CONTACT

Email:

giovilaza@gmail.com

Portfolio:

homepages.ucl.ac.uk/~ucabnun/

CORE SKILLS

User Research

Interviews, field studies, surveys, focus groups

Interaction Design

Brainstorming, sketching, prototyping, evaluation

Tools & Tech

HTML, CSS, JavaScript, d3, Pixlr, UxPin, Unity, Java, R, Minitab

Lean Business

Ideation, model canvas, marketing, Agile, user validation

Writing

Published papers, report writing, code documentation, statistics

Languages

Fluent: Portuguese and English
Good: Spanish
Beginner: German and French

FAVOURITE BOOKS

- The Design of Everyday Things
- Qualitative HCI Research
- Information is Beautiful
- Interaction Design
- The Lean Startup

INTERESTS

Reading, travelling, yoga, jogging, inspirational talks, modern & contemporary art

Giovanna Vilaza

Human Computer Interaction & Design

EDUCATION

MSc Human Computer Interaction & Design
- UCL, London - UK (1 year, 2016-2017)
- KTH, Stockholm - Sweden (1 year, 2015-2016)

BSc Computer Science (3.7 GPA)
- UFRN, Natal - Brazil (5 years, 2010-2014)
- Radboud, Nijmegen - Netherlands (1 year, 2013)

Semester courses
- BSc Psychology - UFRN, Natal - Brazil (1 semester, 2015)
- Human Resources - FGV, São Paulo - Brazil (1 semester, 2014)

EXPERIENCE

Research Intern
- Master Thesis Intel Labs, UCL - London (current)
    - User engagement with networked physical devices
- Prof. Barry Brown, Mobile Life, Stockholm - Sweden (3 months, 2016)
    - Literature review, recruiting participants, research meetings
- Prof. Jair Leite, CNPq, Natal - Brazil (1 semester, 2012)
    - Literature review, mind maps, oral presentations

IT Intern
- RoboEduc, Natal - Brazil (1 semester, 2014)
    - Usability evaluation, technical writing
- SINFO, Natal - Brazil (1 semester, 2014)
    - User research, gamification

Project Manager
- Outgoing Exchange, AIESEC, Natal - Brazil (1 semester, 2015)
    - Managed the team of contacting customers

Student Tutor
- Data Structures, UFRN, Natal - Brazil (1 year, 2011)
    - Weekly tutoring meetings

AWARDS

- **EIT Digital Full Scholarship** - KTH, Sweden & UCL, UK (2015)
- **Amsterdam Merit** - Universiteit van Amsterdam (2015)
- **Radboud Scholarship** - Radboud, Netherlands (2015)
- **BRANETEC Scholarship** - Radboud, Netherlands (2014)

PUBLICATIONS

- Vilaza, G. N.; Mähönen, J.; Hamon, C.; Danilina, O.. **StreetHeart: Empowering Homeless Through Art and Technology**, in Proceedings of the 2017 CHI Conference Extended Abstracts on Human Factors in Computing Systems, New York, - USA, 2017.

- Vilaza, G. N.; Campos, A. M. C.; Haselager, W. F. G.; Vuurpijl, L.. **Using games to investigate sense of agency and attribution of responsibility**, in SBGames, Porto Alegre- Brazil, 2014.