

Homework Assignment 0

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Pers on ID	Problem	App/ Website found	Likes	Don't likes	Improvements	Age	Gender	Education/occ upation	Comm ents [option al]
1	Complexity in Navigation	Twitter	Good platform for sharing and exploring content	Not user-friendly UI and navigating options is hard	Introducing user-friendly navigations for beginners in using social media	44	female	homemaker	
2	Spam and fraud messages	WhatsApp	Easy to share data and stay connected across countries	More number of Scam and fraud chat messages, messages from unknown numbers and less authentication for links	Improving authentication and privacy policies	36	male	Engineer	
3.	Glitches and few servers crash	Instagram	1.Good platform to explore content and stay connected 2.Easy navigation and user- interface	1.less security for profile pictures 2.Not enough servers to handle huge traffic causes few servers crash issues	Improving authentication for pictures and enough servers to handle traffic surge and data	24	female	student	

4	It is difficult to find available cabs during rush hours and inconsistent price.	Lyft	User – friendly interface, feedback of drivers to improve service	Difficult to find cabs during rain and rush hours, occasionally inconsistent pricing	Improve pricing clarity and implement methods for increasing driver availability during peak hours.	23	Male	student	
5	Limited Vehicle Availability	Enterprise	Wide range of vehicle options, efficient booking process.	Occasional discrepancies in vehicle availability, limited options for modifying reservations.	Improve accurate vehicle availability information and provide more flexibility for reservation modifications.	26	Male	Engineer	