

ProductName	total order	return rate
All-Purpose Bike Stand	234	3.42%
AWC Logo Cap	2062	1.11%
Bike Wash - Dissolver	850	1.47%
Classic Vest, L	182	2.20%
Classic Vest, M	182	3.85%
Classic Vest, S	157	5.10%
Fender Set - Mountain	1975	1.36%
Half-Finger Gloves, L	414	2.14%
Half-Finger Gloves, M	465	1.74%
Half-Finger Gloves, S	453	1.69%
Hitch Rack - 4-Bike	302	2.65%
HL Mountain Tire	1305	3.75%
HL Road Tire	795	3.52%
Hydration Pack - 70 oz.	695	3.60%
LL Mountain Tire	788	2.50%
LL Road Tire	957	2.26%
Long-Sleeve Logo Jersey, L	424	3.54%
Long-Sleeve Logo Jersey, M	408	3.68%
Long-Sleeve Logo Jersey, S	392	3.06%
Long-Sleeve Logo Jersey, XL	381	2.62%
ML Mountain Tire	1059	1.32%
ML Road Tire	868	1.51%
Total	25164	2.17%

View Product Detail ⓘ

Monthly Revenue

1.83M✓

Goal: 1.77M (+3.31%)

Monthly Order

2146!

Goal: 2165 (-0.88%)

Monthly Return

166✓

Goal: 169 (+1.78%)

Top product(orders)

Water Bottle - 30 oz.

Top product(profit)

Mountain-200 Black, 46

Continent

Select all Europe North America Pacific

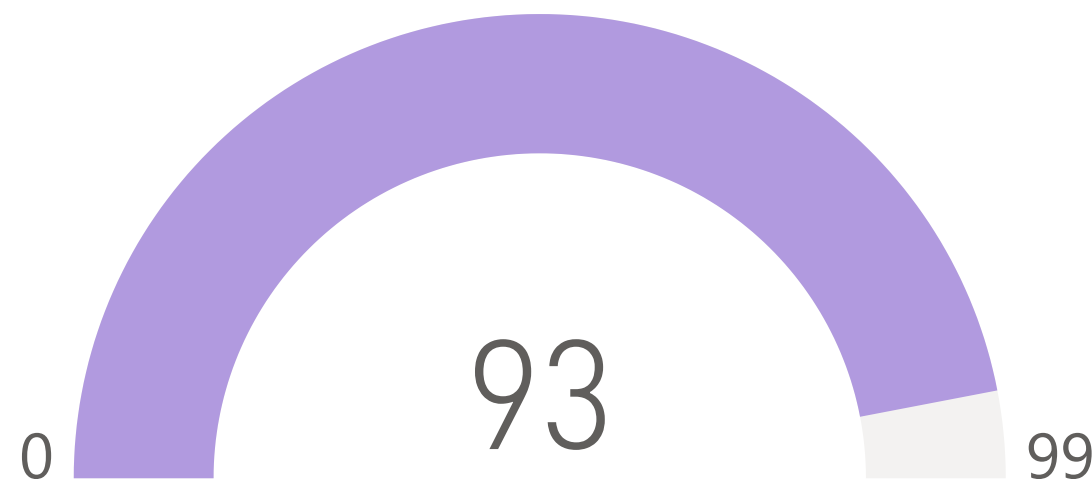
Microsoft Bing

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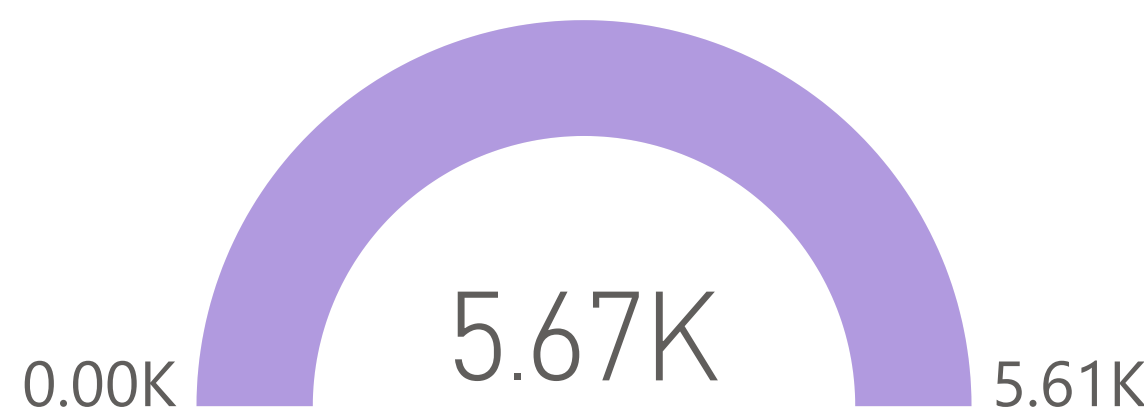


ML Mountain Tire

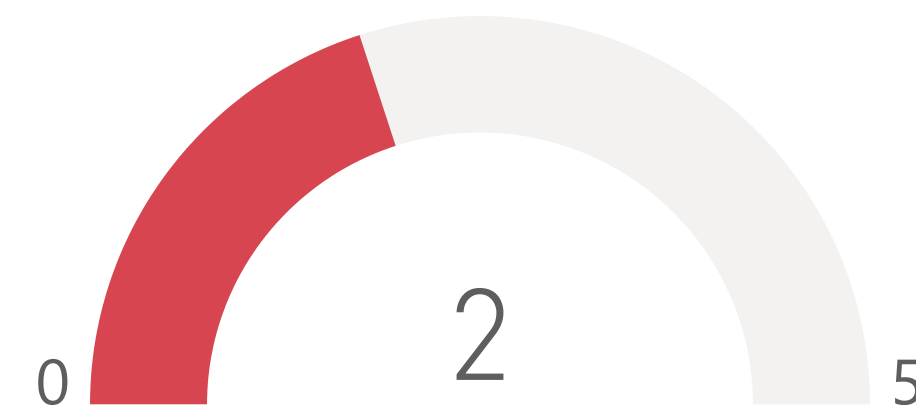
Current Month order vs Target



Current Month Revenue vs Target



Current Month return vs Previous month

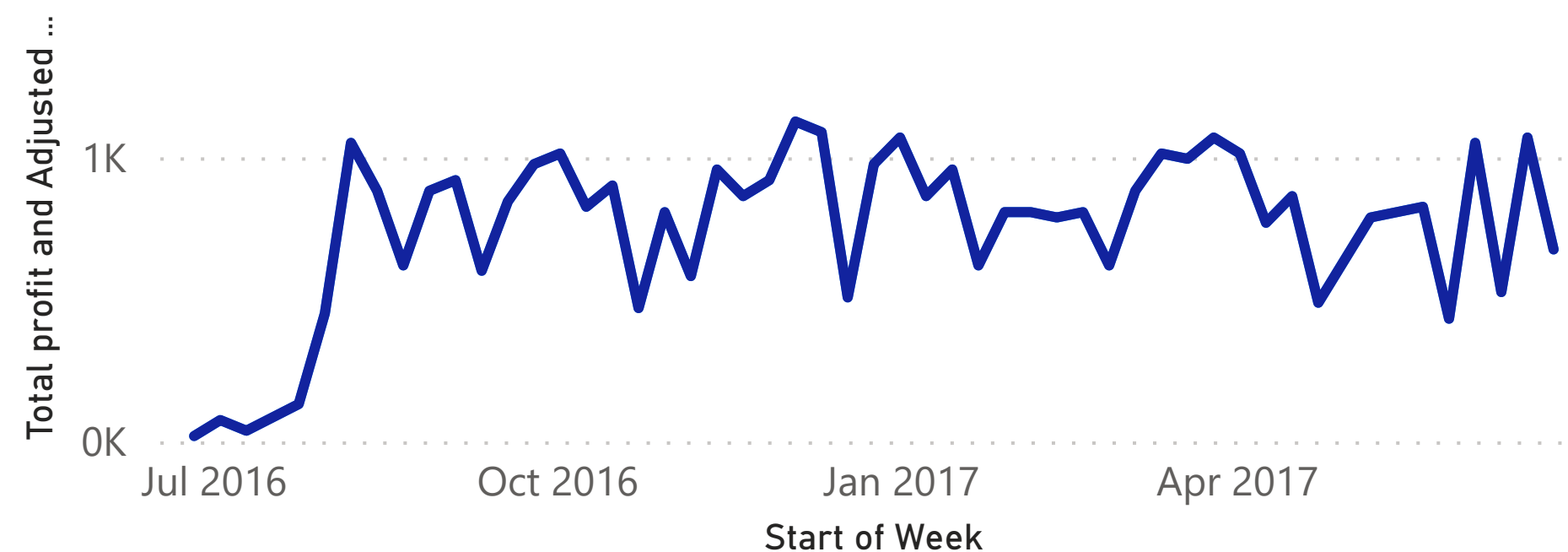


Adjusted Price(%)

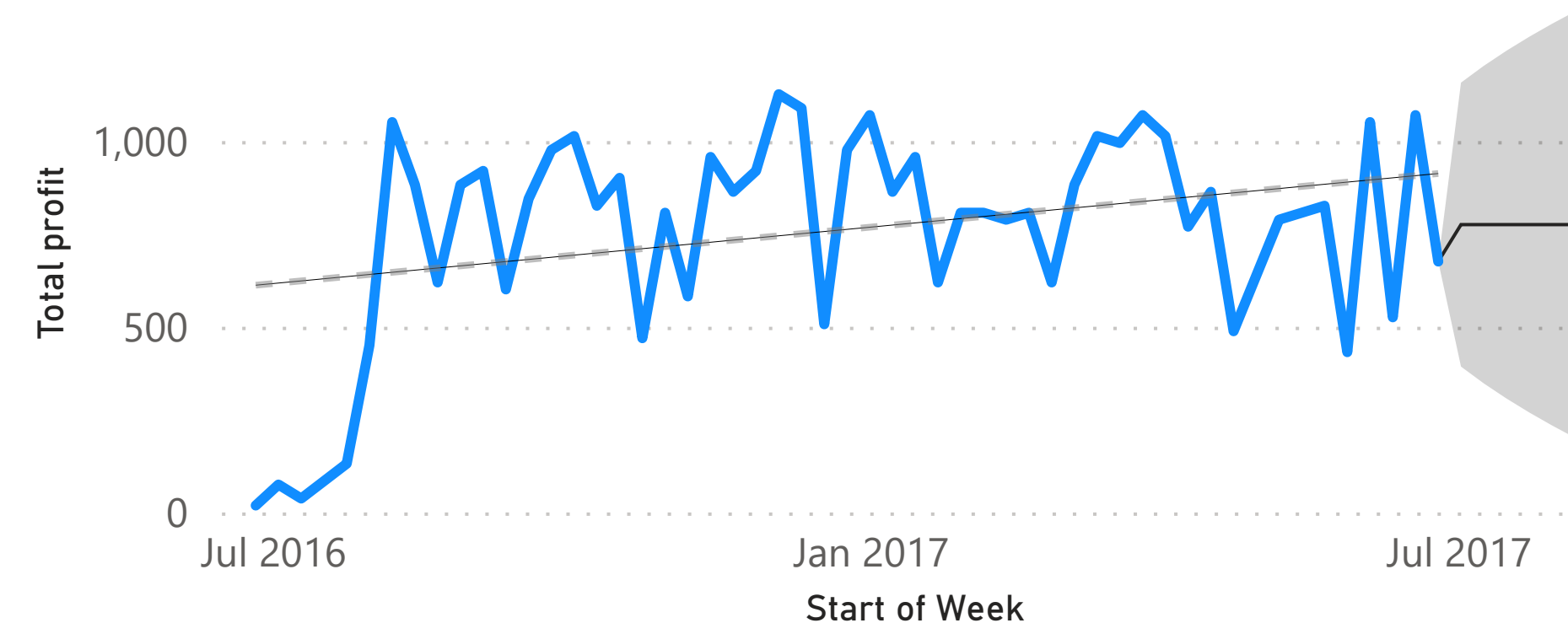
\$29.99
average retail price
\$29.99
Adjusted price

Monthly Profit

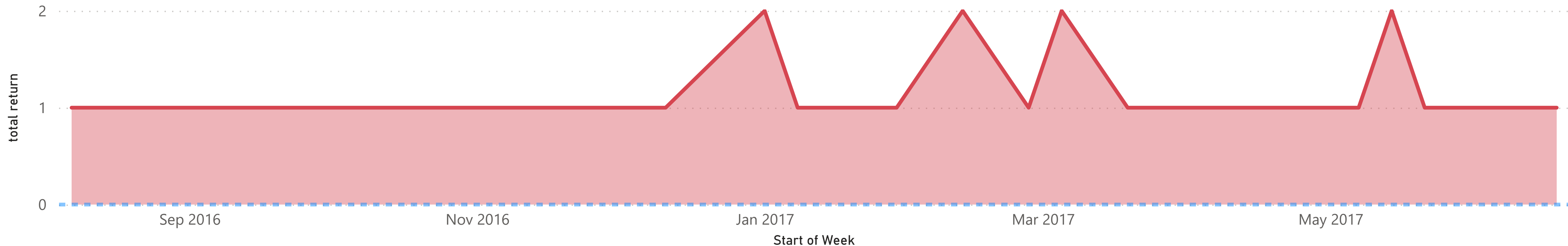
● Total profit ● Adjusted Profit

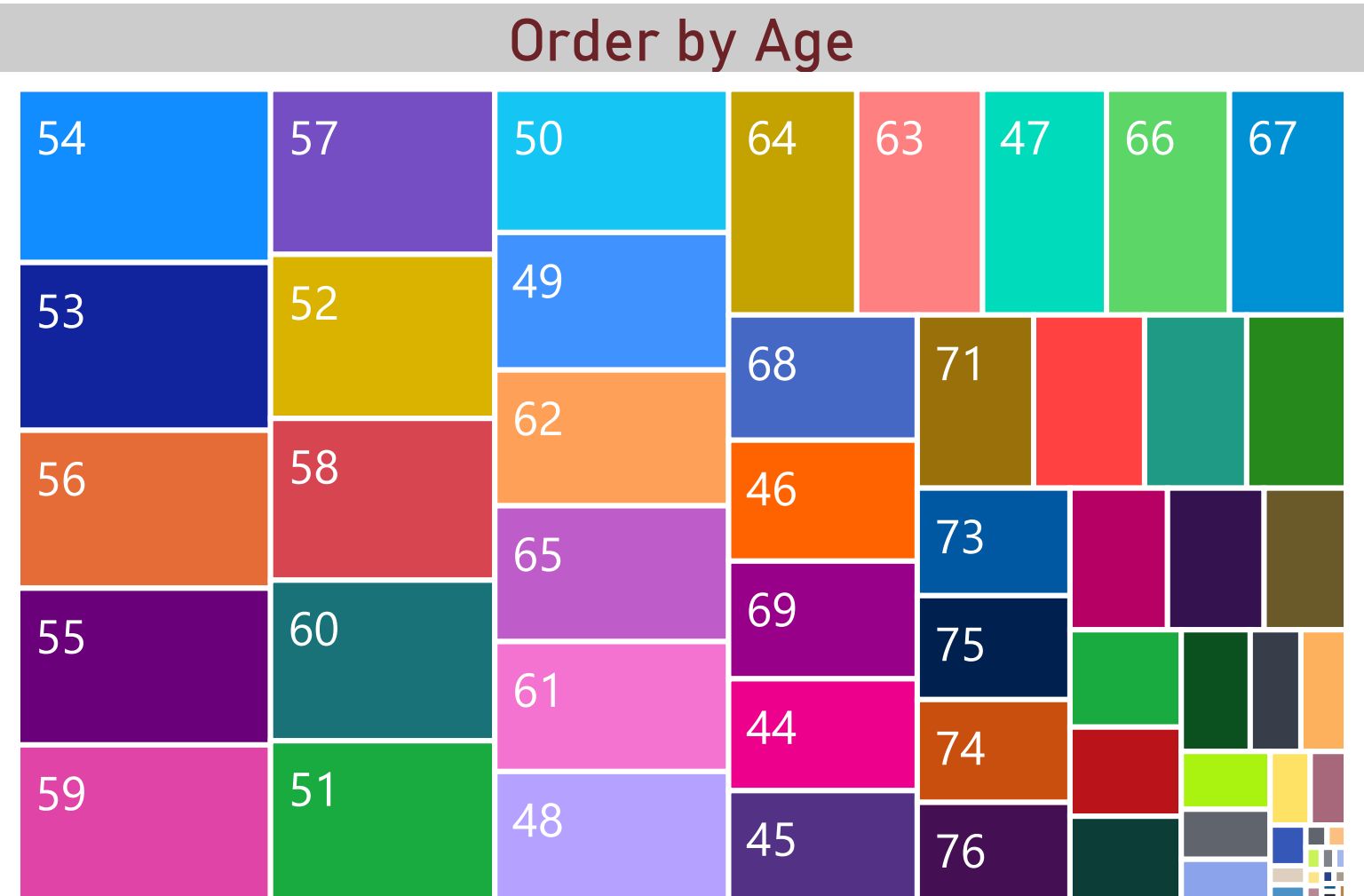
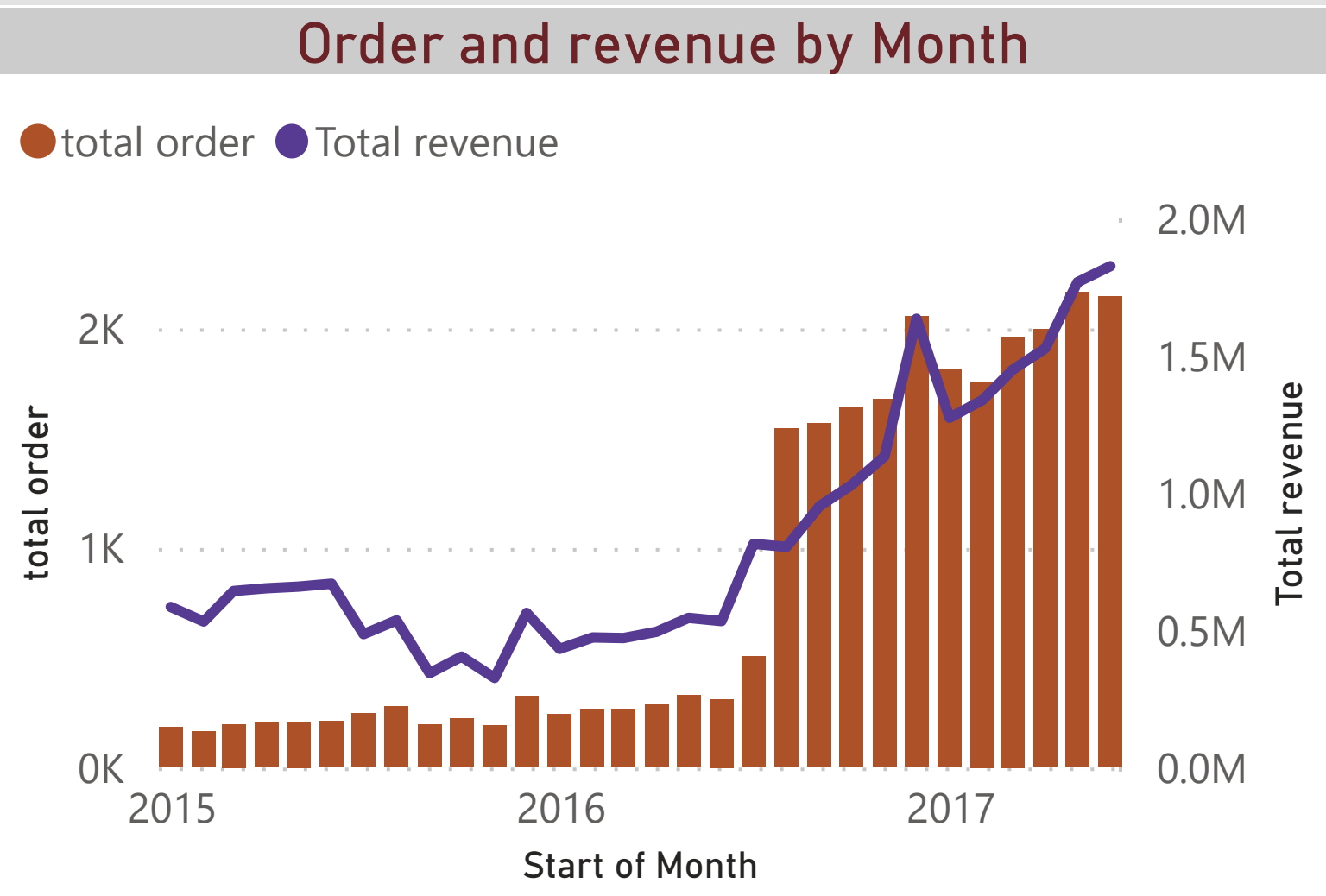
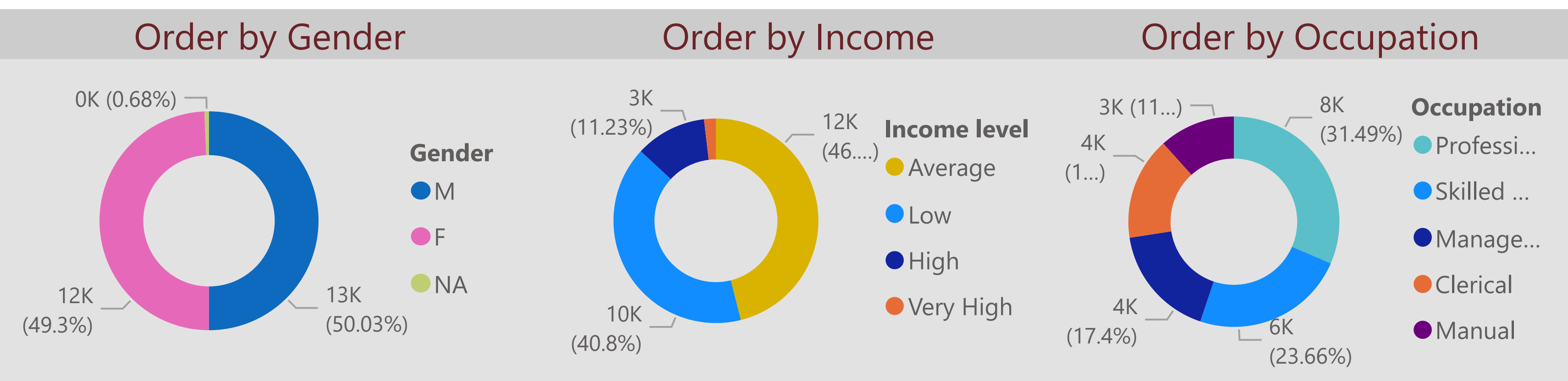


Monthly Profit



Monthly Return





Top Customer

Mr. Maurice Shan

Customer Order

6

Executive Summary

→

Fullname	total order	Total revenue	total return
Mr. Maurice Shan	6	12,407.95	1809
Mrs. Janet Munoz	6	12,015.39	1809
Mrs. Lisa Cai	7	11,330.44	1809
Mrs. Lacey Zheng	7	11,085.74	1809
Mr. Jordan Turner	7	11,022.38	1809
Mr. Franklin Xu	6	10,863.44	1809
Mr. Larry Munoz	7	10,852.04	1809
Mrs. Kate Anand	4	10,436.51	1809
Mr. Larry Vazquez	4	10,394.98	1809
Mrs. Ariana Gray	6	10,391.42	1809
Mr. Clarence Gao	4	10,331.73	1809
Mr. Aaron Wright	4	10,329.22	1809
Mr. Ethan Bryant	4	10,308.52	1809
Mr. Marco Lopez	6	10,289.68	1809
Mrs. Bonnie Nath	4	10,282.91	1809
Mr. Ricky Vazquez	4	10,165.92	1809
Mr. Clarence Anand	4	10,065.01	1809
Mrs. Deanna Perez	4	9,761.59	1809
Mrs. Desiree Dominguez	4	9,717.63	1809
Mrs. Jasmine Stewart	4	9,716.98	1809
Mrs. Sydney Bryant	4	9,706.89	1809
Mr. Bryant Garcia	4	9,687.36	1809
Mrs. Cindy Patel	4	9,668.02	1809
Mrs. Amy Sun	4	9,534.15	1809
Mr. Willie Xu	5	9,424.97	1809
Mrs. Katrina Tang	4	9,302.58	1809
Mrs. Margaret He	4	9,266.74	1809
Mrs. Kaitlyn Henderson	4	9,258.92	1809
Mrs. Nichole Nara	4	9,234.66	1809
Mr. Randall Dominguez	4	9,210.36	1809
Mrs. Rosa Hu	4	9,201.20	1809
Adriana Gonzalez	4	9,195.69	1809
Mrs. Gabriella Collins	4	9,184.02	1809
Total	373	885,306.56	1809