



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?



Traveller

It sounds like you're interested in using Tableau to analyze data related to the global air transportation network. Tableau is a powerful data visualization tool that can help you unlock valuable insights from your data. Feel free to share more details or questions you have about this topic, and I'll do my best to assist you.

Gather relevant data sources such as flight schedules, airport information, airline details, and historical flight data.

Ensure that the data is clean, structured, and ready for analysis.

Clean and format your data to ensure it's suitable for analysis. This may involve data cleaning, transformation, and joining multiple datasets if necessary.

Use historical data to forecast future travel demand and optimize airline routes and scheduling.

Track flight delays, cancellations, and on-time performance to assess airline punctuality and reliability



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?