

SHARK TANK INDIA



RANKING

SHARKS

BUSINESS ANALYSIS

OVERALL ANALYSIS





₹ 336.20M

Total Investment



117

Total Pitches



11

Count of Domain



₹ 15.00M

Highest Investment



Peyush Bansal

27

Total Companies

₹ 82.97M

Total Investment



Aman Gupta

28

Total Companies

₹ 93.58M

Total Investment



Anupam Mittal

24

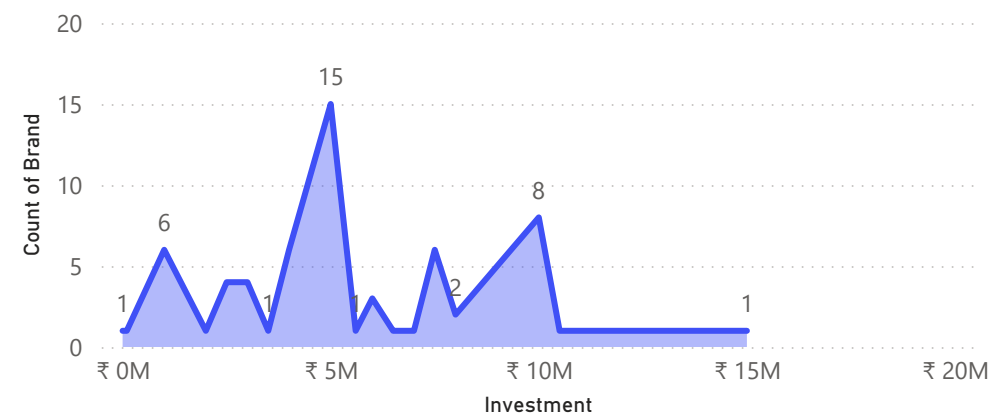
Total Companies

₹ 53.38M

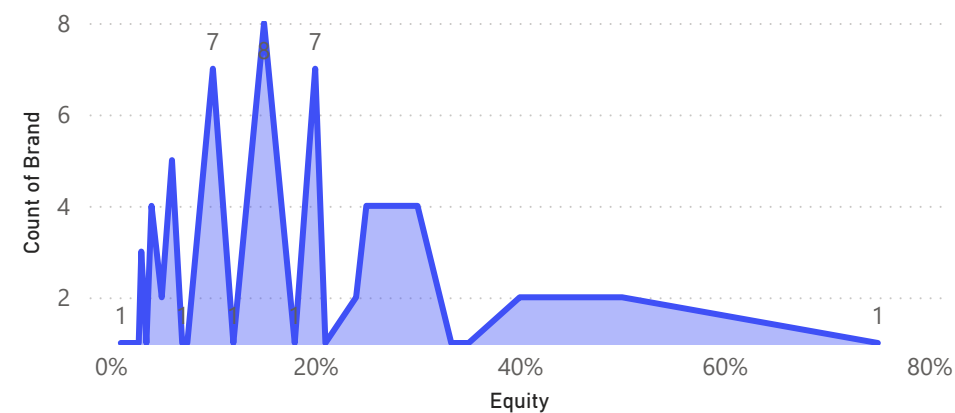
Total Investment



Brand Counts according to investments



Equity Analysis according to Brands





Aman Gupta

Anupam Mittal

Ashneer Grover

Ghazal Alagh

Namita Thapar

Peyush Bansal

Vinneta Singh

Peyush Bansal

Co-founder and CEO of Lenskart

27

Total Investment Companies

₹ 82.97M

Total Individual Investment

About Shark :



Accessories

Agriculture

Education

Finance

Food and
Beverages

Brand	Idea	Domain	Investment	Equity
Sid07 Designs	Inventions	Technology	₹ 25,00,000	75.00%
Boox scooters	Renting e-bike for mobility in private spaces	Transportation	₹ 40,00,000	50.00%
Isak Fragrances	Perfumes	Retail and Fashion	₹ 50,00,000	50.00%
Hammer Lifestyle	Smart Audio Products	Technology	₹ 1,00,00,000	40.00%
KG Agrotech	Agricultural Innovations	Agriculture	₹ 10,00,000	40.00%
The Sass Bar	Gifts	Accessories	₹ 50,00,000	35.00%
Vivalyf Innovations- Easy Life	Prickless Diabetes Testing Machine	Health and Fitness	₹ 56,00,000	33.30%
Gold Safe Solutions Ind.	Anti-Suicidal Fan Rod	Technology	₹ 50,00,000	30.00%
Heart up my Sleeves	Detachable Sleeves	Retail and Fashion	₹ 25,00,000	30.00%
Jain Shikanji	Lemonade	Food and Beverages	₹ 40,00,000	30.00%
Rare Planet	Handicrafts	Accessories	₹ 65,00,000	30.00%
Colour Me Mad	Insoles	Retail and Fashion	₹ 40,00,000	25.00%
Cosiq	Intelligent Skincare	Health and Fitness	₹ 50,00,000	25.00%

INVESTED SHARK'S

Aman Gupta

Aman Gupta

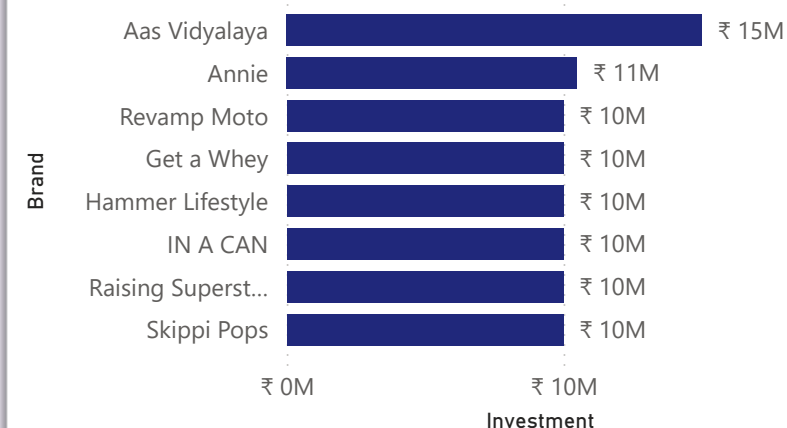
Aman Gupta

Aman Gupta

Aman Gupta

Domain Name	No. of pitches	Investment
Food and Beverages	35	₹ 8,00,00,005.00
Accessories	20	₹ 4,25,00,000.00
Retail and Fashion	14	₹ 4,90,00,000.00
Technology	12	₹ 3,30,00,000.00
Health and Fitness	10	₹ 4,51,00,000.00
Social	8	₹ 80,00,000.00
Education	7	₹ 4,05,00,000.00
Total		₹ 33,62,00,005.00

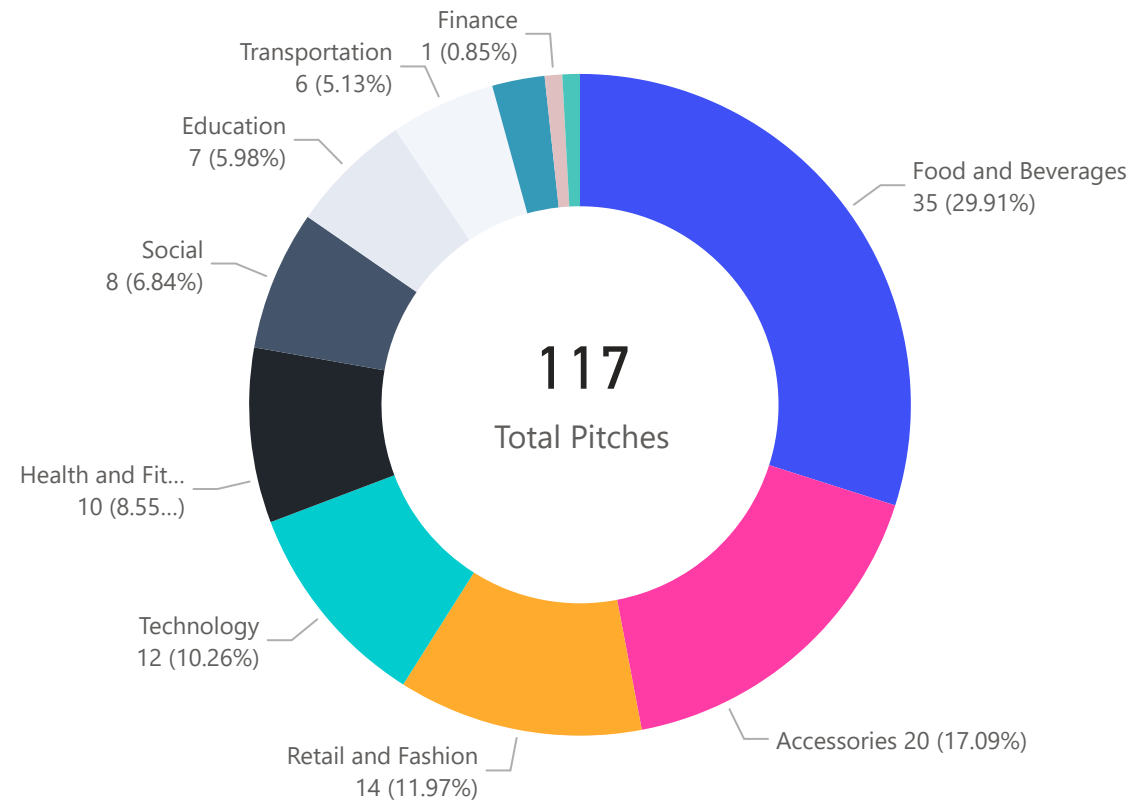
Investment by Brand





Shark Tank India Season 1 was spread across **35** episodes and witnessed **117 pitches**. **Aman Gupta** topped the list of the sharks with the most deals in number and value followed by **Peyush Bansal** and **Anupam Mittal**. According to the various domains **Food and Beverages** had highest pitches i.e. **29.9%** followed by **Accessories** which was **17.09%** and Retail and other categories.

Domain wise Analysis



Shark's Investment Analysis

