ● ● ● ●
Concept Development	● ● ● ● ●
Art Direction	● ● ● ● ●
Visual Design	● ● ● ● ●
Web Design	● ● ● ● ●
Web Development	● ● ● ● ●
Movie Making	● ● ● ● ●
Teamwork	● ● ● ● ●
Problem Solving	● ● ● ● ●
Passionate Humor	● ● ● ● ●
The Deadline is God	● ● ● ● ●

Tools

Illustrator	● ● ● ● ●
Photoshop	● ● ● ● ●
InDesign	● ● ● ● ●
HTML	● ● ● ● ●
CSS	● ● ● ● ●
Final Cut / Premier	● ● ● ● ●
After Effect	● ● ● ● ●

EDUCATION

Graphic Design Institute

08/2000 - 05/2005
Final evaluation: 75/100
Andria, Italy

Italian	● ● ● ● ●
English	● ● ● ● ●
German	● ● ● ● ●

PRESENT JOB

Freelancer in Berlin

since 08/2013 until now

Main clients



PAST JOB

Art Director

09/2010 - 05/2013
Comunicare Tresessanta
Design, Marketing and Advertising.
Andria, Italy

Art Director

09/2008 - 05/2010
Concept Creative Spot
Digital Signage and Advertising.
Andria, Italy

Trainee

10/2006 - 03/2008
Studio X Design
Design, Marketing and Advertising.
Corato, Italy

TRAINING

Innesto - Typographic Design Event

04/12/2012 - 07/12/2012
Workshop "Type Drum Machine"
Turin, Italy

Specialisation Program

10/2006 - 03/2008
Design courses organized by Studio X.
Corato, Italy

Artistic Skills And Competences

My passion is cooking great food and I play bass guitar, I am interested in arts, cinema, photography, literature, music, opera, theatre, graphics, sports, fashion, new trends, paper craft, architecture, electronics, robotics and design, of course.

LinkedIn Recommendations

I contacted Giovanni with a request to make a logo for our architecture office. He replied promptly and directed me to supply the required info about our business, in order to get a clue of our work and needs. After a very short time I got several examples, all of them were creative and showed his deep understanding of our concept, giving us a final result that absolutely convinced us he is the right guy for the mission. The whole communication was totally clear and fast and with lots of positive vibes and support. It was a pleasure to cooperate with Giovanni,

and I would recommend anyone looking for a creative designer to work with him. He's a real pro! **Nir Sabag - Sabag Unit**

Giovanni saved my life when our resident designer from Start-Up Boot Camp got sick right before deadline of an important project. Giovanni's design was amazing. On top he was efficient and stayed cool under stress. It was great to have him and hope we will be working on future projects again.
Alexander Keck - Einfach