

gira patel

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education

University of Maryland 2014-2017
College Park, MD
Bachelor of Arts, Graphic Design
Strategic Design & Innovation Fellowship

skills

Adobe Illustrator	Adobe XD
Adobe Photoshop	Sketch
Adobe Premiere	InVision
Adobe After Effects	HTML/CSS
Adobe InDesign	Bootstrap

Gujarati (conversational), Spanish (basic)

activities

Vice President Aug 2016–June 2017
AIGA UMD

Arranged studio tours and collaborated with the president to plan bi-weekly design workshops and lectures on campus.

Design Lead Dec 2014–Sept 2016
Bitcamp

Designed website, social graphics and merchandise for the hackathon. Supervised designers to ensure effective work that follows the brand style guide. <http://2016.bit.camp>

profile

Visual designer with experience in graphic design, product design, and video production. Passionate about digital, branding, and interactive design. Other interests include tech, media, and entertainment.

experience

Digital Designer July 2017–present
NBCUniversal Media, LLC
New York, NY

Refreshing the SNL, Late Night with Seth Meyers, and Tonight Show Starring Jimmy Fallon brands for digital. Collaborating with marketing, production, and product teams to create engaging digital content. Managing design interns by delegating projects and providing feedback. Assisting in filming video content.

Digital Design Intern June 2016–Aug 2016
NBCUniversal Media, LLC
New York, NY

Designed templates to create cohesive social graphics for SNL, Late Night with Seth Meyers, and The Tonight Show Starring Jimmy Fallon. Worked closely with the digital art director in branding The Tonight Show's BONK! app.

Freelance Web Editor Nov 2015–Apr 2016
STYLUS Literary Magazine
University of Maryland, College Park, MD

Redesigned and developed the website with HTML, CSS and Bootstrap to create a responsive and clean experience. Updated the website when needed. <http://www.styluslit.org>

Graphic Designer Sept 2014–May 2017
Asian American Studies Program
University of Maryland, College Park, MD

Designed flyers and annual reports, updated the website with Wordpress, and filmed and edited promotional videos. Worked on and off between summer internships.

Freelance Graphic Designer June 2013–Oct 2015
Lumen Industries, LLC
Washington, DC

Designed web banners, invitations, flyers, booklets, and manuals for Kaigo Health and Autumn Breeze.