



SABYASACHI

for

nilaya

furnishing by  asianpaints

SOOFAH



Sabyasachi x Nilaya

What I design is the result of myriad inspirations – whether it's fashion or homes. And creating designs for Heartland was like stepping into a familiar world, textured by a variety of experiences, acquisitions, memories and stories that have stayed with me, knowingly and unknowingly: the skillfully painted fabrics that were born along the Coromandel Coast; embroideries from an ancient world; well-remembered motifs and patterns that continue to enchant; old-world Calcutta with its fading luxury; the traditions of miniaturists from colonial-era Murshidabad.

The Thar, Makhmal and Soofah collections that comprise Heartland celebrate the beauty of classical motifs reinterpreted and hand painted by artists from the Sabyasachi Art Foundation. They find expression through a reimagining of traditional patterns and a distinctive palette of colours I have evolved over time. These carefully crafted fabrics can transform spaces and perhaps your perspective as well. The patterns, designs and motifs that make up the fabric collections of Heartland is an endeavour to make this journey of transformation uncommon and unforgettable – as it should be.



After all, at the heart of every home is the story of the people who inhabit it, make it and shape it just the way they like it. Layer it with well-loved elements and their distinct styles. Heartland, I hope, serves as a reminder of the beauty that still remains, and endures, in an uncertain world.

SOOFAH

The silence that celebrates the quietness
in you dons a lovely shade of white.









Nature has the power
to soothe the soul
like nothing else







SRI001



EKM001



KSH003



RAL002



EKM002



SHL001



MAP002



PCL001







KSH004



MAP006



PCL002



SRI002



CHA001



MAR006

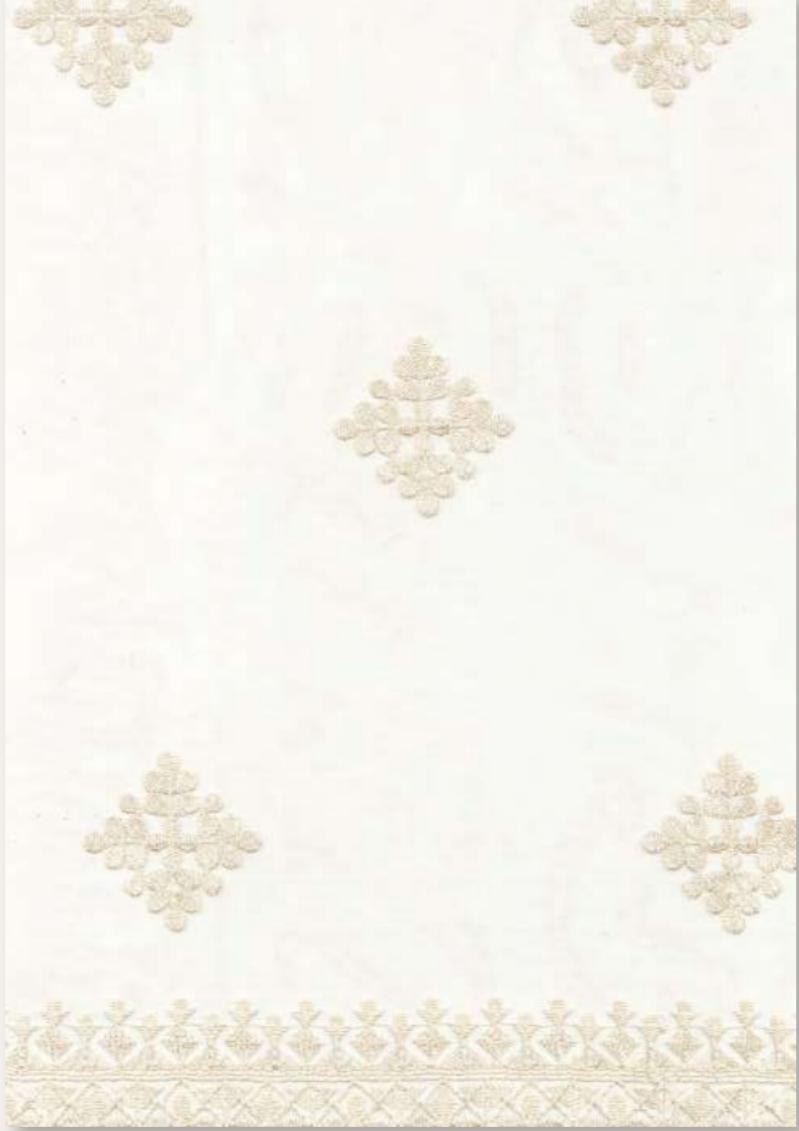


EKL002



RAL003





RABAT MOSLIN | RAM001



GSM
345

COMPOSITION
Base-70% Viscose,

V. REPEAT
292.5

H. REPEAT
15.2

HSN CODE
54079200

30% Linen

Emb-282

Emb-100% Viscose

BACK



“Every stranger's face I see,
reminds me that I long to be,
Homeward bound”

— ‘Homeward Bound’,

Simon and Garfunkel,

Lyrics by Paul Simon







EKTAR LINEN | EKL003



GSM
76

COMPOSITION
Base-100% Polyester

V. REPEAT
31.7

H. REPEAT
22.2

HSN CODE
53091910

Emb-100% Viscose





SONCHADI LINEN | SON001



GSM

MARTINDALE
48000

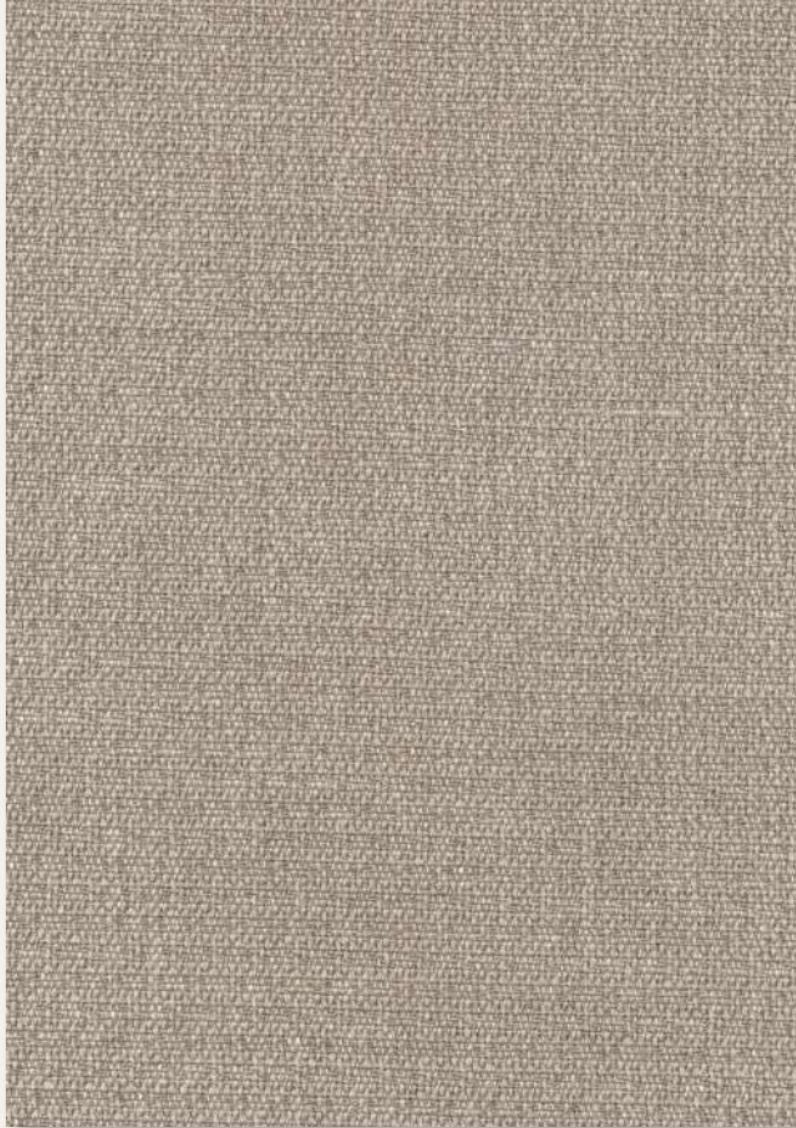
COMPOSITION
45% Linen,

V. REPEAT
Stripe

H. REPEAT
3.4

HSN CODE
55169200

29% Jute,
22% Polyester,
4% Polyamide



MARGAO LINEN | MAR007



GSM	MARTINDALE	COMPOSITION	HSN CODE
670	40000	63% Linen	53092910
37% Viscose			



SHANTINIKETAN LINEN | SNL002



GSM
420

MARTINDALE
20000

COMPOSITION
100% Linen

V. REPEAT
78.2

H. REPEAT
67.7

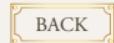
HSN CODE
53092910

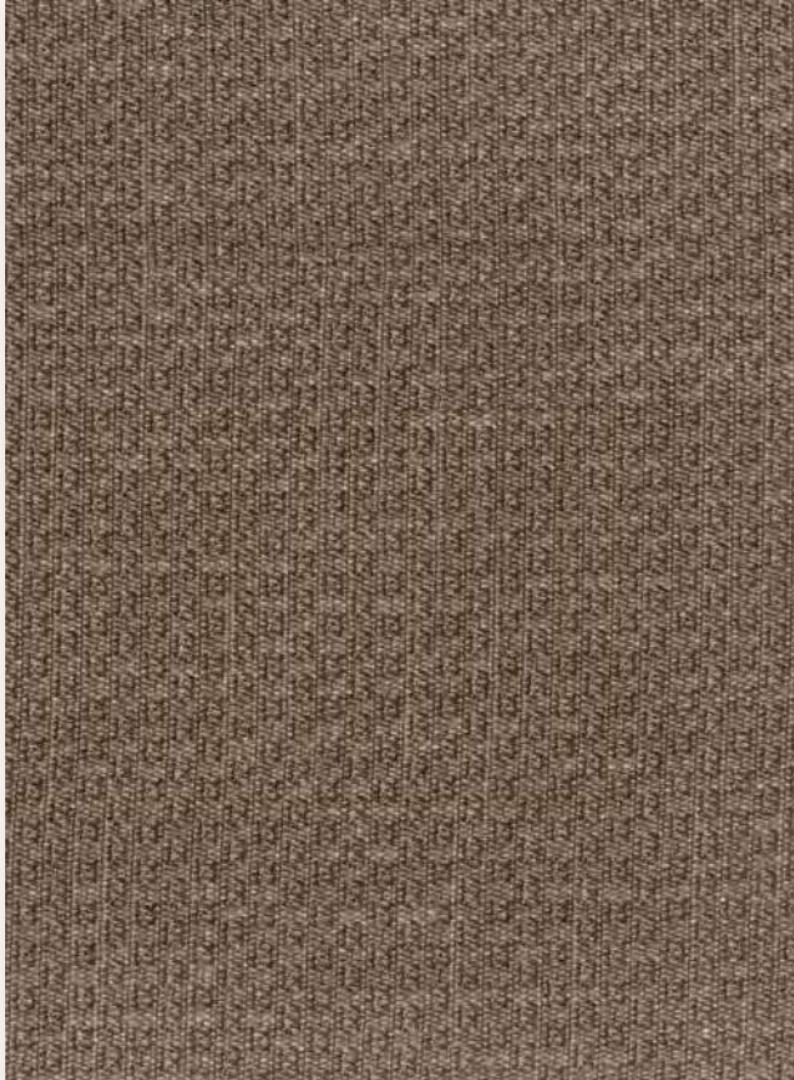


SRINAGAR LINEN | SRI003



GSM	COMPOSITION	V. REPEAT	H. REPEAT	HSN CODE
360	Base-100% Linen, Emb-60% Zari, 40% Cotton	31.5	45	53092910





MAPUSA LINEN | MAP007



GSM	MARTINDALE	COMPOSITION	HSN CODE
428	15000	100% Linen	53091910



KASHGHAR | KSH002



GSM	MARTINDALE	COMPOSITION	WIDTH	HSN CODE
124	7000	100% Silk	140	53091910



PASHM DAMASK | PAD001



GSM
220

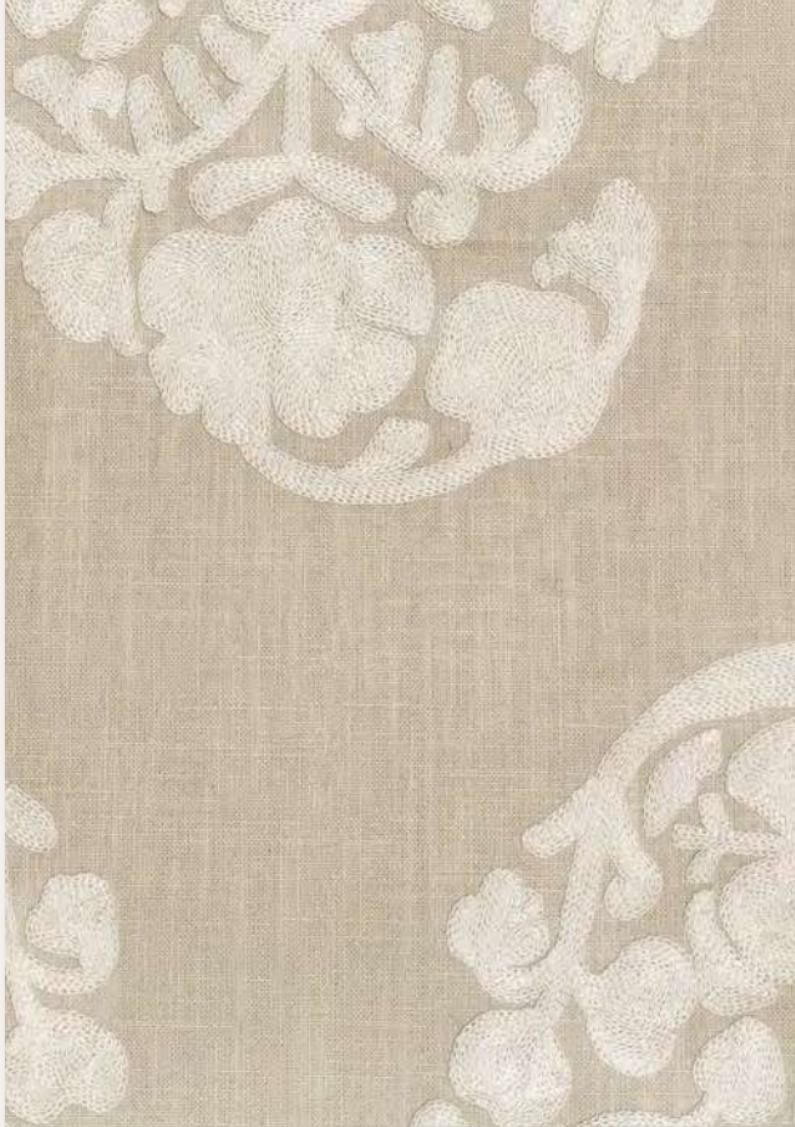
MARTINDALE
68000

COMPOSITION
56% Wool,
44% Polyamide

V. REPEAT
68

H. REPEAT
24

HSN CODE
55151330



MOCHI PAISLEY | MOP007



GSM
430

COMPOSITION
Base-70% Viscose,
30% Linen

V. REPEAT
90

H. REPEAT
34

HSN CODE
55169200

Emb-100% Cotton





SHATRANJ LINEN | SHL002



GSM	MARTINDALE	COMPOSITION	V. REPEAT	H. REPEAT	HSN CODE
700	27000	Base-70% Viscose, 30% Linen	2.9	2.9	55169200
		Emb-50% Viscose, 50% Cotton			



PASHM PAISLEY | PAP002



GSM
220

MARTINDALE
68000

COMPOSITION
56% Wool,
44% Polyamide

V. REPEAT
68

H. REPEAT
24

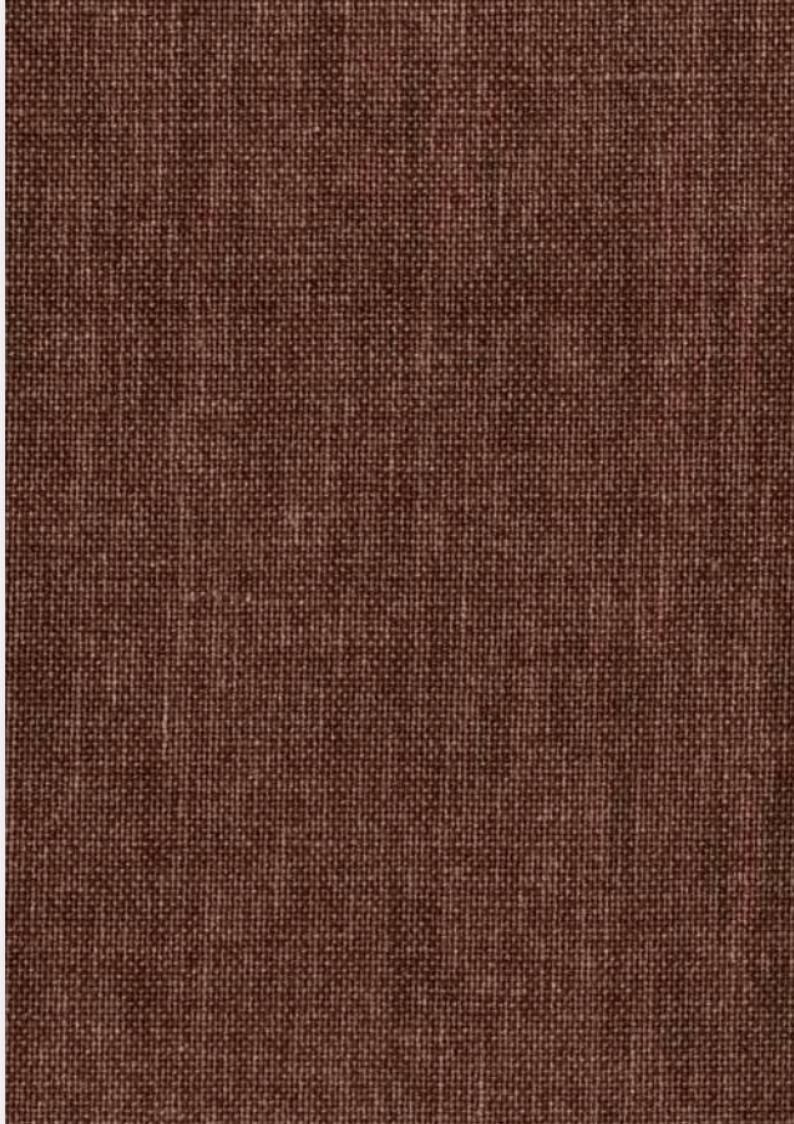
HSN CODE
55151330



MARGAO LINEN | MAR004



GSM	MARTINDALE	COMPOSITION	HSN CODE
670	40000	63% Linen 37% Viscose	53092910



MAPUSA LINEN | MAP004



GSM	MARTINDALE	COMPOSITION	HSN CODE
428	15000	100% Linen	53091910



SHANTINIKETAN LINEN | SNL001



GSM
420

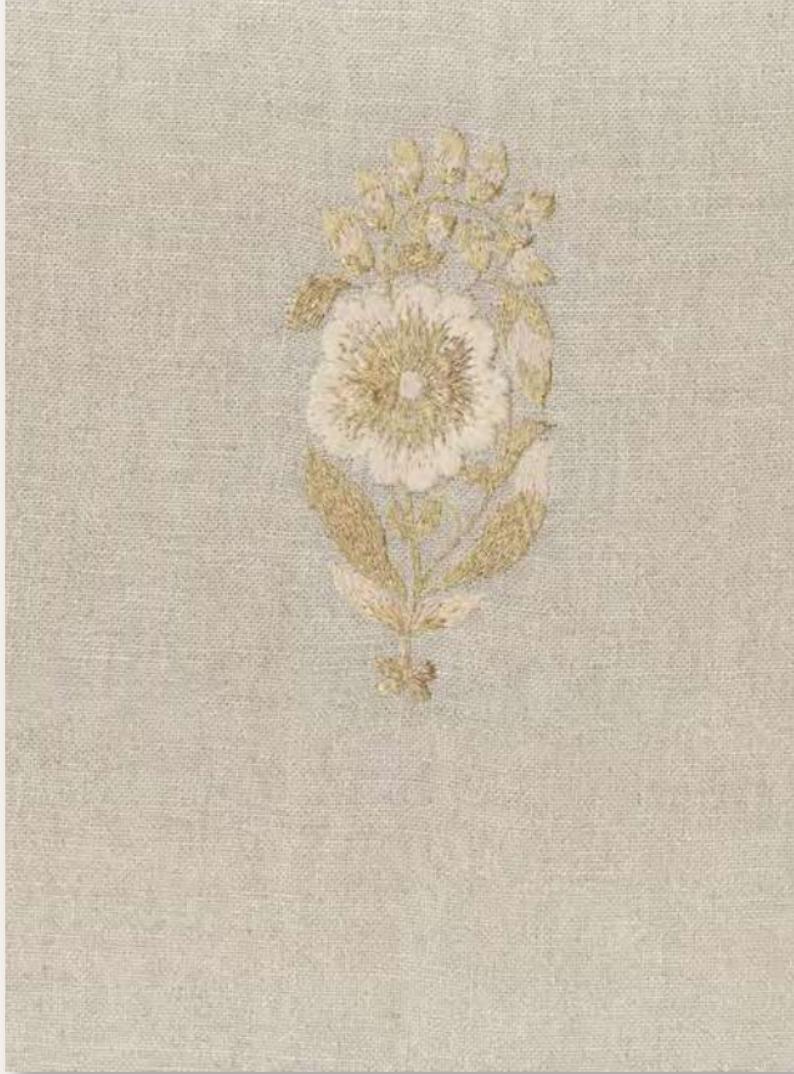
MARTINDALE
20000

COMPOSITION
100% Linen

V. REPEAT
78.2

H. REPEAT
67.7

HSN CODE
53092910



SRINAGAR LINEN | SRI001



GSM	COMPOSITION	V. REPEAT	H. REPEAT	HSN CODE
360	Base-100% Linen,	31.5	45	53092910
	Emb-60% Zari, 40% Cotton			





EKTAR MOSLIN | EKM001



GSM
76

COMPOSITION
Base-100% Polyester
Emb-100% Viscose

V. REPEAT
31.7

H. REPEAT
22.2

HSN CODE
55169200



KASHGHAR | KSH003



GSM
124

MARTINDALE
7000

COMPOSITION
100% Silk

HSN CODE
53091910

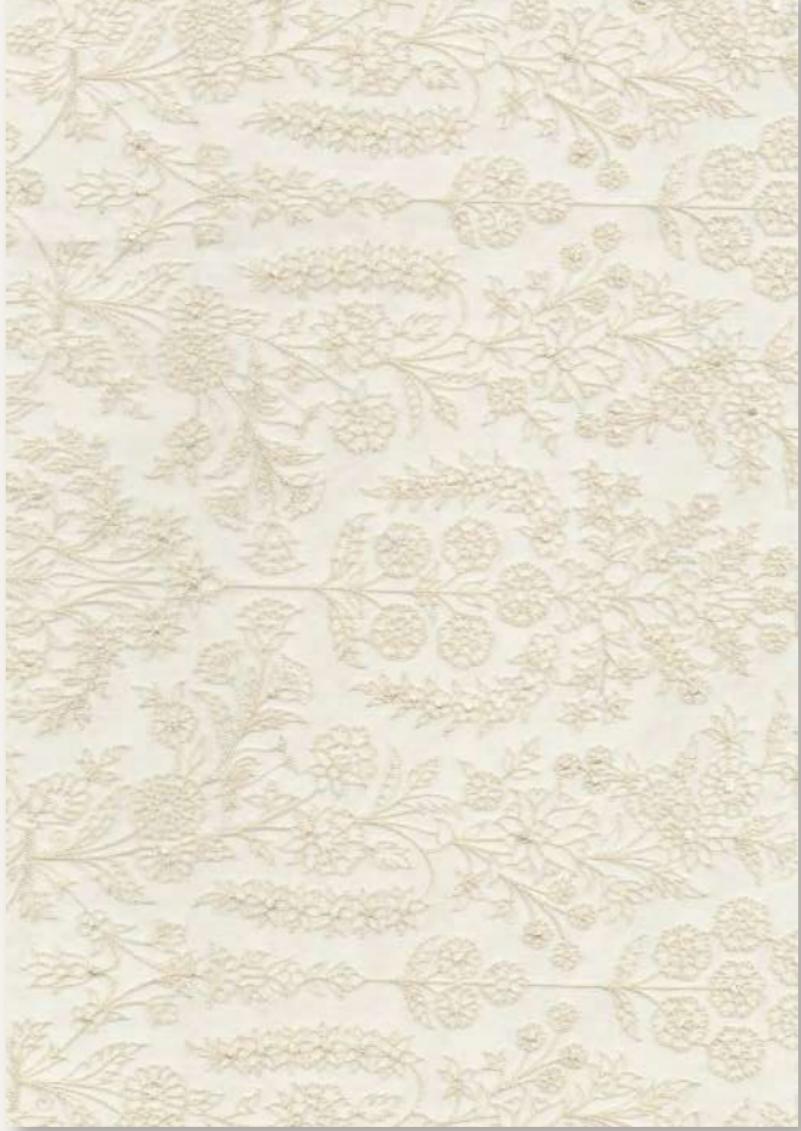


RABAT LINEN | RAL002



GSM	COMPOSITION	V. REPEAT	H. REPEAT	HSN CODE
345	Base-70% Viscose, 30% Linen Emb-100% Viscose	292.5 Emb-282	15.2	54079200





EKTAR MOSLIN | EKM002



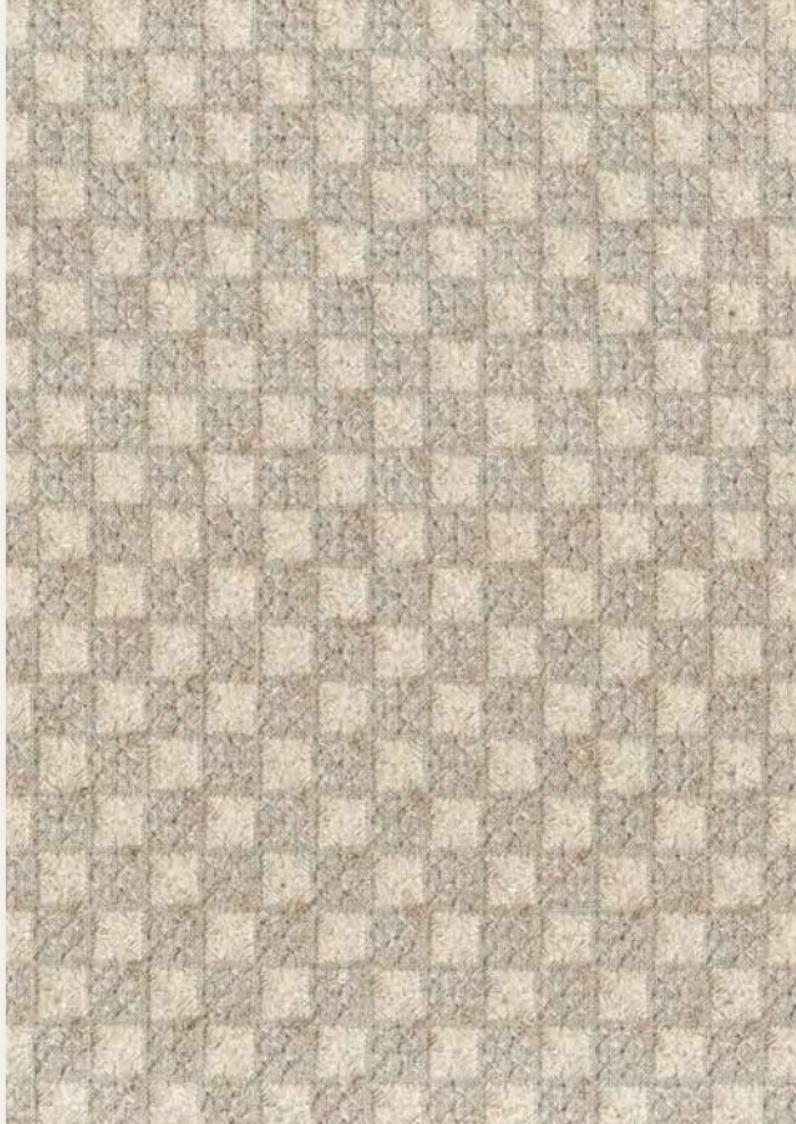
GSM
76

COMPOSITION
Base-100% Polyester
Emb-100% Viscose

V. REPEAT
31.7

H. REPEAT
22.2

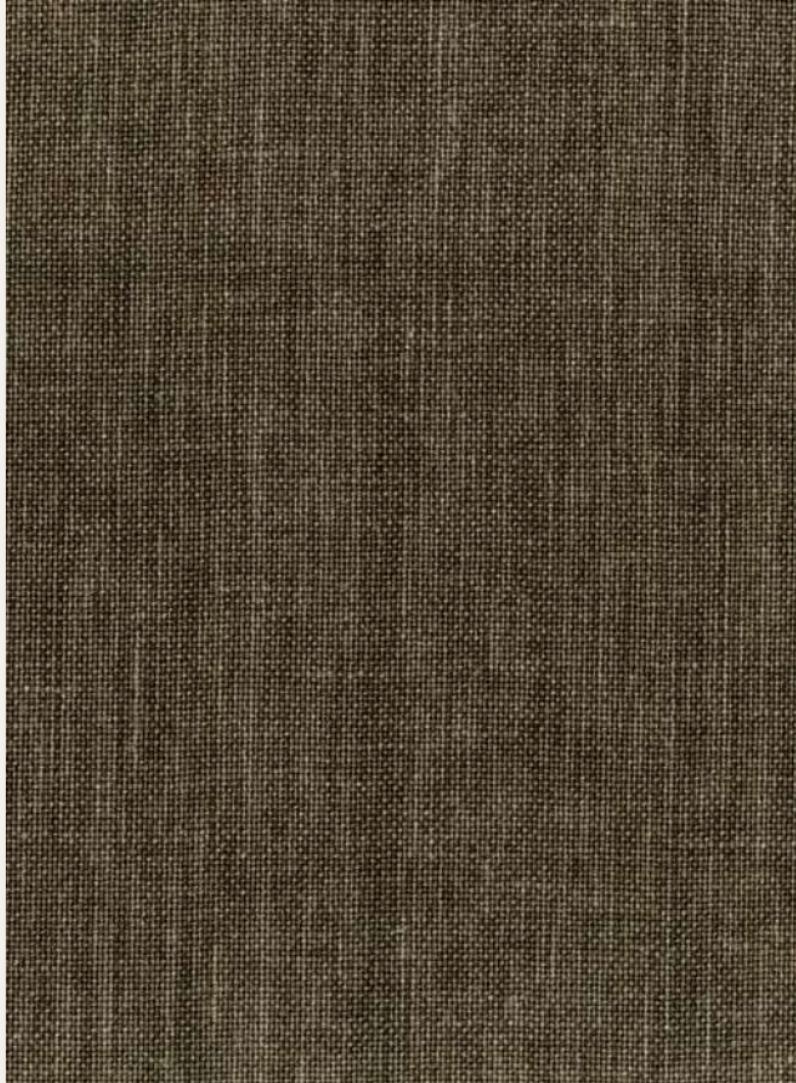
HSN CODE
55169200



SHATRANJ LINEN | SHL001



GSM	MARTINDALE	COMPOSITION	V. REPEAT	H. REPEAT	HSN CODE
700	27000	Base-70% Viscose, 30% Linen	2.9	2.9	55169200
		Emb-50% Viscose, 50% Cotton			



MAPUSA LINEN | MAP002



GSM	MARTINDALE	COMPOSITION	HSN CODE
428	15000	100% Linen	53091910

BACK



PICHWAI LINEN | PCL001



GSM
420

MARTINDALE
20000

COMPOSITION
100% Linen

V. REPEAT
71

H. REPEAT
67.7

HSN CODE
53092910



RABAT LINEN | RAL001



GSM
345

COMPOSITION
Base-70% Viscose,

V. REPEAT
292.5

H. REPEAT
15.2

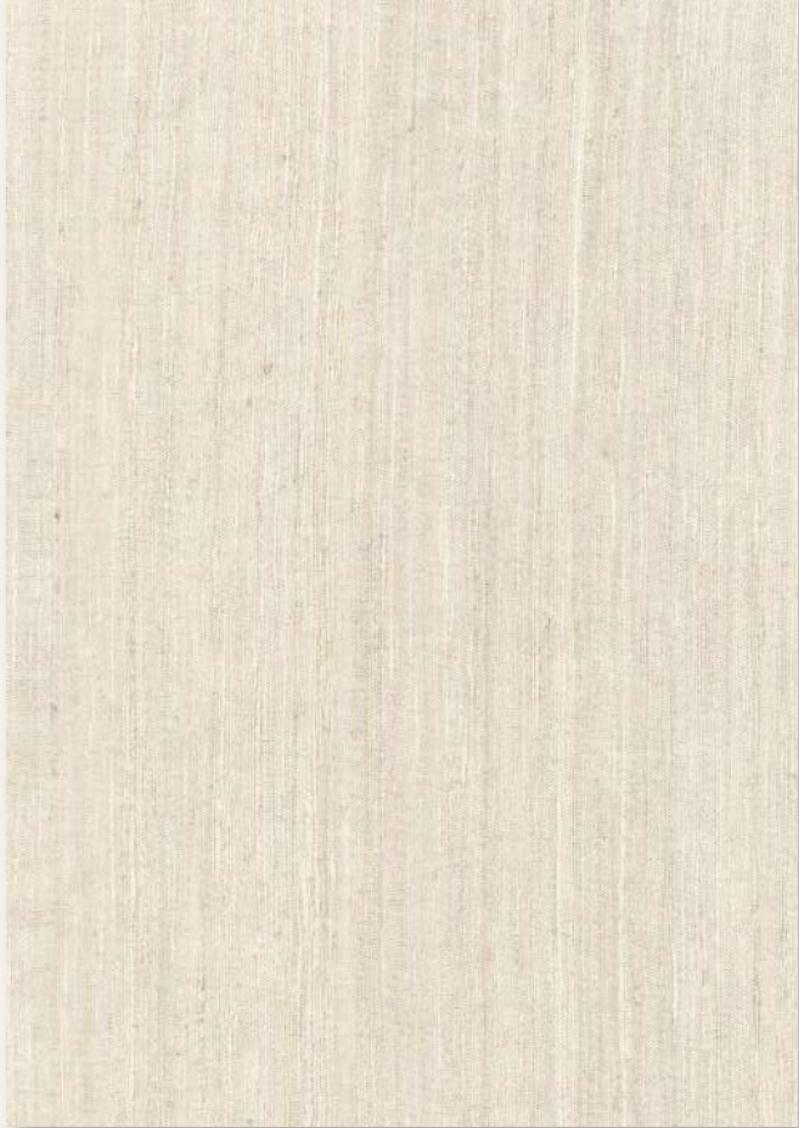
HSN CODE
54079200

30% Linen

Emb-282

Emb-100% Viscose

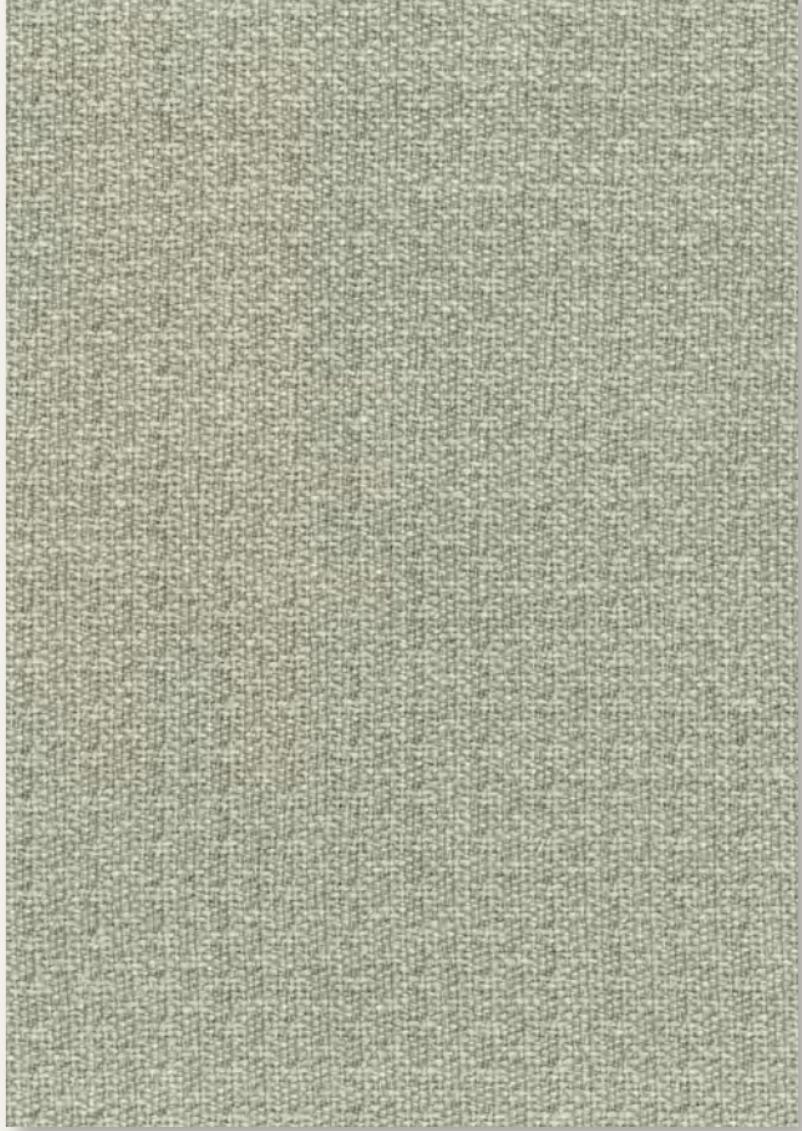
BACK



KASHGHAR | KSH001



GSM	MARTINDALE	COMPOSITION	HSN CODE
124	7000	100% SILK	53091910



MARGAO LINEN | MAR005



GSM	MARTINDALE	COMPOSITION	HSN CODE
670	40000	63% Linen, 37% Viscose	53092910



EKTAR LINEN | EKL001



GSM
76

COMPOSITION
Base-100% Polyester

Emb-100% Viscose

V. REPEAT
31.7

H. REPEAT
22.2

HSN CODE
53091910

BACK



PASHM PAISLEY | PAP001



GSM
220

MARTINDALE
68000

COMPOSITION
56% Wool,
44% Polyamide

V. REPEAT
68

H. REPEAT
24

HSN CODE
55151330

Sunlight filtered through gossamer
drapes and pretty pastel shades
invoke moments of
utter tranquility.







PASHM PAISLEY | PAP003



GSM
220

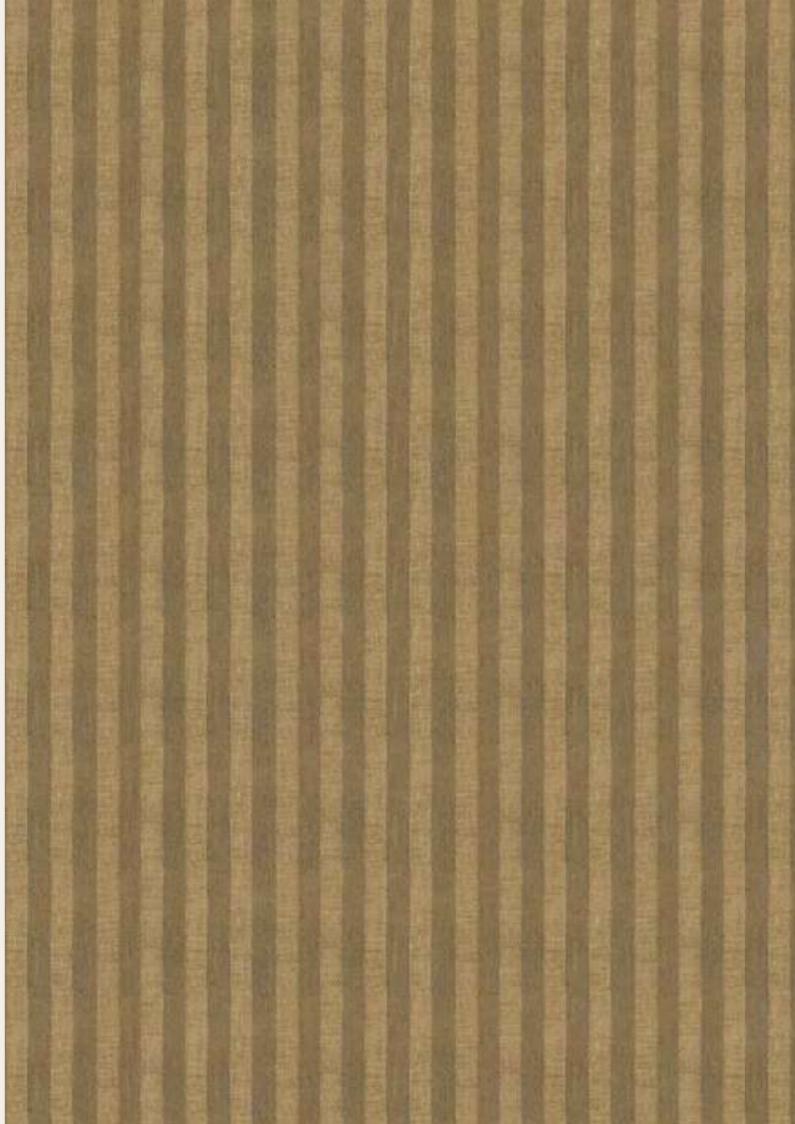
MARTINDALE
68000

COMPOSITION
56% Wool,
44% Polyamide

V. REPEAT
68

H. REPEAT
24

HSN CODE
55151330



SONCHADI LINEN | SON002



GSM

MARTINDALE
48000

COMPOSITION
45% Linen,

V. REPEAT
Stripe

H. REPEAT
3.4

HSN CODE
55169200

29% Jute,
22% Polyester,
4% Polyamide



KASHGHAR | KSH004

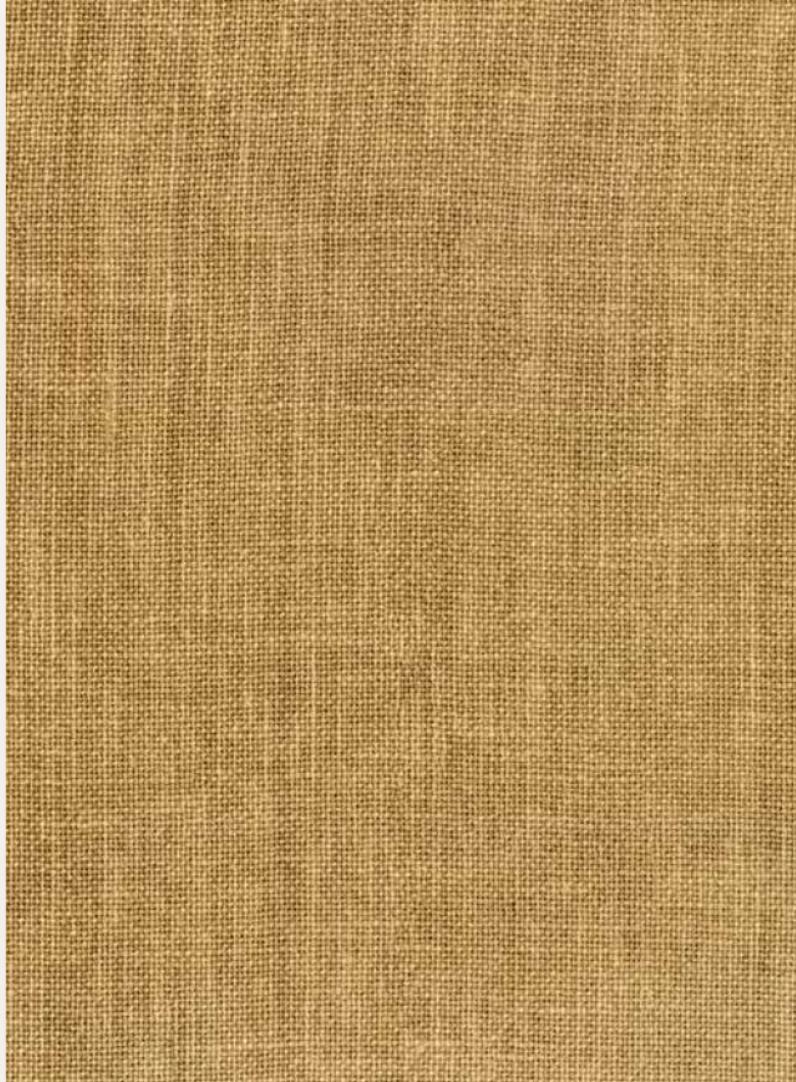


GSM
124

MARTINDALE
7000

COMPOSITION
100% Silk

HSN CODE
53091910



MAPUSA LINEN | MAP006



GSM	MARTINDALE	COMPOSITION	HSN CODE
428	15000	100% Linen	53091910

BACK



PICHWAI LINEN | PCL002



GSM
420

MARTINDALE
20000

COMPOSITION
100% Linen

V. REPEAT
71

H. REPEAT
67.7

HSN CODE
53092910



SRINAGAR LINEN | SRI002



GSM
360

COMPOSITION
Base-100% Linen,

V. REPEAT
31.5

H. REPEAT
45

HSN CODE
53092910

Emb-60% Zari,
40% Cotton





CHAND MOSLIN | CHA001



GSM
82

COMPOSITION
Base-100% Polyester

V. REPEAT
32.2

H. REPEAT
26.2

HSN CODE
54079200

Emb-50% Viscose,
50% Cotton



MARGAO LINEN | MAR006



GSM	MARTINDALE	COMPOSITION	HSN CODE
670	40000	63% Linen	53092910
37% Viscose			





EKTAR LINEN | EKL002

GSM
76

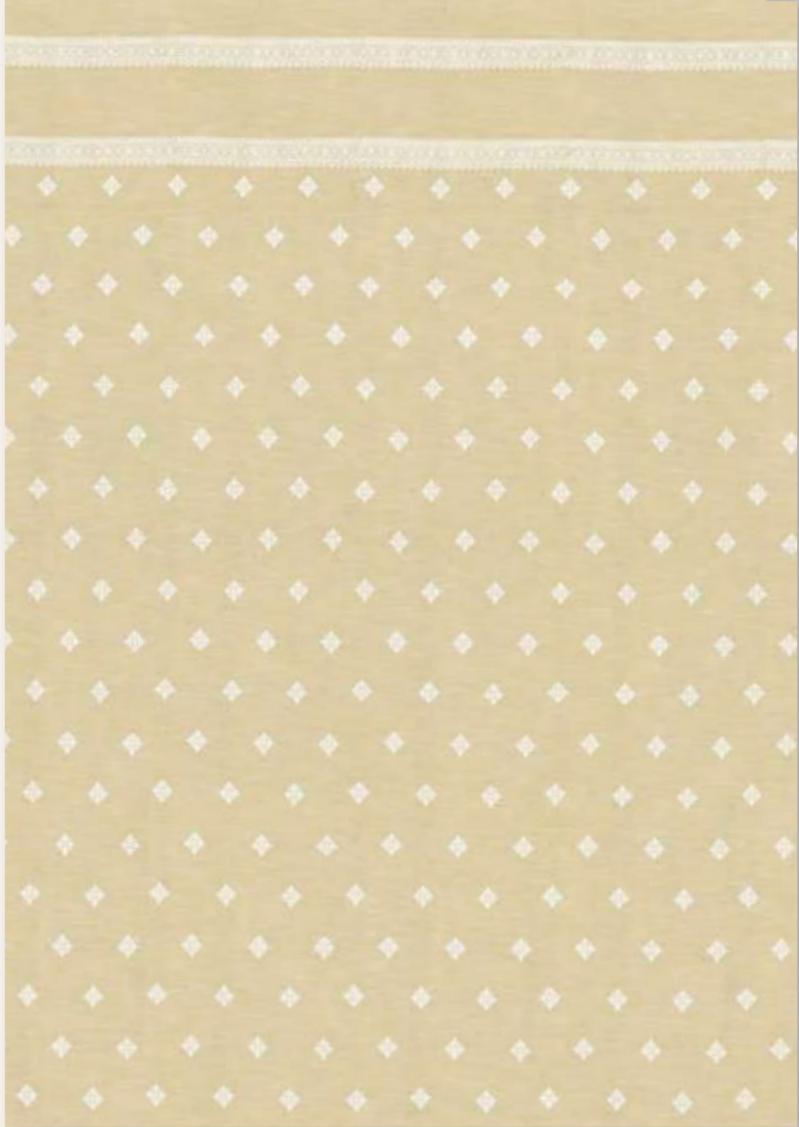
COMPOSITION
Base-100% Polyester
Emb-100% Viscose

V. REPEAT
31.7

H. REPEAT
22.2

HSN CODE
53091910





RABAT LINEN | RAL003



GSM
345

COMPOSITION
Base-70% Viscose,

V. REPEAT
292.5

H. REPEAT
15.2

HSN CODE
54079200

30% Linen

Emb-282

Emb-100% Viscose



DESIGN	RABAT MOSLIN	EKTAR LINEN	SONCHADI LINEN	MARGAO LINEN						
WIDTH	300	140	140	140						
COMPOSITION	70% Viscose, 30% Linen, Emb-100% Viscose	Base- 100% Polyester, EMB-100% Viscose	45% Linen, 29% Jute, 22% Polyester, 4% Polyamide	63% Linen, 37% Viscose						
HSN CODE	54079200	53091910	55169200	53091910						
GSM	345	76	530	428						
HORIZONTAL REPEAT	15.2	22.2	3.4	N/A						
VERTICAL REPEAT	292.5 EMB-282	31.7	STRIPE	N/A						
MARTINDALE	N/A	N/A	48000	40000						
WASH CARE										
END USE										

WASH CARE



END USE



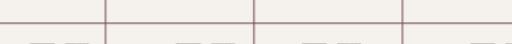
DESIGN	SHANTINIKETAN LINEN	SRINAGAR LINEN	MAPUSA LINEN	KASHGHAR
WIDTH	140	140	140	140
COMPOSITION	100% Linen	Base- 100% Linen, EMB-60% Zari, 40% Cotton	100% Linen	100% Silk
HSN CODE	53091910	53091910	53091910	52095990
GSM	420	360	428	124
HORIZONTAL REPEAT	67.7	45	N/A	N/A
VERTICAL REPEAT	78.2	31.5	N/A	N/A
MARTINDALE	20000	N/A	15000	7000
WASH CARE	    	   	   	   
END USE	  	  	  	  

WASH CARE



END USE



DESIGN	MOCHI PAISLEY	SHATRANJ LINEN	EKTAR MOSLIN	RABAT LINEN
WIDTH	140	140	140	300
COMPOSITION	Base- 70% Viscose, 30% Linen, EMB-100% Cotton	Base- 70% Viscose, 30% Linen, EMB-50% Cotton 50% Viscose	Base- 100% Polyester, EMB-100% Viscose	70% Viscose, 30% Linen, Emb-100% Viscose
HSN CODE	55169200	55169200	54079200	55169200
GSM	430	700	76	345
HORIZONTAL REPEAT	34	2.9	22.2	15.2
VERTICAL REPEAT	90	2.9	31.7	292.5 EMB-282
MARTINDALE	N/A	27000	N/A	7000
WASH CARE				
END USE				

WASH CARE



END USE



DESIGN	CHAND MOSLIN	PASHM DAMASK	PASHM PAISLEY	PICHWAI LINEN
WIDTH	140	140	140	300
COMPOSITION	Base- 100% Viscose, EMB-50% Cotton 50% Viscose	56% Wool, 44% Polyamide	56% Wool, 44% Polyamide	100% Linen
HSN CODE	54079200	55151330	55151330	53091910
GSM	82	220	220	420
HORIZONTAL REPEAT	26.2	24	24	67.7
VERTICAL REPEAT	32.2	68	68	71
MARTINDALE	N/A	68000	68000	20000
WASH CARE				
END USE	 	 	 	 

WASH CARE



END USE





furnishing by asianpaints

DESIGN	RRP (Without GST)	GST	RRP (With GST)
CHAND MOSLIN	3800	190	3990
EKTAR LINEN	6500	325	6825
EKTAR MOSLIN	4500	225	4725
KASHGHAR	5800	290	6090
MAPUSA LINEN	3045	152	3197
MARGAO LINEN	7500	375	7875
MOCHI PAISLEY	5800	290	6090
PASHM DAMASK	7000	350	7350
PASHM PAISLEY	7000	350	7350
PICHWAI LINEN	7000	350	7350
RABAT LINEN	6000	300	6300





DESIGN	RRP (Without GST)	GST	RRP (With GST)
RABAT MOSLIN	4000	200	4200
SHANTNIKETAN LINEN	7000	350	7350
SHATRANJ LINEN	6000	300	6300
SONCHADI LINEN	7500	375	7875
SRINAGAR LINEN	5800	290	6090



✉ www.asianpaints.com/furnishing/sabyasachi

✉ www.instagram.com/worldofnilaya