

GATEWAY TO KOREA FOR US BRANDS

# CONNECTING US TRENDS TO KOREA

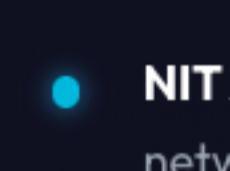
ABOUT US

## Global Vision, Local Action.

### Two-Core Global Operation

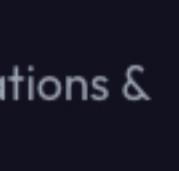
**NIT AMERICA** is the US-based entity leading brand sourcing, licensing negotiations, and strategic partnerships directly from Irvine, California.

**NITSOFT** serves as the execution core for the Korean market, driving localized commerce, IT-powered messaging, and scalable distribution infrastructure.



USA

IRVINE, CA



KOREA

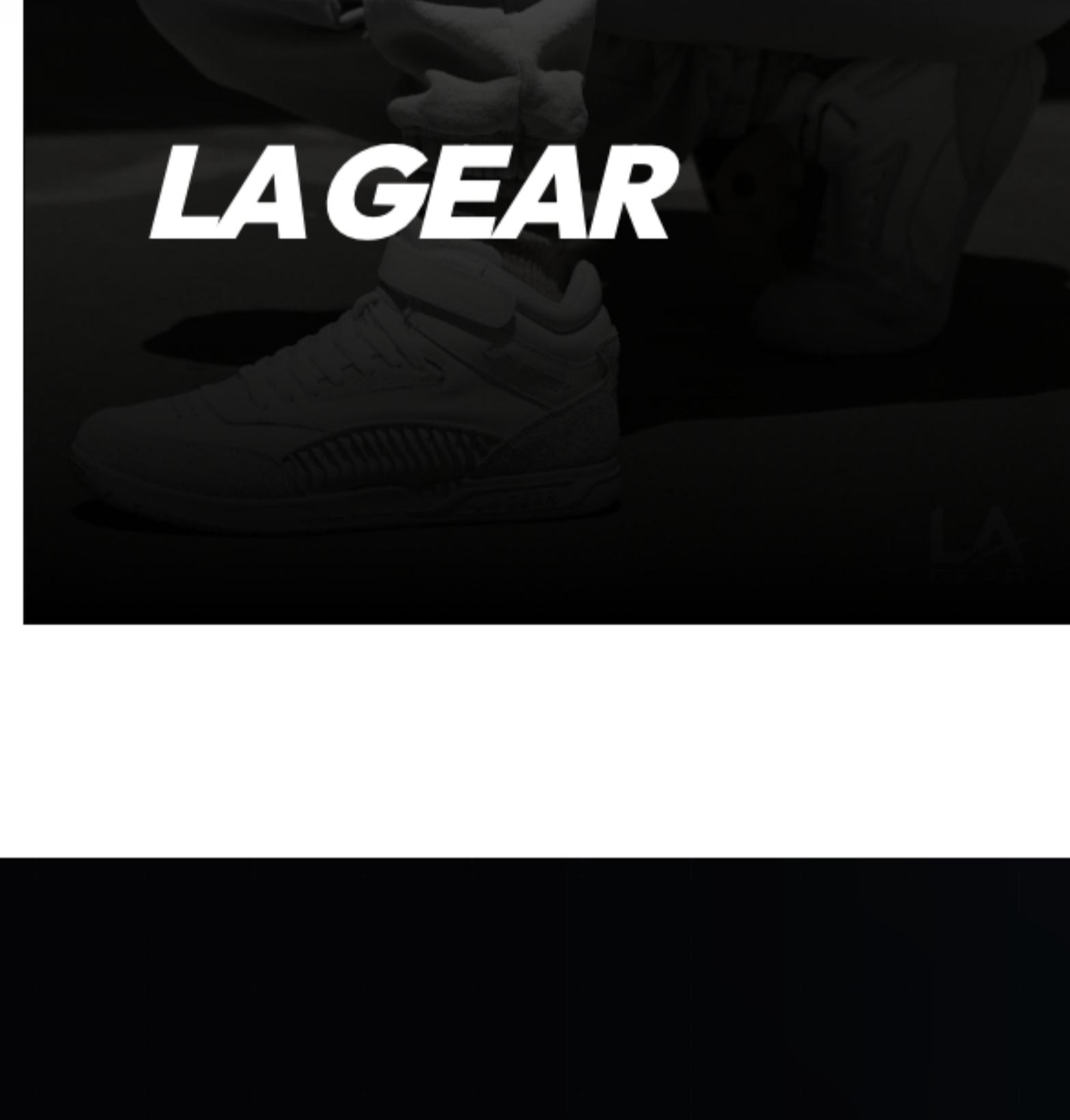
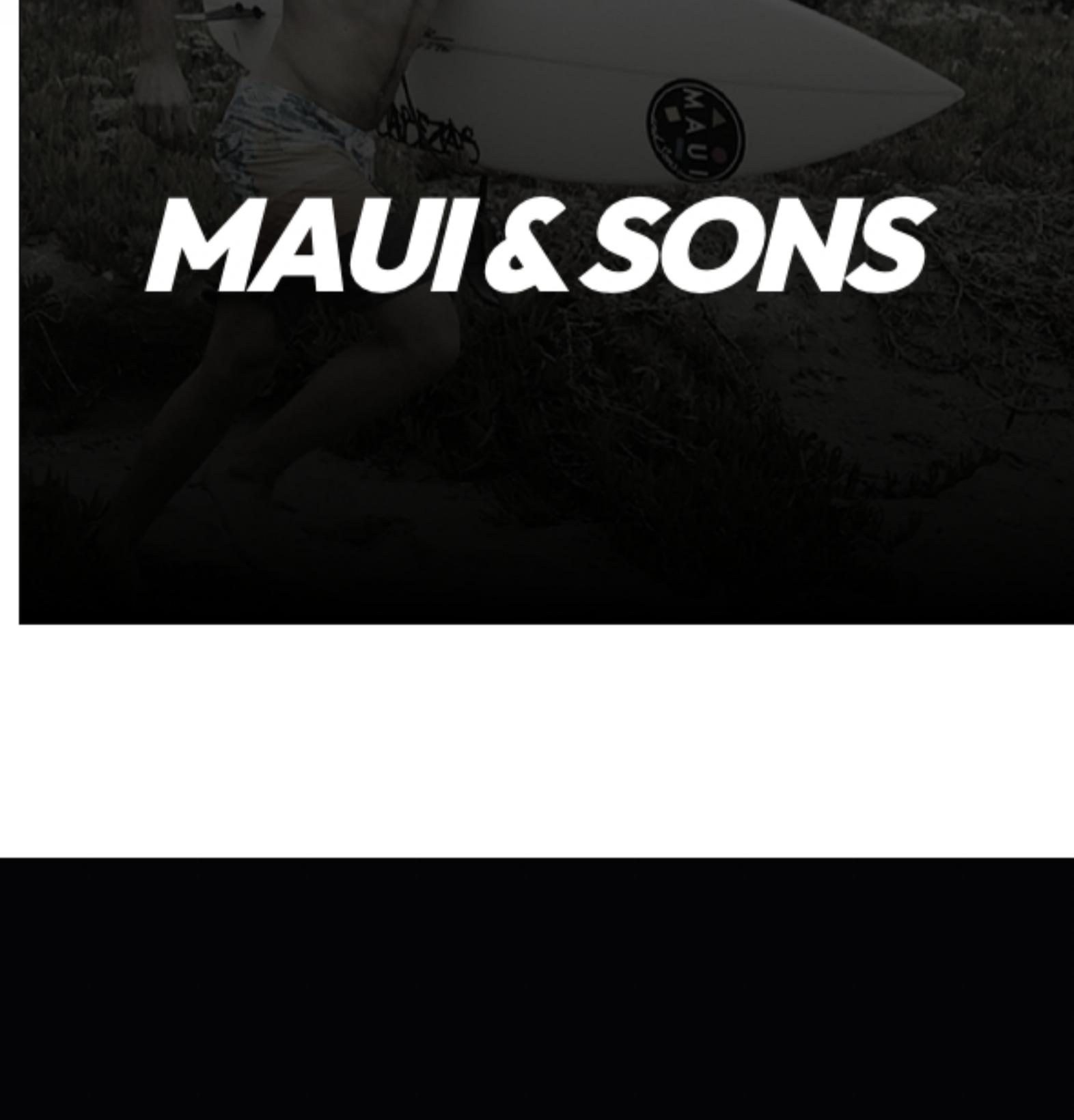
STRATEGIC HUB

- **NIT AMERICA** leads US operations & networking.

- Strategic partnership with **NITSOFT** for Korean market expansion.

PORTFOLIO

## OUR BRANDS



ONE-STOP SOLUTION

## From Discovery To Expansion

Beyond simple brokerage, we provide integrated solutions covering the entire process from brand discovery to market settlement.



TRUSTED PARTNERS

NITSOFT

BGI

ERUDA MKT

STCOMM

✉ BUSINESS INQUIRY

