

PROJECT REPORT TEMPLATE

INTRODUCTION :

OVERVIEW:

Welcome to Salesforce! It is a Customer Relationship Management (CRM) application that is used to stored customer details in a common platform.

MILESTONE - 01 : Creating Developer Account

- Account Activation
 - Login to your Account

MILESTONE – 02 : Objects

Activity – 01: To Create An Object

Vehicle

Activity – 02: To Create An Object

Driver

MILESTONE – 03 : Field And Relationship

Activity – 01 :

Creation of Field in Vehicle Object

Activity- 02:

Creation of Field in Driver Object

Activity – 03:

Creation of Field in Driver Object for Vehicle Types (2 Wheelers and 4 Wheelers).

MILESTONE– 04 : Lightning App

Activity – 01:

Create the Vehicle Management Cunstruction App

MILESTONE -05: Profile

Create a Profiles

- **Vehicle Manager Profile**
- **Create Operator Profile**
- **Clone Salesforce Platform User Profile**

MILESTONE -06:Users

Activity – 01:

Creating a Users

John Teddy

Operator-01

Operator-02

MILESTONE-07: Reports

Activity – 01:

Create a Reports

Report Name: Vehicle and Customer Details

Activity – 02:

Create a Dashboards

Dashboard Name: Vehicle and Customer Details

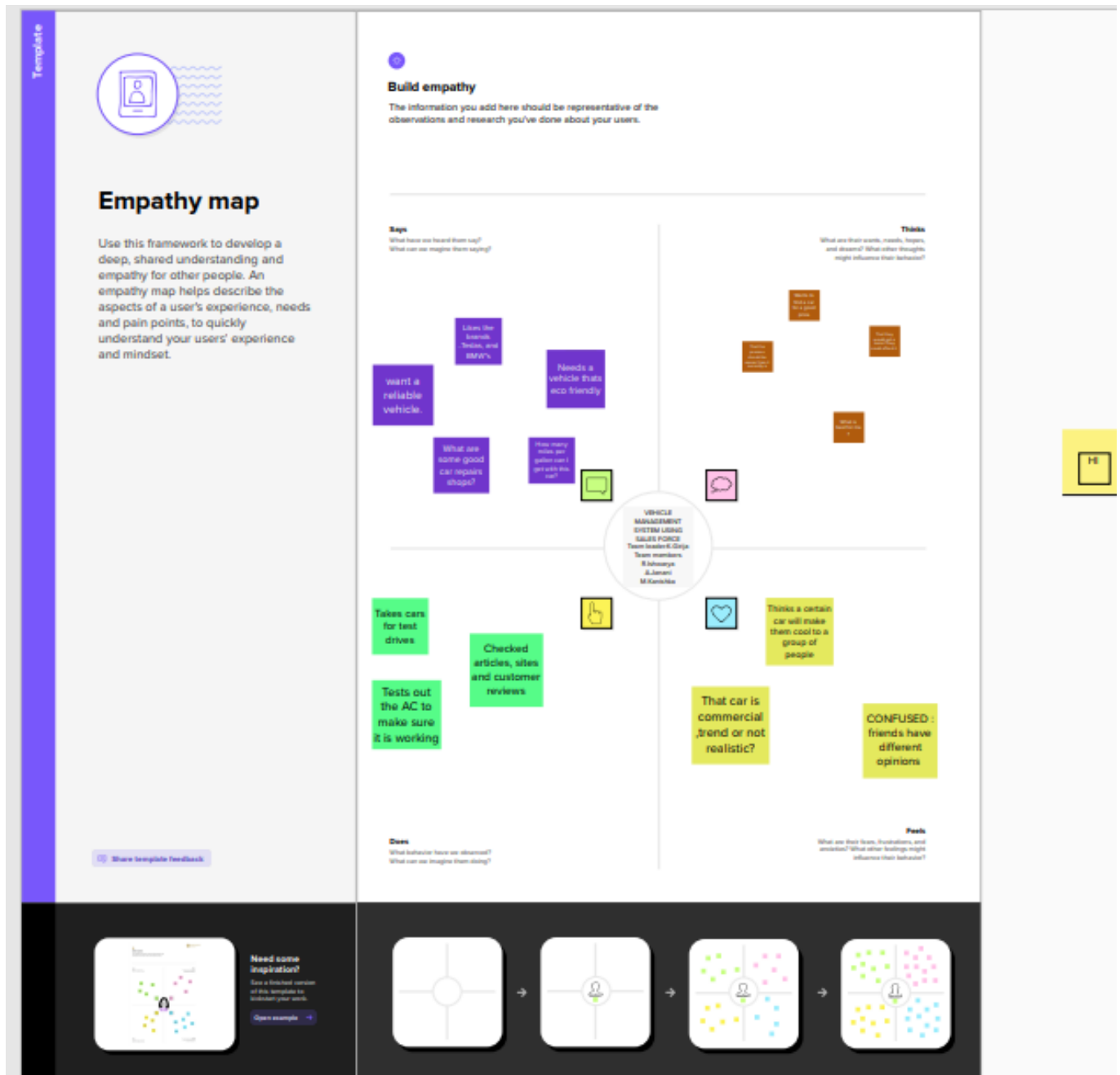
PURPOSE :

Salesforce Management App is used to store a Customer Details in a common platform . Customers are able to choose Cars , Bikes and Commercial Vehicles for travel across a city in this application. It also provides extra offers for customers . The are delivered in the form of messages and mails

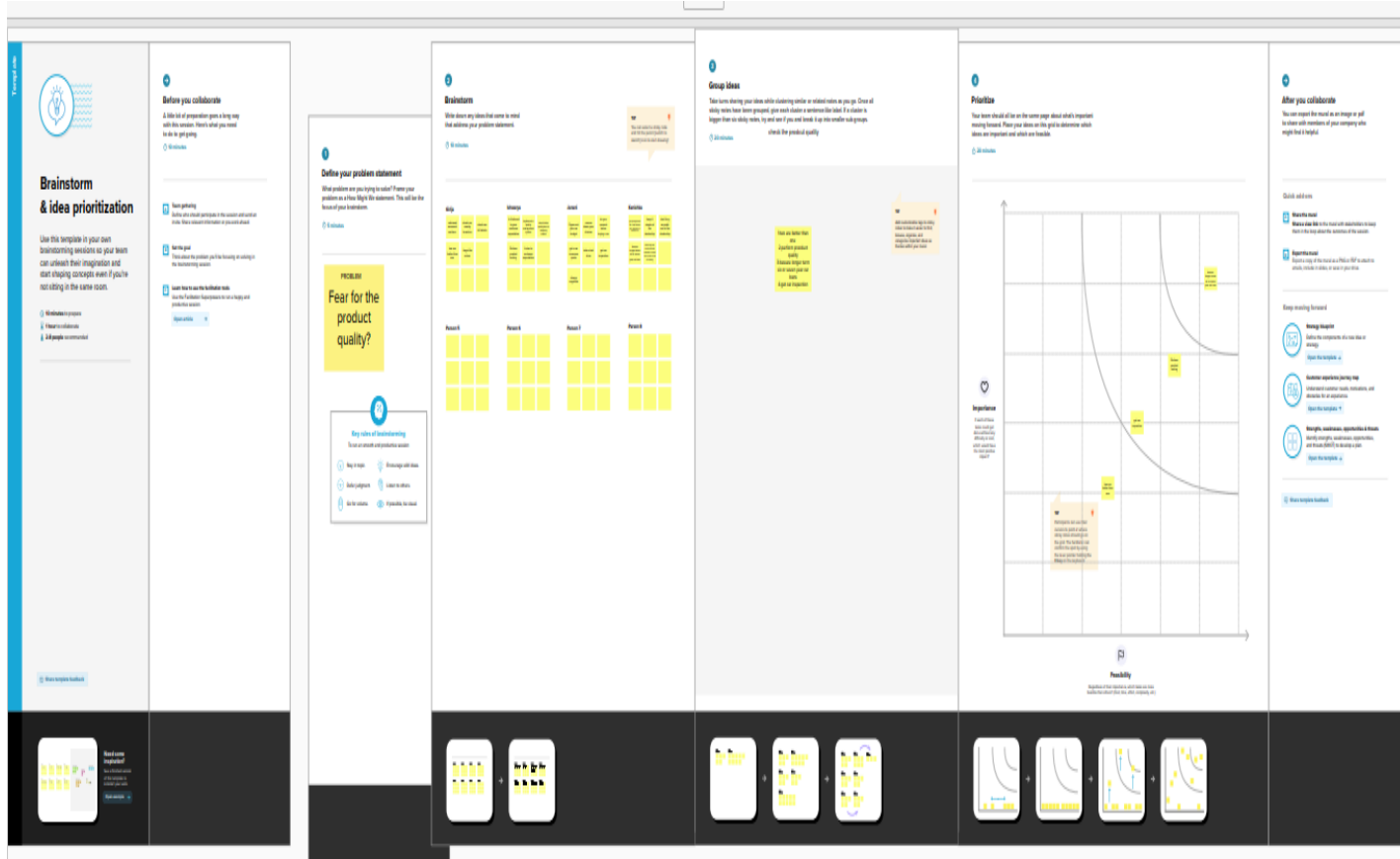
By using this Vehicle management app the customer are provided with details of vehicles available for their use. The vehicles are not available their uses, then the app will inform them with the vehicles are available

PROBLEM DEFINITION AND DESIGN THINKING :

EMPATHY MAP:



IDEATION AND BRAIN STORMING MAP :



RESULT:

Vehicle and Customer Details

Salutation	First Name	Last Name	Title	Account Name
Mr.	Tom	Ripley	Regional General Manager	United Oil & Gas, Singapore
Mr.	Sean	Forbes	CFO	Edge Communications
Mr.	Jack	Rogers	VP, Facilities	Burlington Textiles Corp of America
Mr.	John	Bond	VP, Facilities	Grand Hotels & Resorts Ltd
Mr.	Tim	Barr	SVP, Administration and Finance	Grand Hotels & Resorts Ltd
Mr.	Josh	Davis	Director, Warehouse Mgmt	Express Logistics and Transport
Mr.	Avi	Green	CFO	United Oil & Gas Corp.
Mr.	Arthur	Song	CEO	United Oil & Gas Corp.
Mr.	Jake	Llorrac	-	sForce
Ms.	Edna	Frank	VP, Technology	GenePoint
Ms.	Ashley	James	VP, Finance	United Oil & Gas, UK
Ms.	Liz	D'Cruz	VP, Production	United Oil & Gas, Singapore
Ms.	Rose	Gonzalez	SVP, Procurement	Edge Communications
Ms.	Babara	Levy	SVP, Operations	Express Logistics and Transport
Ms.	Jane	Grey	Dean of Administration	University of Arizona
Ms.	Lauren	Boyle	SVP, Technology	United Oil & Gas Corp.
Ms.	Stella	Pavlova	SVP, Production	United Oil & Gas Corp.
Ms.	Siddhartha	Nedaerk	-	sForce
Ms.	Pat	Stumuller	SVP, Administration and Finance	Pyramid Construction Inc.
Mr	Andy	Young	SVP, Operations	Dickenson plc

12-Apr-2023, 12:02 pm - Viewing as Ishwarya Rengaraj

ADVANTAGES AND DIS ADVANTAGES:

LIST OF ADVANTAGES:

Duplication of the vehicle data is avoided

As vehicle number is already stored in the master therefore human mistake can be avoided

Timely alerts ensure that penalties are avoided

LIST OF DISADVANTAGES:

Definitely not the cheapest CRM solution on the market especial, considering the fact that salesforce subscription should be paid upfront for a year

Takes too much space causing traffic jams

Parking is costly and is quite difficult to find a good spot

Regular maintenance

APPLICATIONS:

The Vehicle Management System (VMS) is an application for the Automotive industry.

It supports, in the area of Sales & Services, the business processes that you require as vehicle importer when dealing with your original equipment manufacturers (OEMs) and your dealers in new and used vehicle sales

CONCLUSION:

A vehicle management system is a software system — or platform — that serves to manage commercial fleets of vehicles, such as cars, vans or trucks — or even heavy equipment — to ensure they're utilized safely, efficiently and professionally, while making sure they're well maintained and high-performing.

FUTURE SCOPE:

- We can provide better communication in the future
- Easy money transaction
- Providing better security measures

APPENDIX:



Vehicle_Management
_System_using_Sales

