



SABYASACHI

for

nilaya

furnishing by  asianpaints

HAZARIBAGH
LINEN



Sabyasachi x Nilaya

What I design is the result of myriad inspirations – whether it's fashion or homes. And creating designs for Heartland was like stepping into a familiar world, textured by a variety of experiences, acquisitions, memories and stories that have stayed with me, knowingly and unknowingly: the skillfully painted fabrics that were born along the Coromandel Coast; embroideries from an ancient world; well-remembered motifs and patterns that continue to enchant; old-world Calcutta with its fading luxury; the traditions of miniaturists from colonial-era Murshidabad.

The Thar, Makhmal and Soofah collections that comprise Heartland celebrate the beauty of classical motifs reinterpreted and hand painted by artists from the Sabyasachi Art Foundation. They find expression through a reimagining of traditional patterns and a distinctive palette of colours I have evolved over time. These carefully crafted fabrics can transform spaces and perhaps your perspective as well. The patterns, designs and motifs that make up the fabric collections of Heartland is an endeavour to make this journey of transformation uncommon and unforgettable – as it should be.

After all, at the heart of every home is the story of the people who inhabit it, make it and shape it just the way they like it. Layer it with well-loved elements and their distinct styles. Heartland, I hope, serves as a reminder of the beauty that still remains, and endures, in an uncertain world.





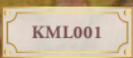
HAZARIBAGH

LINEN

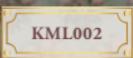




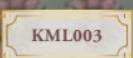
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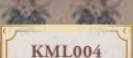
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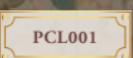
KML002



KML003



KML004



PCL001



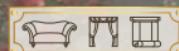




VTLS04



PAH003



PAH004



PAH002



PAH001



GMT001





GMT002



GMT003



COL002



COL006



COL005



COL003





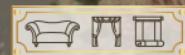
COL001



COL004



GBL001



GBL002



GBL003



GBL004





PEL004



PEL005



PEL006



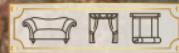
PEL007



PEL008



PEL009





SHANTINIKETAN LINEN VELVET | SNL002



GSM
420

MARTINDALE
20000

COMPOSITION
100% Linen

V. REPEAT
78.2

H. REPEAT
67.7

HSN CODE
53091910



SHANTINIKETAN LINEN VELVET | SNL003



GSM
420

MARTINDALE
20000

COMPOSITION
100% Linen

V. REPEAT
78.2

H. REPEAT
67.7

HSN CODE
53091910



SHANTINIKETAN LINEN VELVET | SNL001



GSM
420

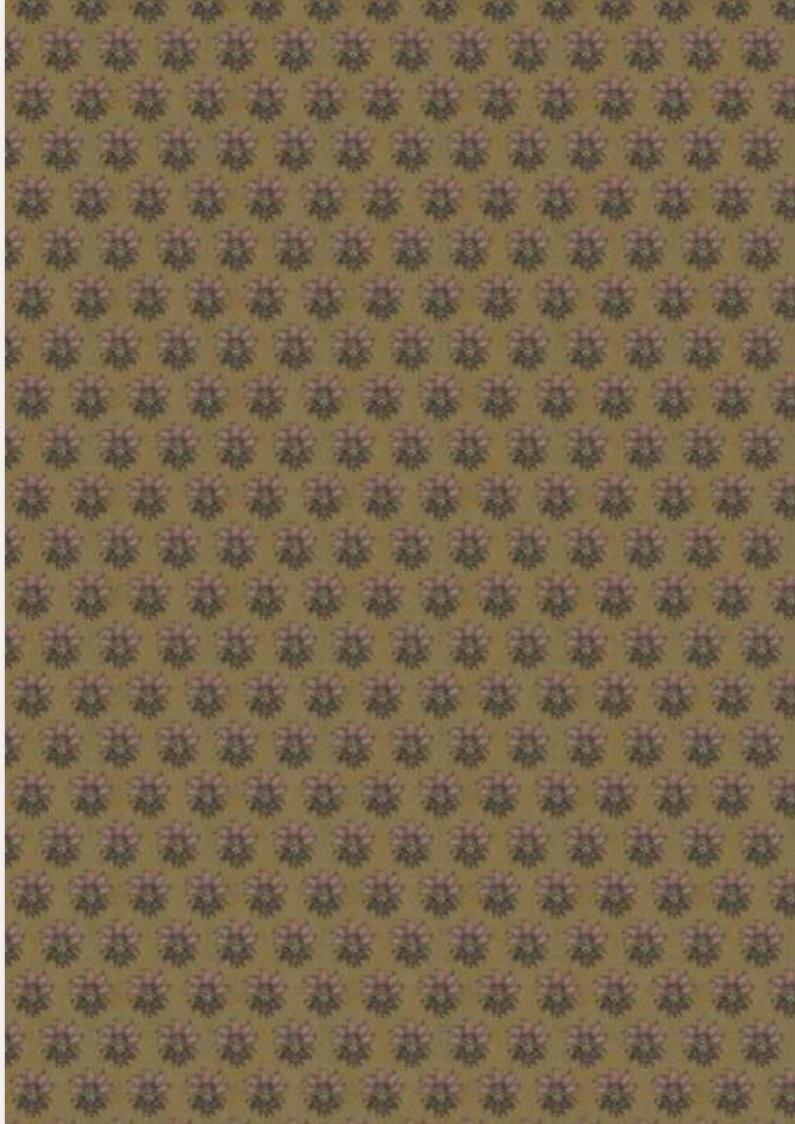
MARTINDALE
20000

COMPOSITION
100% Linen

V. REPEAT
78.2

H. REPEAT
67.7

HSN CODE
53091910



KAMALIKA LINEN (S) | KLS001



GSM
220

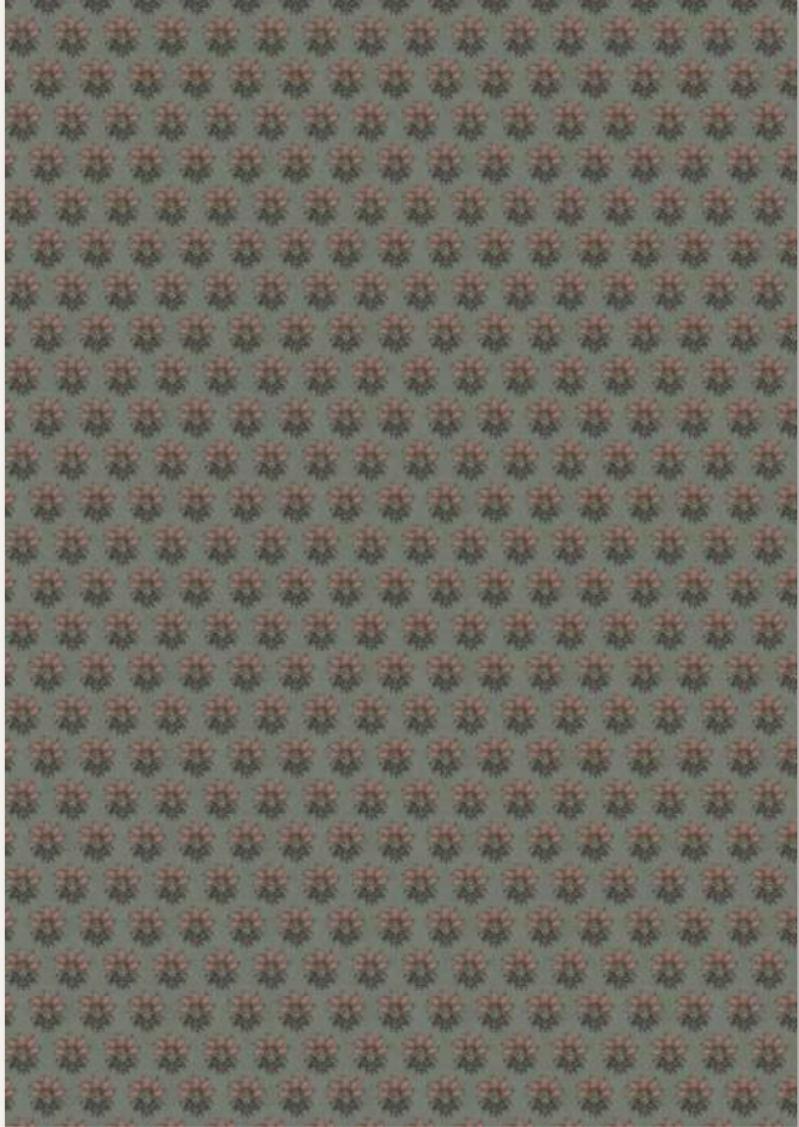
MARTINDALE
15000

COMPOSITION
100% Linen

V. REPEAT
10.2

H. REPEAT
5.7

HSN CODE
53091910



KAMALIKA LINEN (S) | KLS002



GSM
220

MARTINDALE
15000

COMPOSITION
100% Linen

V. REPEAT
10.2

H. REPEAT
5.7

HSN CODE
53091910



KAMALIKA LINEN (S) | KLS003



GSM
220

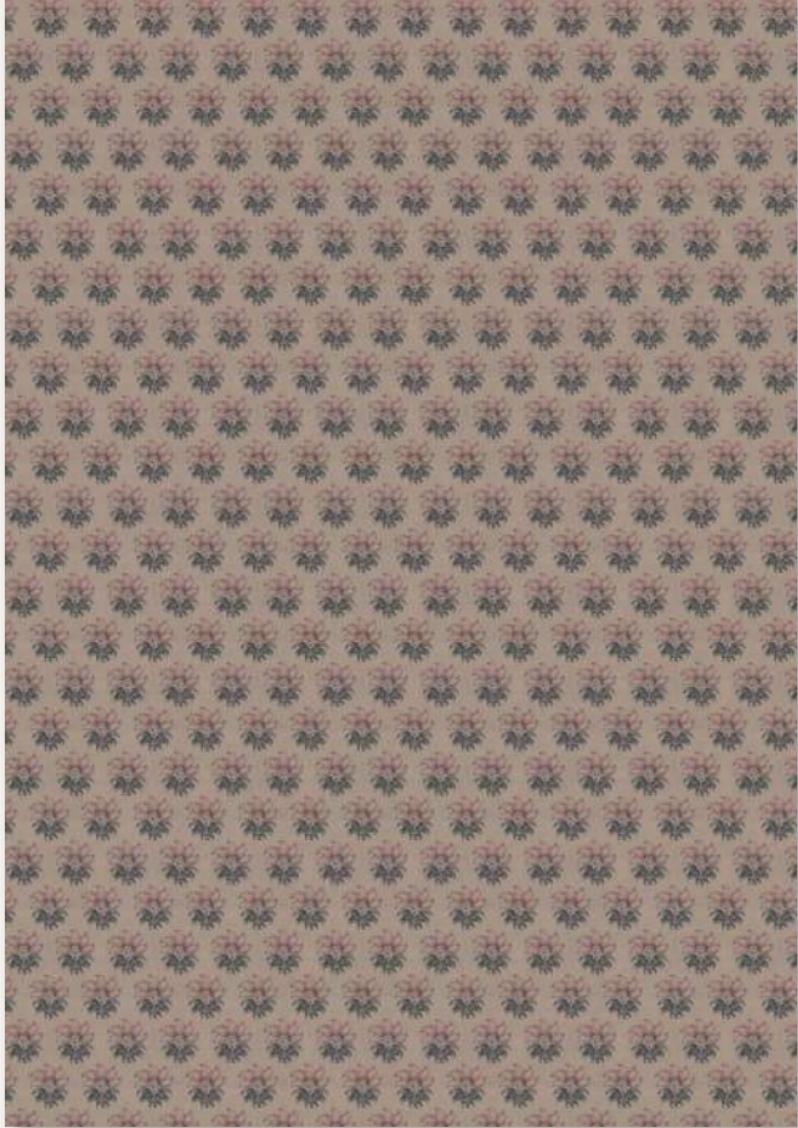
MARTINDALE
15000

COMPOSITION
100% Linen

V. REPEAT
10.2

H. REPEAT
5.7

HSN CODE
53091910



KAMALIKA LINEN (S) | KLS004



GSM
220

MARTINDALE
15000

COMPOSITION
100% Linen

V. REPEAT
10.2

H. REPEAT
5.7

HSN CODE
53091910



KAMALIKA LINEN | KML001



GSM
420

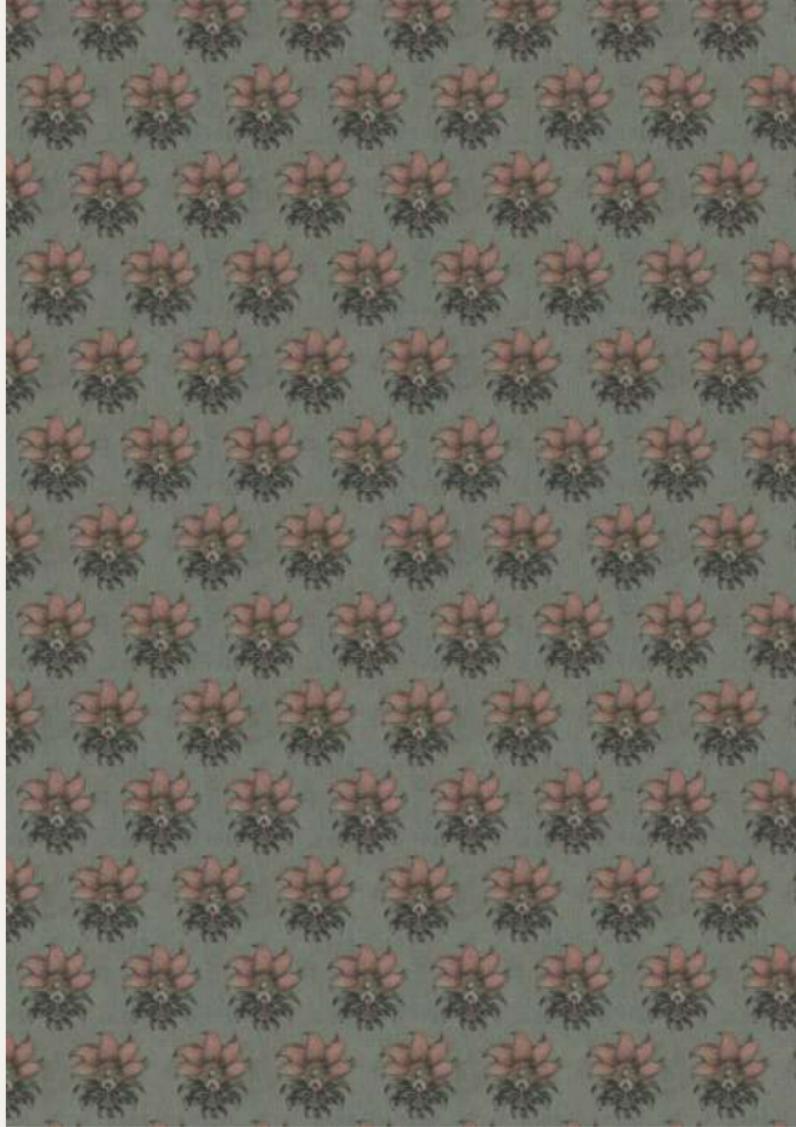
MARTINDALE
20000

COMPOSITION
100% Linen

V. REPEAT
19.4

H. REPEAT
11.5

HSN CODE
53091910



KAMALIKA LINEN | KML002



GSM
420

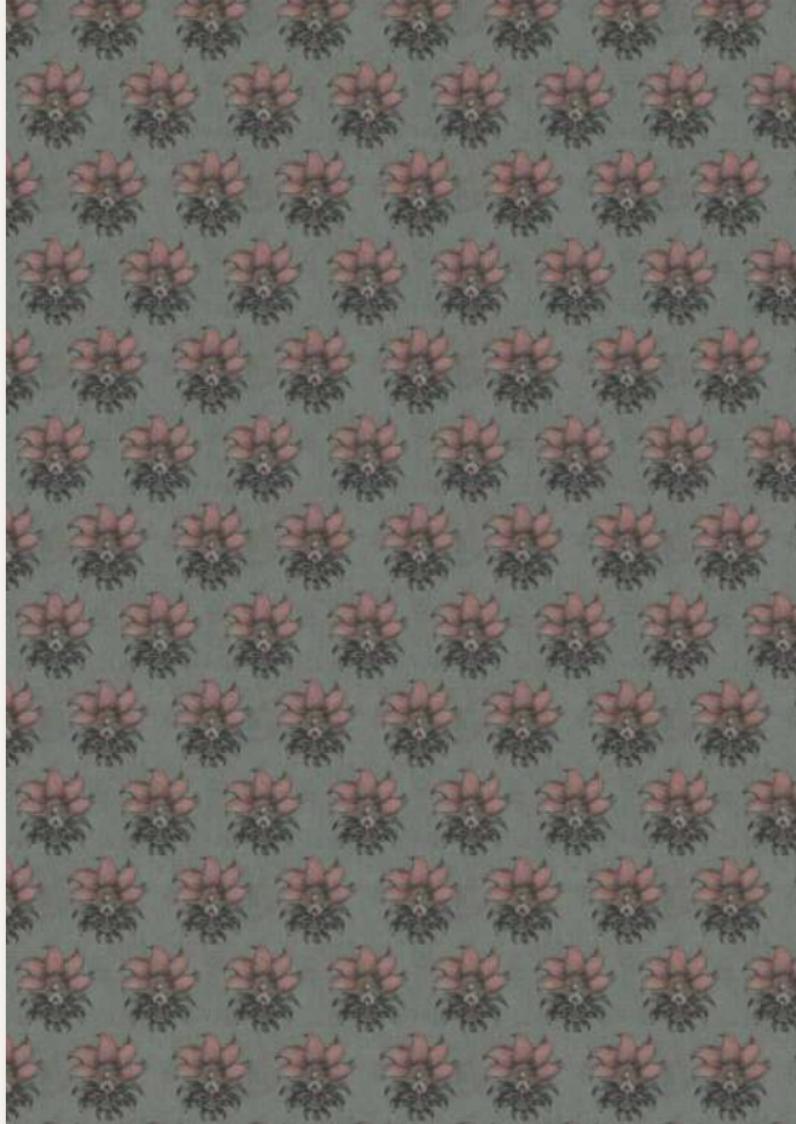
MARTINDALE
20000

COMPOSITION
100% Linen

V. REPEAT
19.4

H. REPEAT
11.5

HSN CODE
53091910



KAMALIKA LINEN | KML003



GSM
420

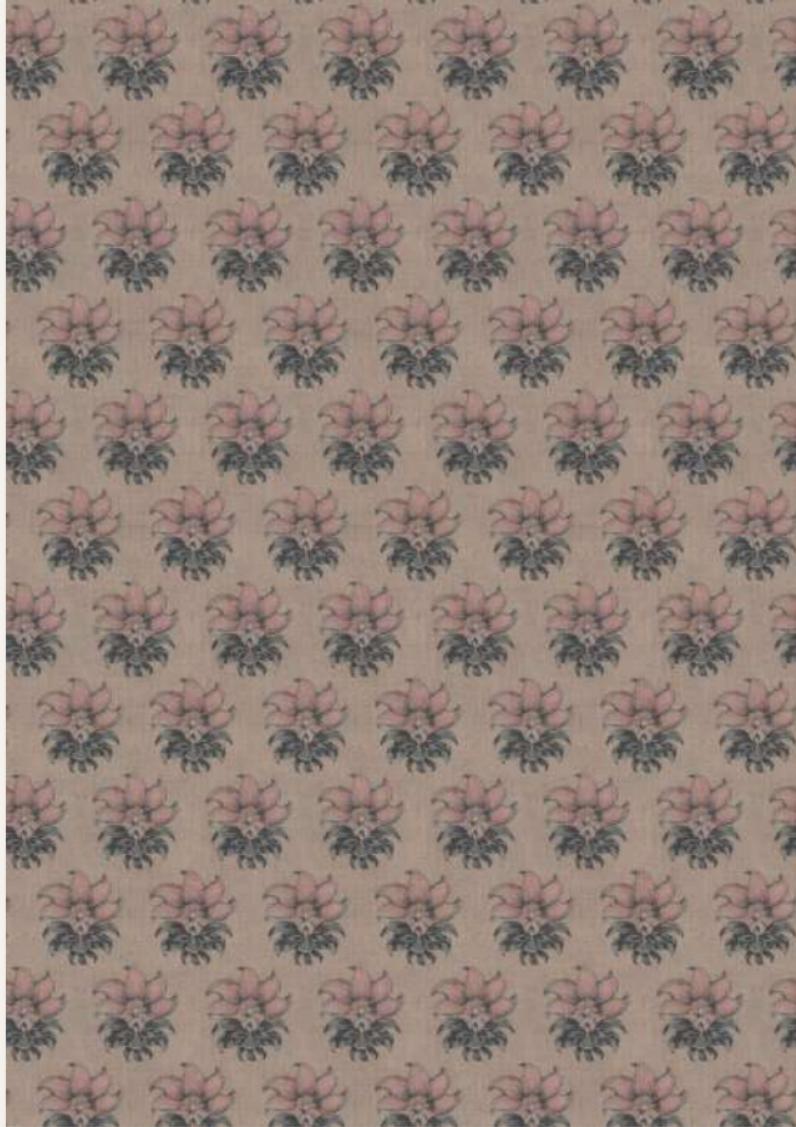
MARTINDALE
20000

COMPOSITION
100% Linen

V. REPEAT
19.4

H. REPEAT
11.5

HSN CODE
53091910



KAMALIKA LINEN | KML004



GSM
420

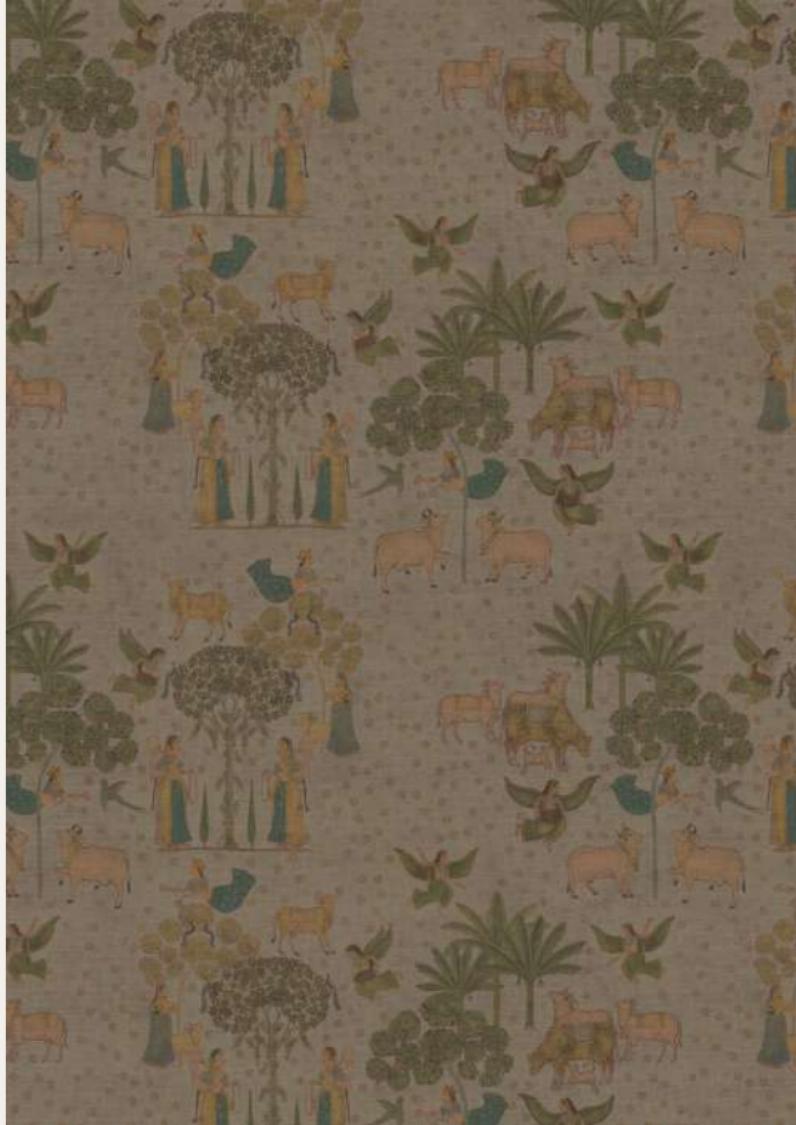
MARTINDALE
20000

COMPOSITION
100% Linen

V. REPEAT
19.4

H. REPEAT
11.5

HSN CODE
53091910



PICHWAI LINEN | PCL001



GSM
420

MARTINDALE
20000

COMPOSITION
100% Linen

V. REPEAT
71

H. REPEAT
67.7

HSN CODE
53091910



PICHWAI LINEN | PCL002



GSM
420

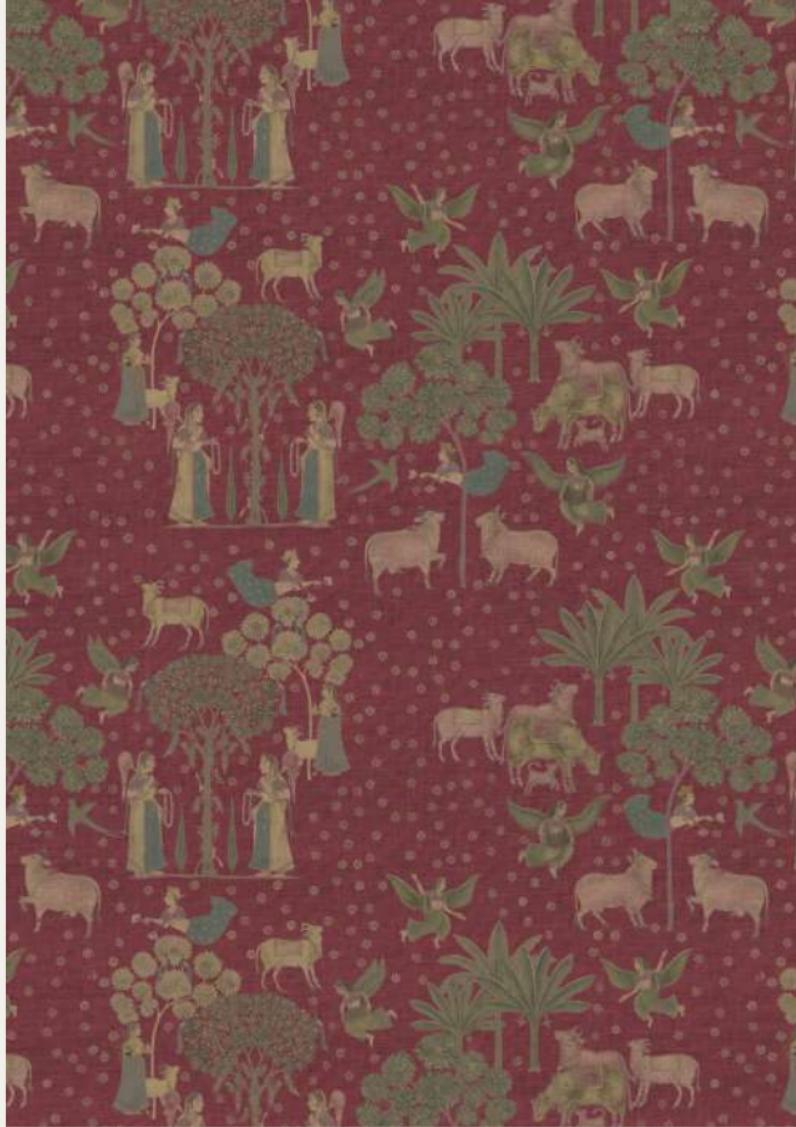
MARTINDALE
20000

COMPOSITION
100% Linen

V. REPEAT
71

H. REPEAT
67.7

HSN CODE
53091910



PICHWAI LINEN | PCL003



GSM
420

MARTINDALE
20000

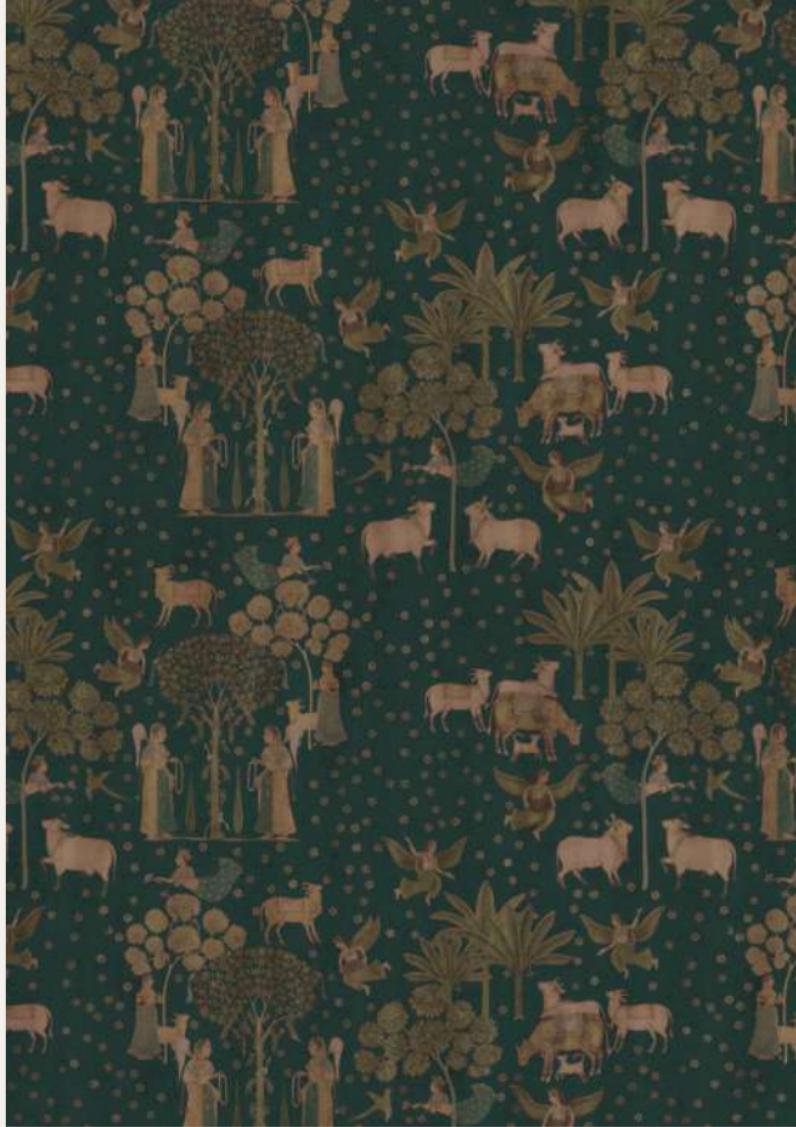
COMPOSITION
100% Linen

V. REPEAT
71

H. REPEAT
67.7

HSN CODE
53091910

BACK



PICHWAI LINEN | PCL004



GSM
420

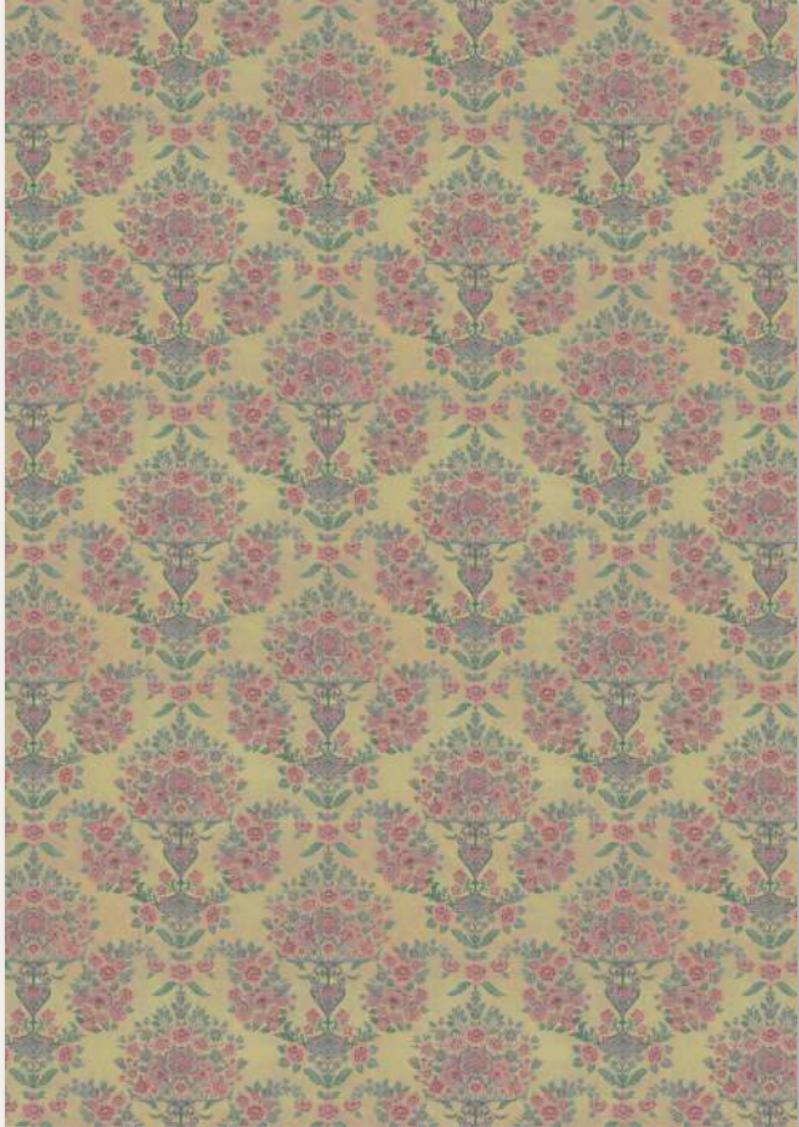
MARTINDALE
20000

COMPOSITION
100% Linen

V. REPEAT
71

H. REPEAT
67.7

HSN CODE
53091910

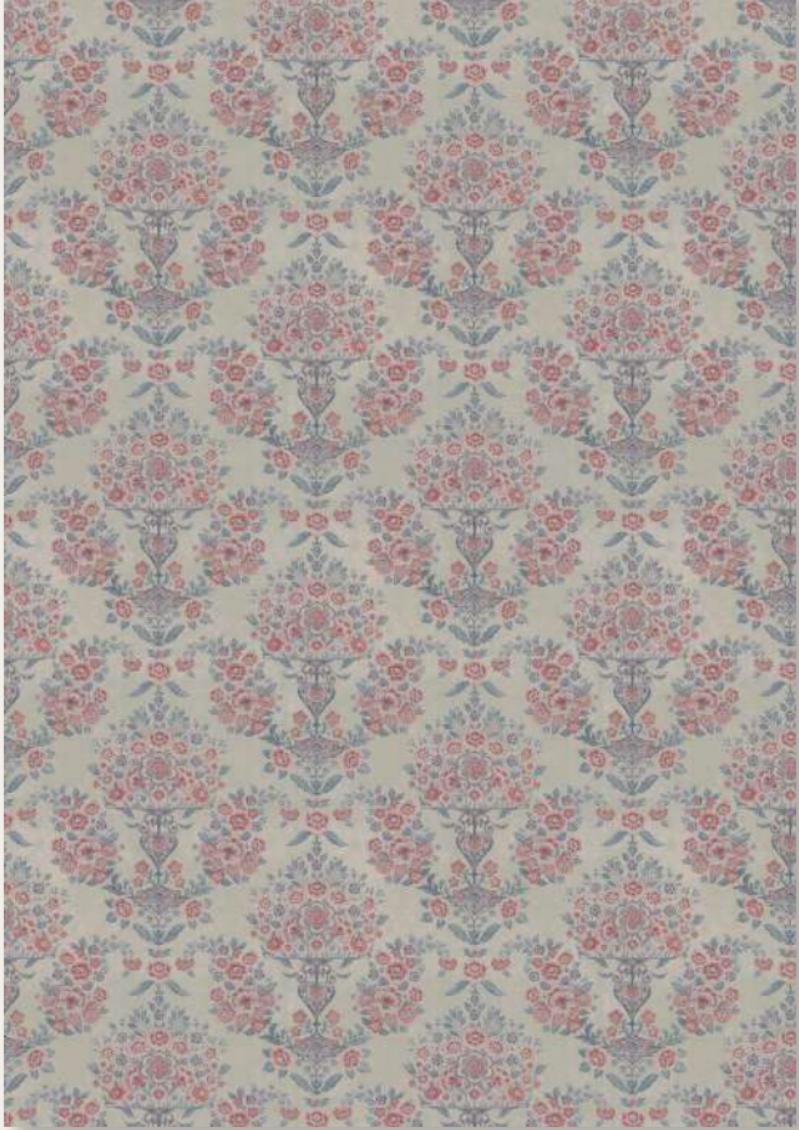


VATIKA LINEN (S) | VTLS01



GSM	MARTINDALE	COMPOSITION	V. REPEAT	H. REPEAT	HSN CODE
420	20000	100% Linen	64	67.5	53091910

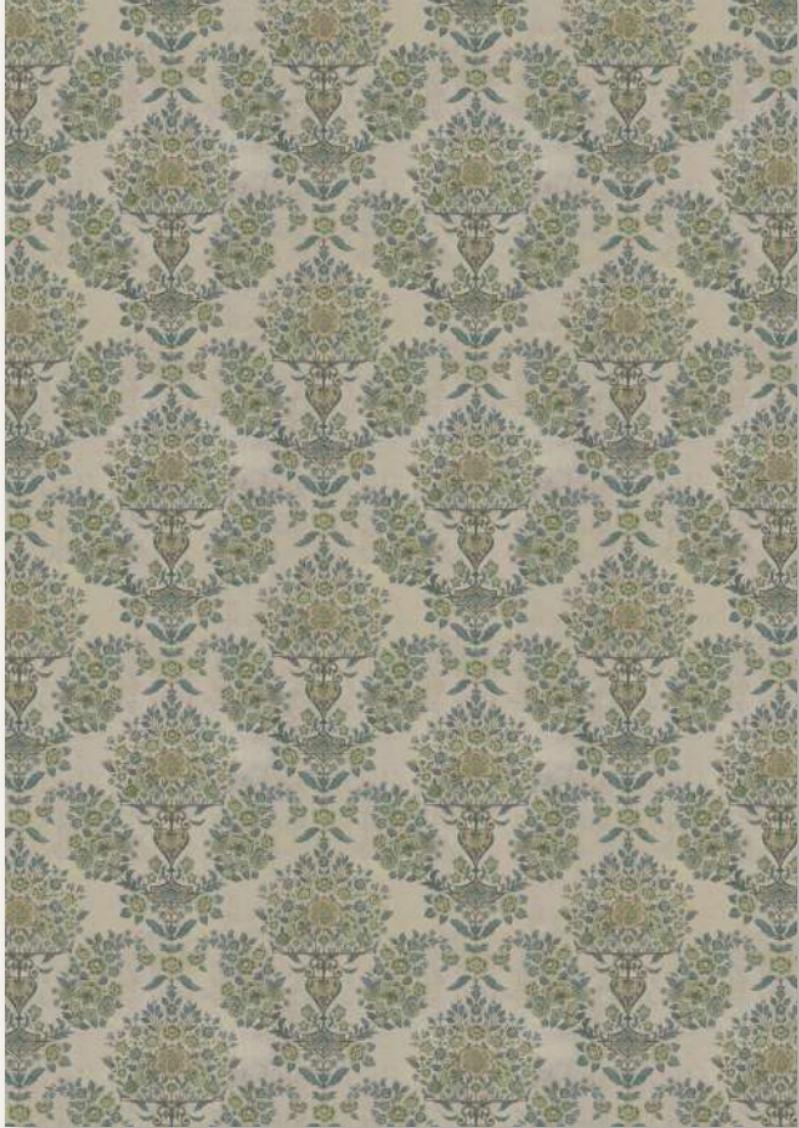




VATIKA LINEN (S) | VTLS02



GSM	MARTINDALE	COMPOSITION	V. REPEAT	H. REPEAT	HSN CODE
420	20000	100% Linen	64	67.5	53091910

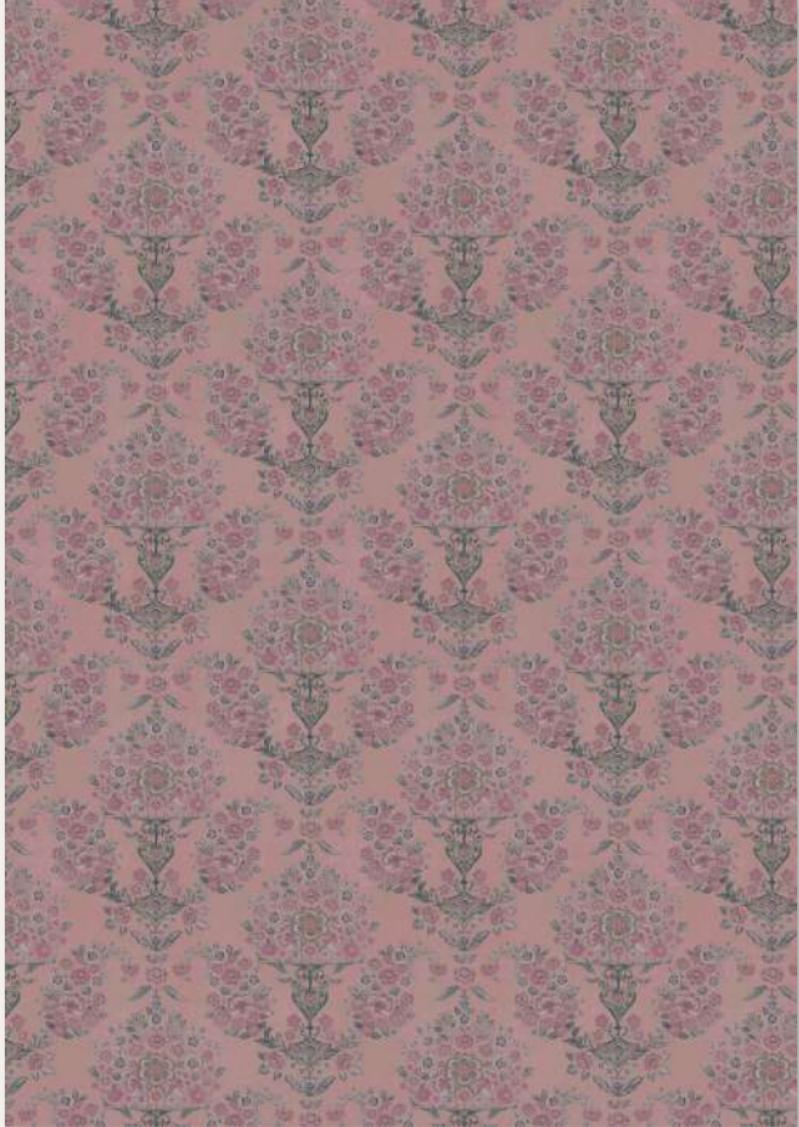


VATIKA LINEN (S) | VTLS03



GSM	MARTINDALE	COMPOSITION	V. REPEAT	H. REPEAT	HSN CODE
420	20000	100% Linen	64	67.5	53091910





VATIKA LINEN (S) | VTLS04



GSM	MARTINDALE	COMPOSITION	V. REPEAT	H. REPEAT	HSN CODE
420	20000	100% Linen	64	67.5	53091910



PAHALGAM PAISLEY | PAH003



GSM
420

MARTINDALE
20000

COMPOSITION
100% Linen

V. REPEAT
94.5

H. REPEAT
34

HSN CODE
53091910



PAHALGAM PAISLEY | PAH004



GSM
420

MARTINDALE
20000

COMPOSITION
100% Linen

V. REPEAT
94.5

H. REPEAT
34

HSN CODE
53091910



PAHALGAM PAISLEY | PAH002



GSM	MARTINDALE	COMPOSITION	V. REPEAT	H. REPEAT	HSN CODE
420	20000	100% Linen	94.5	34	53091910





PAHALGAM PAISLEY | PAH001



GSM
420

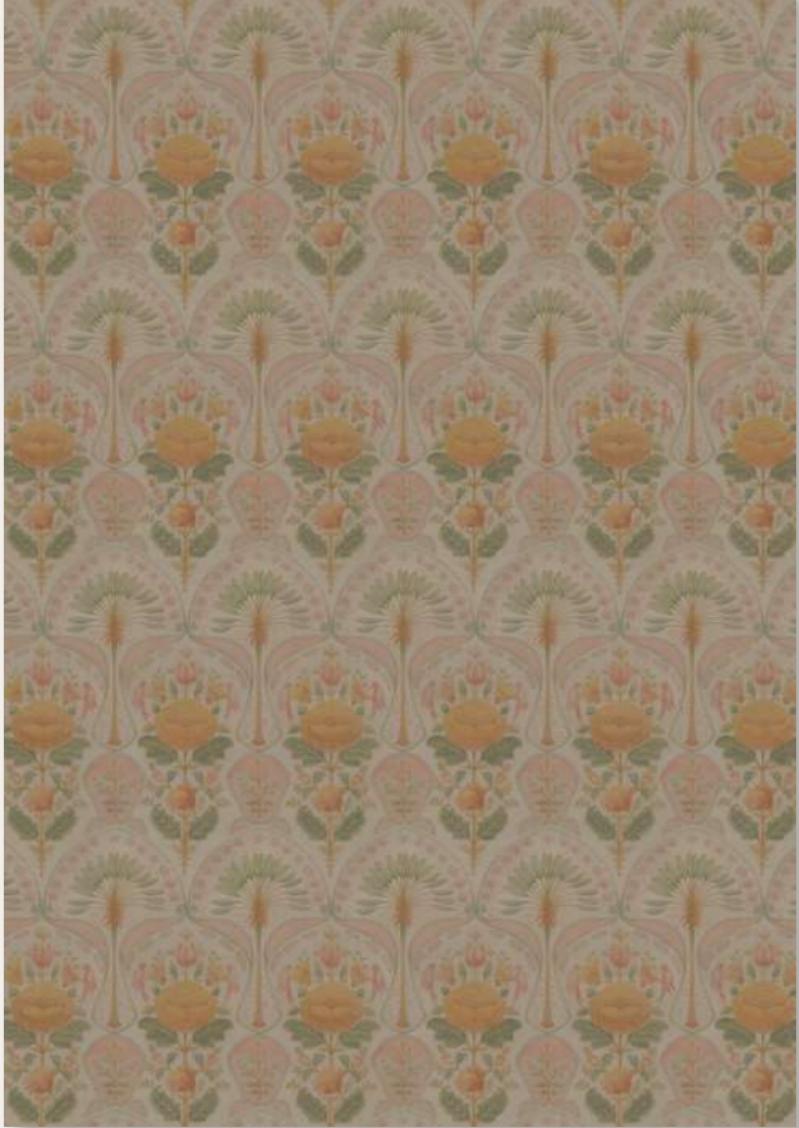
MARTINDALE
20000

COMPOSITION
100% Linen

V. REPEAT
94.5

H. REPEAT
34

HSN CODE
53091910



MOGHOL TRAVELLER | GMT001



GSM
220

MARTINDALE
15000

COMPOSITION
100% Linen

V. REPEAT
34.5

H. REPEAT
17

HSN CODE
53091910



MOGHOL TRAVELLER | GMT002



GSM
220

MARTINDALE
15000

COMPOSITION
100% Linen

V. REPEAT
34.5

H. REPEAT
17

HSN CODE
53091910



MOGHOL TRAVELLER | GMT003



GSM
220

MARTINDALE
15000

COMPOSITION
100% Linen

V. REPEAT
34.5

H. REPEAT
17

HSN CODE
53091910



COROMANDEL LINEN | COL002



GSM
420

MARTINDALE
20000

COMPOSITION
100% Linen

V. REPEAT
69.2

H. REPEAT
135.5

HSN CODE
53091910



COROMANDEL LINEN | COL006



GSM
420

MARTINDALE
20000

COMPOSITION
100% Linen

V. REPEAT
69.2

H. REPEAT
135.5

HSN CODE
53091910



COROMANDEL LINEN | COL005



GSM
420

MARTINDALE
20000

COMPOSITION
100% Linen

V. REPEAT
69.2

H. REPEAT
135.5

HSN CODE
53091910



COROMANDEL LINEN | COL003



GSM
420

MARTINDALE
20000

COMPOSITION
100% Linen

V. REPEAT
69.2

H. REPEAT
135.5

HSN CODE
53091910



COROMANDEL LINEN | COL001



GSM
420

MARTINDALE
20000

COMPOSITION
100% Linen

V. REPEAT
69.2

H. REPEAT
135.5

HSN CODE
53091910



COROMANDEL LINEN | COL004



GSM
420

MARTINDALE
20000

COMPOSITION
100% Linen

V. REPEAT
69.2

H. REPEAT
135.5

HSN CODE
53091910



GULBAG LINEN | GBL001



GSM	MARTINDALE	COMPOSITION	V. REPEAT	H. REPEAT	HSN CODE
420	20000	100% Linen	79.8	69.5	53091910



GULBAG LINEN | GBL002



GSM
420

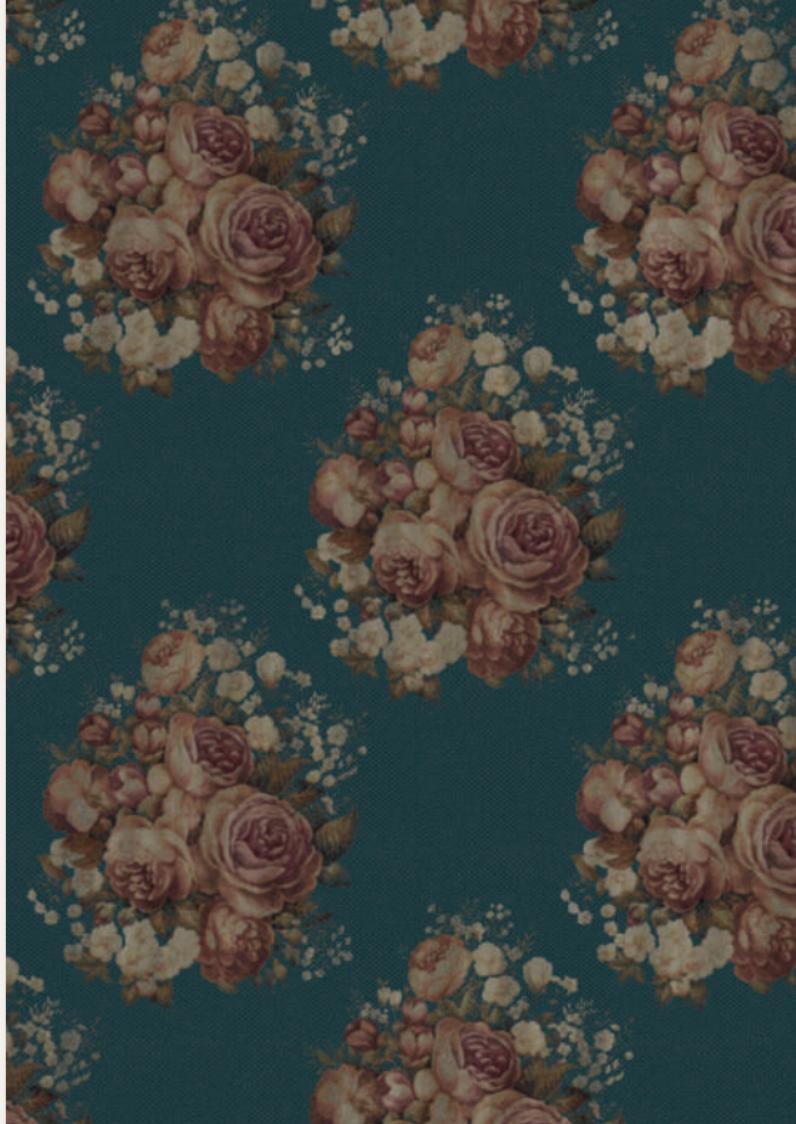
MARTINDALE
20000

COMPOSITION
100% Linen

V. REPEAT
79.8

H. REPEAT
69.5

HSN CODE
53091910



GULBAG LINEN | GBL003



GSM
420

MARTINDALE
20000

COMPOSITION
100% Linen

V. REPEAT
79.8

H. REPEAT
69.5

HSN CODE
53091910



GULBAG LINEN | GBL004



GSM
420

MARTINDALE
20000

COMPOSITION
100% Linen

V. REPEAT
79.8

H. REPEAT
69.5

HSN CODE
53091910



PERSIS LINEN | PEL004



GSM
242

MARTINDALE
30000

COMPOSITION
100% Linen

V. REPEAT
75.5

H. REPEAT
66

HSN CODE
53091910



PERSIS LINEN | PEL005



GSM
242

MARTINDALE
30000

COMPOSITION
100% Linen

V. REPEAT
75.5

H. REPEAT
66

HSN CODE
53091910



PERSIS LINEN | PEL006



GSM
242

MARTINDALE
30000

COMPOSITION
100% Linen

V. REPEAT
75.5

H. REPEAT
66

HSN CODE
53091910



PERSIS LINEN | PEL007



GSM
242

MARTINDALE
30000

COMPOSITION
100% Linen

V. REPEAT
75.5

H. REPEAT
66

HSN CODE
53091910



PERSIS LINEN | PEL008



GSM
242

MARTINDALE
30000

COMPOSITION
100% Linen

V. REPEAT
75.5

H. REPEAT
66

HSN CODE
53091910



PERSIS LINEN | PEL009



GSM	MARTINDALE	COMPOSITION	V. REPEAT	H. REPEAT	HSN CODE
242	30000	100% Linen	75.5	66	53091910

DESIGN	COROMANDEL LINEN	GULBAG LINEN	KAMALIKA LINEN(L)	KAMALIKA LINEN(S)
WIDTH	140.5	140.5	142	142
COMPOSITION	100% Linen	100% Linen	100% Linen	100% Linen
HSN CODE	58012790	53091910	53091910	58012790
GSM	420	420	420	220
HORIZONTAL REPEAT	135.5	69.5	11.5	5.7
VERTICAL REPEAT	69.2	79.8	19.4	10.2
MARTINDALE	20000	20000	20000	15000
WASH CARE				
END USE				

WASH CARE



END USE



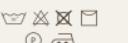
DESIGN	MOGHOL TRAVELLER	PAHALGAM PAISLEY	PERSIS LINEN	PICHWAI LINEN
WIDTH	142	140	138	140
COMPOSITION	100% Linen	100% Linen	100% Linen	100% Linen
HSN CODE	53091910	53091910	53091920	53091910
GSM	220	420	242	420
HORIZONTAL REPEAT	17	34	66	67.7
VERTICAL REPEAT	34.5	94.5	75.5	71
MARTINDALE	15000	20000	30000	20000
WASH CARE				
END USE	  	  	  	  

WASH CARE



END USE



DESIGN	SHANTINIKETAN LINEN	VATIKA LINEN(S)
WIDTH	140	140.5
COMPOSITION	100% Linen	100% Linen
HSN CODE	53091910	53091910
GSM	420	420
HORIZONTAL REPEAT	67.7	67.5
VERTICAL REPEAT	78.2	64
MARTINDALE	20000	20000
WASH CARE		
END USE		

WASH CARE



END USE





DESIGN	RRP (Without GST)	GST	RRP (With GST)
COROMANDEL LINEN	7000	350	7350
GULBAG LINEN	7000	350	7350
KAMALIKA LINEN(L)	7000	350	7350
KAMALIKA LINEN(S)	7000	350	7350
MOGHOL TRAVELLER	7000	300	7350
PAHALGAM PAISLEY	7000	350	7350
PERSIS LINEN	6800	340	7140
PICHWAI LINEN	7000	350	7350
SHANTINIKETAN LINEN	7000	350	7350
VATIKA LINEN(S)	7000	350	7350



✉ www.asianpaints.com/furnishing/sabyasachi ✉ www.instagram.com/worldofnilaya