

Jim

Background

- Name: Jim
- Grade: Junior
- Age: 20
- Gender: Male
- Major: Engineering
- Vegan.

Jim is a third year student in engineering school at Cornell. He is 20 years old and has been a vegan for seven years. As a third year student, is familiar with most places on campus and throughout Ithaca that offer Vegan specific options and has established a regular routine. Based on his experience, he has found it more convenient to stay on campus and live at Risley as he has found that dining hall to be friendly towards his diet. As a junior student, Jim is equipped with knowledge and information in engineering field. He wants to find an internship this semester to improve his ability to solve real problems, which is also contributed to finding a full time job after his graduation.

Needs:

- Learn about new things through other vegans.
- Connect other vegans on campus.
- Get informed about changes updates of menus from different dining halls.
- Be notified by more food options since he has lived in Ithaca for three years and always needs the few foods everyday.
- Post information himself for others to use occasionally.

Behaviors:

Jim will create his own personal account in our mobile application. Since he is familiar with most of food he can eat in Ithaca, not just on campus, he will not often use our application to find new food options he can choose. When he does use the application, he might use it to share and post his own food information to other vegans who are not as familiar with food in Ithaca. Mostly, he will use our application to be informed of new changes and updates about menus in Ithaca.