



Current Month Transaction

7,350 ✓

Goal: 5,727 (+28.34%)

Current Month Profit

28,976 ✓

Goal: 22,306 (+29.9%)

Current Month Return

198 !

Goal: 155 (-27.74%)

product_brand	Total transaction	Total Profit	Profit Margin	Return Rate
Hermanos	2,096	8,622	58.53%	0.98%
Ebony	2,079	8,177	59.78%	1.09%
Tri-State	2,049	8,089	59.23%	1.17%
Tell Tale	2,036	8,088	58.11%	1.01%
High Top	1,954	7,993	60.31%	1.20%
Nationeel	1,710	7,301	60.42%	1.19%
Best Choice	1,657	7,244	60.35%	0.75%
Horatio	1,699	7,224	58.46%	1.13%
Fast	1,650	6,754	60.86%	1.20%
Denny	1,503	6,709	58.04%	0.93%
Fort West	1,658	6,535	59.73%	1.04%
High Quality	1,364	6,238	59.85%	1.00%
Cormorant	1,496	6,203	61.63%	0.76%
Imagine	1,484	6,098	61.60%	1.05%
Red Wing	1,484	6,056	59.40%	1.22%
Big Time	1,480	5,979	60.08%	0.93%
Carrington	1,515	5,803	59.22%	0.97%
Sunset	1,590	5,566	60.41%	1.04%
Golden	1,469	5,407	58.82%	1.04%
Super	1,380	5,289	60.48%	1.10%
BBB Best	1,362	5,105	62.00%	0.90%
CDR	1,258	4,961	59.06%	1.10%
Plato	1,286	4,883	63.36%	0.84%
PigTail	1,375	4,589	60.43%	0.86%
Bravo	1,032	4,576	59.28%	0.80%
Landslide	1,321	4,325	58.68%	1.17%
Carlson	1,026	4,226	61.31%	1.23%
Total	72,806	285,687	59.65%	1.02%

store_country

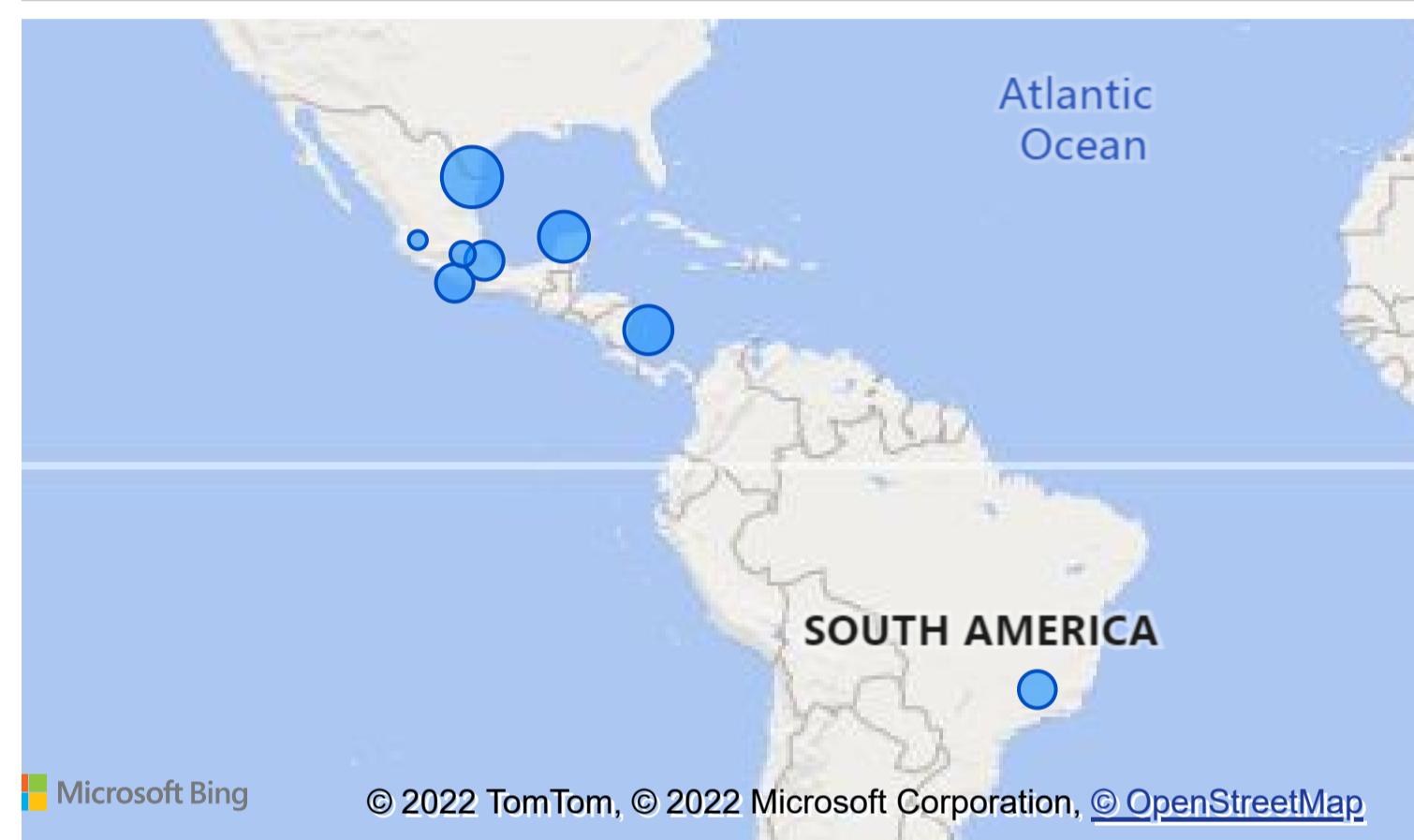
Select all

Canada

Mexico

USA

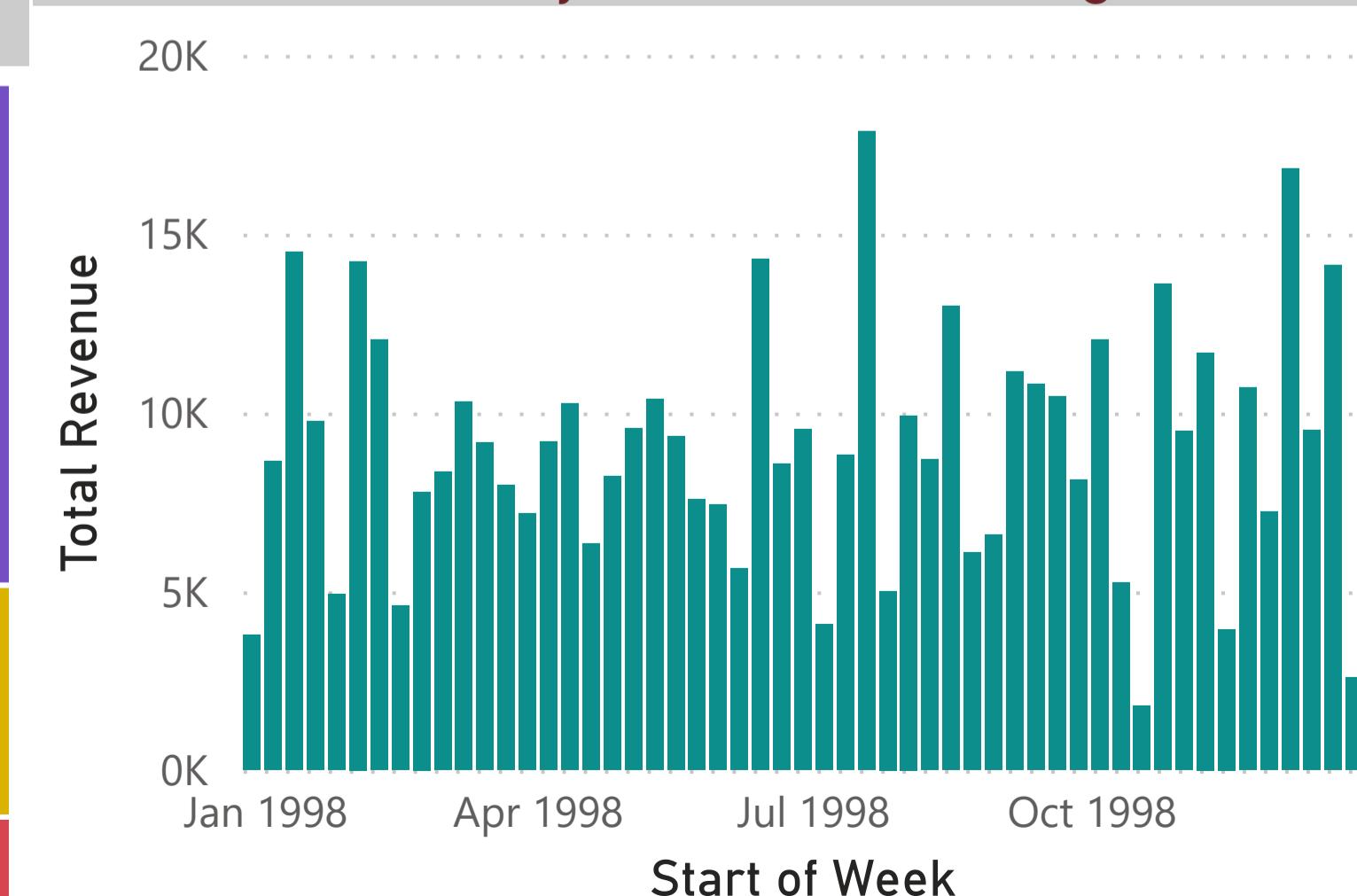
Total transaction by store_city



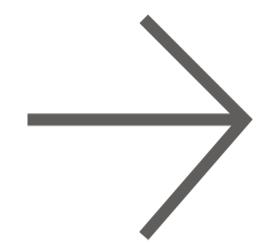
Total transaction by Store_country, store_state and store_city



Weekly Revenue Trending



**Sucessfully Portland hits 1000 sales in
December**



**Merida Crossed 1200
Sales**

