

GATEWAY TO KOREA FOR US BRANDS

CONNECTING  
US TRENDS  
TO KOREA

ABOUT US

Global Vision,  
Local Action.

Two-Core Global Operation

**NIT AMERICA** is the US-based entity leading brand sourcing, licensing negotiations, and strategic partnerships directly from Irvine, California.

**NITSOFT** serves as the execution core for the Korean market, driving localized commerce, IT-powered messaging, and scalable distribution infrastructure.



USA

IRVINE, CA



KOREA

STRATEGIC HUB

CONNECT

**NIT AMERICA** leads US operations & networking.

Strategic partnership with **NITSOFT** for Korean market expansion.

PORTFOLIO

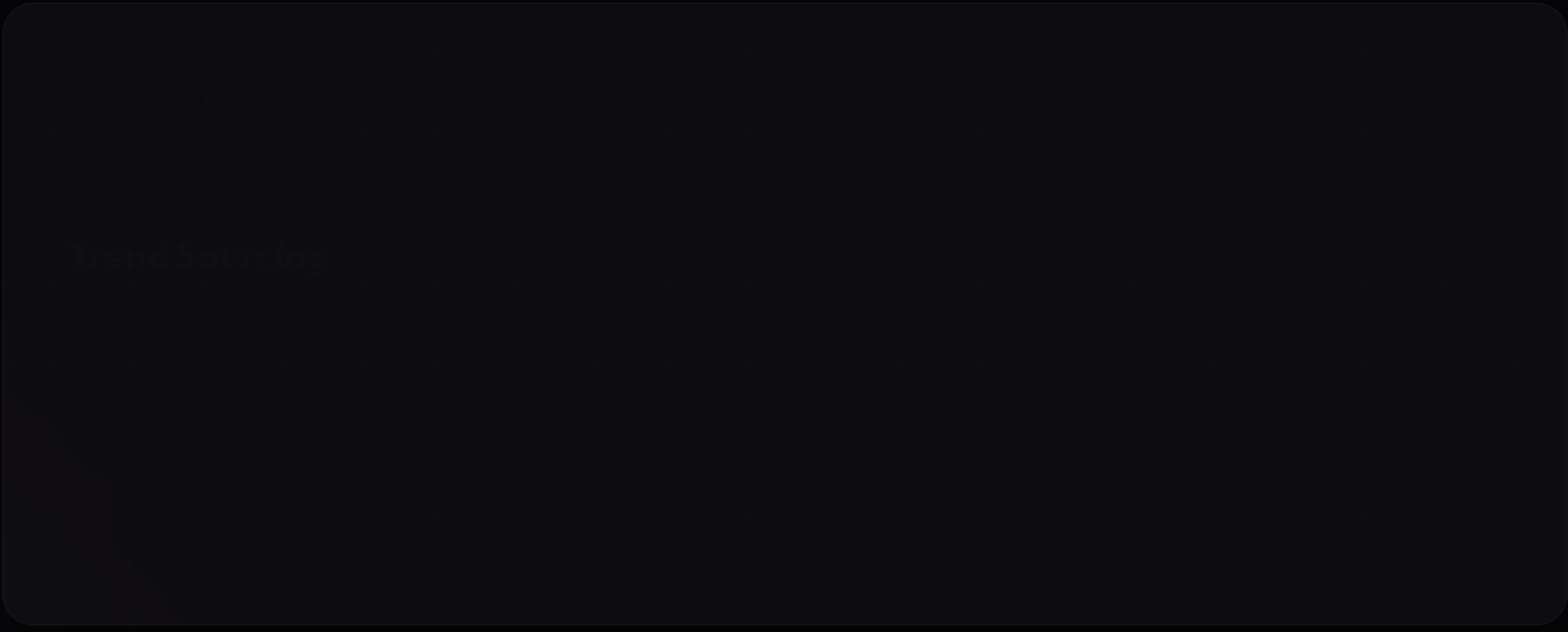
OUR BRANDS



ONE-STOP SOLUTION

From Discovery  
To Expansion

Beyond simple brokerage, we provide integrated solutions covering the entire process from brand discovery to market settlement.



Ready to  
Connect?

GLOBAL SOURCING HQ  
**Irvine, California**  
Brand Discovery & License Acquisition

MARKET EXECUTION CENTER  
**Seoul, South Korea**  
Omni-channel Distribution & Localization

TRUSTED PARTNERS

NITSOFT

BGI

ERUDA MKT

STCOMM

BUSINESS INQUIRY

[nit@nitsoft.biz](mailto:nit@nitsoft.biz)