



Says

What have we heard them say?
What can we imagine them saying?

india's agriculture is composed of many crops with the foremost food staples being rice and wheat.



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

It is estimated that as much as one-fifth of the total agricultural out put is lost due to inefficiencies in harvesting.



Persona's name

Short summary of the persona

indian farmers also grow pulses, potatoes,sugarcane, oilseeds, and such non-food items as cotton, tea, coffee, rubber,and jute.

so lets us analyse more about he crop cultivation, cost invested, seasons for cultivation.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

[See an example](#)