

What went well?

What should we keep doing?
What should we celebrate?
Where did we make progress?

What went poorly?

Where did we have problems?
What was frustrating to us or others?
What held us back?

ILLUMINATING
INSIGHTS FROM UBER
EXPEDITIONARY
ANLYSIS

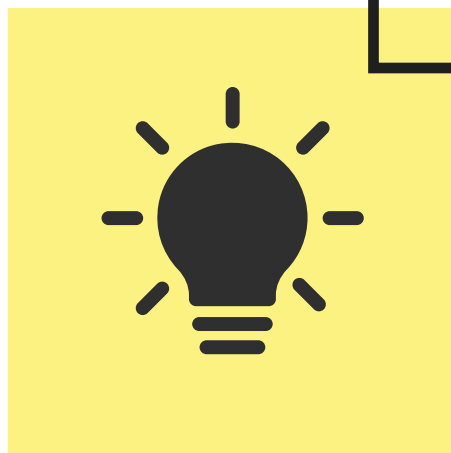
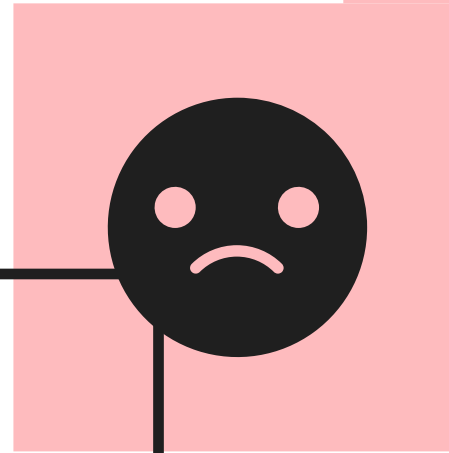
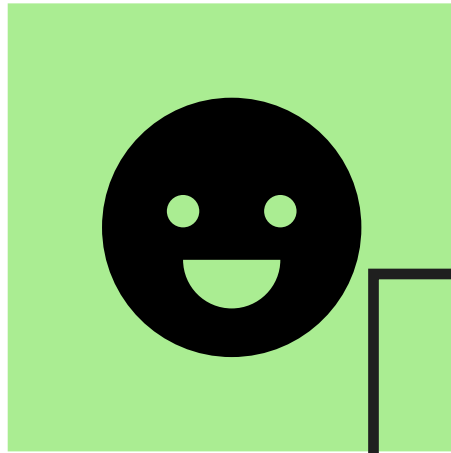
Our Mision: Uber
Operations is an eite data
integration service and
solution company
dedicated to understanding
integrtn challenges and
strtegetically applying
ttactical resources to
gurance client succes.

Before
some Uber Bus
drivers stop
reeceiving requests
one hour beore their
hift ends so they can
finish on time.

After
Uber Bus Drivers in cario
endup working longer than
their scheduled shift
beause they still receive
requests 20-30 minutes
before their shift ends,
Which can take more than
an hour to complete.

our Values:
1) Willingness to take on
big challenges images
and see them through
2) Passion for
customers,patners, and
technology.
3) Honestty and Integrity.

Our Visin:
Integrate the
Woeld's Data,
bit by bit.



Mision Statement
To provide
transportation are
reliable as running
water, everywhere,
for everyone.

Vision Statement
To Ignite
opportunity by
setting the world
in motion.

STRENGTHS
1. Global Reach
2. Convenience
3. Financial
posiotion
4. Dynmicc pricing

WEAKNESSES
1. Multiple
Scandals
2. Substantial
Losses
3. Public Backlsh

THREATS
1. Customer and
Employee
Retention
2. Lawsuits
3. Increasing
Competitors

What ideas do you have?

What ideas do you have for future work together?
Where do you see opportunities to improve?
What has untapped potential?

How should we take action?

What do you believe we should do next?
What specific things should we change?
What should extend beyond this meeting?