

# Brainstorming Document

Date	19 JUNE 2025
Team ID	LTVIP2025TMID31579
Project Name	To Supply Leftover Food to Poor
Maximum Marks	

## Brainstorming Overview:

- **Brainstorming** is a creative group-thinking technique used in the Leftover Food Distribution project to generate ideas, find solutions to problems, and improve processes related to food collection and distribution.

## Purpose of Brainstorming:

1. Identify challenges in current food distribution processes.
2. Generate innovative solutions for collecting and redistributing leftover food.
3. Develop new policies for food safety and volunteer engagement.

## Brainstorming Techniques Used:

Technique	How it Works in Food Distribution
Mind Mapping	Visually connects sources of leftover food, distribution channels, and community needs.
SWOT Analysis	Examines strengths, weaknesses, opportunities, and threats related to food distribution.
Six Thinking Hats	Explores food distribution challenges using logic, emotion, and creativity.
Round Robin	Ensures everyone shares their ideas, promoting equal contribution.
SCAMPER	Modifies food distribution policies by substituting, combining, and adapting methods.

## Steps of Brainstorming in Leftover Food Distribution:

### Step 1: Define the Objective

- **Objective:** "How can we effectively collect and distribute leftover food to those in need?"
- **Example Questions:**
  - What types of food can we collect?
  - Who are the target recipients?
  - What are the main barriers to effective distribution?

### Step 2: Gather Stakeholders

- **Participants:**

- Local restaurant owners and managers
- Grocery store representatives
- Food bank coordinators
- Community organization leaders
- Volunteers and community members
- **Action:** Send invitations and schedule a meeting to discuss the project.

### Step 3: Set Rules

- **Guidelines:**
  - No criticism of ideas during the brainstorming session.
  - Encourage wild and creative suggestions, no matter how unconventional.
  - Build on each other's thoughts to enhance ideas.
  - Aim for quantity over quality in the initial idea generation phase.

### Step 4: Idea Generation

- **Process:**
  - Each participant shares their ideas in a round-robin format.
  - Use sticky notes or a whiteboard to capture all ideas.
  - Encourage participants to elaborate on their ideas and suggest improvements.
- **Example Ideas:**
  - Establish a mobile app for food donation tracking.
  - Create a community event to raise awareness about food waste.
  - Develop partnerships with local farms for surplus produce.

### Brainstorming Outcome:

#### Brainstorming Topic: "How to Improve Leftover Food Distribution"

Ideas Collected
<ul style="list-style-type: none"> <li>• Establish partnerships with local businesses</li> </ul>
<ul style="list-style-type: none"> <li>• Create a volunteer network</li> </ul>
<ul style="list-style-type: none"> <li>• Develop a food safety protocol</li> </ul>
<ul style="list-style-type: none"> <li>• Implement a tracking system for food donations</li> </ul>
<ul style="list-style-type: none"> <li>• Organize community awareness events</li> </ul>
<ul style="list-style-type: none"> <li>• Utilize social media for outreach</li> </ul>

### **Grouping & Shortlisting**

- **Tech-based solutions:** Develop an app for tracking food donations and volunteer schedules.
- **Community engagement:** Organize awareness campaigns and events.

### **Final Action Plan**

1. Establish partnerships with local food sources.
2. Train volunteers on food safety and distribution methods.
3. Launch a community awareness campaign about food waste and hunger.