

Data Intake Report

Name: Go to Market strategies for CAB investment firms

Report date: 6/11/2023

Internship Batch: LISUM22

Version: 1.0

Data intake by: Gifty Osei

Data intake reviewer:

Data storage location:

Tabular data details:

Cab Data

Total number of observations	359392
Total number of files	
Total number of features	7
Base format of the file	.csv
Size of the data	20663 in KB

Customer ID Data

Total number of observations	49171
Total number of files	
Total number of features	4
Base format of the file	.csv
Size of the data	1027 in KB

City Data

Total number of observations	20
Total number of files	
Total number of features	3
Base format of the file	.csv
Size of the data	1 in KB

Transaction ID data

Total number of observations	440098
Total number of files	
Total number of features	3
Base format of the file	.csv
Size of the data	<size in GB,TB,PB,MB etc>

Proposed Approach:

I performed simple visualizations to validate variables in the dataset. Based on common variables in these files, I joined the files together to form one master data for analysis. I assumed that the price charged is normal to perform the analysis.